

NOTICE OF PUBLIC MEETING PARKS AND RECREATION BOARD

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, January 26, 2023, at 5:00 p.m.**

OPTIONS TO ACCESS THIS MEETING

Watch the meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

Call-in to listen to the live meeting. Dial 602-666-0783. Enter the meeting access code 2468 543 5689#, then enter in the Webinar password MtgPks! when prompted (6847570 from phones).

Observe the live meeting virtually by clicking the link below.

<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=meaddebe64d73c66ede6fc452710d4ad6>

REQUEST TO SPEAK

In-Person Requests to speak at a meeting:

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

Virtual Register to speak and/or submit a comment on an agenda item:

- Contact: **Tannia Ruiz**
- At: tannia.ruiz@phoenix.gov or 602-495-5215
- By: **January 25, 2022**
- Information Required: agenda item number, first and last name, email address
- If registered to speak, click on the link above at the time of the meeting to join the event and speak when called upon.

A complete packet of meeting materials will be posted 48 hours prior to the meeting at <https://www.phoenix.gov/parks>.

The agenda for the meeting is as follows:

1.	Call to Order –	Kelly Dalton, Chair
2.	INFORMATION ITEM(S): Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
	a. Margaret T. Hance Update	Alonso Avitia
	b. Code of Conduct Update	Jarod Rogers
	c. Systematic Review of Tennis and Pickleball Needs	Jan Sherwood
	d. Hiker Safety Program Public Engagement Update	Jarod Rogers
	e. USS Phoenix Cold War Monument Update	Alonso Avitia

3.	CONSENT ITEM(S): Consent items will be provided to the Board in writing and are not intended for formal presentation . Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.	
a.	Parks and Recreation Board Summary Minutes- Nov. 17, 2022	Seidy Dominguez-Martinez
b.	Request for Dish Network to Install Network Equipment on Park Property Next to the Cave Creek Golf Course	Scott Coughlin/ Isis Sanchez
c.	Retroactive Approval of a Mural at Esteban Park	Joe Diaz
d.	Soul in the Desert Festival Request at Steele Indian School Park	Alonso Avitia
4.	DISCUSSION AND POSSIBLE ACTION ITEM(S): Discussion and Possible Action items are for information, discussion and possible action.	
a.	Proposed Pueblo Grande Museum Name Change	Jarod Rogers
5.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board’s attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	Kelly Dalton, Chair
6.	BOARD CHAIRPERSON’S REPORT – The Chairperson will verbally present comments or requests to the Board without Board discussion .	Kelly Dalton, Chair
7.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests without Board discussion .	Kelly Dalton, Chair
8.	DIRECTOR’S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee without Board discussion .	Cynthia Aguilar, Director
9.	Adjournment	Kelly Dalton, Chair

For further information or to request a reasonable accommodation, please contact Tannia Ruiz, Management Assistant, Parks and Recreation Department at 602-495-5215 or TTY: 7-1-1.

January 20, 2022



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: MARGARET T. HANCE PARK UPDATE

This report provides an update to the Parks and Recreation Board on the status of Margaret T. Hance Park (Hance Park) Master Plan implementation.

DISCUSSION

Update

Staff consistently continues to communicate with key stakeholders surrounding Hance Park regarding the Hance Park Revitalization project and specifically the current Phase 1B (Garden) construction project on the west side of the park. Recently, approximately 200,000 square feet of Bermuda sod was installed on the east side of Hance Park in preparation for Super Bowl Experience Presented by Lowe's scheduled Feb. 9 to 12, 2023.

Construction of the garden continues and is scheduled to be substantially completed in February 2023 in time for Super Bowl LVII. The shade canopy installation and lighting began in early January and is a prominent visual aspect of the garden. Trees were planted over the last several months, and a large-sized tree installation occurred mid-November. Understory plantings and irrigation, paver, and sidewalk installations continue to be in progress. To celebrate Republic Services Charitable Foundation's \$2 million dollar sponsorship, a ceremonial ribbon cutting is scheduled for Feb. 1, 2023.

Other improvements are progressing throughout the park as well. The Phoenix Center for the Arts buildings have been undergoing renovations to include roof repairs, interior and exterior painting, and window and stucco repairs. Additionally, renovation of the 3rd Street and I-10 parking lot is complete. Also, the Hance dog park fencing is being replaced and the west end restrooms are being renovated, along with painting of several park amenities. These renovations will support the integrity and longevity of the facilities and improve visitor satisfaction.

BACKGROUND

On April 28, 2016, the board approved the refined Hance Park Master Site Plan and in October 2017, HargreavesJones (HJLA) began the design for the redevelopment of Hance Park, estimated to cost a total of \$100 million. A public open house was held in May 2018, and on April 3, 2019, the City Council approved a contract with Haydon

Building Corp. (Haydon) to perform preconstruction services using a Construction Manager at Risk (CMAR) delivery method.

On Aug. 15, 2019, the board approved the first sponsorship agreement for Hance Park: a \$2 million donation from the Fiesta Bowl towards construction of the Fiesta Bowl PLAY at Hance Park. On July 13, 2021, the Board approved the second sponsorship agreement for Hance Park: a \$2 million donation from Republic Services Charitable Foundation, the charitable arm of Republic Services, towards construction of the Garden at Hance Park.

Since its initial board approval in 2016, the Parks and Recreation Department has been working to execute the refined Hance Park Master Plan. The Hance Park Partner Coalition, comprised of the Parks and Recreation Department, Hance Park Conservancy and Phoenix Community Alliance, hired a professional fundraiser to assist in the development of a capital campaign to raise \$30 to 45 million in private funding, which will complete Phase 1 of the plan.

An Intergovernmental Agreement (IGA) between the City and the Arizona Department of Transportation (ADOT) was created to repair the bridge joints beneath the park as construction of the park takes place. Coordination is ongoing with ADOT, Haydon and the City regarding maintenance and repair of tunnel bridge joints underneath the park. Haydon completed two joint repairs on the west side of the park in November 2021. To coincide with Phase 1B, the garden construction, joint repairs were completed in early June and security fencing adjusted to increase pedestrian accessibility in the park. Additionally, joint repairs on the east side of the park resumed in June 2022.

Following a \$2 million dollar sponsorship from the Republic Services Charitable Foundation secured by the Phoenix Community Alliance, the Parks and Recreation Department is proceeding with construction of the Garden, as planned in Phase 1B. The garden will be located immediately west of Central Avenue and north of the Irish Cultural Center. The garden will include trees, benches, shade canopy, flowering shrubs and succulents, natural surface walking paths and LED security lighting.

RECOMMENDATION

This report is for information only.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: CODE OF CONDUCT UPDATE

This report provides the Parks and Recreation Board with a standing monthly update regarding implementation of the Code of Conduct and ongoing education.

BACKGROUND

In October 2019, following a series of 13 community meetings to gather public input about problematic behaviors in parks and proposed solutions and discussions at five board meetings, the board approved staff to move forward with the implementation of a Code of Conduct for parks and park facilities.

The goal of the Code of Conduct is to promote behavior that allows everyone to enjoy clean, safe, accessible and inviting parks, facilities and programs by providing clear expectations of acceptable behavior in flatland parks, desert and mountain parks and preserves, and other park facilities. The Code of Conduct was written in partnership with the community and several City departments, including the Law Department, the Prosecutor's Office and the Police Department.

In October 2020, City staff provided the board with an update regarding Code of Conduct implementation, which had been on hold. At that meeting, the board requested monthly updates regarding implementation and numbers of educational contacts and trespass notices. In October 2022, the board requested that these monthly updates also include information on citations issued by Phoenix Park Rangers.

In January 2021, staff implemented the Code of Conduct and began a 90-day education period regarding the new behavioral expectations for parks and park facilities. In April 2021, the trespass policy contained within the Code of Conduct took effect.

DISCUSSION

Educational Contacts and Trespass Notices

Staff continues to educate the community and park guests regarding the Code of Conduct. At the board's request, the number of educational contacts made by staff in

the field and the number of trespass notices and citations issued are tracked and reported to the board monthly.

Parks and Recreation Department staff are also installing Code of Conduct signage throughout the park system to assist with public education. Sign installation has been completed in 64 parks. Staff are working to identify an additional vendor to help expedite the installation process. Installations continue with a goal of installing all signs by the end of 2023.

Park Rangers have the authority to enforce Phoenix City Code violations through the issuance of Arizona Traffic Ticket and Complaint (ATTC) citations. These citations are issued for violations of both criminal and civil violations that occur on park property. In addition, Park Rangers can enforce the Parks and Recreation Code of Conduct through the issuance of trespass notices. Some conduct violates both the Phoenix City Code and the Code of Conduct. Park Rangers generally lead with education to gain compliance, but, when education does not work and to address chronic and/or serious behavior, a Park Ranger may issue an ATTC, a trespass notice or both depending on the behavior.

From Oct. 30 to Dec. 25, approximately 1,360 educational contacts were made by staff. During the same period, (49) trespass notices were issued by Park Rangers and (45) citations were issued. The (49) trespass notices issued during this period were for offenses related to the following: loitering in a park after hours (31), after hours (11), shopping carts (3), alcohol (2), leaving belongings unattended (1), and harassment of staff or patrons (1). The (45) citations issued were for the following: loitering (19), loitering in park after hours (16), wheeled devices in the park (7), driving off road (1), liquor (1), and unlawful failure to comply (1).

At the time of this report, (0) notices have been issued to juveniles with no citations, and no appeals have been received.

The Parks and Recreation Department will continue to provide standing monthly updates as requested by the board. The following is a summary of the number of educational contacts made in 2022.

Date	Number of Educational Contacts	Number of Trespass Notices Issued Involving Illegal Activity/PD	Number of Arizona Traffic Ticket and Complaint (ATTC) citations Issued
Week of Dec. 25	170	1	1
Week of Dec. 18	237	2	0
Week of Dec. 11	164	0	4
Week of Dec. 4	130	3	5
Week of Nov. 27	87	6	7
Week of Nov. 20	145	0	3
Week of Nov. 13	133	18	17

Week of Nov. 6	177	11	6
Week of Oct. 30	117	8	2
Week of Oct. 23	173	1	1
Week of Oct. 16	136	3	
Week of Oct. 9	143	3	
Week of Oct. 2	139	11	12
Week of Sept. 25	116	3	
Week of Sept. 18	161	7	
Week of Sept. 11	163	3	
Week of Sept. 4	126	9	
Week of Aug. 28	97	7	
Week of Aug. 21	167	9	
Week of Aug. 14	167	4	
Week of Aug. 7	133	15	
Week of July 31	183	2	
Week of July 24	119	11	
Week of July 17	158	8	
Week of July 10	90	7	
Week of July 3	52	5	
Week of June 26	191	3	
Week of June 19	163	8	
Week of June 12	203	0	
Week of June 5	237	0	
Week of May 29	52	0	
Week of May 22	164	1	
Week of May 15	336	6	
Week of May 8	501	0	
Week of May 1	362	0	
Week of April 24	485	14	
Week of April 17	461	0	
Week of April 10	415	0	
Week of April 3	401	35	
Week of March 27	635	15	
Week of March 20	305	1	
Week of March 13	540	1	
Week of March 6	560	2	
Week of Feb. 27	590	1	
Week of Feb. 20	601	2	
Week of Feb. 13	584	0	
Week of Feb. 6	483	1	
Week of Jan. 30	568	0	
Week of Jan. 23	409	0	
Week of Jan. 16	711	5	

Week of Jan. 9	301	2	
Week of Jan. 2	430	2	

Staff will continue to lead with education about the Code of Conduct and report the number of educational contacts made and the number of trespass notices and citations issued to the board on a monthly basis.

RECOMMENDATION

This report is for information only.

Prepared by: Jarod Rogers, Deputy Director

Approved by: Tracee Hall, Assistant Director



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: Systematic Review of Tennis and Pickleball Needs

This report provides information to the Parks and Recreation Board regarding the systematic review of tennis and pickleball needs and opportunities for growth and improvement.

BACKGROUND

The Phoenix Parks and Recreation Department builds healthy communities through parks, programs, and partnerships; and makes the City a better place to live, visit and play. Using the “Power of Parks” the department promotes health, wellness, conservation, and social equity by providing the community with opportunities to improve quality of life through access to local parks, recreation and cultural facilities, sports programming, and open spaces.

The Phoenix parks system is comprised of 186 flatland parks, including pocket, neighborhood, community and regional parks; more than 200 miles of trails; and approximately 500 buildings. At over 40,000 acres, the City has one of the largest amounts of municipally-managed park acreage in the country, per the 2022 City Park Facts Report compiled by the Center for City Park Excellence at the Trust for Public Land. Each day, thousands of park users take advantage of the many amenities offered throughout these parks. These include, but are not limited to:

- 53 parks with FitPHX WalkPHX walking paths
- 32 community and recreation centers
- 12 dog parks
- 8 lakes stocked for fishing in partnership with the Arizona Game and Fish Department
- 8 skate plazas/parks
- Hundreds of outdoor sports courts and fields
- Almost 300 play structures

One of the goals of the department is to provide programs and amenities desired by City of Phoenix residents; to do so, staff seek to stay up to date on parks and recreation

trends within the Phoenix community and across the country. Staff recognizes that there has been a rapid rise in demand for certain amenities throughout the park system, including for pickleball courts.

According to the United States Tennis Association (USTA), both tennis and pickleball have risen in popularity in recent years. In 2021, there were 22.6 million tennis players nationwide, a 4.5 percent increase from 2020 and a 27.9 percent increase from 2019. Over that two-year span, 4.9 million additional players began playing tennis. There were 4.8 million pickleball players nationwide in 2021, a 14.3 percent increase from 2020 and a 39.3 percent increase from 2019. A total of 1.36 million additional players began playing pickleball over that two-year span.

The Parks and Recreation Department currently maintains 107 tennis courts, 38 pickleball courts, and 10 multiuse outdoor courts available for both sports. In response to community feedback and increased demand for pickleball, staff have been identifying opportunities to increase the number of pickleball courts available. In 2018 alone, the department added 25 pickleball courts at Pecos Park, Rose Mofford Sports Complex and Paseo Highlands Park. Over the next two years, 12 new courts will be added at Paradise Valley Park and 4 new courts will be constructed at two new parks being built in the Laveen area (Harvest and Farmland parks).

DISCUSSION

The City of Phoenix Parks and Recreation Department will be partnering with the United States Tennis Association (USTA) to participate in the park agency tennis and pickleball assessment that will be conducted by a third party and is being fully funded by the USTA. The assessment will provide a personalized assessment of tennis and pickleball infrastructure that aims to produce recommendations and actionable deliverables to help meet the demands for both sports for parks agencies across the country. Phoenix will be participating in the assessment during the first quarter of 2023 with other park agencies such as the City of Los Angeles, San Antonio and several others.

The park agency tennis and pickleball assessment is broken into four modules: management, impact, programming and infrastructure.

The management module is designed to cover the overall management structure of the park agency. USTA will help develop a holistic view of how tennis and pickleball are delivered and managed.

The impact module takes a site-by-site approach to more subjective criteria such as community impact and placing emphasis on facilities that are believed to benefit the community.

The programming module measures options available for various subsets of the tennis and pickleball communities. Youth, adult and adaptive recreation programs are scored for activity frequency and participation numbers.

The infrastructure module is focused on the court inventory and physical condition of each facility.

Upon completion of the assessment, staff plan to use this information to assist with prioritizing resource allocation, identify opportunities for future facilities and aide in the overall master planning process.

RECOMMENDATION

This report is for information only.

Prepared by: Jan Sherwood, Deputy Director

Approved by: Martin Whitfield, Assistant Director



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: HIKER SAFETY PROGRAM PUBLIC ENGAGEMENT UPDATE

This report by the Parks and Recreation Department provides information on how the public is being engaged to provide feedback on potential program adjustments for the Phoenix Trails and Heat Safety Program.

BACKGROUND

On Oct. 27, the City of Phoenix Fire Department and Parks and Recreation Department provided the Parks and Recreation Board with an update on the 2022 Phoenix Trails and Heat Safety Trail Closure Program. During the presentation, Board Members requested information on how the public would be engaged to provide feedback on potential program adjustments. This report is in response to the request for additional information from the Parks and Recreation Board.

DISCUSSION

The Parks and Recreation Department continues to prioritize safety on Phoenix trails. These efforts include the “Take a Hike. Do it Right.” campaign, which incorporates improved and consistent safety messaging posted onsite at the summit trailheads, on the department’s website and shared via news media coverage and social media. Additionally, the department communicates with surrounding resorts about Heat Warning Days to support safety messaging to visiting guests who are not as familiar with the hiking environment in Phoenix. Park Rangers are also deployed to busier trailhead access points to increase visibility and perform education and outreach to remind potential hikers of the heat risk and provide safety tips and water if needed.

The second season of the Trails and Heat Safety Program ran from May 1, 2022, through Sept. 30, 2022, for a duration of 153 days. There were 18 National Weather Service (NWS) issued Heat Warning Days and, therefore, 18 resulting trail closure days in 2022. Trail restrictions were enacted at Echo Canyon-Camelback Mountain and the Piestewa Summit Trail and all associated trails from 11 a.m. to 5 p.m. There were 135 days that were not affected by closures during the program span.

There were eight rescues which occurred on four trail closure days. A total of three of these rescues happened well before or after the closure hours on their respective days (6:35 a.m. on June 8, 5:30 a.m. on July 16 and 7:20 p.m. on July 22). On June 9, there were three individual rescues that occurred at 10:55 a.m., 11:40 a.m. and 12:35 p.m. This illustrates that some hikers get on the trail just before the 11 a.m. trail closure and

then find themselves in a dangerous situation as conditions become more extreme the further they get into their hike.

The current Heat Safety Program focuses on the months from May to September as most Heat Warnings occur in those months. However, in 2020, there were five Heat Warning Days issued by the NWS during the month of April (April 26 to 30). As the current program does not affect days outside of May to October, these days would not have resulted in a closure, despite the popularity of April as a busy tourist month.

Trail counter data also demonstrates how people access the trails just prior to the trail closure time on a heat warning day. This can lead to rescues during the trail closures which may have been avoided if the trail restrictions were put into effect earlier in the day.

Phoenix Fire staff have indicated interest in further refining the Trails and Heat Safety Program to improve the safety of both trail users and first responders. Fire staff recommends continuing trail restrictions as previously outlined but with the following two adjustments: (1) initiate a closure on any day the National Weather Service issues an Excessive Heat Warning at Echo Canyon and Cholla Trail at Camelback Mountain Preserve and at the Piestewa Peak Summit Trail and associated trails at the Phoenix Mountains Preserve and (2) begin the closures two hours earlier so closures would be in effect from 9 a.m. to 5 p.m.

Parks and Recreation staff have distributed a survey to allow community members and trail users to share their input and feedback about the recommended changes. The survey access is currently available on the Trails page of the City's website at www.phoenix.gov/parks/trails. Survey information is also posted on signage at the trailheads of affected trails, with a QR code linking to the survey and the link was also distributed to the 'Hiking & Heat Updates' electronic mailing list. The survey opened on Dec. 21, 2022 and closes Jan. 31, 2023.

The community survey results and feedback will be tallied and provided at the March 2023 Parks and Recreation Board meeting.

RECOMMENDATION

This report is for information only.

Prepared by: Tracee Hall, Assistant Parks and Recreation Director

Approved by: Cynthia Aguilar, Parks and Recreation Director



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: USS PHOENIX COLD WAR MONUMENT UPDATE

This report provides updated information to the Parks and Recreation Board about the USS Phoenix Monument intended to be placed at Steele Indian School Park and the placement of a temporary educational banner at the park.

BACKGROUND

Beginning in 1989, the City of Phoenix, led by its mayor, Terry Goddard, formed a special citizen's commission for the purposes of preserving the history of all naval ships named after the City to include the USS Phoenix (SSN-702) submarine. In 2008, the Parks and Recreation Board gave conceptual approval to place a USS Phoenix monument in Steele Indian School Park (SISP) and to allow staff to work with Arizona Submarine Veterans to construct and maintain the monument through fundraising efforts.

In January 2016, the non-profit USS Phoenix Cold War Monument Foundation approached the Parks and Recreation Department to re-engage regarding placing a portion of the USS Phoenix submarine at Steele Indian School Park to memorialize its military service. Their vision is to use salvaged parts of the USS Phoenix as the centerpiece of an inspirational, educational and functional museum monument which highlights the relationship between the United States Navy's attack submarine force and the efforts to contain, control and resolve the fearsome tensions arising from the Cold War, circa 1947 to 1991.

On Feb. 25, 2016, the board was provided an update on the monument and identified a potential site for the memorial (Attachment A). The foundation at the time anticipated three to five years to complete their fundraising efforts. To date, they have led efforts to create a design and organize a fundraising campaign for planning, building and operating the monument. At this time, sufficient monument funds have not been raised.

DISCUSSION

As a component of the fundraising campaign and to bring awareness to the public at large (Attachment B), a request was made by the foundation to erect a large temporary banner on the western facing wall of the SISP maintenance building. The banner would serve as an educational tool for the history of the USS Phoenix, provide the concept of the monument and increase fundraising participation. The banner would be highlighted during media outreach opportunities and prominent during larger scale events at SISP.

The banner installation and removal would be led by staff in partnership with the foundation's fundraising awareness campaign efforts and strategies. Considering the size of the banner (Attachment C), a banner bracket system would be implemented to securely hold the banner in place and limit negative impact directly onto the SISP maintenance building. The banner is 60 feet 8 inches in length and 10 feet 8 inches in width. The foundation understands that the banner will be removed should there be any vandalism to the banner, and it will be up to the foundation to replace the banner if necessary based on its condition. The department is not financially responsible for maintenance or replacement of the banner. Additionally, because the banner will be attached to the back of a City maintenance facility, the department may remove the banner at any time if deemed necessary.

RECOMMENDATION

This report is for information only.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director

Attachment A



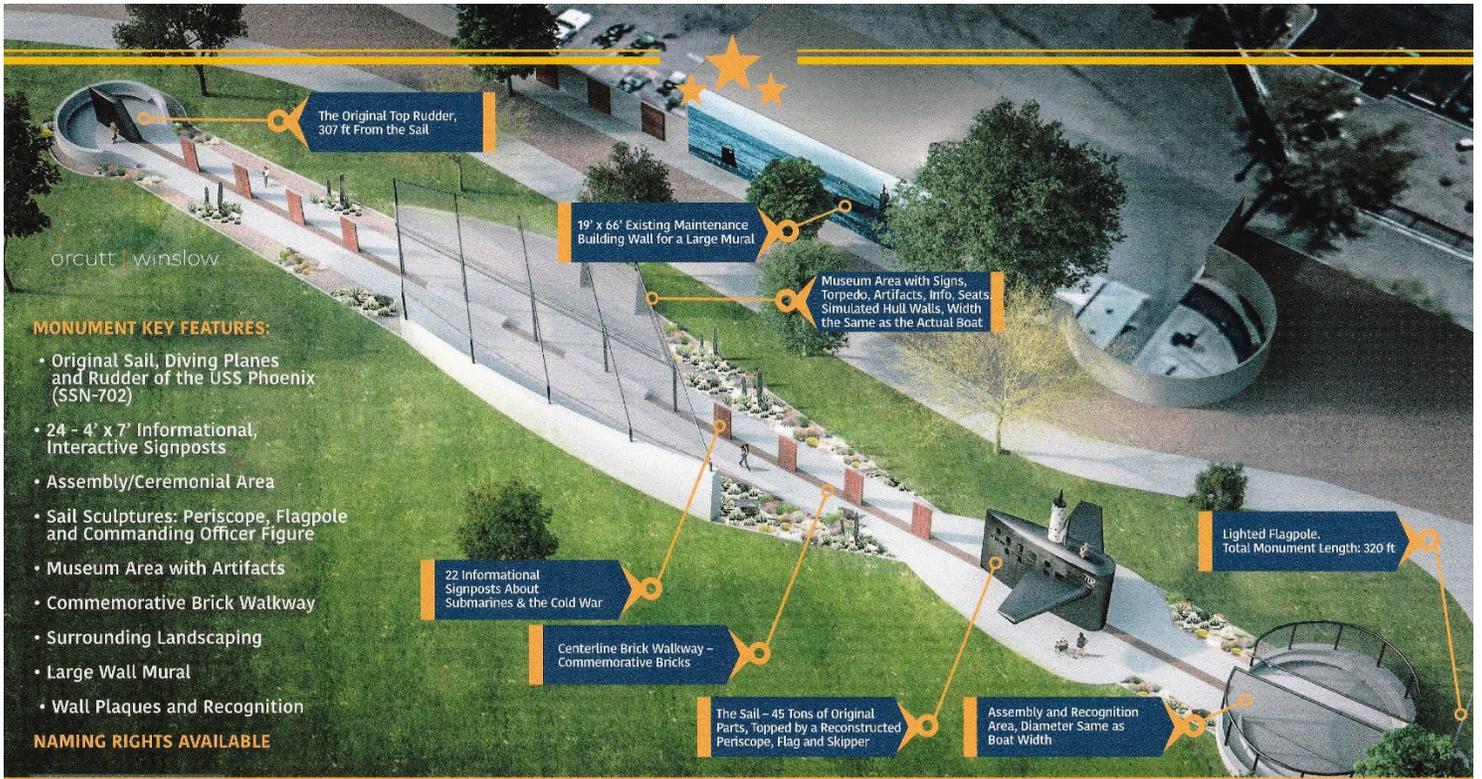
October 2008

Steele Indian School Park
Proposed U.S.S. Phoenix Memorial Site



orcutt | winslow USS Phoenix Cold War Monument

Attachment B



HELP US BUILD THE USS PHOENIX (SSN-702) COLD WAR MONUMENT

STEELE INDIAN SCHOOL PARK PHOENIX HONORING VETERANS FROM THE COLD WAR KOREA, VIETNAM AND THE GULF WARS, 1947 THROUGH 1991



USS Phoenix (SSN-702) Cold War Monument Foundation
 PO Box 30892, Phoenix, AZ 85046,
 Captain Carol Culbertson, USN(ret), Chairperson

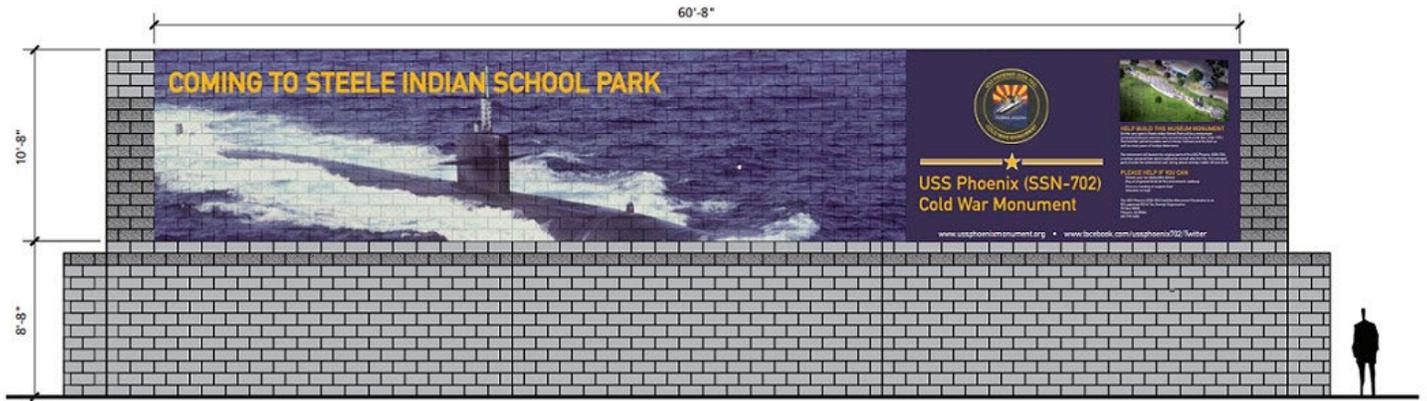
602-799-9480

f WWW.FACEBOOK.COM/USSPHOENIX702

WWW.USSPHOENIXMONUMENT.ORG



Attachment C



**CITY OF PHOENIX
PARKS AND RECREATION BOARD
SUMMARY MINUTES
November 17, 2022**

Virtual meeting hosted on WebEx.

Board Members Present

Dorina Bustamante, Chair
Sarah Porter
Emma Viera
Ed Zuercher
Tony Moya
Aubrey Barnwell
Kelly Dalton

Staff Present

Cynthia Aguilar
Tracee Hall
Martin Whitfield
Patricia Boland
Assistant Fire Chief
Mark Gonzales
Jarod Rogers
Sara del Valle
Ray Ficcaglia
Seidy Dominguez

**Community
Members**

Jeff Spellman
Nelson Strasser
Anthony Cadarin

Board Members Absent

1. CALL TO ORDER

Chair Bustamante called the meeting to order at 5:04 p.m.

2. Information Items

2a. Margaret T. Hance Park Update

Information only. No Board Member requested additional information.

2b. Code of Conduct Update

Information only. No Board Member requested additional information.

Public comment for this item was taken out of order prior to item 6 due to technical difficulties.

Chair Bustamante opened the floor to public comment.

Jeff Spellman expressed his appreciation for the addition of citation information to this item.

3. Consent Items

Items 3a-3b were for consent action. No presentations were planned, but staff was available to answer questions.

3a. Parks and Recreation Board Summary Minutes- October 27, 2022

3b. 2023 Parks and Recreation Department Requests to Vend

Board Member Dalton made a motion to approve consent items 3a through 3c. Board Member Zuercher seconded the motion which passed unanimously, 8-0.

4. Information and Discussion Item

4a. National Weather Service and Heat Warning Discussion

Deputy Director Jarod Rogers introduced the item.

National Weather Service Operation Officers Paul Iniguez and Tom Frieders presented an overview of the National Weather Service Heat Program works.

Chair Bustamante opened the floor for Board discussion.

Board Member Dalton asked if there was a way to create a graph that shows how many of the Maricopa County heat illness calls were from individuals in parks and hiking trails.

Mr. Rogers indicated that staff would work with Fire Department Assistant Chief Mark Gonzales to explore if this was possible.

Board Member Zuercher referenced a similar graph of Fire Department data presented at the October 2022 Parks and Recreation Board meeting.

Chair Bustamante indicated that this data would be helpful to see in addition to the data presented by the National Weather Service.

Director Cynthia Aguilar explained that staff would work to combine rescue data with Maricopa County heat illness call data.

Board Member Zuercher asked about the trails closure dates.

Ms. Aguilar noted that the Heat Safety Program took place from May through September and that staff would return to the board with a recommendation on if the program should be year-round.

Board Member Zuercher asked when the earliest heat warning of the year had been issued.

Mr. Iniguez indicated that the earliest in the year heat warnings had been issued was in April of 2020.

Board Member Zuercher asked if high humidity could lead to a heat warning.

Mr. Iniguez explained that humidity was not included in the heat warning algorithm directly and that it was included indirectly due to the impact of humidity on overnight temperatures.

Board Member Viera asked if staff could include a representative from the Health Department to discuss the data from a health perspective.

Ms. Aguilar noted that staff would include the City's new public health advisor and the director of the Office of Heat Mitigation in discussions.

Chair Bustamante thanked Mr. Iniguez for the presentation.

5. Discussion and Possible Action Items

5a. Annual Election of Parks and Recreation Board Chair- November 17, 2022

Chair Bustamante requested a motion for a new Board Chair for next year.

Board Member Moya made a motion to nominate Board Member Dalton. Board Member Zuercher seconded the motion.

Chair Bustamante opened the floor to Board Member discussion.

Board Member Porter acknowledged Chair Bustamante for her leadership and stated her excitement about having Board Member Dalton as the next Chair.

The vote passed unanimously, 8,0.

6. Call to the Public

Chair Bustamante opened the floor to public comment.

Nelson Strasser requested that two pickleball courts be added at G.R. Herberger Park.

Chair Bustamante acknowledged the receipt of petition on this topic with all signatures included.

Anthony Cadorin stated his support for and requested rock climbing access at South Mountain Park and Preserve.

7. BOARD CHAIRPERSONS REPORT

Chair Bustamante announced various upcoming events throughout the park system.

8. BOARD COMMENTS/REQUESTS

Board Member Porter stated she lives near G.R. Herberger Park and requested an item on additional pickleball courts be added to a future agenda.

Board Member Zuercher stated he would be interested in an item regarding any plans for doing a bigger look at pickleball in the system.

9. DIRECTOR'S BRIEFING

Assistant Director Tracee Hall described the Phoenix Summit challenge event and the special event Canyon Golf Championship hosted by the department.

Assistant Director Martin Whitfield announced a Veterans Day celebration, the upcoming Superbowl events throughout the City and upcoming completion of Margaret T. Hance Park Garden improvements.

Director Cynthia Aguilar discussed several events held by the department throughout the fall season and provided an update on the General Obligation (GO) Bond process. Ms. Aguilar also recognized Chair Bustamante for her service as Parks and Recreation Board Chair, Tyre Davis for receiving the 2022 APRA Best of the Best Special Recognition Award, and Patty Boland for her 15 years of service to the City.

10. ADJOURNMENT:

Chair Bustamante announced next meeting to be held on Jan. 26, 2023. She adjourned the meeting at 5:58 p.m.



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: REQUEST FOR DISH NETWORK TO INSTALL NETWORK EQUIPMENT
ON PARK PROPERTY NEXT TO THE CAVE CREEK GOLF COURSE

This report requests Parks and Recreation Board approval to enter into a license agreement with DISH Network for two purposes: 1) for the installation of a network antenna on an Arizona Public Service (APS) utility pole located on Parks and Recreation Department property and, 2) for the network equipment cabinet to be located in the department right-of-way at 19th Avenue and Greenway Road (2221 W. Greenway Rd.) outside the perimeter of the Cave Creek Golf Course.

BACKGROUND

The Phoenix City Council adopted a wireless communication rate structure for equipment licensed and located on City-owned property, excluding South Mountain Park. The rate is pre-set at \$1,500 per month with a three percent annual escalator for a term of 10 years.

DISCUSSION

DISH Network contacted the Parks and Recreation Department requesting to add DISH Network antenna equipment to an Arizona Public Service (APS) utility pole and to locate their network equipment cabinet on department property next to the Cave Creek Golf Course (**Attachment A**). As part of DISH Network's request, they will be replacing the existing APS utility pole with a new one. Staff obtained a letter from APS approving DISH Network to replace the utility pole and to locate an antenna on it. The utility pole sits partially on department right-of-way.

In addition to an antenna on the APS utility pole, DISH Network is proposing to locate their network equipment cabinet in Parks and Recreation right-of-way on the northeast corner of 19th Avenue and Greenway Road. DISH Network submitted drawings for the construction, size and design for the antenna and network equipment cabinet which has been reviewed and approved by department staff. Because the site of the network equipment cabinet will be located just outside of the Cave Creek Golf Course fence, the Director of Golf also reviewed and approved the drawings. Upon board approval, the licensee will be required to obtain all necessary permits related to this item.

RECOMMENDATION

Staff recommends board approval to allow DISH Network to install an antenna on an APS utility pole and for the network equipment cabinet to be located on Parks and Recreation Department right-of-way property next to the Cave Creek Golf Course at 19th Avenue and Greenway Road; and to approve the Parks and Recreation Director to execute a license agreement and sign all related documents to the agreement.

Prepared by: Scott Coughlin, Deputy Director
Isis Sanchez, Contracts Specialist II Lead

Approved by: Tracee Hall, Assistant Director
Martin Whitfield, Assistant Director

Attachment A



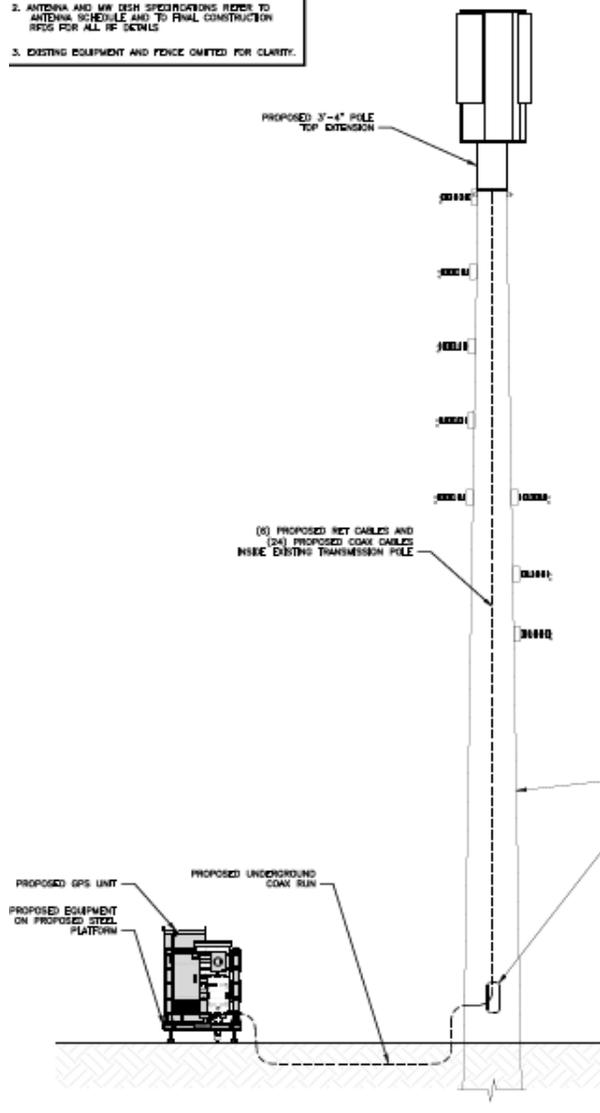
APS Utility Pole on Parks Right-of-Way Property by Cave Creek Golf Course



APS Utility Pole & Drawing of Network Equipment Cabinet



- NOTES**
1. CONTRACTOR SHALL FIELD VERIFY ALL DIMENSIONS.
 2. ANTENNA AND MW DISH SPECIFICATIONS REFER TO ANTENNA SCHEDULE AND TO FINAL CONSTRUCTION PERMITS FOR ALL RF DETAILS.
 3. EXISTING EQUIPMENT AND FENCE OMITTED FOR CLARITY.





To: Parks and Recreation Board

Date: January 26, 2023,

From: Cynthia Aguilar, Director

Subject: RETROACTIVE APPROVAL OF A MURAL AT ESTEBAN PARK

This report requests Parks and Recreation Board retroactively approve the in-progress community proposed mural at Esteban Park, located at 3345 East Roeser Rd.

BACKGROUND

In an effort to engage community members and share holiday gifts, Phoenix City Council District 8 hosted a holiday event “Christmas in the Park” for the community at Esteban Park on Dec. 11, 2022. The event included the donation to the community of holiday gifts, various creative activities and the painting of a community mural. The mural was started on Dec. 11, 2022 and will be completed by the end of February 2023.

DISCUSSION

The holiday event was well attended by approximately 200 community members of all ages. Event attendees participated in the painting of a mural on the restroom facility located within the baseball complex at the park.

A local artist was asked to design and paint the mural for the community and involved the youth present at the event in the mural painting process. The mural is approximately 20’ x 6’ in size and showcases a mountain sunset scene that is representative to the sunsets found here in the City of Phoenix.

RECOMMENDATION

Staff recommends the board’s retroactive approval of the mural at Esteban Park.

Prepared by: Joe Diaz, Deputy Director

Approved by Tracee Hall, Assistant Director



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: SOUL IN THE DESERT FESTIVAL REQUEST AT STEELE INDIAN SCHOOL PARK

This report requests Parks and Recreation Board approval to hold a multi-day, outdoor festival at Steele Indian School Park on April 15 and 16, 2023. This report also requests to allow vending to include food, liquor sales and live music; and to extend the park hours of operation from 10 p.m. to 11 p.m. for both festival days.

BACKGROUND

Soul in the Desert is a one-of-a-kind two-day festival that encompasses community and music culture by highlighting multi-talented acts across various genres. Soul in the Desert will bring together music, art and food to enhance the overall experience throughout the festival to resonate with all ages.

Soul in the Desert would be produced by L/Boogie Pros (LB Pros). LB Pros has over 15 years of live and concert production experience. They have co-produced and project-managed over 100 successful live events, concerts and specialized content with a history of building intimate productions. Producing shows all over the country, LB Pros has worked with both live-event and film production companies such as Live Nation Urban, South by Southwest, Universal Music Group, BET and MGX Creative. Additionally, their relationship with each company has created opportunities for the firm to manage large festivals and film projects across the nation such as, “Untrapped” The Story of Lil Baby, Jay-Z’s Made in America Festival, Broccoli City Festival of Washington DC, VH1’s 4th of July Jam of Philadelphia, and The Roots Picnic of Philadelphia. LB Pros will function under the title SITD, LLC for this event.

DISCUSSION

Steele Indian Steele Park is an established and well-known festival location in the downtown Phoenix area, and similar cultural events have been held at the 75-acre park, including the annual Pride Festival, Arab American Festival and Matsuri Festival. All attendees will be encouraged to ride Valley Metro light rail, bike or rideshare to and from the event, which is also walkable for residents.

Event producers are responsible for the surrounding neighborhood and business event outreach and education within a half-mile radius of Steele Indian School Park to include, but not limited to, respective:

- Neighborhood Associations
- Neighborhood Home Owner Associations (HOAs)
- Multifamily Residential Units
- Hotels
- Businesses
- Schools
- Cultural Organizations

Note: A half-mile radius is represented by the following roadway boundaries:

- North: Highland Avenue
- South: Fairmont Street
- West: 7th Avenue
- East: 7th Street

The community notification plan for the event would begin no later than February 2023, pending board approval, with a letter mailer containing general event information and community meeting details followed by a community meeting in March 2023 where residents and community members can express any comments or concerns. Street closures are not expected for this event.

All fees for staging, security and related production fees are the responsibility of LB Pros. Parks and Recreation Department staff, in collaboration with City Major Events staff, will support all related meetings as needed to produce the event. LB Pros would provide the necessary \$2 million liquor and general liability insurance for the event and will pay all park rental fees, deposits, staff supervision and maintenance fees and any other fees or services necessary. An Arizona special event liquor permit will be obtained, as well as any other necessary permits related to the event. Inclement weather conditions could impact planned event layouts and load in or load out schedules to ensure the integrity and condition of the park is maintained as much as possible.

The event and performance sites will be secured by fencing and security will be in place as required by the City of Phoenix and Arizona liquor laws. LB Pros has requested to utilize the Steele Indian School Park "Phoenix Green". The site plan for this event incorporates use of the Phoenix Green for a bar, stages and a VIP area. The main entrance for the event would be from 3rd Street and Indian School Road. Music would conclude at 10 p.m. and the extended hour of park operation would be to allow event goers to exit the park.

RECOMMENDATION

Staff recommends board approval to hold the Soul in the Desert outdoor festival at Steele Indian Steele Park, allow vending and approve extending park hours of operation to 11 p.m. on April 15 and April 16, 2023.

Prepared by: Alonso Avitia, Deputy Director
Eric George, Interim City Major Events Administrator

Approved by: Martin Whitfield, Assistant Director



To: Parks and Recreation Board

Date: January 26, 2023

From: Cynthia Aguilar, Director

Subject: PROPOSED PUEBLO GRANDE MUSEUM NAME CHANGE

This report provides the Parks and Recreation Board an update on the request from the Salt River Pima Maricopa Indian Community to rename the Pueblo Grande Museum and Archaeological Park to an O’Odham name which reflects the connection the site has with the local O’Odham and Piipaash communities.

BACKGROUND

Recognizing Native Homelands

Indigenous occupation in the Salt River Valley has been documented by archaeologists as far back as the archaic period 12,000 years ago. Paleo-Indian hunter and gatherer evidence has been found in southeastern Arizona, which demonstrates even earlier occupation. The O’Odham communities know that they have been in this area since time immemorial.

Indigenous occupation in Central Arizona was first documented in the 1500s by Spanish explorers who named the people and occupied or unoccupied (prehistoric sites) villages they encountered using Spanish words. When Euro-Americans moved to Central Arizona in the 1800s, they either used the names created by the Spanish or used English words. For example, Pima, Papago, Maricopa and Hohokam are all terms created by non-native peoples. In addition, names of prehistoric sites are either Spanish or English, including Las Canopas, La Ciudad, Snaketown, Las Colinas, Los Morteros, Las Cremaciones, Casa Grande, Pueblo Grande, Dutch Canal Ruin, etc.

The O’Odham and Piipaash (Pima, Papago and Maricopa) feel sites renamed in Spanish or English contribute to erasure of their ancestral homelands; some of these names are deemed offensive. In addition, O’Odham traditionally do not name geographic features after individual people.

Recognizing the Uniqueness of the Site

The museum’s name of Pueblo Grande Museum and Archaeological Park creates a false connection to the Puebloan people who live further north – the ancestors of the

Dine (Navajo), Hopi and Zuni peoples. Many of the visitors to Pueblo Grande are expecting to see the types of sites found at Tuzigoot or Montezuma's Castle. Changing the name would more clearly reflect the actual architectural features found at the museum.

The museum exists to preserve and help interpret the site and the ancestral occupation and to bring attention to living indigenous communities. Focusing on the importance of the site will better serve residents and visitors. This is a unique feature which differentiates the Pueblo Grande Museum from other museums in Phoenix. Rebranding the museum with an appropriate O'Odham name would better serve museum audiences.

Over 60 percent of museum guests are visiting from out-of-town, state or country, and a large percentage of in-town visitors are school children. Staff does not feel the museum is so heavily branded that a name change would cause any major issues for Phoenix residents. Staff believes this change would elevate the museum's profile and increase interest in the site.

Other Connected Organizations

As the museum is also a National Historic Landmark (NHL), museum leadership has reached out to the National Park Service, which is the federal agency that manages NHLs, to discuss a possible name change. The National Park Service enthusiastically supports this proposed change. The State Historic Preservation Office, an agency charged with oversight of archaeological resources in the State of Arizona, also endorses this proposed change.

DISCUSSION

On Aug. 25, 2022, the request to pursue a name change for Pueblo Grande Museum and Archaeological Park was reviewed by the board.

For purposes of formal government to government consultation, the Salt River Pima Maricopa Indian Community (SRP-MIC) has been designated as the deciding community for decisions regarding Pueblo Grande Museum and all archaeological sites north of the Salt River. Thus, the other O'Odham tribes and other affiliated tribes defer to SRP-MIC in these matters.

At the December 2022 monthly tribal consultation meeting the Pueblo Grande Museum has with the SRP-MIC and the Gila River Indian Community (GRIC), O'Odham and Piipaash Tribal representatives focused on the platform mound, the most prominent feature preserved at the museum, as a way to describe the site. It is important to note the O'Odham language is a descriptive language. The O'Odham word for mound is va'aki. Tribal representatives then added various adjectives describing the va'aki to create potential names.

Gila River Indian Community Tribal Historic Preservation officer Barnaby Lewis is also an elder within the O’Odham community. Mr. Lewis submitted eight name choices for consideration.

During the Dec. 1, 2022, consultation meeting, Pueblo Grande Museum staff asked for two considerations regarding possible names:

- To be able to add a “tag” line to the final name to help the public to understand who and what the museum is
- To use the English translation of the O’Odham name if the chosen name is difficult to pronounce.

Both requests were granted, with a stipulation that, as much as possible, the O’Odham name be incorporated into branding.

Final determination was made by a representative of SRP-MIC and submitted to the City on Jan. 5, 2023. The proposed new name for the Pueblo Grande Museum and Archaeological Park is:

- Central Vahki Museum and Archaeological Park (English)
- S’edav Va’aki Museum and Archaeological Park (SRP-MIC spelling)

Pueblo Grande Museum staff are currently working on a tag line to accompany the new name.

RECOMMENDATION

Staff requests the Parks and Recreation Board approve the proposed name change as submitted above. The name change will be implemented in stages through 2023 as funding is allocated and/or secured from outside sources.

Prepared by: Nicole Armstrong-Best, Pueblo Grande Museum Administrator

Approved by: Jarod Rogers, Deputy Director