

Phoenix Food Day & Healthfest Sponsorship Benefits

Sponsorship levels	Spinach	Broccoli	Avocado	Mango
	\$5,000	\$2,500	\$1,000	\$500
Premier signage on street sign prior to event and all event signage	✓			
Top billing on drive-thru location sign(s)	✓			
Secondary billing on drive-thru banner			✓	
Sponsor website link on Food Day & Healthfest website	✓	✓	✓	✓
Personalized message on Food Day & Healthfest website	✓	✓		
Opportunity to contribute promo items in giveaway bags	✓	✓	✓	✓
Social media and event mentions	✓	✓		
Logo on all promotional materials & ads. (Top billing)	✓	✓		
Logo on all promotional materials & ads.(secondary)			✓	✓



Phoenix Food Day & Healthfest 2021

Sponsor Instructions

Sponsors are to provide:

- 1) Logo in Illustrator CS6 (.ai or .eps) with text outlined and in .jpg format.
 - Any photos should be in 300dpi or higher (.jpg or .tiff).
- 2) Brief one paragraph summary of the organization.
- 3) Contact information for media inquiries.



Please fill out the information below as acknowledgement of your acceptance of this sponsorship and return to rosanne.albright@phoenix.gov. Payment must be made via check made payable to "City of Phoenix". No credit card payments accepted. Mail or deliver to Rosanne Albright, City of Phoenix, Office of Environmental Programs, 200 W. Washington, 14th Floor, Phoenix, AZ 85003 no later than **September 30, 2021**.

_____ Logo attached

_____ Summary paragraph

_____ Website link

_____ A personalized message (for top tier sponsors)

_____ Media contact: _____

Name

E-mail

Phone

_____ Authorized Signature

_____ Date