

# 2022 Teen Social Media Contest

Teens create a video or graphic message that shows #ThatsLove and #ThatsNotLove for a chance to win cash prizes

**1st Place - \$300**

**2nd Place - \$200**

**3rd Place - \$100**

Share your message on social media using:

#PhxTeenGoals

#TDVAM2022

#LoveisLearned



**Virtual Awards Presentation  
Monday, February 28  
at 6 p.m.**



Awards sponsored by Arizona Coalition to End Sexual and Domestic Violence

**Did you know?**

February is Teen Dating Violence Awareness Month (TDVAM)

33% of youth in America have experienced dating abuse and only 1/3 of teens who experience abuse tell anyone

**Let's Talk About It!**

**Submission Deadline:  
Monday, February 14**

[Click here](https://www.phoenix.gov/humanservices/programs/strategicinitiatives/youthviolenceprevention) for a complete list of contest rules and for contest entry forms or visit:

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**TEEN  
DATING  
VIOLENCE  
AWARENESS  
MONTH**



## 2022 Teen Dating Violence Awareness Social Media Contest Registration Form

[Click here](https://www.phoenix.gov/humanservices/programs/strategicinitiatives/youthviolenceprevention) for a complete list of contest rules and for contest entry forms or visit:  
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**Name:** \_\_\_\_\_ **Age:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**School/Organization Name and Contact:** \_\_\_\_\_

**School/Organization Phone Number and Email:** \_\_\_\_\_

Everyone that appears in video or image must submit a signed Contest Registration and Media Release Form. If under the age of 18, the forms must be signed by a parent/guardian

If under 18 years of age, a parent/guardian must sign the registration form. By submitting an entry, entrant hereby grants permission for the entry to be broadcasted and utilized by City of Phoenix Human Services Department as deemed appropriate. By signing this form the entrant is certifying all video/image components used by contest participants and must have the express written permission to use each component, or the material must be in the public domain.

I hereby authorize the city of Phoenix to record me and/or my child's name, likeness and images. I specifically acknowledge that the city owns the rights, titles and interest in their images without limitation. The city may use and dispose of the images at it's sole discretion.

I certify and represent that I have read the forgoing and fully understand the meaning and effect thereof and intending to be legally bound. I and/or my child agree to pose for such likeness and images. I also agree that I am the legal parent/guardian of the child named above and am able to make decision with complete authority and legally.

**Contest Applicant Signature:** \_\_\_\_\_

**Print Parent/Guardian Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Parent/Guardian Signature:** \_\_\_\_\_



**#PhxTeenGoals #TDVAM2022 #LoveisLearned**

**Submission Deadline:  
Monday, February 14**



**For more information call Tammy Rivera at 602-292-3415 or email [tammy.rivera@phoenix.gov](mailto:tammy.rivera@phoenix.gov)  
For a copy of this publication in an alternate format call 602-262-4520**

# 2022 Teen Dating Violence Awareness Social Media Contest OFFICIAL CONTEST RULES



- One entry per person/group.
- Submission must include the color orange.
- Submission must include #PhxTeenGoals
- Submission must include domestic violence resources such as (website information, hotline numbers, etc).
- Contest open to youth between the ages of 12 and 18 years of age.
- Youth must reside or attend school in Phoenix.
- Video submissions can not exceed 60 seconds.
- Video submissions must be uploaded to YouTube and made shareable.
- No nudity or explicit language.
- Submissions must be appropriate for viewing by audiences of all ages.
- Images, music and artwork must comply with all copyright laws.
- No reference to drug use or paraphernalia.

## Submissions will be judged on:

- Teen dating and healthy relationships awareness message
- Creativity
- Compliance with all contest rules
- Overall impact

**Submission Deadline:  
Monday, February 14**

## Judges will select the top 3 entries

- Top 3 submissions will be notified by phone or email on **February 18**
- 1st, 2nd, and 3rd place will be determined by the combined total of judges scores, number of likes on contest applicants designated social media platform AND number of likes on Paint Phoenix Purple Facebook page

**Submissions must be submitted to:  
tammy.rivera@phoenix.gov and should include:**

- **Completed contest registration form**
- **Video/image (with appropriate links and access)**



**For more information call Tammy Rivera at 602-292-3415 or email tammy.rivera@phoenix.gov  
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