

HEALTHY LOCAL FOOD SYSTEM WORKING GROUP

Farmers' Market Use Permit Process Proposal – Meeting Notes

HLFSWG Proposal	City Staff Response	Notes
* Provide an Administrative Use Permit Process <ul style="list-style-type: none"> * Farmers' Market located in commercial zoning district * Farmers' Market located on a school, park, religious site in a residential zoning district * Prepare farmers' market guidelines for the Administrative Use Permit process. 	Staff proposed using Administrative Temporary Use Permit(ATUP)for FM in commercial zoning & for school, park, religion affiliated sites. Staff to review Draft FM Policy (10/1/13) and provide feedback to HLFSWG and HLFSWG will revise. Continue Use Permit for FM in residential zoning districts.	Address ATUP fee – consider annual fee - \$135. Do a pilot project to test ATUP process for FM.
* Modify Use Permit fee schedule to provide incentives for Farmers' Markets to locate in underserved areas and accept Electronic Benefits Transfer (EBT) card and Farmers' Market Nutrition Program checks.	Staff suggestion: for-profit FM build positive relationship and partner with a neighborhood association which could sponsor the FM through the Use Permit process = \$50 fee.	Staff concern regarding going to city council to change fee schedule with existing budget issues.

Phoenix General Plan

Core Value – BUILD THE SUSTAINABLE DESERT CITY: Healthy Food System

GOAL

Promote the growth of a healthy, affordable, secure and sustainable food system that makes healthy food available to all Phoenix residents.

MEASURE FOR SUCCESS

Increase the number of residents within ¼ mile of a farmers market, community garden or urban agriculture.

Land Use and Design Principles

Support the growth of land uses that contribute to a healthy and sustainable food system (i.e. grocery stores, community gardens, urban farms and other urban agriculture elements).

Policy Documents and Maps

- City of Phoenix Community Garden Policy
- Farmers Market Guidelines (Future)

Tools: Policies and Actions

- Adopt zoning, land use guidelines, and other policies that incentivize grocery stores, farmers markets, community gardens and food trucks to locate in underserved neighborhoods.
- Update codes and ordinances where appropriate to eliminate barriers and encourage developing a healthy food infrastructure.

HEALTHY FOOD SYSTEM

A sustainable food system increases Phoenix resident's ability to access healthy, affordable food and blurs the lines among growers, distributors, and consumers. The healthy food system encourages consumers to grow their own food and provides opportunities for urban farmers to produce locally grown food. A healthy food system supports all options for furthering access to healthy food including community gardens, urban farms, farmers markets, community supported agriculture, healthy food retailers.

THE GOAL

Promote the growth of a healthy, affordable, secure and sustainable food system that makes **healthy food** available to all Phoenix residents.

MEASURE FOR SUCCESS

Increase the number of residents within ¼ mile of a **farmers market, community garden or urban agriculture.**

Increase the number of residents within ¼ mile of a **grocery store.**

Land Use and Design Principles

- LAND USE** Support the growth of land uses that contribute to a healthy and sustainable food system (i.e. grocery stores, community gardens, urban farms and other urban agriculture elements).
- LAND USE** Encourage the development of agricultural land as a buffer between incompatible land uses as a means of enhancing the function of landscape setbacks throughout Phoenix.
- LAND USE** Explore the utilization of city of Phoenix-owned parcels as opportunities for urban agriculture.
- DESIGN** Encourage neighborhood designs that incorporate community gardens, urban farms and other urban agriculture elements.



Policy Documents and Maps

City of Phoenix Community Garden Policy

Farmers Market Guidelines (Future)

Tools: Policies and Actions

- CODES** Adopt zoning, land use guidelines, and other policies that incentivize grocery stores, farmers markets, community gardens and food trucks to locate in underserved neighborhoods.
- CODES** Update codes and ordinances where appropriate to eliminate barriers and encourage developing a healthy food infrastructure.
- CODES** Promote the Mixed-Use Agricultural (MUA) land use classification and zoning district as a means of preserving agricultural land. Explore expanding the use of MUA zoning district citywide.
- OPERATIONS** Coordinate among city departments on programs and policies affecting food system sustainability and security in order to reduce areas with limited healthy food access.
- FINANCE** Pursue grants and other funding opportunities that will enhance the community's access to healthy foods.
- PARTNERSHIPS** Collaborate with key partners to facilitate new opportunities for urban-scale gardens, farms, gleaning, and distribution systems.
- PARTNERSHIPS** Continue to work with outside organizations and coalitions to define what a healthy food system and its components are for Phoenix.
- KNOWLEDGE** Enhance the community's awareness of existing requirements to start a community garden or urban farm.

PHX Renews

Vacant lots occupy 43% of land in Phoenix. One of these lots was at the 15 acre site on Central Avenue and Indian School. Through the PHX Renews initiative a 6,752-square foot community garden and urban agricultural space now takes place of the otherwise vacant lot. Produce is grown year round, which is donated to food pantries, homeless shelters and sold at local farmer's markets. The site now boosts a sense of community and promotes sustainability. A solar home exhibit also showcases sustainable features. This vacant lot has transformed into many opportunities because of the partnerships between Keep Phoenix Beautiful and other numerous non-profit and community stakeholders.

