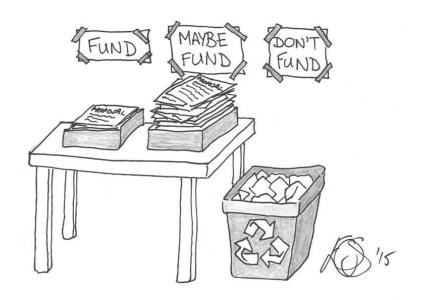
How to Find Grants & Write a Winning Proposal

Danielle Luna, Project Manager
Economic Enchantment Grants Section, NSD
Danielle.Luna@phoenix.gov

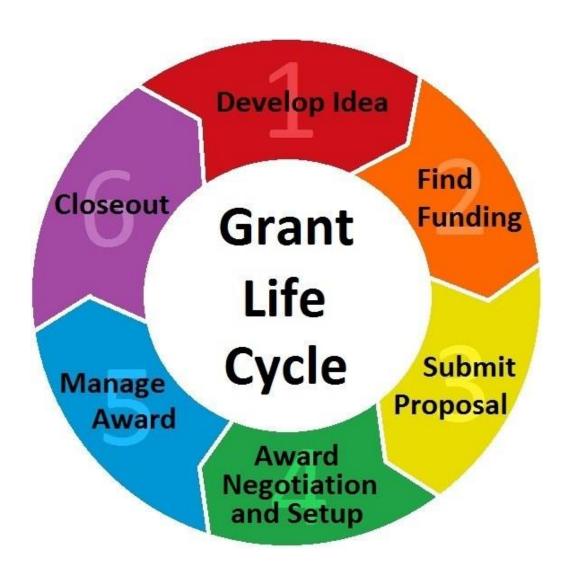
Grant Funding



Review panel categories.

- Start Planning Early
- Search for the Right Opportunities
- Start Strategizing
- Submit Your Winning Proposal
- Share Success

The Grant Life Cycle **Start Planning Early**



Funding Resources Search for the Right Opportunities

- Foundations
- Corporations
- Public Charities
- Government













Start Strategizing

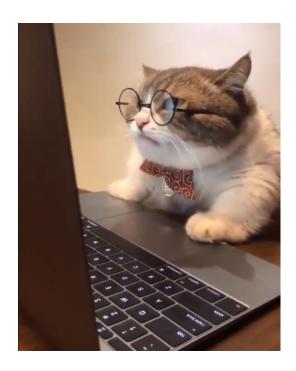
• Assess ⇒ eligibility ⇒ capacity → time commitment → support





Submit Your Winning Proposal

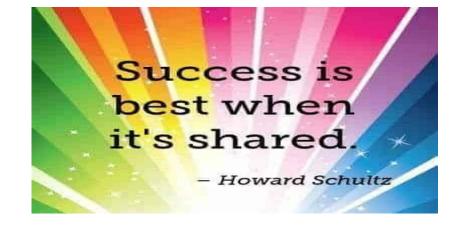
- Make a Work Plan
- Create a Shared Template
- Draft a Budget
- Gather Information
- Be Clear and Concise
- Make No Assumptions
- Prepare to Submit Early



SHARE YOUR SUCCESS!







Questions?





NEIGHBORHOOD SERVICES DEPARTMENT



Community Canopy Grant Program



WHAT

City of Phoenix is offering grants for individuals and neighborhoods to apply for trees for their homes

APPLY NOW

Visit **Phoenix.gov/Heat** to apply and find more information.

CONTACT

Please contact Kayla Killoren at kayla.killoren@phoenix.gov or 602.534.1203 with any questions.

FAOS

All projects must: Be completed by December 31, 2024

Be in a Qualified Census Tract (QCT) in the City of Phoenix. Scan this QR code to check your location



FOLLOW

For tree planting tips and more information, Follow @HeatReadyPHX.







Who can apply?

- Neighborhood associations, community nonprofits, multi-family residential sites, non-residential sites and community members within the Qualified Census Tracts in Phoenix can apply for trees and supplies for their homes and communities
- Each home receiving tree(s) will receive a tree maintenance bag to assist in their tree's health

Number of Trees:

- Single family household can apply for up to 2 trees
- Multi-family and nonresidential locations can apply for up to 10 trees
- Individuals or neighborhood groups can apply for between 30 and 200 trees for the community

Timeline:

- Grants are now open
- Planting projects can begin as early as October 2023
- All projects must be completed by December 31, 2024

Species Choice:

 Applicants can choose from a curated tree list of native and drought tolerant species



Canopy for Kids Grant Program



WHAT

The City of Phoenix is offering grants for public schools, nonprofit schools, and 501(c)(3)s that work with youth to apply for funding for tree planting projects

APPLY NOW

Visit Phoenix.gov/Heat to apply and find more information.

CONTACT

Please contact Kayla Killoren at kayla.killoren@phoenix.gov or **602.534.1203** with any questions.

FAOS

All projects must: Be completed by December 31, 2024

Be in a Qualified Census Tract (OCT) in the City of Phoenix. Scan this QR code to check your location.



FOLLOW

For tree planting tips and more information, Follow @HeatReadyPHX.







Who can apply?

Public school districts, 501(c)(3) schools, and properties managed by 501(c)(3) organizations that provide services to youth within Qualified Census Tract in Phoenix can apply for funding for tree planting projects

Amount of Funding:

- \$10,000-\$75,000 for individual locations
- Up to \$249,999 for districts applying on behalf of multiple locations
- Funding can be used for administrative time, contractual work, trees and supplies

Timeline:

- Grants are now open
- Planting projects can begin as early as October 2023
- All projects must be completed by December 31, 2024

Species Choice:

Applicants can choose from a curated tree list of native and drought tolerant species



Anel E. Arriola

Grants and Systems Manager



Arts and Culture Grants

Grant Opportunity	Grant Cycle Opens	Who can apply? Applicants must be based in Phoenix	Grant amount
Flash Grant For projects taking place between January 15 and April 30, 2024 Projects must be in Phoenix in specific districts	Oct. 15 – Nov. 15, 2023	 501(c)3 organization (arts/culture or community-based) K-12 school Arts and Culture LLC (income below \$250,000)* Arts Collective* (a member must be the primary applicant) Youth group* Individual artist or culture worker* 	\$1,000 — \$3,500
Project Support For projects taking place between July 1, 2024, and June 30, 2025 Projects must Phoenix Council districts 1, 5, and 7	Feb. 2024 – Mar. 2024	 501(c)3 organization (arts/culture or community-based) Neighborhood Group * K-12 school Youth collective (umbrella organization or school must be primary applicant) Arts Collective* (an individual must be identified as the primary applicant/vendor) Arts and Culture LLC (with a prior year income below \$250,000) 	\$1,000 - \$5,000

^{*} Arts and culture groups like Arts Collectives, Youth Groups, or Neighborhood Groups that do not have a 501(c) 3 Non-profit status must have a fiscal sponsor when applying.

Examples of funded projects

- Bulgarian Folk Festival
- Coronado Neighborhood Association Coronado Dance Project (Dance classes for children)
- Celebration Eastlake Theatre and storytelling
- Día del Niño Celebration Festival with performances and arts and crafts for families
- Pop-up in Hatcher Festival with performances and readings
- Series of activities throughout the year Fashion show, movies at the park, painting rocks

Tips for writing a grant application

- Read the guidelines and follow the instructions. Pay attention to word limits.
- Outline or map out your project
- Get to the point: Be specific and clear. Stay focused.
- Do not use jargon, unnecessary references, or "fluff."
- Use active voice.
- Edit your work Have at least two people proofread your application.
- **Very important:** Contact the grant manager/director for questions and feedback.



Questions about Arts and Culture Grants?

Schedule a 30-minute appointment using the QR code below



