



**Maryvale Weed and Seed Executive Summary**  
**Joseph Zito Elementary School**  
**Program Dates: October 19, 2010 – January 11, 2011**

The Good Neighbor Program (GNP) has been in existence since 1995. Because of its successful track record in bringing diverse groups together, and developing local leadership, the program is one of the vehicles being used city-wide to help embrace the great diversity of our community and help recent and long-term residents understand and respect each other's differences and foster vibrant neighborhoods.

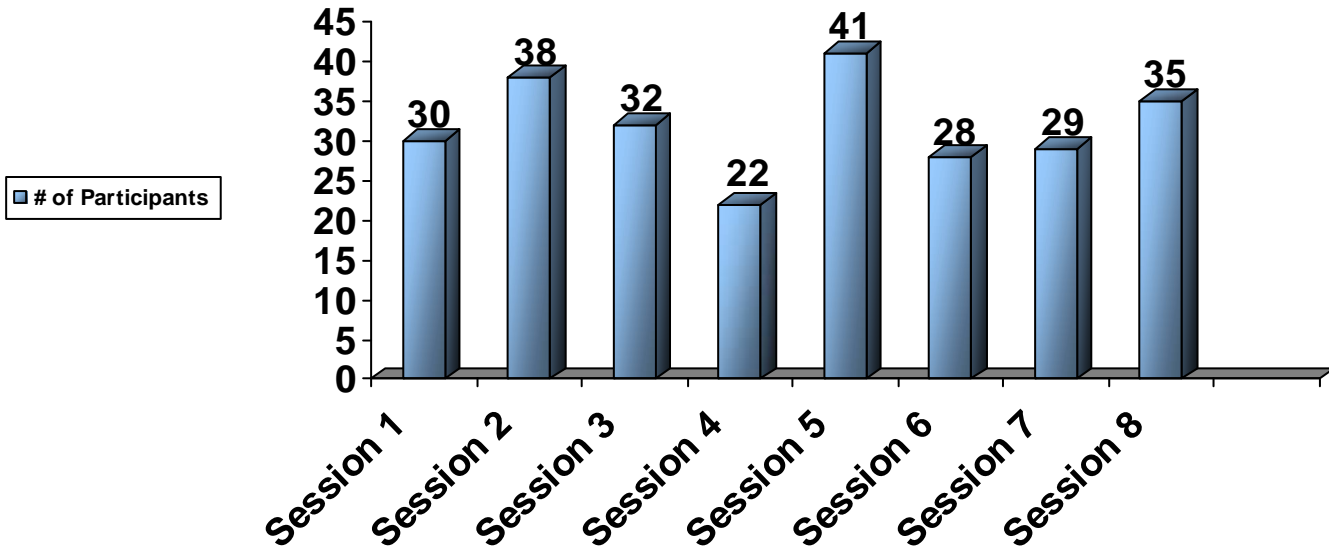
The Maryvale Weed & Seed GNP was a part of the overall strategy of the Weed and Seed program which is to weed out crime and seed in sustainable programs. Weed and Seed, is a community-based strategy sponsored by the U.S. Department of Justice (DOJ), is an innovative, comprehensive multiagency approach to law enforcement, crime prevention, and community revitalization. The GNP was implemented in the area bounded by Thomas Road on the North, McDowell Road on the South, 43rd Avenue on the East and 51st Avenue on the West. Joseph Zito Elementary School partnered with NSD and provided the venue for the program. The program averaged 30 residents per session. Upon completion of the program, the group plans to work with the Maryvale Weed & Seed to stay involved in their neighborhood. Members of the Maryvale Weed & Seed Steering Committee participated in the program and made presentations on the Weed & Seed program.

One chief strategy of the Good Neighbor Program is to offer a series of educational/awareness classes on such topics as: Building Leadership in Youth and Adults, Neighborhood Pride and Community Spirit, The Role of the Neighborhood Association, Improving Communication, The Most Common Blight Violations, Landlord/Tenant Counselor Education, Understanding Culture and Diversity in our Neighborhoods, and Improving Communication between Residents and the Police Department. Additionally, the Good Neighbor Program has the flexibility to adjust the workshop topics to accommodate the information requested by the residents attending the workshops.

The program is free and open to any Phoenix resident who wishes to participate. Residents who participated walked away with a sense of camaraderie, a renewed spirit of cooperation, and knowledge of city resources. A network of support is developed based upon shared experiences and knowledge of processes to access services. The series provides the city of Phoenix with valuable resident feedback to improve services at all levels, and language barriers are overcome between neighbors, residents, and service providers.

### Maryvale Weed & Seed Good Neighbor Program

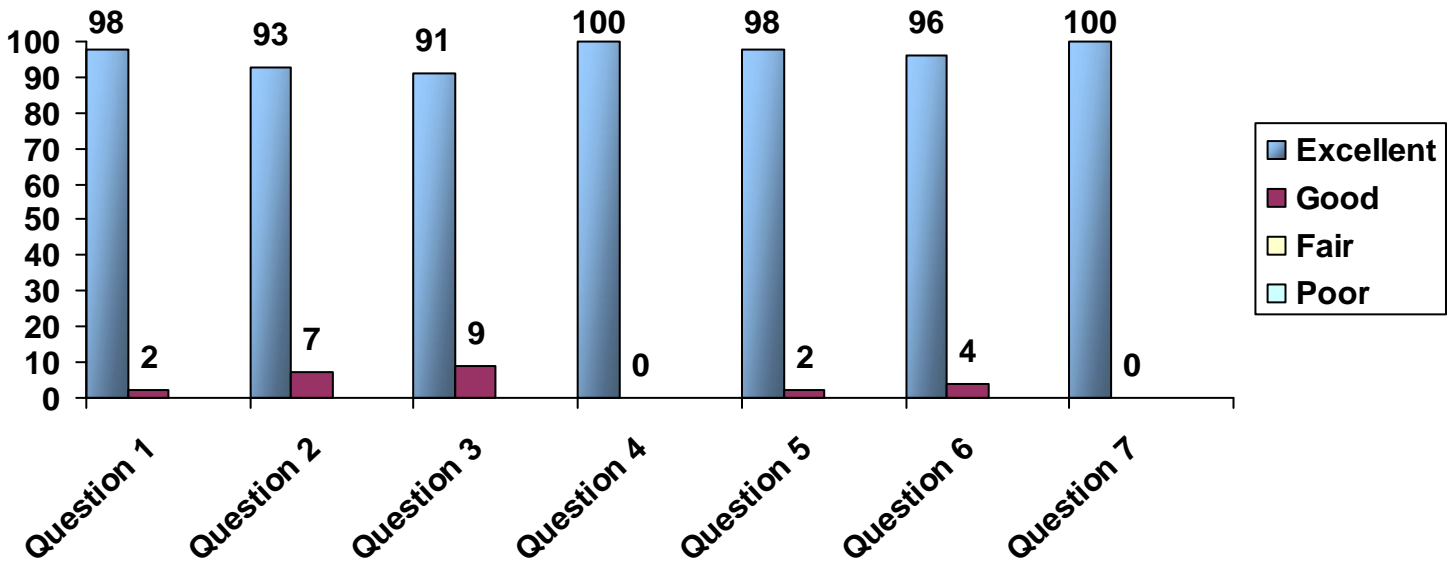
	<b>Session</b>	<b>Attendance</b>	<b>Issues</b>
1.	Program introduction / Weed & Seed Presentation	30	How to get more involved with the community
2.	Improving communication between residents and the Police Department	38	Shots fired at night, group reported a suspected drug house
3.	The Most common Blight Violations	32	Illegal dumping
4.	Human Services / NSD Rehab process	22	Where to access social services
5.	Community Partners / Golden Gate Community Center	41	The group had questions about the Ancestor program at Golden Gate Community Center
6.	Recycling & Parks & Recreation	28	The issue of alleys vs. curbside service came up. Residents having trouble logging into Recycle Bank website.
7.	Accessing local government	29	Domestic Violence
8.	Program Graduation	35	Group wants to form neighborhood association
	<b>Total:</b>	<b>255</b>	



### Customer Service Survey

	Criteria	Excellent	Good	Fair	Poor
1.	Information was clear and useful	98%	2%		
2.	Opportunity for class involvement	93%	7%		
3.	Content and format of program materials	91%	9%		
4.	Program meal and child care	100%			
5.	I know how to get involved in my community	98%	2%		
6.	Overall Presentation and Content	96%	4%		
7.	Training time and location	100%			

### Survey results



### Next Steps

Goal	Action
Group wants to connect with the Weed & Seed program	Joseph Zito Elementary is the Weed & Seed designated Safe Haven. Participants are invited and will be kept informed about regularly scheduled Weed & Seed meetings through school announcements and the Weed & Seed Steering Committee.
Group wants to form a Block Watch/Neighborhood Association	Neighborhood Specialist will follow up with group to help them organize and get listed with NSD
Group is interested in getting involved in addressing blight issues	Once organized, the groups plans to form a Blight committee to address these issues
Group interested in coordinating their first community project	Neighborhood Specialist will provide technical support