Del Rio Brownfields Planning Project

Community Identified Evaluation

Criteria Exercise - Group A

**Sketch 1a (35 dots)**
This sketch includes a mixed-use corridor along Central Avenue, with arts/cultural entertainment, medical/research facilities, and open space designation. Note: this sketch received one additional online vote.

**Sketch 2b (6 dots)**
Sketch 2a ideas were expanded to focus on solar farm opportunities with a research and educational component. A majority of the site would be dedicated to solar panels, and small area near Central Avenue could include a café/restaurant, retail, and/or solar energy educational facility.

**Sketch 3b (47 dots)**
This sketch includes a park complex with world-class soccer facilities as the anchor. Numerous other training fields support this idea, and significant landscaping to help improve the air quality of the area. Entertainment options such as rodeo grounds, bowling, paint ball, and/or a theater were also proposed.

**Del Rio Study Area boundary**
**Brownfield site boundary**
**Site Access**
- Trail or path
- Trolley route
**Parks/Open Space/Recreation**
- Residential
- Commercial/Retail/Entertainment
- Mixed use
- Industrial
- Research/Office

Note: Parking integrated throughout other uses.
Del Rio Area Brownfields Planning Project
Community Identified Evaluation
Criteria Exercise - Group B

Sketch 1b (19 dots)
This sketch highlights a sustainable destination site with an international sports complex for the City of Phoenix, and emphasizes the ability to “live/work/play” to keep people in the community. A business development/incubator program was labeled as necessary for the area.

Sketch 2c (33 dots)
This sketch included a passive park with a desert riparian/xeriscape design, connecting trails to the Rio Salado, a variety of park amenities, and a community garden for families. A restaurant/café could provide simple premade food or picnic food items for park visitors.
Note: this sketch received one additional online vote.

Sketch 3a (8 dots)
This sketch highlights an amusement park use on the site as a point of pride for the community and emphasizes the development of a solar farm that has low impact on the site, provides educational opportunities, and has possible revenue potential.

Note: Parking integrated throughout other uses.
### Sketch 1c (36 dots)
This sketch highlights a mix of higher density housing and retail along Central Avenue, with recreational/entertainment opportunities throughout, educational/medical facilities, and connections that provide cohesion to/from downtown Phoenix.

Note: this sketch received two additional online votes.

### Sketch 2a (51 dots)
This sketch highlights a mix of entertainment options with restaurants or cafes, a museum, retail near Central Avenue, and a community garden and/or a garden to provide fresh food to the restaurant. A landscaped buffer along the south side of the site provides sound abatement for nearby uses.

Note: this sketch received one additional online vote.

### Sketch 3d (10 dots)
This sketch highlights the area for recreational use. It includes a soccer complex (similar to Reach 11) where tournaments and recreational sports could occur. A community center that includes ramadas and cooking areas for family gatherings and picnics. Shade ramadas would allow the viewing of the habitat restoration project and supporting businesses provide concessions and retail opportunities.

Note: this sketch received two additional online votes.

### Sketch 3c (32 dots)
This sketch highlights the site as a mixed-use area with a majority of the site dedicated to a solar panel layout. A pedestrian-friendly commercial zone (restaurants/cafes, shops, etc.) and a running trail parallel to Rio Salado compliment the solar use. The sketch emphasizes long-term job creation as the priority of any redevelopment proposal on the site.

Note: this sketch received two additional online votes.

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### Del Rio Area Brownfields Planning Project
**Community Identified Evaluation**
**Criteria Exercise - Group C**

#### Sketch 1c (36 dots)
This sketch highlights a mix of higher density housing and retail along Central Avenue, with recreational/entertainment opportunities throughout, educational/medical facilities, and connections that provide cohesion to/from downtown Phoenix.

Note: this sketch received two additional online votes.

#### Sketch 2a (51 dots)
This sketch highlights a mix of entertainment options with restaurants or cafes, a museum, retail near Central Avenue, and a community garden and/or a garden to provide fresh food to the restaurant. A landscaped buffer along the south side of the site provides sound abatement for nearby uses.

Note: this sketch received one additional online vote.

#### Sketch 3d (10 dots)
This sketch highlights the area for recreational use. It includes a soccer complex (similar to Reach 11) where tournaments and recreational sports could occur. A community center that includes ramadas and cooking areas for family gatherings and picnics. Shade ramadas would allow the viewing of the habitat restoration project and supporting businesses provide concessions and retail opportunities.

Note: this sketch received two additional online votes.

#### Sketch 3c (32 dots)
This sketch highlights the site as a mixed-use area with a majority of the site dedicated to a solar panel layout. A pedestrian-friendly commercial zone (restaurants/cafes, shops, etc.) and a running trail parallel to Rio Salado compliment the solar use. The sketch emphasizes long-term job creation as the priority of any redevelopment proposal on the site.

Note: this sketch received two additional online votes.

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#### Map Legend
- Del Rio Study Area boundary
- Brownfield site boundary
- Site Access
- Trail or path
- Trolley route
- Parks/Open Space/Recreation
- Residential
- Commercial/Retail/Entertainment
- Mixed use
- Industrial
- Research/Office

Note: Parking integrated throughout other uses.