

MANAGEMENT TECHNICAL ASSISTANCE

The Management Technical Assistance (MTA) Program offers small business owners the opportunity to work with experienced consultants at NO COST. This is made possible by a Community Development Block Grant sponsored by the U.S. Housing and Urban Development Department.



SERVICES PROVIDED BY MTA

Accounting and Finance

- Accounting Systems
- Break-even Analyses
- Working Capital Needs
- Operational Reporting Systems and Procedures

Loan Packaging / Public and Private Procurement

- Financial Statements
- Loan Applications
- Cash Flow Analysis
- Public and Private Procurement – Feasibility, Bid Proposals, MWSBE Program

General Business and Marketing

- Business Plans / Needs Assessment
- Business Risk Assessments
- Quality Control
- Marketing/Social Media/Branding
- Web Enhancements

Information Technology

- Design and Development of Information Technology Systems
- Challenges and Resolutions
- Reporting Systems and Procedures
- Cyber Security

Human Resource Planning and Workforce Development

- Recruitment and Retention
- Training and Productivity
- Organization Development
- Benefits and Compensation



ELIGIBILITY FOR MTA

To be eligible for the MTA Program, the business must be located in the city of Phoenix. Also, the business must meet at least one of the following qualifications:

- Business is a micro enterprise (fewer than 5 employees) and the owner is considered to have low or moderate income.
- Business is located in a low-mod census tract and owner agrees to expand with the help of this program by creating a job for a low/moderate income individual within two years of receiving management technical assistance.
- Any business willing to create permanent, full-time jobs for low-income residents of the area.

Apply for MTA online at phoenix.gov/NSD and click on Neighborhood Revitalization

For more, contact Jesse Garcia with the Neighborhood Services Department at 602-261-8697 or jesse.garcia@phoenix.gov.