MAINTAIN A SUSTAINABLE, HEALTHY, EQUITABLE, THRIVING LOCAL FOOD SYSTEM
Develop a Phoenix Food Action Plan

• A strategy-based community blueprint
• Addresses every aspect of the food system
• Supports healthy people, a healthy economy and a healthy environment
• Identifies concrete actions that can be done to improve policies, programs, and education
• Interdepartmental Food Action Team
• Literature Review and Research
• Stakeholder Engagement
• Formal Partnerships

BUILDING THE PLAN

1000+ residents surveyed
30+ Stakeholder Engagements
Partnered with 189 organizations
• Racial Equity & Food Justice Training
  – South Phoenix - 2018
  – West Phoenix - 2019
• Food Community of Practice established
• Bringing institutions and people together
• USEPA Technical Assistance Grant
  – Focused on South Phoenix, South Central Light Rail Corridor and surrounding area
  • Community Food Conversation - Nov. 29
  • Day-long Food Workshop – Nov. 30
  • Engage community to create a localized action plan.
• Improve access to healthy food
  – Community Food Gatherings
  – Community Kitchens
  – Urban Farms grow directly for food bank use
• Education; growing, nutrition, cooking, health
• Develop land use policies that encourage local food production; educate on benefits of agriculture, food access, improved health.
• Local residents involved in process.
All people living in Phoenix should have enough to eat and have access to affordable, healthy, local, and culturally appropriate food.

Businesses that produce, process, distribute, and sell local and healthy food should be recognized as integral to the economy and encouraged to grow and thrive in Phoenix.
Growing food in Phoenix and the region should be easy and valued whether for personal use or for business.

Food-related waste should be prevented, reused, or recycled. Sustainable food production practices that maintain a healthy environment are desired.
GOAL: A RESILIENT FOOD SYSTEM

Develop policies and actions that address local and global challenges posed by climate change, urbanization, political and economic crises, population growth and other factors.

Initial Plan Sets GOAL for 2025
**ISSUE RECOMMENDATIONS**

**LAND USE**

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>RECOMMENDATIONS</th>
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<tbody>
<tr>
<td>Zoning codes are not clearly defined and explicit for various agricultural and food production uses.</td>
<td>Amend zoning to allow for various types of urban agriculture, such as, hydroponics, aquaponics, indoor farming.</td>
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<td>Short term availability of land; preservation of agricultural land is not prioritized.</td>
<td>Develop an agriculture community land trust/preservation policy.</td>
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<td>Existing land use plans do not specifically include improvement of healthy food access.</td>
<td>Incorporate healthy food access into existing and future land use plans, with initial focus on designated food desert areas.</td>
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# Proposed Recommendations

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<tr>
<th>Issue</th>
<th>Recommendations</th>
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<tbody>
<tr>
<td><strong>Financial Resources &amp; Infrastructure</strong></td>
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<tr>
<td>Existing financial resources/funding mechanisms available from the City, do not include agriculture/food production or infrastructure.</td>
<td>Use existing or develop new financial resources for food production and infrastructure.</td>
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<td>Phoenix has the potential to be an agricultural technology innovation hub.</td>
<td>Incorporate agriculture, food processing, and distribution into existing and future economic development plans.</td>
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<td>City does not have a local/community food buying preference in city contracts.</td>
<td>Establish a local/community food buying preference in future City contracts.</td>
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### PROPOSED RECOMMENDATIONS

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<td><strong>EDUCATION &amp; TRAINING</strong></td>
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<td>Consumer interest in local community food is limited.</td>
<td>Partner with stakeholders to support and promote a Buy Community Food campaign.</td>
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<td>Career pathways in farming are not encouraged. Labor is scarce and need to grow new farmers.</td>
<td>Use existing job training resources, where feasible, and partner with others to provide training opportunities.</td>
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<tr>
<td>Youth and adults need nutrition and cooking education.</td>
<td>Partner with others to support and promote education for youth and adults</td>
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**ISSUE** | **RECOMMENDATIONS**
---|---
Civic leaders are perceived by farmers as lacking support and understanding of food. | Convene local farmers with city staff, leaders, and elected officials to build trust and understanding.
Lack of a food resiliency plan for long term food availability for all residents. | Develop policies and actions that plan for future shocks related to changing climate, hazards, population growth, etc.
Lack of adequate staffing and funding to coordinate City food system activities. | Provide funding for a full-time Food System Coordinator and program activities.
Upcoming Activities

- Continue with HIPMC & Food Equity Action Plan
  - 100 food assets by 2025
- Convene local farmers with LocalFirst Arizona
- Continue work with South Phoenix residents MarCo, Valley of the Sun United Way, HIPMC
  - Community Food Gathering in March 2019
- Develop Food Community of Practice Engagement in West Phoenix
• Review and provide input on plan.
• Support plan with Council & Mayor
• Assist in guiding implementation of actions

EQSC GUIDANCE, INPUT, SUPPORT

April 1
Draft Plan Completed

April 1 to April 30
Receive comments

To City Council Subcommittee & Full Council