

**NOTICE OF PUBLIC MEETING  
PARKS AND RECREATION BOARD**  
**\*\* Original Agenda Item 3e Removed \*\***

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, March 23, 2023, at 5:00 p.m.**

**OPTIONS TO ACCESS THIS MEETING**

**Watch** the meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

**Call-in to listen** to the live meeting. Dial 602-666-0783. Enter the meeting access code 2450 533 6917#, then enter in the Webinar password PksMtg! when prompted (7576841 from phones).

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<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=m3ebe9468fc0f2ab84f7d6679e70a795f>

**REQUEST TO SPEAK**

**In-Person Requests to speak at a meeting:**

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

**Virtual Requests to speak at a meeting:**

To register to speak virtually via Webex, please use this link: <https://forms.office.com/g/P09FbJ1bCk>

- Virtual speakers must register by: **March 22, 2023**

If you have any issues with the form or if you wish to submit a comment to the board, contact: **Tannia Ruiz** At: [tannia.ruiz@phoenix.gov](mailto:tannia.ruiz@phoenix.gov) or 602-495-5215

A complete packet of meeting materials will be posted 48 hours prior to the meeting at <https://www.phoenix.gov/parks>.

The agenda for the meeting is as follows:

1.	Call to Order –	Kelly Dalton, Chair
2.	INFORMATION ITEM(S): Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
a.	Margaret T. Hance Update	Alonso Avitia
b.	Code of Conduct Update	Jarod Rogers
c.	Hiker Safety Program and Public Engagement Update	Jarod Rogers

3.	CONSENT ITEM(S): Consent items will be <b>provided to the Board in writing and are not intended for formal presentation</b> . Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.	
a.	Parks and Recreation Board Summary Minutes- February 23, 2023	Mary Alejandro
b.	Verizon/American Tower Cell Site License Approval for Retroactive Renewal	Theresa Faull
c.	Phoenix Sonoran Preserve Committee Appointment	Jarod Rogers
d.	Request to Vend at El Reposo Park- April 22, 2023	Cynthia Aguilar
e.	Renaming of Pueblo Grande Museum	Jarod Rogers
4.	DISCUSSION AND POSSIBLE ACTION ITEM(S): Discussion and Possible Action items are for information, discussion and possible action.	
a.	Approval of Circle K Park Master Plan and Park Rename	Joe Diaz
5.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board’s attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	Kelly Dalton, Chair
6.	BOARD CHAIRPERSON’S REPORT – The Chairperson will verbally present comments or requests to the Board <b>without Board discussion</b> .	Kelly Dalton, Chair
7.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests <b>without Board discussion</b> .	Kelly Dalton, Chair
8.	DIRECTOR’S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee <b>without Board discussion</b> .	Cynthia Aguilar, Director
9.	Adjournment	Kelly Dalton, Chair

For further information or to request a reasonable accommodation, please contact Tannia Ruiz, Management Assistant, Parks and Recreation Department at 602-495-5215 or TTY: 7-1-1.

March 22, 2023



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** MARGARET T. HANCE PARK UPDATE

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This report provides an update to the Parks and Recreation Board on the status of Margaret T. Hance Park (Hance Park) Master Plan implementation.

## DISCUSSION

### **Update**

Staff consistently continues to communicate with key stakeholders surrounding Hance Park regarding the Hance Park Revitalization project and specifically the current Phase 1B (Garden) construction project on the west side of the park.

Final construction of the Garden continues, and the Garden is currently substantially complete. The Garden is expected to be fully complete by the end of March 2023, with final understory planting placement and onsite materials testing completed. Additionally, the Garden canopy lighting is being mounted and the decorative benches and swings are being installed. Decorative stakes and rope were added to further protect the Garden and to guide the public and encourage visitors to stay on the designated walking paths.

Other improvements were completed throughout the park as well. The Phoenix Center for the Arts buildings has been undergoing renovations to include roof repairs, interior and exterior painting, and window and stucco repairs. Additionally, renovation of the 3rd Street and I-10 parking lot is complete. The Hance Park dog park fencing has been replaced, the west end restrooms were renovated, and several park amenities were painted. These renovations will support the integrity and longevity of the facilities and improve visitor satisfaction.

## BACKGROUND

On April 28, 2016, the board approved the refined Hance Park Master Site Plan and in October 2017, HargreavesJones (HJLA) began the design for the redevelopment of Hance Park, estimated to cost a total of \$100 million. A public open house was held in May 2018, and on April 3, 2019, the City Council approved a contract with Haydon Building Corp. (Haydon) to perform preconstruction services using a Construction Manager at Risk (CMAR) delivery method.

On Aug. 15, 2019, the board approved the first sponsorship agreement for Hance Park: a \$2 million donation from the Fiesta Bowl towards construction of the Fiesta Bowl PLAY at Hance Park. On July 13, 2021, the Board approved the second sponsorship agreement for Hance Park: a \$2 million donation from Republic Services Charitable Foundation, the charitable arm of Republic Services, towards construction of the Garden at Hance Park.

Since its initial board approval in 2016, the Parks and Recreation Department has been working to execute the refined Hance Park Master Plan. The Hance Park Partner Coalition, comprised of the Parks and Recreation Department, Hance Park Conservancy and Phoenix Community Alliance, hired a professional fundraiser to assist in the development of a capital campaign to raise \$30 to 45 million in private funding, which will complete Phase 1 of the plan.

An Intergovernmental Agreement (IGA) between the City and the Arizona Department of Transportation (ADOT) was created to repair the bridge joints beneath the park as construction of the park takes place. Coordination is ongoing with ADOT, Haydon and the City regarding maintenance and repair of tunnel bridge joints underneath the park. Haydon completed two joint repairs on the west side of the park in November 2021. To coincide with Phase 1B, the garden construction, joint repairs were completed in early June and security fencing adjusted to increase pedestrian accessibility in the park. Additionally, joint repairs on the east side of the park resumed in June 2022.

Following a \$2 million dollar sponsorship from the Republic Services Charitable Foundation secured by the Phoenix Community Alliance, the Parks and Recreation Department is proceeding with construction of the Garden, as planned in Phase 1B. The garden will be located immediately west of Central Avenue and north of the Irish Cultural Center. The garden will include trees, benches, shade canopy, flowing shrubs and succulents, natural surface walking paths and LED security lighting.

### RECOMMENDATION

This report is for information only.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** CODE OF CONDUCT UPDATE

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This report provides the Parks and Recreation Board (Board) with a standing monthly update regarding implementation of the Code of Conduct and ongoing education.

### BACKGROUND

In October 2019, following a series of 13 community meetings to gather public input about problematic behaviors in parks and proposed solutions and discussions at five board meetings, the board approved staff to move forward with the implementation of a Code of Conduct for parks and park facilities.

The goal of the Code of Conduct is to promote behavior that allows everyone to enjoy clean, safe, accessible and inviting parks, facilities and programs by providing clear expectations of acceptable behavior in flatland parks, desert and mountain parks and preserves, and other park facilities. The Code of Conduct was written in partnership with the community and several City departments, including the Law Department, the Prosecutor's Office and the Police Department.

In October 2020, City staff provided the board with an update regarding Code of Conduct implementation, which had been on hold. At that meeting, the board requested monthly updates regarding implementation and numbers of educational contacts and trespass notices. In October 2022, the board requested that these monthly updates also include information on citations issued by Phoenix Park Rangers.

In January 2021, staff implemented the Code of Conduct and began a 90-day education period regarding the new behavioral expectations for parks and park facilities. In April 2021, the trespass policy contained within the Code of Conduct took effect.

### DISCUSSION

#### **Educational Contacts and Trespass Notices**

Staff continues to educate the community and park guests regarding the Code of Conduct. At the board's request, the number of educational contacts made by staff in

the field and the number of trespass notices and citations issued are tracked and reported to the board monthly.

Parks and Recreation Department staff are also installing Code of Conduct signage throughout the park system to assist with public education. Sign installation has been completed in 70 parks with 119 parks remaining. Staff are working to identify an additional vendor to help expedite the installation process. Installations continue with a goal of installing all signs by the end of 2023.

Park Rangers have the authority to enforce Phoenix City Code violations through the issuance of Arizona Traffic Ticket and Complaint (ATTC) citations. These citations are issued for violations of both criminal and civil violations that occur on park property. In addition, Park Rangers can enforce the Parks and Recreation Code of Conduct through the issuance of trespass notices. Some conduct violates both the Phoenix City Code and the Code of Conduct. Park Rangers generally lead with education to gain compliance, but, when education does not work and to address chronic and/or serious behavior, a Park Ranger may issue an ATTC, a trespass notice or both depending on the behavior.

From Feb. 6th to Feb. 28th, approximately 668 educational contacts were made by staff. During the same period, (36) trespass notices were issued by Park Rangers and (17) citations were issued. The (36) trespass notices issued during this period were for offenses related to the following: loitering in a park after hours (2), loitering (9), disturbing the peace (1), obstructing patrons (1), harassment of staff (1), shopping carts (1), failure to comply (3), alcohol (3), drugs (8), and tents in park (6). The (13) citations issued were for the following: loitering (1), loitering in park after hours (2), wheeled devices in the park (5), driving off road (1), liquor (2), littering (1), unlawful conduct (1) and unlawful failure to comply (1).

At the time of this report, (0) notices have been issued to juveniles with no citations, and no appeals have been received.

The Parks and Recreation Department will continue to provide standing monthly updates as requested by the board.

<b>Date</b>	<b>Number of Educational Contacts</b>	<b>Number of Trespass Notices Issued Involving Illegal Activity/PD</b>	<b>Number of Arizona Traffic Ticket and Complaint (ATTC) citations Issued</b>
Week of Feb. 26th	112	4	0
Week of Feb. 19th	219	4	5
Week of Feb. 12th	147	16	16
Week of Feb. 5th	190	9	16
Week of Jan 29	203	4	1
Week of Jan 22	175	6	9

Week of Jan 15	127	3	1
Week of Jan 8	129	3	2
Week of Jan 1	137	0	0
Weekly Average 2022	276.4	4.9	1.1
Weekly Average 2021	501.6*	9.5*	N/A **

*\*The trespass policy went into effect March 22, 2021. Average of 42 weeks.*

*\*\* ATTCs not tracked in 2021. ATTC tracking began the week of Oct. 2, 2022. ATTC average for 2022 covers the weeks from Oct. 2 through Dec. 25.*

Staff will continue to lead with education about the Code of Conduct and report the number of educational contacts made and the number of trespass notices and citations issued to the board on a monthly basis.

### RECOMMENDATION

This report is for information only.

Prepared by: Jarod Rogers, Deputy Director

Approved by: Tracee Hall, Assistant Director



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** HIKER SAFETY PROGRAM PUBLIC ENGAGEMENT UPDATE

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This report provides information on how the public is being engaged to provide feedback on potential program adjustments for the Phoenix Trails and Heat Safety Program.

### BACKGROUND

The Parks and Recreation Department continues to prioritize safety on Phoenix trails. These efforts include the “Take a Hike. Do it Right.” campaign, which incorporates improved and consistent safety messaging posted onsite at the summit trailheads, on the department’s website and shared via news media coverage and social media. Additionally, the department communicates with surrounding resorts about Heat Warning Days to support safety messaging to visiting guests who are not as familiar with the hiking environment in Phoenix. Park Rangers are also deployed to busier trailhead access points to increase visibility and perform education and outreach to remind potential hikers of the heat risk and provide safety tips and water if needed.

The first full season of the Trails and Heat Safety Program ran from May 1, 2022, through Sept. 30, 2022, for a duration of 153 days. There were 18 National Weather Service (NWS) issued Heat Warning Days and, therefore, 18 resulting trail closure days in 2022. Trail restrictions were enacted at Echo Canyon-Camelback Mountain and the Piestewa Summit Trail and all associated trails from 11 a.m. to 5 p.m. There were 135 days that were not affected by closures during the program span.

There were eight rescues which occurred on four trail closure days. A total of three of these rescues happened well before or after the closure hours on their respective days (6:35 a.m. on June 8, 5:30 a.m. on July 16 and 7:20 p.m. on July 22). On June 9, there were three individual rescues that occurred at 10:55 a.m., 11:40 a.m. and 12:35 p.m. This illustrates that some hikers get on the trail just before the 11 a.m. trail closure and then find themselves in a dangerous situation as conditions become more extreme the longer they hike.

The current Heat Safety Program focuses on the months from May to September as most Heat Warnings occur in those months. However, in 2020, there were five Heat Warning Days issued by the NWS during the month of April (April 26 to 30). As the current program does not affect days outside of May to October, these days would not have resulted in a closure, despite the popularity of April as a busy tourist month.

Trail counter data also demonstrates how people access the trails just prior to the trail closure time on a heat warning day. This can lead to rescues during the trail closures which may have been avoided if the trail restrictions were put into effect earlier in the day.

On Oct. 27, 2022, the City of Phoenix Fire Department and Parks and Recreation Department provided the Parks and Recreation Board with an update on the 2022 Phoenix Trails and Heat Safety Trail Closure Program. During the presentation two potential changes to the policy were introduced. The first was to close affected trails on any day the National Weather Service issues a Heat Warning and the second was to close the affected trails two hours earlier at 9 a.m. Board Members requested information on how the public would be engaged to provide feedback on potential program adjustments. On Jan. 26, 2023, staff presented an update on efforts to engage the public through a survey on the proposed program changes. This report provides additional information on the results of this survey.

## DISCUSSION

Parks and Recreation staff distributed a survey to allow community members and trail users to share their input and feedback about the recommended changes (**Attachment A**). Survey information was posted on signage at the trailheads of affected trails with a QR code linking to the survey, and the survey link was also distributed to the 'Hiking & Heat Updates' electronic mailing list. The survey opened for responses on Dec. 21, 2022, and closed Jan. 31, 2023.

A total of 535 people responded to the survey. The following breakdown is provided as a summary of the responses.

1. Question 1: Do you support the idea of closing the affected trails (Piestewa Peak Summit, Camelback Cholla and Echo Canyon) two hours earlier so closures would now be in effect from 9 a.m. to 5 p.m. instead of from 11 a.m. to 5 p.m.? Why or why not?

### All respondents

- Yes – 54.5% (292 respondents)
- No – 40.9% (219 respondents)
- Unclear / undecided – 4.5% (24 respondents)

### Phoenix residents

- Yes – 59.0% (151 respondents)
- No – 35.9% (92 respondents)
- Unclear / undecided – 5.1% (13 respondents)

2. Question 2: Are you in favor of initiating a closure on any day the National Weather Service issues an Excessive Heat Warning at Echo Canyon and Cholla Trail at Camelback Mountain Preserve, and at the Piestewa Peak Summit Trail and associated trails at the Phoenix Mountains Preserve? This change would make this a year-round program. Why or why not?

All respondents

- Yes – 56.3% (301 respondents)
- No – 40.2% (215 respondents)
- Unclear / undecided – 3.4% (19 respondents)

Phoenix residents

- Yes – 63.3% (162 respondents)
- No – 33.6% (86 respondents)
- Unclear / undecided – 3.1% (8 respondents)

As shown above, more respondents were in support of both potential adjustments to the policy when sorted by all respondents and only Phoenix residents. The Parks and Recreation and Fire departments have reviewed the survey results and have agreed to collect additional data from another full season of the current trail closure program, followed by another outreach effort, before returning to the board with a recommendation. Following the 2023 hiking season, staff will report back to the board on how the season went and discuss additional outreach efforts which will provide more information on the effectiveness of the program.

RECOMMENDATION

This report is for information only.

Prepared by: Tracee Hall, Assistant Parks and Recreation Director

Approved by: Cynthia Aguilar, Parks and Recreation Director

# Feedback on City of Phoenix Trail Heat Closures

In order to protect the public and first responders during extreme heat, the City of Phoenix Parks and Recreation Department closes trails from 11 a.m. to 5 p.m. on Camelback Mountain and Piestewa Peak on days that the National Weather Service issues a heat warning. This policy first went into effect in the summer of 2021 as a pilot program after which it was officially adopted as a policy at the October 2021 Parks and Recreation Board Meeting.

The Parks and Recreation Department advertises these closures through social media, email blasts, website notifications and on signage at trailheads on days leading up to the heat warning and the day of a heat warning.

During the 2022 summer season, 18 days were affected by Heat Warning closures from 11 a.m. to 5 p.m. Please note only the trails at Piestewa and Camelback are closed. Over 215 additional miles of trails remain open during the closures.

Since implementing the Heat Safety Program, the Phoenix Fire Department has reported decreases in mountain rescues on the affected trails. From 2020 to 2021, there was an 18 percent decrease in mountain rescues. From 2021 to 2022, there was a 9 percent decrease in mountain rescues as the program was officially adopted. However, the Fire Department still reported 74 mountain rescues in 2022. Rescues at Camelback Mountain and Piestewa Peak were highest between the hours of 10 a.m. and 12 p.m., and several rescues on closure days occurred during these hours. This illustrates that some hikers get on the trail just before the 11 a.m. trail closure and then find themselves in a dangerous situation as conditions become more extreme the further they get into their hike.

The Parks and Recreation Department is considering making two changes to the current Heat Safety Program and is seeking your feedback on these potential changes:

1. The closure time would be moved two hours earlier, so closures would be from 9 a.m. to 5 p.m. rather than 11 a.m. to 5 p.m.
  - Trail counter data demonstrates that people access the trails just prior to the trail closure time on a heat warning day. This can lead to rescues during the trail closures which may have been avoided if the trail restrictions were put into effect earlier in the day.
2. The program would be in effect year round on NWS Heat Warning days, rather than only in the summer months from May to October.

- The current Heat Safety Program focuses on the months from May to September as most Heat Warnings occur during those months. However, in 2020, there were five Heat Warning Days issued by the NWS during the month of April (April 26 to 30). As the current program does not affect days outside of May to October, these days would not have resulted in a closure, despite the popularity of April as a busy tourist month.

Please provide feedback below.

**This survey will be open from December 21, 2022, until January 31,**

1. Do you support the idea of closing the affected trails (Piestewa Peak Summit, Camelback Cholla and Echo Canyon) two hours earlier so closures would now be in effect from 9 a.m. to 5 p.m. instead of from 11 a.m. to 5 p.m.? Why or why not? \*

2. The current Heat Safety Program only takes place in the summer months (from May to October). Are you in favor of initiating a closure on any day the National Weather Service issues an Excessive Heat Warning at Echo Canyon and Cholla Trail at Camelback Mountain Preserve, and at the Piestewa Peak Summit Trail and associated trails at the Phoenix Mountains Preserve? This change would make this a year-round program. Why or why not? \*

3. Is there anything else about regarding hiker heat safety you would like to share? \*

4. Your name (last name, first name) \*

5. Your email address \*

6. Your phone number \*

7. Your full physical address \*

## Thank you for your responses

Parks Department staff plans to present any recommended changes to the program at the March Parks and Recreation Board Meeting after public engagement has concluded. Residents can find meeting materials and information on how to join here: Parks and Recreation Parks & Recreation Board ([phoenix.gov/parks/board](https://phoenix.gov/parks/board))

If you have any questions or comments, please reach out to us either by calling at 602-495-5458 or emailing at [pks.nrd.projects@phoenix.gov](mailto:pks.nrd.projects@phoenix.gov).

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**CITY OF PHOENIX  
PARKS AND RECREATION BOARD  
SUMMARY MINUTES  
February 23, 2023**

This meeting was held in a hybrid format, with some attending virtually via WebEx and some attending in person at the Phoenix City Council Chambers.

**Board Members Present**

Kelly Dalton, Chair  
Aubrey Barnwell  
Ed Zuercher  
Emma Viera  
Sarah Porter  
Tony Moya

**Board Members Absent**

Dorina Bustamante

**Staff Present**

Cynthia Aguilar  
Tracee Hall  
Martin Whitfield  
Paul Li  
Chris Fazio  
Todd Shackelford  
Theresa Faull  
Sara Del Valle  
Tannia Ruiz  
Mary Alejandro  
Jackie Jacquez

**Community Members**

Jerry VanGasse  
Jessica Dobb  
Anthony Cadarin

**1. CALL TO ORDER**

Chair Dalton called the meeting to order at 5:00 p.m.

**2. INFORMATION ITEMS**

**2a. Margaret T. Hance Park Update**

Information only. No Board Member requested additional information.

**2b. Code of Conduct Update**

Information only. No Board Member requested additional information.

**3. CONSENT ITEMS**

**3a. Parks and Recreation Board Summary Minutes- Jan. 26, 2023**

**3b. Request to Deviate from Parks Board Policy 3.9 and Proceed with Sale of Approximately 5,200 Sq Ft of Ingress/Egress off 7th Street, South of Thunderbird**

**3c. Request to Vend in City Parks**

**3d. Phoenix Revitalization Corporation Sponsorship for Central City South Community and Recreation Centers**

Board Member Zuercher made a motion to approve consent items 3a through 3d. Board Member Barnwell seconded the motion which passed unanimously, 6-0.

#### **4. INFORMATION AND DISCUSSION ITEMS**

##### **4a. Parks and Recreation Department 5-Year Preliminary Capital Improvement Program Budget**

Assistant Director Martin Whitfield introduced Parks Development Deputy Director, Todd Shackelford.

Mr. Shackelford provided members of the board with an overview of the Parks and Recreation Department's 5-Year Preliminary Capital Improvement Program (CIP) Budget. The presentation included information on the scope of work of completed, current and future CIP projects.

Board Member Zuercher asked the number of solar panels installed at the Phoenix Zoo parking lot.

Director Aguilar indicated there were approximately 20 panels installed. She thanked staff and added that community engagement had been key to the success for each of the completed projects presented.

Chair Dalton opened the floor for public comment.

Jerry VanGasse voiced his concerns about the department's use of Phoenix Parks and Preserve Initiative (PPPI) funds and shared information with the board about public information requests that had been submitted to the department and were still outstanding.

Jessica Dobb described her concerns regarding the completion of Cholla Trail including concerns with the lack of power to provide additional lighting and chilled drinking water. Ms. Dobb also noted the need for shading over the existing bicycle racks.

Chair Dalton opened the floor for comments from the board.

Board Member Zuercher thanked staff for the work they have done and asked for more information about bankshot courts.

Mr. Shackelford described a bankshot court and how it was used.

Board Member Zuercher asked when Dreamy Draw Park would open.

Mr. Shackelford indicated that the park and trailhead would be open by fall 2023.

Board Member Barnwell expressed his excitement to see the progress on the items the board had voted on, including the upcoming opening of the Cesar Chavez Community Center. He asked for more clarification on the development of the 5-year CIP.

Ms. Aguilar responded that the plan utilized a rating system to identify park needs and community feedback to decide which projects will be funded. She noted that the plan was used to guide how projects are identified and prioritized.

Board Member Viera asked if the department considered heat mitigation when designing and installing projects.

Ms. Aguilar described efforts to complete more heat mitigation projects, including collaborating with the Street Transportation Department and Office of Heat Response and Mitigation.

Board Member Porter requested a presentation on the use of Phoenix Parks and Preserves Initiative (PPPI) funding and how projects are prioritized.

Chair Dalton asked Ms. Aguilar if this item could be added to a future agenda.

Ms. Aguilar responded that staff could present this information at a future Parks and Recreation Board meeting.

Board Member Moya inquired about bond-funded projects and how the bond projects related to the CIP projects.

Ms. Aguilar explained that the following presentation would go into greater detail on proposed bond-funded projects and discussed criteria used to determine whether a project was appropriate for the 5-year CIP or for bond funding.

Chair Dalton recognized Parks and Recreation staff and expressed the importance of these projects and the community engagement processes included.

#### **4b. Parks and Recreation Department Proposed General Obligation (GO) Bond Projects**

Director Aguilar discussed the proposed GO bond projects. She added that Budget and Research Deputy Director Chris Fazio was also in attendance to help answer any questions.

Chair Dalton inquired about the number of children who visit Phoenix pools annually and the potential impact of the pool and splash pad projects.

Ms. Aguilar discussed the popularity of City pools and noted that in a typical aquatics season when all pools are open more than 400,000 people visit Phoenix Pools. In relation to how pool projects in the bond were selected, Ms. Aguilar added the Harmon and Maryvale pools were particularly popular because they are co-located with other programs and services such as community centers, fields and libraries.

Board Member Zuercher commented on the high priority for park projects and the need for community members to vote on the bond program. He added that the Parks and Recreation Department had well-designed development programs.

Board Member Moya thanked Ms. Aguilar for the presentation.

Board Member Porter asked how public input was taken into consideration regarding the proposed conversion of pools to splash pads.

Ms. Aguilar responded that community engagement had been conducted for the City bond process as a whole and that public feedback had been gathered for all the proposed bond projects.

Board Member Porter described the importance of purposeful communication to impacted communities. She added that she would like to be kept informed on how this outreach and messaging will be shared with the community.

Board Member Zuercher inquired if there was an Aquatics Advisory Committee.

Ms. Aguilar responded that there had been an Aquatics Advisory Committee that had recommended the creation of regional pools due to aging infrastructure and to create pools that would be accessible year-round. She added that bond committee members also had input on the proposed projects and stated that there would be additional engagement with the impacted neighborhoods on the design of proposed new amenities.

Chair Dalton noted that she looked forward to future presentations and updates on the bond program.

## **6. BOARD CHAIRPERSONS REPORT**

Chair Dalton highlighted upcoming events in parks throughout the City.

## **7. BOARD COMMENTS/REQUESTS**

Board Member Zuercher asked if the board could be notified of upcoming special events and celebrations, such as the recent Hance Park Garden Ribbon Cutting.

Director Aguilar indicated that staff would notify the board of these events in the future.

## **8. DIRECTOR'S BRIEFING**

Director Aguilar introduced Assistant Directors Tracee Hall and Martin Whitfield who each provided updates on projects, events and activities for their divisions.

Ms. Aguilar discussed the Margaret T. Hance Park Garden and the Super Bowl LVII events.

Chair Dalton noted the success of the Hance Park Garden Ribbon Cutting.

**9. ADJOURNMENT:**

Chair Dalton adjourned the meeting at 5:59 p.m.



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** VERIZON/AMERICAN TOWER CELL SITE LICENSE APPROVAL FOR  
RETROACTIVE RENEWAL

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This report requests Parks and Recreation Board approval to retroactively renew the Verizon/American Tower cell site license located at 231 N. Galvin Parkway, south of the Phoenix Municipal Stadium.

### BACKGROUND

In 1997, the Parks and Recreation Board approved a 20-year license agreement (80097) with US West Wireless for the placement of a cellular antenna at Phoenix Municipal Stadium. After operating the cellular site for eight years, US West Wireless transferred the license agreement to Verizon Wireless with board approval on March 4, 2005. Subsequently, in 2012, the board approved the creation of a new 10-year agreement (134388) and the relocation of the antenna to its current location south of the stadium, near the Hall of Flame Museum (**Attachment A**). The agreement contained a provision to allow for its renewal.

In 2015, Verizon Wireless entered into an agreement with American Tower Corporation which included the right for American Tower to manage and operate Verizon Wireless's tower portfolio; in 2018, the board approved the upgrade and modification of the cell tower equipment and related appurtenances.

### DISCUSSION

Agreement No. 134388 with Verizon Wireless had an effective date of Nov. 1, 2012 to Oct. 31, 2022. Staff was not informed of the carrier's intent to renew prior to the license term end date. The contractor has formally requested a renewal of the license agreement with a modification to the current equipment. The modification involves replacement of like equipment.

Upon board approval, staff will execute a retroactive license renewal with an effective date of Nov. 1, 2022 and provide consent to update the equipment on the communications tower with no disruption to the ground level. The new term of the agreement will expire Oct. 31, 2027, with an option for to extend an additional five years to Oct. 31, 2032.

All terms and conditions of the Phoenix City Council adopted wireless communication rate structure and license agreement will remain the same.

## RECOMMENDATION

Staff recommends Parks and Recreation Board approval to retroactively renew Verizon/American Tower cell site license Agreement 134388 for five years with an option to extend for an additional five years and to authorize the Parks and Recreation Director to sign all related agreement documents.

Prepared by: Theresa Faull, Deputy Director

Approved by: Martin Whitfield, Assistant Director



Attachment A





**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Parks and Recreation  
Director

**Subject:** PHOENIX SONORAN PRESERVE COMMITTEE APPOINTMENTS

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This report requests Parks and Recreation Board approval to appoint committee member Scott Covey to the Phoenix Sonoran Preserves and Mountain Parks/Preserves Committee.

### BACKGROUND

The Phoenix Sonoran Preserve and Mountain Parks/Preserves Committee (PSPMPPC) provides a forum for citizen participation in the Phoenix mountains and desert preserves system and is a subcommittee of the Parks and Recreation Board. The PSPMPPC shall, in concert with Parks and Recreation staff, hold workshops, review plans submitted by staff and provide comments and recommendations to the Parks and Recreation Board. The committee is a volunteer citizen body that serves without pay and is appointed by the Parks and Recreation Board based on the recommendation of the Director of the Parks and Recreation Department.

The committee recently experienced the resignation of two committee members and requests the following nominee be considered for appointment.

### DISCUSSION

Recommendation of Scott Covey for appointment:

Mr. Covey moved to Arizona 35 years ago after graduating with a degree in Parks and Recreation Administration from Illinois State University and working wildland fires for a season with the Forest Service. Scott retired in 2021 from the City of Phoenix after 32 years of service within the Parks and Recreation Department, starting as a Park Ranger and leaving as a Park Supervisor for the Natural Resources Division. Mr. Covey's areas of responsibility included the management of Camelback Mountain and Piestewa Peak, as well as acting as a liaison with the City's nonprofit partners the Phoenix Zoo, the Desert Botanical Gardens and Tovrea Castle. He was a key member in the conversion of Camelback Mountain from a park to a preserve status. He also worked with the community to educate on the Take a Hike. Do it Right. program details. This education instills knowledge which translates to the public's safety and enjoyment any time a person ventures out onto the trail. Scott enjoys staying connected with the trails within

the Phoenix Mountains Preserve, along with exploring Arizona's various backcountry trails in vehicle or on foot. As a father of three, he instilled the love of nature and outdoor recreation in his children by making the Phoenix parks a large part of their childhood. Scott seeks to contribute his time and energy by serving on the Phoenix Sonoran Preserves and Mountain Parks/Preserves Committee to help responsibly guide the design and development of new facilities and recreation opportunities within Phoenix desert parks and preserves while protecting this investment for future park users.

### RECOMMENDATION

Staff recommends the Parks and Recreation Board approve appointment of Scott Covey to the Phoenix Sonoran Preserves and Mountain Parks/Preserves Committee for a two year term.

Prepared by: Jarod Rogers, Deputy Parks and Recreation Director

Approved by: Cynthia Aguilar, Parks and Recreation Director



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** REQUEST TO VEND AT EL REPOSO PARK – APRIL 22, 2023

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This report requests Parks and Recreation Board approval for vending at an upcoming event being held at El Reposo Park, a City of Phoenix Park.

### BACKGROUND

Phoenix parks are reserved throughout the year for various events. Many events are produced by an event coordinator or community partners and are public events sponsored by the Parks and Recreation Department. Some events are free to the public, while others require a registration fee. Some of the events charge booth entry fees to vendors who sell food and/or products to attendees. Producers who rent City parks and facilities are required to follow all City guidelines, including obtaining all applicable permits and licenses.

Vending, which is a typical component of events in parks, can also consist of selling admission, food and beverages, t-shirts, or other concessions for fundraising purposes. Per Phoenix City Charter and Phoenix City Code 24-40, the Board must approve commercial sales/vending in public parks.

### DISCUSSION

In order to activate El Reposo Park, Chispa AZ would like to host an Earth Day event on April 22, 2023 from 8 a.m. to 3 p.m. They plan to bring live entertainment, educational speakers, community resources, activities for kids, food, and provide a vending area for local businesses.

As with all requests to vend, event organizers for this event will be required to follow all City guidelines and use requirements for sales, including obtaining any required insurance, permits and licenses.

### RECOMMENDATION

Staff recommends board approval of the above request for vending at this upcoming event being held in El Reposo Park.

Prepared by: Joe Diaz, Deputy Director

Approved by Tracee Hall, Assistant Director



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** Renaming of Pueblo Grande Museum

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This report provides to the Parks and Recreation Board an update to the renaming of Pueblo Grande Museum and Archaeological Park to S'edav Va'aki (suh-UH-dahf VAH-ah-kee) Museum and the associated tag line.

### BACKGROUND

Museum staff holds monthly consultation meetings with representatives of the Salt-River Pima Maricopa Indian Community (SRP-MIC) and Gila River Indian Community (GRIC) Tribal Historic Preservation Offices. At the Feb. 2, 2022 consultation meeting, the members of SRP-MIC requested that the name of the museum be changed to reflect the connection the site has to the local O'Odham and Piipaash communities who are the direct descendants of the people who lived at the village site.

At the Jan. 26, 2023, Parks and Recreation Board meeting, the board approved changing the name of Pueblo Grande Museum and Archaeological Park to S'edav Va'aki (O'Odham) Museum or Central Vahki (English) Museum. Several possible tag lines were discussed but not finalized.

### DISCUSSION

In the Feb. 7, 2023 consultation meeting with the Salt-River Pima Maricopa Indian Community and Gila River Indian Community Tribal Historic Preservation Offices, the proposed tag lines for the new museum name were discussed. The final consensus was to use the name "S'edav Va'aki Museum" with a marketing tag line of "Gateway to Phoenix Heritage." In addition, the tribes indicated their preference for using the O'Odham words S'edav Va'aki, rather than the English Central Vahki. Both the English and O'Odham versions were approved for use by the board at the Jan. 26 meeting.

The tribes understand that the department will create marketing materials noting the name change and explaining the significance of the name but noted their preference that the name and resulting logo remain simple.

## RECOMMENDATION

Staff recommends adding the marketing tag line “Gateway to Phoenix Heritage” to the previously Board approved name, “S’edav Va’aki Museum”.

Prepared by: Tracee Hall, Assistant Parks and Recreation Director

Approved by: Cynthia Aguilar, Parks and Recreation Director



**To:** Parks and Recreation Board

**Date:** March 23, 2023

**From:** Cynthia Aguilar, Director

**Subject:** APPROVAL OF CIRCLE K PARK MASTER PLAN AND PARK RENAME

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This report requests approval from the Parks and Recreation Board for the proposed master plan and park name change from Circle K Park to Highline Park for the property located at 1346 E South Mountain Rd.

#### BACKGROUND

Circle K Park was purchased by the Parks and Recreation Department in 1972. The park was master planned around the time of purchase, but there was no funding available for development. The original name of the park was Escondido Park, and the park is south of the Highline Canal.

In 1984 the park site was developed through a partnership between the Parks and Recreation Department and the Circle K Corporation. The City of Phoenix contributed \$400,000 of City Bond Funds, and Circle K provided a donation of \$300,000 towards the project. During the community process and development of the park, the community supported a name change of the park to Circle K Park.

Since 1984, the park site has seen many improvements to amenities. The playground has been replaced, the parking lots have been renovated and new ramadas have been installed. Many infrastructure items in the park are in need of improvements or replacement, including items such as the area lighting, sports courts and park restroom.

Because of the needs identified, \$2.48 million in Phoenix Parks and Preserve Initiative Funding was allocated for Fiscal Years 2022-24. Staff also worked with the community to develop a new master plan for the park due to the age of the original master plan.

#### DISCUSSION

A Steering Committee was developed to inform the park master planning process. The Steering Committee members met at Circle K Park at the South Division Office on Aug. 24, Sep. 26, and Oct. 19 of 2022 and worked with staff to develop a conceptual design for the park. During the meetings, committee members discussed desired amenities,

community needs, community history and the potential name change of the park. Staff developed a committee-approved master plan based on the input provided, established potential names for the park site and proposed a new playground design. All information was provided to the community at-large for feedback at the conclusion of the Steering Committee process.

The at-large community input included an in-person meeting and online survey process, which yielded the following results:

- Master Plan: 97% Approval, 3% Against
- Top Amenities Requested: fitness areas, sport courts, community gathering space, and playground
- Playground Option Selected: Option 3
- New Park Name Selected: Highline Park

**Attachment A** depicts both the park master plan and the selected playground design.

### RECOMMENDATION

Staff recommends board approval for the proposed master plan Circle K Park and recommended park name change to Highline Park at 1346 E South Mountain Rd. The approved master plan will be implemented based on community priorities and funding availability. Park renovation design and permitting is anticipated to take approximately 12 to 14 months, and park construction is anticipated to take 12 months. The renovation process is expected to be complete in summer 2025.

Prepared by: Joe Diaz, Deputy Director

Approved by: Tracee Hall, Assistant Director

# Attachment A

## Circle K Park Master Plan

Oct. 19, 2022

