

**NOTICE OF PUBLIC MEETING  
PARKS AND RECREATION BOARD**

**\*\*\*REVISION: Item 3b, 3e, 4 and 4b Updated\*\*\***

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, November 16, 2023, at 5:00 p.m.**

**OPTIONS TO ACCESS THIS MEETING**

**Watch** the meeting in-person at City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003

**Call-in to listen** to the live meeting. Dial 602-666-0783. Enter the meeting access code 2633 421 8283 then enter in the Webinar password PksMtg! when prompted (7576841 from phones).

**Observe**

<https://cityofphoenix.webex.com/cityofphoenix/j.php?MTID=m2529358b914d11f340d8cb0fbcec5237>

**REQUEST TO SPEAK**

**In-Person Requests to speak at a meeting:**

Register in person at the front desk located at the City Council Chambers, 200 W. Jefferson St., Phoenix, Arizona, 85003. Individuals should arrive early, 1 hour prior to the start of the meeting to submit an in-person request to speak before the item is called. After the item is called, requests to speak for that item will not be accepted.

**Virtual Requests to speak at a meeting:**

To register to speak virtually via Webex, please use this link:

<https://forms.office.com/g/m14Ki7NN10>

- Virtual speakers must register by: **November 15, 2023**

If you have any issues with the form or if you wish to submit a comment to the board, contact:

**Daniel Valladee** At: [daniel.valladee@phoenix.gov](mailto:daniel.valladee@phoenix.gov) or 602-495-5937

A complete packet of meeting materials will be posted 48 hours prior to the meeting at

<https://www.phoenix.gov/parks>.

The agenda for the meeting is as follows:

1.	Call to Order –	Tony Moya, Chair
2.	INFORMATION ITEM(S): Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
	a. Code of Conduct Update	Jarod Rogers

3.	CONSENT ITEM(S): Consent items will be <b>provided to the Board in writing and are not intended for formal presentation.</b> Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.		
	a.	Parks and Recreation Board Summary Minutes- October 26, 2023	Seidy Dominguez Martinez
	* b.	2024 Parks and Recreation Department Requests to Vend	Alonso Avitia
	c.	Request to Vend, Extend Park Hours, and Relocate M3F Musical Festival to Steele Indian School Park	Alonso Avitia
	d.	2024 NCAA Men’s Final Four Events	Alonso Avitia
	* e.	Carver Mountain Donation Update	Jarod Rogers
4.	DISCUSSION AND POSSIBLE ACTION ITEM(S): Discussion and Possible Action items are for information, discussion and possible action.		
	a.	Request to Award Contract for the Operation of Camp Colley	Theresa Faull Jarod Rogers
	* b.	Park Activation Neighborhood Grant Program	Tannia Ruiz
	c.	North Mountain Park Master Plan Update	Jarod Rogers
5.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board’s attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.		Tony Moya, Chair
6.	BOARD CHAIRPERSON’S REPORT – The Chairperson will verbally present comments or requests to the Board <b>without Board discussion.</b>		Tony Moya, Chair
7.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests <b>without Board discussion.</b>		Tony Moya, Chair
8.	DIRECTOR’S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee <b>without Board discussion.</b>		Cynthia Aguilar, Director
9.	Adjournment		Tony Moya, Chair

For further information or to request a reasonable accommodation, please contact Daniel Valladee, Management Assistant II, Parks and Recreation Department at 602-495-5937 or TTY: 7-1-1.

November 14, 2023



**To:** Parks and Recreation Board

**Date:** November 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** CODE OF CONDUCT UPDATE

---

This report provides the Parks and Recreation Board (Board) with a standing monthly update regarding implementation of the Code of Conduct and ongoing education.

### BACKGROUND

In October 2019, following a series of 13 community meetings to gather public input about problematic behaviors in parks and proposed solutions and discussions at five board meetings, the board approved staff to move forward with the implementation of a Code of Conduct for parks and park facilities.

The goal of the Code of Conduct is to promote behavior that allows everyone to enjoy clean, safe, accessible, and inviting parks, facilities, and programs by providing clear expectations of acceptable behavior in flatland parks, desert and mountain parks and preserves, and other park facilities. The Code of Conduct was written in partnership with the community and several City departments, including the Law Department, the Prosecutor's Office, and the Police Department.

In October 2020, City staff provided the board with an update regarding Code of Conduct implementation, which had been on hold. At that meeting, the board requested monthly updates regarding implementation and numbers of educational contacts and trespass notices. In October 2022, the board requested that these monthly updates also include information on citations issued by Phoenix Park Rangers.

In January 2021, staff implemented the Code of Conduct and began a 90-day education period regarding the new behavioral expectations for parks and park facilities. In April 2021, the trespass policy contained within the Code of Conduct took effect.

### DISCUSSION

#### **Educational Contacts and Trespass Notices**

Staff continues to educate the community and park guests regarding the Code of Conduct. At the board's request, the number of educational contacts made by staff in

the field and the number of trespass notices and citations issued are tracked and reported to the board monthly.

Parks and Recreation Department staff are also installing Code of Conduct signage throughout the park system to assist with public education. Sign installation has been completed in 174 parks with 7 parks remaining. Installations continue with a goal of installing all signs by the end of 2023.

Park Rangers have the authority to enforce Phoenix City Code violations through the issuance of Arizona Traffic Ticket and Complaint (ATTC) citations. These citations are issued for violations of both criminal and civil violations that occur on park property. In addition, Park Rangers can enforce the Parks and Recreation Code of Conduct through the issuance of trespass notices. Some conduct violates both the Phoenix City Code and the Code of Conduct. Park Rangers generally lead with education to gain compliance, but, when education does not work and to address chronic and/or serious behavior, a Park Ranger may issue an ATTC, a trespass notice or both depending on the behavior.

At the October 2023 Parks Board meeting, the Board requested data on the top five parks based on code of conduct activity. Based on the number of violations observed from October 1 to October 31, Cortez, Cesar Chavez, Margaret T. Hance, Desert West, and Cielito Parks were identified as the top five parks experiencing challenges. Refer to the table below for details on violations and time spent in each park.

<b>October 2023: Top Five Park Based on Code of Conduct Activity</b>				
<b>Park</b>	<b>Violations Observed*</b>	<b>Total Hours Spent in Park</b>	<b>Number of Visits</b>	<b>Hours Per Visit</b>
Cortez	391	44.58	86	0.52
Cesar Chavez	244	46.17	67	0.69
Margaret T. Hance	236	44.77	87	0.51
Desert West	191	26.72	38	0.70
Cielito	178	24.97	65	0.38

*\* Violations Observed includes warnings, trespasses, ATTCs, NOVs, orders to leave, left on arrival or patrol, unattended items, compliance on arrival and left on contact.*

From the week of October 1 through the week of October 29, approximately 3,228 educational contacts were made by Park Rangers. During the same period, (115) trespass notices and (18) citations were issued by Park Rangers. The trespass notices issued during this period were for offenses related to: (67) drug use or paraphernalia, (29) after hours park use, (7) failure to comply with an order to leave for the day, (5) tent without a permit, (4) using amenities outside of intended use, (1) shopping cart, (1) endangerment of self/wildlife/others, and (1) storing personal items in restrooms. The citations were for the following: (18) after hours park use.



At the time of this report, (2) trespass notices have been issued to juveniles with no citations. No appeals have been received.

The Parks and Recreation Department will continue to provide standing monthly updates as requested by the Board.

<b>Date</b>	<b>Number of Educational Contacts</b>	<b>Number of Trespass Notices Issued Involving Illegal Activity/PD</b>	<b>Number of Arizona Traffic Ticket and Complaint (ATTC) citations Issued</b>
Week of October 29	528	32	3
Week of October 22	503	38	1
Week of October 15	592	12	2
Week of October 8	772	22	9
Week of October 1	833	21	3
Week of September 24	550	22	0
Week of September 17	776	20	2
Week of September 10	790	23	1
Week of September 3	847	24	7
Week of August 27 ***	739	23	1
Week of August 20	475	26	12
Week of August 13	476	31	19
Week of August 6	389	19	5
Week of July 30	398	13	5
Week of July 23	303	14	2
Week of July 16	323	12	0
Week of July 9	420	9	0
Week of July 2	536	24	5
Week of June 25	453	14	2
Week of June 18	333	31	0
Week of June 11	410	39	8
Week of June 4	397	6	2
Week of May 28	354	20	5
Week of May 21	360	20	1
Week of May 14	426	14	5
Week of May 7	327	3	1
Week of April 30	181	11	2
Week of April 23	166	27	19
Week of April 16	282	17	3
Week of April 9	193	18	3

Week of April 2	211	4	2
Week of March 26	135	14	5
Week of March 19	205	9	3
Week of March 12	245	7	5
Week of March 5	224	2	1
Week of February 26	112	4	0
Week of February 19	219	4	5
Week of February 12	147	16	16
Week of February 5	190	9	16
Week of Jan 29	203	4	1
Week of Jan 22	175	6	9
Week of Jan 15	127	3	1
Week of Jan 8	129	3	2
Week of Jan 1	137	0	0
Weekly Average 2022	276.4	4.9	1.1
Weekly Average 2021	501.6*	9.5*	N/A **

*\*The trespass policy went into effect March 22, 2021. Average of 42 weeks.*

*\*\* ATTCs not tracked in 2021. ATTC tracking began the week of October 2, 2022*

*ATTC average for 2022 covers the weeks from October 2 through December 25.*

*\*\*\* Denotes the beginning of 3<sup>rd</sup> shift training with the first regular non-training shift on September 11, 2023.*

Staff will continue to lead with education about the Code of Conduct and report the number of educational contacts made and the number of trespass notices and citations issued to the board on a monthly basis.

## RECOMMENDATION

This report is for information only.

Prepared by: Jarod Rogers, Deputy Director

Approved by: Tracee Hall, Assistant Director

**CITY OF PHOENIX  
PARKS AND RECREATION BOARD  
SUMMARY MINUTES  
October 26, 2023**

Virtual meeting hosted on WebEx.

**Board Members Present**

Kelly Dalton  
Aubrey Barnwell (Virtual)  
Dorina Bustamante (Virtual)  
Sarah Porter  
Emma Viera  
Ed Zuercher  
Tony Moya (Virtual)

**Board Members Absent**

**Staff Present**

Cynthia Aguilar  
Tracee Hall  
Martin Whitfield  
Danielle Poveromo  
Daniel Valladee  
Tannia Ruiz  
Seidy Dominguez  
Selina Demmert  
Jackie Jacquez  
Felicita Mendoza

**Community Members**

Paul Bronsing  
Rob Martell  
Jes Dobbs  
Tim Sarkowski  
Jerry Van Gasse  
Kelli

**1. CALL TO ORDER**

Chairperson Dalton called the meeting to order at 5:01 p.m. with Board Members Viera, Porter, Zuercher, Bustamante, and Barnwell in attendance.

**2. INFORMATION ITEMS**

No formal presentation on these items. Information Only.

**2a. Code of Conduct Update**

Board member Porter requested a breakdown of the code conduct that reflects the parks experiencing challenges.

Director Cynthia Aguilar confirmed that staff can work to add this information in a future report and added the Department plans to provide a presentation on the Code of Conduct and Park Rangers at a future Board meeting.

Board member Barnwell commented that there is an increase in park rangers and if information on how this impacts data and activity can be included as well.

Director Cynthia Aguilar confirmed that third shift park rangers were added in September and additional information on how that has impacted park safety and data can be added when staff provides the Board with a presentation.

**2b. Information regarding Drone/Radio Control Aircraft/Model Rocket Pilot Program at Vista Canyon Park**

Paul Bronsing expressed concerns regarding drone/radio control aircraft/model rockets at Desert Foothills Park as he feels it does not meet the space requirements. Mr. Bronsing added Park Rangers should request proof of certificates from those flying radio aircraft.

Board member Moya joined meeting virtually.

**3. CONSENT ITEMS**

No formal presentation on these items. Consent and request for approval only.

**3a. Parks and Recreation Board Summary Minutes- September 28, 2023**

**3b. History Mural Request at Playa Margarita**

Board member Viera inquired if there was a community engagement.

Director Cynthia Aguilar explained the mural request came directly from a community member who is very active and is a previous Laveen Elementary School District Board member. The Parks and Recreation department did not facilitate the request.

**3c. Request to Vend in Steele Indian School Park**

**3d. Request to Enter into Month-to-Month Agreement with Valley of the Sun Quarter Midget Association**

Board Member Zuercher made a motion to approve consent items 3a through 3d. Board Member Viera and Barnwell seconded the motion which passed unanimously, 7-0.

**4. Discussion and Possible Action Item**

**4a. Lone Mountain Master Plan Refresh**

Director Cynthia Aguilar summarized the action taken by the Parks Board to approve the Master Plan concept with all existing amenities at the October Board meeting. Director Aguilar added that staff was present today to provide an update on the follow-up information requested by the Board.

Deputy Director, Danielle Poveromo, presented on the Lone Mountain Master Plan Refresh based on the direction received from the Board to return with information on their request to determine if additional distance from pickleball courts to residential areas could be achieved; if additional pickleball courts could be added while maintaining all park amenities; and to conduct a sound study.

Poveromo gave an overview of the community engagement efforts and provided the results of further exploring the direction provided by the Board. In working with the Design consultant, it was not feasible to achieve creating greater distance between pickleball courts and residential areas without negatively impacting the park design. Increasing distance to the south would result in decreased distance to the residential area to the east.

Additional pickleball courts could not be successfully achieved while maintaining all other park amenities as approved in the Boards action taken in October. This action would result in increased costs, decrease distance from pickleball courts to residential areas and create unusable areas that would present safety concerns. Mrs. Poveromo affirmed the final distance would be 450 feet from homes to the south and 400 feet from the east. Mrs. Poveromo shared information about the results of a sound study conducted by an acoustics engineering consultant which verified that based on the placement of the pickleball courts and distance to the homes, the sound level would fall well within the recommended good neighbor sound level of 55 decibels.

The parking ratio recommended the number of parking spaces based on number of fields and active use of amenities. Mrs. Poveromo stated there are 50 spaces reduced with 248 parking spaces today and explained there may be an opportunity of an agreement with the school for use of their small parking lot.

Deputy Director, Danielle Poveromo presented the timeline and confirmed Lone Mountain Park completion is estimated by winter 2025.

Chairperson Dalton reiterated the Parks and Recreation Board already approved the Master Plan concept therefore additional action was not necessary and opened the floor for additional questions.

Board member Porter expressed appreciation for all the information provided and inquired as to why the loudest sound was from the middle of the court.

Deputy Director Danielle Poveromo explained that is the loudest point where the ball hits its hardest going across the net.

Chairperson Dalton stated there were no public comments.

Board member Zuercher explained he felt the Board listened very carefully and added there is a lot to evaluate and it is difficult to meet the needs of every resident. Mr. Zuercher added he felt the design was a good balance to meet the needs of the overall community.

Board member Bustamante stated the sound study was amazing and the report couldn't be any better.

Chairperson Dalton included it was a great public project and commended staff.

Board member Moya left the meeting.

#### **4b. Master Plan**

Director Cynthia Aguilar explained the last time a comprehensive master plan was developed for the Parks and Recreation Department was back in 1988 and turned presentation over to Assistant Director Martin Whitfield.

Assistant Director Martin Whitfield explained initially the plan was to begin the master plan process in 2020, however due to COVID-19 pandemic and participation in the GO BOND program the project was temporarily delayed.

Mr. Whitfield provided the Department's goal of moving forward to complete the plan and the focus areas.

Board member Zuercher asked what is considered non-useable turf.

Director Cynthia Aguilar explained it is turf that is not actively used.

Special Project Administrator Felicita Mendoza continued the presentation and explained an evaluation and inventory of existing developed and undeveloped parks will be completed. Ms. Mendoza provided an overview of the website logo, community engagement and timeline for the Parks Master Plan. The website had a soft-launch to work on any technical issues and the formal launch will be announced later this year.

There was a technical issue sharing video that was part of the Parks Master Plan presentation.

Director Cynthia Aguilar thanked staff who were out at events and confirmed the video link will be shared with the Board.

Chairperson Dalton opened the floor for questions.

Tim Sarkowski expressed concerns about the Parks Master Plan and commented it should have been completed 20 years ago.

Jerry Van Gasse expressed concerns about the Parks Master Plan and asked what the projected cost of this master plan is going to be.

Board member Viera stated she is excited about the upcoming Parks Master Plan.

Board member Zuercher concurred with board member Viera and stated that while it may have been best to conduct the Master Plan years ago, the second-best time is now. Mr. Zuercher expressed his appreciation for parks staff and stated it is unfair for others to make negative comments that are hurtful towards parks staff who work hard and care about the work they do for the community.

Board member Barnwell thanked board member Zuercher for his statement and shared his appreciation of staff.

Board Chair Dalton reiterated her appreciation of staff and their hard work.

**5. CALL TO THE PUBLIC**

Chairperson Dalton opened floor for public comments.

Jes Dobbs expressed concerns with Cholla Trail and Papago Park.

Kelli (unable to document last name) expressed her concerns about Papago Park and she feels more money needs to be invested for improvements.

**6. BOARD CHAIRPERSONS REPORT**

No report was given this month.

**7. BOARD COMMENTS/REQUESTS**

**8. DIRECTOR'S BRIEFING**

Assistant Director Tracce Hall highlighted the volunteer Cattail Reed Removal at Papago and Back to Basics training held for staff throughout the Department.

Assistant Director Martin Whitfield highlighted the Arizona Diamondbacks Break-A-Bat tree planting event and Halloween events throughout the Department.

Director Cynthia Aguilar provided an update on the ARPA Neighborhood Park Activation Grant Program stating 161 applications were received. Mrs. Aguilar also shared information about the recent Superbowl "Golden Shovel" Ceremony event with the planting of 57 trees at Conocido Park in Phoenix as a final tribute to Super Bowl LVII.

**9. ADJOURNMENT:**

Chair Dalton adjourned the meeting at 6:11 p.m.



**To:** Parks and Recreation Board

**Date:** November 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** 2024 PARKS AND RECREATION DEPARTMENT REQUESTS TO VEND

---

This report requests Parks and Recreation Board approval of vending requests at park locations for potential 2024 events.

### BACKGROUND

Per the Phoenix City Charter and Phoenix City Code 24-40, the Parks and Recreation Board (Board) must grant approval for requests for vending in parks. Because of the high volume of events in City parks on an annual basis, and the popularity of vending, which can include anything from t-shirt sales to food for purchase, it is the practice of the Parks and Recreation Department (Department) to bring an annual request to vend report to the Board each year in November that contains all known events that are anticipated to take place the following year.

Phoenix parks are reserved throughout the year for various public events. Event coordinators or community partners produce many of the events and the Department also sponsors several community events. Some events are free to the public, while others require a registration or entrance fee. Event producers who rent City parks and facilities are required to follow all City guidelines, including obtaining all applicable permits and licenses.

This report may not be all-encompassing, as events and requests to vend can come in at any time during the year, and staff may request Board approval for new events as they arise.

### DISCUSSION

The annual vending report for 2024, contained in **Attachment A**, features cultural awareness events, athletic events, festivals, and a variety of other events that promote positive community awareness and engagement for a wide array of ages and abilities. All City guidelines and requirements for sales, permits, and licenses are required to be followed by producers and groups who rent parks for their events.



This report contains all known events anticipated to take place in 2024. Any additional event vending requests not currently known will be presented to the Board independently.

### RECOMMENDATION

Staff recommends Parks and Recreation Board approval to vend at various park locations for potential events, as listed in **Attachment A**.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director

## ATTACHMENT A

### City of Phoenix Parks and Recreation Department 2024 Vending Requests

#### DOWNTOWN DIVISION

Month	Location	Event Name	Organization
January	Margaret T. Hance Park	Martin Luther King Celebration	Martin Luther King Committee
January	Margaret T. Hance Park	Tacolandia	Clear Vision
January	Heritage Square	AZ Wine Festival	Cochise Graham Wine Council
January	Heritage Square	AZ Wine Festival	AZ Wine Events LLC
January	Steele Indian School Park	Doggie Street Festival	Doggie Street Festival
January	Margaret T. Hance Park	Music Festival (TBD)	The Nixer
January-December	Encanto Park Clubhouse	Arizona International Pageants	Monique Wilhite
Year-round	Various Downtown Parks	The Spot	PRD
Year-round	Steele Indian School Park	Phoenix Boys Choir Concerts	Phoenix Boys Choir
Year-round	Civic Space Park	Wednesday Wind Up	PRD
February	Civic Space Park	Arizona PBS Kids Day	Arizona PBS
February	Margaret T. Hance Park	Phoenix Vegan Fest	The Arc of Tempe
February	Margaret T. Hance Park	Phoenix Elementary Showcase	Phoenix Elementary District
February	Heritage Square	Dine with Your Dog	Heritage Square and Partners
February	Heritage Square	Motoring Through Time	Heritage Square and Partners
February	Heritage Square	Jazz	Heritage Square Foundation
February	Heritage Square	Italian Festival	Arizona Italian Association
February	Coronado Park	Home Tours	Coronado Neighborhood Association

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
February	Margaret T. Hance Park	Annual Fajita Cook-Off Fundraiser	Arizona State University Law Students
February	Steele Indian School Park	Phoenix Chinese Week	Phoenix Chinese Week Committee
February	Steele Indian School Park	Matsuri Festival	Arizona Matsuri
February	Steele Indian School Park	Phoenix Sister Cities Calgary Fiddlers Concert	Phoenix Sister Cities
February	Steele Indian School Park	Festival of Chariots	Arizona Cultural Diversities
February	Portland Parkway	Devour Culinary Week Kickoff	Local First Arizona
February-April	Civic Space Park	Yoga and Jazz	PRD, Downtown Phoenix Inc., Dirt Yoga
February-April	Civic Space Park	Movies in the Park	PRD and Arizona State University Production
March	Civic Space Park	ACLU Experience	American Civil Liberties Union, Arizona State University
March	Civic Space Park	Ballet Arizona Fundraiser	Ballet Arizona
March	Heritage Square	Italian Festival	AZ Italian Association
February /March	Encanto Park	Encanto Palmcroft Home Tour	Encanto Palmcroft Historic Neighborhood Association
March	Margaret T. Hance Park	Blues Blast	Phoenix Blues Society
March	Margaret T. Hance Park	Haru / Children's Day	Japanese Friendship Garden
March	Margaret T. Hance Park	St. Patrick's Parade and Irish Faire	St. Patrick's Day Parade and Faire Committee
March	Heritage Square	Phoenix Flea Market	Phoenix Flea
March	Heritage Square	Rainbow Festival	Phoenix Pride
March	Steele Indian School Park	Arab American Festival	Arab American Festival

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
March	Steele Indian School Park	AZ Wine Growers Association Wine Festival	Arizona Wine Growers Association
March	Steele Indian School Park	Caribbean Carnival	Arizona Caribbean Cultural Association
March	Steele Indian School Park / Margaret T. Hance Park	McDowell Mountain Music Festival	McDowell Mountain Music Festival (M3F)
March	Steele Indian School Park	AZ Soul Food Festival	Eugene Thompson
March	University Park	Spring Festival	PRD, Cultural Arts Coalition
March	Verde Park	Spring Festival	PRD, Cultural Arts Coalition
March-May	Encanto Park	Concert in the Park	PRD and various sponsors
March-May, September-December	Margaret T. Hance Park	Fall into Fitness	PRD
March-May, September-December	Margaret T. Hance Park	Walk Phoenix Wednesday	PRD
April	Civic Space Park	International Pillow Fight Day	New Mindspace
April	Margaret T. Hance Park	Fried Food Festival	Downtown Phoenix Inc.
April	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
April	Margaret T. Hance Park	New City Church Easter Service	New City Church
April	Heritage Square	Tanner Community Development Corporation	Heritage Foundation
April	Heritage Square	Phoenix Flea Market	Phoenix Flea
April	Steele Indian School Park	Rosie's House Concert	Rosie's House
April	Steele Indian School Park	Soul in the Desert	Soul In The Desert LLC

## ATTACHMENT A

Month	Location	Event Name	Organization
April	Verde Park	Verde Park Anniversary	PRD
May	Heritage Square	Gin and Jazz Fest	Heritage Square Foundation
May	Verde Park	Faces of Garfield	PRD, Cultural Arts Coalition, Garfield Organization
June	Margaret T. Hance Park	Bloomin' Beer Fest	Irish Cultural Center
June	Verde Park	Skateboarding for Summer Solstice	PRD and Cowtown Skateboards
July	Steele Indian School Park	Fabulous 4th of July	PRD
August	Civic Space Park	Sparky's Carnival	Arizona State University Student Engagement Office
August-November	Civic Space Park	ASU Movie in the Park	Arizona State University Student Engagement Office
September	Heritage Square	Jamaican Jerk and Root Festival	Big Dreamz Productions
September	Steele Indian School Park	Ballet Under the Stars	Ballet AZ/PRD
October	Civic Space Park	Phoenix Design Week	AIAGA
October	Civic Space Park	Taking Steps Toward College Success	Be A Leader Foundation
October	Civic Space Park	Sun Devil Send Off	Arizona State University Student Engagement Office
October	Civic Space Park	Indigenous Peoples' Day Phx Fest	Cahokiaphx
October	Margaret T. Hance Park	Anam Cara Gala	Irish Cultural Center
October	Margaret T. Hance Park	Concert at the Castle	Irish Cultural Center
October	Margaret T. Hance Park	Otsukimi	Japanese Friendship Garden
October	Margaret T. Hance Park	Howl-o-ween / Big Dog Show	Downtown Phoenix Inc

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
October	Margaret T. Hance Park	Noche en Blanco	Hance Park Conservancy
October	Margaret T. Hance Park	Mayor's Art Awards	Hance Park Conservancy
October	Heritage Square	Filipino Heritage Event	Council of Filipino Organizations of Arizona
October	Heritage Square	PoeFest at Rosson House	Heritage Square Foundation
October	Encanto Park	Fire Safety Day for Fire Prevention Week	Phoenix Fire Department
October	Heritage Square	Experience Interfaith Dinner	Heritage Foundation
October	University Park	Halloween/G.A.I.N. Festival	PRD, Capitol Kiwanis, Capitol Mall Association
October	Verde Park	Garfield/G.A.I.N. Festival	Garfield Organization/Verde Park
October	Steele Indian School Park Memorial Hall and Circle of Life	Phoenix Indian School Visitor's Center Open House, Memorial Hall, Phoenix Indian School Alumni Day, and PIC Powwow	PRD, Native American Connections and Phoenix Indian Center
October	Steele Indian School Park	Pride Festival	Phoenix Pride
October	Stelle Indian School Park	Pumpkin Flotilla	PRD
October	Steele Indian School Park	Rally Point Arizona 5k	La Frontera Arizona EMPACT-Suicide Prevention Center
October	Steele Indian School Park	Pink Out 5K	Don't be a Chump! Check for a Lump!
October	Steele Indian School Park	Día de Los Muertos	Culture Coalition
October	Steele Indian School Park	SRNA Walk Run & Roll	Siegel Rare Neuroimmune Assoc.
October-December	Heritage Square	Heritage Saturdays	Heritage Square Foundation

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
October-December	Encanto Park	Concert in the Park	PRD and Sponsors
November	Coronado Park	Waynefest	Waynefest
November	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
November	Margaret T. Hance Park	Roosevelt Home Tour	Roosevelt Action Association
November	Margaret T. Hance Park	Certified Local First – Fall Festival	Local First Arizona
November	Margaret T. Hance Park	Phoenix Pizza Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Paint the Town with Sound	Radio Phoenix
November	Margaret T. Hance Park	Donut Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Pie Social	Roosevelt Row Association
November	Heritage Square	Phoenix Flea Market	Phoenix Flea
November	Heritage Square	Victoria Exhibition	Arizona Science Center
November	Steele Indian School Park	Phoenix Pagan Pride	Phoenix Pagan Pride
November	Steele Indian School Park	Cure SMA Walk and Roll	Cure SMA
November	Steele Indian School Park	Harm Reduction & Hunger Relief in Arizona 5K	The MASA Project of Arizona
November	Steele Indian School Park	Light Up a Life	Hospice of the Valley
December	Hance Park	Phoenix Festival for the Arts	Phoenix Center for the Arts
December	Hance Park	Holidays at Hance	PRD
December	Hance Park	Picnic in the Park	Aunt Rita's Foundation
December	Hance Park	Zona Fest	Event + Market Consultant Alison Snipes

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
December	Hance Park	Scavenger Hunt	Familial Dysautonomia Foundation
December	University Park	Winter Wonderland	PRD, Capitol Kiwanis Club, Capitol Mall Association and Cultural Arts Coalition
December	Civic Space Park	PJs in the Park	DPI and PRD
December	Steele Indian School Park	Rosie's House Holiday Concert	Rosie's House Music Academy
December	Steele Indian School Park	Prestige Music Academy Winter Recital	Prestige Music Academy
December	University Park	Elvia Solano Foundation Car Show and Toy Drive	Elvia Solano Foundation
December	Heritage Square	Gin and Jazz Preservation Party	Heritage Foundation
December	Heritage Square	Snow Week	Arizona Science Center
December	Roosevelt Park	Luminaria Event	Roosevelt Action Alliance
Third Friday's	Civic Space Park	Onyx Art Gallery	The Spot
Year round	Heritage Square	Onyx Art Gallery	The Spot
Year-round	Arizona Science Center	Various Events	Arizona Science center
Year-round	Civic Space Park	1 <sup>st</sup> Friday's	City of Phoenix
Year -round	Civic Space Park	Wind Up/Wind Down Wednesday	City of Phoenix
Year-round	Civic Space Park	Food Truck Fridays	Downtown Special Events
Year-round	Civic Space Park	Student Events	ASU
Year-round	Civic Space Park	Various events	Arizona PBS
Year-round	Civic Space Park	Wednesday Wind Up Series	PRD
Year-round	Civic Space Park	eSports Gaming Events	PRD and SAK Gaming



## ATTACHMENT A

Month	Location	Event Name	Organization
Year-round	Edison Park	Community Activations/Youth Sports/G.A.I.N. Events	Phoenix Housing Department & Edison-Eastlake Community Partners
Year-round	Heritage Square	Phoenix Flea Market and Small Business Saturday	Ashlee Molina
Year-round	Heritage Square	Various events	Heritage Square Foundation
Year-round	Heritage Square	Latino pride	Steve Gallardo
Year-round	Heritage Square	Rainbow Festival	Pride Group
Year-round	Monterey Park	Fun Fridays	PRD and St. Mary's High School
Year-round	Various Downtown Parks	Outdoor Recreation Program	PRD
Year-round	Townsend Park	Genesis Young Entrepreneurs Market Day	Genesis High School and PRD
Year-round	Various Downtown Parks	Movies in the Park	PRD and Sponsors
Year round	Heritage square	Taste of Japan	DPI
Year round	Heritage square	Spirits of Mexico	DPI
Year round	Various Downtown Park	Various	DPI

## SOUTH DIVISION

Month	Location	Event Name	Organization
January	Eastlake Park	MLK Events	PRD/MLK Committee
January	Sherman Park	Sherman Park Neighborhood Assoc Picnic	Sherman Park Neighborhood Assoc
January	Mountain Vista Park	Tournament Concession Sales	AZ Hot Shots
January	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
January	Chavez Park	New Years Resolution Resource Event	PRD/Goodwill
January	Pecos Park	USAPA Pickleball Tournament	USA Pickleball Association

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
January	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics
January	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
January-May	Chavez Park	Kickin' It @ Chavez	PRD/Phoenix Families First Recourse Center
February	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics
February	Desert Foothills Park	Charity Event	Cardiomyopathy
February	Chavez Park	Sr. Winter World Series Softball Tournament	USA Senior Softball
February	Chavez Park	DBacks Chase Your Dreams Baseball Classic	Cesar Chavez High School
February	Pecos Park	Grand Canyon State Games Pickleball	AZ Sports and Entertainment Commission
February	Matthew Henson	Storytelling Event	Delta Sigma Theta
February	Eastlake Park	Community Event	PRD
February	Chavez Park	Spring Concert Series	PRD
February	Chavez Park	Laveen Barbeque	Laveen Community Council
February	Eastlake Park	Community Event	Best of the West All Star Classic
February	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
February-May	Mountain Vista Park	Ahwatukee Little League Season Concession Stand	Ahwatukee Little League
March	Trailside Park	Trailside Park Community BBQ	Trailside Homeowners Assoc
March	Matthew Henson Park	Community Connection Fair	PRD/Housing
March	Chavez Park	STEM Boat Parade	PRD/ASU/Chavez High School
March	Chavez Park	Car Show and Fundraiser	Cultura Car Club
March	Chavez Park	2024 Minority Business & Empowerment Expo	Black Mothers Forum, Inc

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
March	Eastlake Park	Community Event	PRD
March	El Reposo Park	Spring Fling	PRD
March	Chavez Park and Community Center	Cesar Chavez Memorial Event	PRD
March	Chavez Park	City Lights Mini Marathon and Health Fair	1-in-9
March	Highline Park	Park Art Fair	Sagrado Galeria
March	Hermoso Park	HER Arts n Crafts Festival	The Black Girl Brown Girl Collective Inc.
March	Barrios Unidos	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
March-April	Desert Foothills/Western Star Parks	Community Easter Event	Desert Foothills Baptist Church
March-April	Desert Foothills Park	Spring Concert Series	The Fitch Group
March-May	Pecos Park	Senior Olympics Pickleball Tournament	Senior Olympics
March-May	Pecos Park	Kids Triathlon	PRD
April	Barrios Unidos Park	Fiesta De La Raza	R & S Event Marketing Solutions
April	El Reposo Park	Buffalo Soldiers Music Fest	PRD/Buffalo Soldiers
April	Chavez Park/Mnt Vista/ Esteban Parks	Saguaro Cup Softball Tournament	Cactus Cities Softball
April	Harmon Park	Crime Free Event	Marcos De Niza Community
April	Matthew Henson	Spring Fling Event	Delta Sigma Theta
April	Eastlake Park	Buffalo Soldiers African American Heritage Event	Buffalo Soldiers
April	Eastlake Park	Easter Egg Hunt	PRD/AZ Informant
April	Hermoso Park	STEM Fair	Future Stars Inc.
April	Eastlake Park	Community Event	PRD
April	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
April	Mtn Vista Park	5K Walk/Run	BF Allen Hope Center for Women

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
May	Harmon Park	Central City South Community Reunion	Mathew Henson/Harmon Communities
May	Pioneer Military Memorial Park	Memorial Day Celebration	Pioneer Cemetery Assoc
May	Chavez Park	Star Spangled Celebration	PRD/D7
May	Sherman Park	Community Event	Sherman Park Neighborhood Association
May	Eastlake Park	Community Event	PRD
May	Barrios Unidos Park	Cinco De Mayo Event	R & S Event Marketing Solutions
May	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
June	Matthew Henson Park	Father's Day/Strong Families Event	Matthew Henson Community
June	Coffelt Park	Father's Day/Strong Families Event	Coffelt Community
June	Chavez Park	Star Spangled Summer Event	PRD/Laveen Community Council
June	Eastlake Park	Juneteenth Celebration	PRD/Juneteenth Committee
June	Matthew Henson Park	Health Fair	Delta Sigma Theta
June	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
July	Pecos Park	Ahwatukee Chamber of Commerce	Ahwatukee Chamber of Commerce
July	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
July	Central Park	Community Outreach	CPLC
August	Barrios Unidos Park	Tonatierra Miccailhuitl Izkaloteka	Tonatierra
August	Central Park	Community Outreach	CPLC
August-May	South Phoenix Youth Center	Community/Teen Events	PRD/Community Partners
August-December	Mountain Vista Park	Softball Tournaments	Various Tournament Organizations
September	Desert Foothills/Pecos Parks	Green Chili Festival	David Castamede
September	Central Park	Community Outreach	CPLC

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
September	Barrios Unidos	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
September	Central Park	Community Pachanga	CPLC
September	Barrios Unidos Park	Fiesta Patrias	Univision/Telemundo/R & S Event Marketing Solutions
September	Eastlake Park	Community Event	PRD
September/October	Eastlake/Chavez/Esteban Parks	CSFD/Paint Phx Purple Events	COP/PRD
October	Pioneer Military Memorial Park	Dining Among the Dead Event	Pioneer Cemetery Assoc
October	Barrios Unidos Park	Fiesta De La Raza/Fiesta de La Gente	Univision/Telemundo/R & S Event Marketing Solutions
October	Pecos Park	Ahwatukee Foothills Soccer Tournament	Ahwatukee Foothills Soccer Association
October	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
October	Barrios Unidos Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
October	Central Park	Community Outreach	CPLC
October	Chavez Park	Fall Concert Series	PRD/D7
October	Harmon Park	Honest Expressions/Hip Hop in the Park	Phoenix Revitalization Committee
October	Hermoso Park	Drug Take Back	South Mountain WORKS Coalition
October	Hermoso Park	Mental Health Walk	SistaLuv
October	Lindo Park	Drug Take Back	South Mountain WORKS Coalition
October	Chavez Park	Strut Your Mutt	Bestfriends.org
October	Chavez Park	Vamos Run	Telemundo
October	Chavez Park	Howl Run	Phoenix Front Runners
October	Eastlake Park	Community Event	PRD
October	Playa Margarita Park	Annual Fall Festival	Cash Community Sports Organization
October	Chavez Park	Community Fishing Day	PRD/D7/Game and Fish

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
October	Hayden	Annual Fall Festival	PRD
October	South Mountain Park	Festival of Frights Halloween Event	PRD
October	Various South Division Parks	GAIN Events	COP/Various community groups
October-April	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
October-May	Chavez Park and Community Center	Movie in the Park Events	PRD
October-November	Desert Foothills Park	Fall Concert Series	The Fitch Group
October-November	Pecos Park	Fall Event	Evie Brown Reality
October-December	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
November	Chavez Park	Fall Fitness	PRD/FITPHX/Molina Complete Care of AZ
November	Desert Foothills Park	CROP Walk	Esperanza Lutheran Church
November	Vista Canyon/Pecos Parks	Tukee Trot 5K	Tukee Trot Organization
November	Pecos Park	SAGA Conference	PRD/HSD/Senior Advocacy Group of Ahwatukee
November	Barrios Unidos Park	Festival Telemundo	Telemundo
November	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
November	Eastlake Park	Giving Thanks	We 3/PRD
November	Playa Margarita Park	Show and Shine	Cash Community Sports Organization
November	Chavez Park	South Mountain Laveen Village Festival/Community Fair/Harvest Days/5K	South Mountain and Laveen Village Festivals Inc
November	Chavez/Western Star Parks	Susan G Komen Walk	Susan G. Komen Foundation
November	Desert Foothills Park	Ahwatukee Festival of Lights	Ahwatukee Festival of Lights Non-Profit
November	Eastlake Park	Community Event	PRD

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
November	Playa Margarita Park	Fall Festival	Cash Community Sports Org
November	Chavez Park	Fall Music Festival	PRD
November	Central Park	Community Outreach	CPLC
November	Barrios Unidos Park	Thanksgiving Community Event	Prensa AZ LLC
November	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
November	Western Star	Party in the Park	Paul Sanchez
November/December	Desert Foothills Park	Community Holiday Event	Desert Foothills Baptist Church
December	Trailside Park	Winter Wonderland	Trailside Neighborhood Assoc
December	Eastlake Park	Eastlake Jazz Series	PRBC/Eastlake Arts Assoc.
December	Eastlake Park	Holiday Celebration	PRD
December	Eastlake Park	Community Event	PRD
December	Eastlake Park	Sickle Cell Awareness	Cooperative Collaboration Coalition
December	Grant Park	Fun Fest	Fightback
December	Hermoso Park	Holiday Celebration	Hermoso Community
December	Hermoso Park/Faye Gray Rec Center	Health Fair	AZ Facts of Live/PRD
December	Lindo Park	Holiday Event Celebration	Lindo Community
December	El Reposo/Barrios Unidos/Grant/Central Parks	Community Holiday Events	CPLC
December	Chavez Park	Laveen Winter Wonderland	PRD
December	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
December	Desert Foothills Park	Million Lights 5K	Mangled Momentum
December	Barrios Unidos Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
December	Chavez Park	Holiday Event	PRD/Molina Complete Care of AZ

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
Year-round	Laveen Village Park	Movie in the Park Events	Laveen Village Neighborhood Assoc and Blockwatch
Year-round	El Reposo Park	Food Truck Events	PRD
Year-round	El Reposo Park	Water Festival Events	Roosevelt School District/COP Water Department
Year-round	Mountain Vista/Desert Foothills Parks	Mountain Pointe High School Teams Booster Clubs	Mountain Pointe High School Booster Club
Year-round	Mountain Vista Park	Youth Softball Tournaments	Various Softball Organizations
Year-round	Vista Canyon Park	LAX for life Lacrosse Tournament	Ahwatukee Lacrosse, Inc
Year-round	Desert Foothills Park	Movies in the Park	Foothills HOA Committee/Keller Williams Realty
Year-round	Chavez/Pecos/Harmon Parks	Story Time/Library Community Events	COP Library Department
Year-round	Various South Division Parks	City Council Sponsored Community Events	COP City Council Districts
Year-round	Various South Division Parks	PWD Household Hazardous Materials and Electronics Collection Events	COP Public Works Department
Year-round	Various South Division Parks	COP Neighborhood Service Dept partnership with Community Groups	COP Neighborhood Services Department
Year-round	Sun Ray Park	Disc Golf Tournament	Jasper Zimmerman
Year-round	Sun Ray Park	Disc Golf Tournament	John Scheinpflug/ADGA Association
Year-round	Pecos Park	Special Program Events/Programs	City of Phoenix



## ATTACHMENT A

### NORTHEAST DIVISION

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
January	Granada Park	Bike Ride and Picnic	Arizona Bicycle Club
January	Madison Park/TBD	Kickball Tournament for First Place Charity	TriArc Architecture and Design
January	Mnt View II	AZ Road Racers Run	AZ Road Racers
January	Moon Valley Park	Walkathon	The Bridge to Hope
January	Mountain View Park	Community Party	Enchanted Dream Productions
January	Paradise Valley/TBD	Winter festival	Boosters Basis Scottsdale Primary
February	Granada Park	Charity Walk	Moms in Prayer International
February	GR Herberger	Talk Trauma 5K fun Run	AZ Trauma Association
February	Los Olivos Park	Charity Cornhole Tournament	Corporate Interior Systems
February	Arcadia Park	Ticktock Day	National Charity League Ticktock Day
February/March	Pierce Park	Alzheimer's Fundraiser	Alzheimer's Association / RivALZ
March	Venturoso	Thunderbird FC Spring Academy Festival	Thunderbird FC
March	Desert Horizon Park	5k Run	Team Bradley Bear
March	Paradise Valley Park	Skater Con	Adam Richards
March	GR Herberger	5k Fundraiser	Phoenix Sister Cities

## ATTACHMENT A

March	Unsure (NE)	Family Fun Event	Boosters Basis Scottsdale primary West
<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
March	Moon Valley	Arise Generation Field Day	Arise Generation
March	Dynamite Park	Bike MS: Arizona	National Multiple Sclerosis Society
March	Los Olivos Park	Cornhole Tournament	St. Francis Xavier School
March	Arcadia Park	Arcadia Little League Picture Day	Arcadia Little League
March	Cashman or PV Park	Doggy Easter Egg Hunt & Event	Valkenaar Group
March	GR Herberger	Fundraiser Fun Run	Mark Taylor
March	Cashman Park	Leukemia & Lymphoma Fundraiser	Leukemia & Lymphoma Society
Spring	PV Park	High School Band Fundraiser/concert	Paradise Valley High School Band
April	Palma Park	Slopefest	Sunnyslope Homeowner Associations (HOAs)
April	Arcadia Park	Market Day	Ingleside Middle School
April	Moon Valley Park	Movie at the Park	Citizen's Church
April	Los Olivos Park	Charity Cornhole tournament	Corporate Interior Systems
April	Granada Park	5k walk/run	Madison School District
April	Roadrunner Park	Cricket Tournament for Charity	Cricket Association of Phoenix
May	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
May	Arcadia Park	Arcadia Neighborhood Salsa Contest	RETSY
May	Paradise Valley Park	Dirtbag Baseball Skills Clinic	Scottsdale Dirtbag Baseball
June-August	Paradise Valley Park	Soccer clinic	I9 Sports

**ATTACHMENT A**

June	TBD	Soccer camp	Soccer Doctors and the Arizona Institute of Motion
<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
June	Los Olivos Park	Community Event	Ingram Entertainment Inc
July	Los Olivos Park	Charity Picnic	Change your Stars Foundation
August	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
September	Granada Park	5k/10k Run	Phoenix Front Runners
October	Los Olivos Park	Car Show – charity fund raiser	HET Club Grand Canyon Chapter
October	Moon Valley Park	Movie at the Park	Citizen’s Church
October	Granada Park	Fundraiser	Phoenix Arcadia Rotary Club
October	Los Olivos Park	Car Show	Veteran Motor Car Club of America
November	Mercury Mine Basin	Blockwatch Event	Mountain Preserve Block watch
November	Granada Park	5k Fundraiser	Valley Kids Foundation
November	Moon Valley Park	5K Walk for Life	Families Raising Hope
November	Pierce Park	Kickball Tournament	Feed Phoenix
November	Paradise Valley Park	Church Picnic	St. Nicholas Orthodox Church
November	GR Herberger	Lung Force Walk Fundraiser	American Lung Association
December	Paradise Valley Park	Over the Line Tournament/Fundraiser	Over the Line/Shriners
December	Paradise Valley Park	Fundraiser for Saint Jude	Saint Jude’s Children’s Research Hospital

**ATTACHMENT A**

Multiple	Various NE parks/fields	Reach 11 Tournament overflow into geographic division sports fields (Desert Classic Soccer Tournament, Presidents' Day Soccer Tournament, etc.) Vending approvals where already in place for the R11 fields.	Multiple
Multiple	Cashman Park	Movie in the Park, fall fest, spring flings, etc.	Desert Ridge Homeowners Community Association
Multiple	Arcadia Park, Moon Valley, & Others	AZ Children's Business Fair	Multiple but not limited to: AZ Children's Business & Action Academy, Guaranteed Traction, Aspire Academy
Multiple	Devonshire Senior Center and Los Olivos Park	County Store, Rummage sale, special events and Holiday Craft Sale	LOSCA
Multiple	Shemer Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Shemer Art Center and Museum Association, Inc.
Multiple	Phoenix Center for the Arts-Thunderbird Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Phoenix Center Arts Association
Multiple	Mountain View II	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Mountain View II Garden Group
Multiple	Various	Multiple sports/contests/events approximately 5x per year	AZ Special Olympics
Multiple	Various	COP Arts & Culture grant award events	Norton Vista Neighborhood Association

**ATTACHMENT A**

Multiple	Shemer Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Shemer Art Center and Museum Association, Inc.
<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
Multiple	Phoenix Center for the Arts-Thunderbird Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Phoenix Center Arts Association
Multiple	Mountain View II	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Mountain View II Garden Group
Multiple	Various	Multiple sports/contests/events approximately 5x per year	AZ Special Olympics
Multiple	Various	COP Arts & Culture grant award events	Norton Vista Neighborhood Association
Multiple	Various	Tip a Cop & Fundraisers- fallen officer organizations, & Phx PD youth experience camps	Phoenix PD
Multiple	Various	Various Park Activation Program events (Movies, concessions sales at events, misc. activities)	PRD Park Activation Program
Multiple	Buffalo Ridge & Los Olivos Parks	Disc golf tournaments, fundraisers, learn to play events, glow and throws & other special events	Multiple but not limited to: Ingram Entertainment, Professional Disc Golf Association, National Youth Disc Golf Tour, Chumba Discs, Phoenix Disc Golf Association, AZ Disc Golf Association, SonShine Legacy, AZDGA Ladies Disc Golf Club, Firing Birds Disc Golf Club, Congregation Beth Israel, Brain Spalding, Zach Petty, Jordan Castro, Thomas Grimes, Auguste Smith

**ATTACHMENT A**

Multiple	Paradise Valley Park	Various	Various- designated NE location for events requesting food trucks
Multiple	Paradise Valley Park Dog Event Field	Dog shows & agility competitions	Multiple, but not limited to: Valle de Sol Golden Retriever Club, Phoenix Field and Obedience Club, Kachina Kennel Club, Jumping Chollas Agility Club, Working Dog Club of Arizona, Cactus State Miniature Schnauzer, Zonies Dog Agility, International All Breed Canine Association, Grand Canyon German Shepherd Dog Club, Desert Valley Dachshund Club, Papago Labrador Retriever Club, Sun Country Terrier Club, North American Ring Association
Multiple	Paradise Valley Park	Baseball Tournament	Over the Line

**NORTHWEST DIVISION**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
January	Various Northwest Parks	Itty Bitty Open	Parks and Recreation Department (PRD) and Junior Golf Association of Arizona
February	Maryvale Community Center	Maryvale Job and Resource Fair	PRD and Council District 5
March	Maryvale Community Center	Ready, Set, Spring	PRD
March	Washington Activity Center	Egg-a-saurus Event	PRD
March	Desert West Skatepark	Phoenix AM Skate Contest	PRD and Cowtown Skateboards
March	Paseo Highlands Park	Hopping Eggs-plores Event	PRD
March	Paseo Highlands Park	PHXAM Pickleball Tournament	PRD and Sponsors

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
April	Desert West Community Center	D-eggs-ert West Event	PRD
April	Holiday Park Recreation Center	Eggs-ploration Event	PRD
April	Paseo Highlands Park	Hopping Eggs-plores Event	PRD
April	Deer Valley Community Center	Desert Scale Classic	Cactus Car Modelers Club
April	Deer Valley Park	Eggcellent Event	PRD
April	Deer Valley Community Center	Fencing Tournament	PRD and Southwest Fencing Club
April	Washington Activity Center	COPMEA Art Exhibit, Vendor Expo and Food Truck Festival at the Park	PRD and COPMEA
April	Washington Activity Center	Washington High School Student Art Exhibit	PRD and Washington High School
April	Tramonto Park	Earth Day Event	PRD and Sponsors
June	Holiday Park Recreation Center	Holiday Park Pool Party	PRD
June	Deer Valley Park	After Dark in the Park Fireworks Event	PRD
July	Marivue Park	Sizzling Safe Summer Pool Party	PRD and PRC
July	Cielito Park	Sizzling Safe Summer Pool Party	PRD and PRC
July	Desert West Community Center	Back to School Backpack Giveaway	PRD and Sponsors
July	Maryvale Baseball	Back to School Backpack Giveaway	PRD and Council District 5
July	American Family Fields of Phoenix	Light Up The Sky Fireworks Event	PRD
July	Royal Palm Park	Royal Palm Parade	Royal Palm Neighborhood Association
September	Maryvale Park	Health Fair	Phoenix Fire Department
September	Deer Valley Community Center	Food Truck Frenzy	PRD
September	Solano Park	Imagine School Fair	Imagine School at Camelback
September	Washington Park	Opening Day Youth Baseball League	Arizona Youth Baseball League

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
October	Holiday Park Recreation Center	Holid-ween Event	PRD
October	Washington Activity Center	Fright Night Movie in The Park	PRD
October	Desert West Skatepark	Locals Only Skate Contest	PRD and Cowtown Skateboards
October	Desert West Community Center	Halloween Monster Bash	PRD
October	Maryvale Community Center	Scaryvale at Maryvale Event	
October	Maryvale Community Center	Dia de los Muertos	PRD
October	Deer Valley Park	Fall-O-Ween	PRD
October	Homestead Park	Halloween at Homestead	PRD
October	Paseo Highlands Park	BooFest	PRD
November	Deer Valley Community Center	Movie in the Park	PRD
November	Desert West Community Center	Fall Event	PRD
November	Paseo Highlands Park	Movie in the Park	PRD
December	Deem Hills	Movie in the Park	PRD
December	Deer Valley Community Center	Holiday Family Jubilee Event	PRD
December	Washington Activity Center	Winter Wonderland Event	PRD
December	Marc Atkinson Recreation Center	Holiday Extravaganza	PRD
December	Desert West Community Center	Christmas Toy Giveaway	PRD and Sponsors
December	Paseo Highlands Park	Pre-School Polar Palooza	PRD
December	Maryvale Community Center	Very Merry Maryvale Holiday Celebration	PRD
December	Tramonto Park	Light Up a Tree	PRD and Sponsors



**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
Various	Washington Activity Center	Movies in the Park	PRD and Partners
Various	Various Northwest Parks and Community Centers	eSports Gaming Events	PRD and Sponsors/Partners
Various	Royal Palm Park	Various Community Events with Food Trucks	Royal Palm Neighborhood Association
Various	Royal Palm Park	Movie/ Concert in the Park	Royal Palm Neighborhood Association
Various	Paseo Highlands Park	Movies in the Park	PRD and Partners
Various	Paseo Highlands Park	Pickleball Tournaments	PRD and USA Pickleball Association
Various	Various Northwest Parks and Community Centers	Low-Cost Veterinary Mobile Services	The Humane Society
Various	Tramonto Park	Movies in the Park	PRD
Various	Various Northwest Parks	Concert in the Park	PRD
Bi-monthly	El Oso Park	Youth Baseball Tournaments	Raskulls Organization / Perfect Game Baseball Association
Year-round	Various Northwest Community Centers	Quarterly Art Displays and Sales, Artist Receptions	Phoenix Artists Guild
Year-round	Various Northwest Parks	Movies in the Park	PRD and Sponsors
Year-round	Various Northwest Parks	Ability360 Events	Ability 360
Year-round	Cave Creek Parks	Disc Golf Tournaments	Various
Year-round	Various Northwest Parks and Community Centers	Various ARPA funded park activation programming	Various

## ATTACHMENT A

### SPECIAL OPERATIONS DIVISION

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
April	Reach 11 Sports Complex	Easter Scramble	Desert Ridge and City of Phoenix
June/July	Swim Team Pools	Fundraising for end of season trophies	Swim team parent volunteer groups
June/July	Dive Team Pools	Fundraising for end of season trophies	Dive team parent volunteer groups
August-November	Various Pools	Entrance fees for High School Swim and Dive Meets	GGUHSD, PVUSD, DVUSD
October	Papago Park	Papago Music Festival	OB Sports
December	Reach 11 Sports Complex	Snow Blast	Desert Ridge and City of Phoenix
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 Sports Complex	High School and College Sporting Events, State Playoffs and school tournaments.	AIA, Various Public and Private Schools
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 Sports Complex and Horse Lover's Park	Allocated Games, Leagues, Tournaments and Special Events	Various Promoters
Year-round	Reach 11 Sports Complex	Drive-In Movies	Desert Ridge and City of Phoenix

## ATTACHMENT A

### NATURAL RESOURCES DIVISION

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
January	South Mountain Park	National Trail Trek	PRD
February	South Mountain Park	Hike with a Firefighter, Speak with a Ranger	PRD
February	South Mountain Park	Great Canadian Picnic	Canadians In Arizona Benefiting Education and Exchanges
February	Pueblo Grande	Local Business Food Truck Day	Food Vendors and Artists
February	South Mountain Park	Climb to Conquer Cancer	American Cancer Society
February	S'edav Va'aki Museum	Mata Ortiz Pottery	PRD for food vendors and artists.
February	Rio Salado	Trail Run	Frontrunners/AZ Senior Olympics
February	South Mountain Park	Phoenix Elementary School Dis. Picnic	Phoenix Elementary School Dis.
February	Phoenix Mountains Park	10 to the End Hike	PRD
March	S'edav Va'aki Museum	Ancient Tech Day	Food Vendor and Artists
March	S'edva Va'aki Museum	Indigenous Food Festival	Food Vendors, demonstrators, artists
March	South Mountain Park	South Mountain Bike classic	White Mountain Bike Club
March	South Mountain Park	Studebaker Car Show	Studebakers Drivers Club Grand Canyon Chapter
March	South Mountain Park	Andy's Climb	Private
March	South Mountain Park	Holi Festival	India Assoc of Phoenix

## ATTACHMENT A

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
March	South Mountain Park	ARR Road Race	AZ Road Racers
March	South Mountain Park	PD Retiree Picnic	AZ Fraternal Order of Police
March	Phoenix Mountain Parks	Lori Piestewa Celebration	Piestewa Family
March	Papago Park	Zoo Family Fun 5K event	Phoenix Zoo
March	Rio Salado	ASU Museum of Walking event	PRD/ASU School of Fine Arts
March	North Mountain Park – NMVC	Moon Valley Challenge Event	NRD – Food Vendors
March	Rio Salado	Rio Salado/Liberty Wildlife fun walk	NRD – food vendors
April	S’edav Va’aki Museum	Tea, Pancakes, and Bicycles	Food Vendors and Artists
May	South Mountain Park	Time Trails Bike Ride	Team Vitesse
May	South Mountain Park	Moon Over South Mountain	Phoenix Parks Foundation
May	S’edav Va’aki Museum	International Museum Day	Food Vendors
August	South Mountain Park	Summer Series Race	AZ Road Racers
September/October	Rio Salado	ASU Beyond the Borderline event	PRD/ASU School of Fine Arts
October	S’edav Va’aki Museum	International Archaeology Day	Food Vendors
October/November	S’edav Va’aki Museum	Portal to the Past Festival	Food Vendors and Artists
October	South Mountain Park	ARR Road Race	Arizona Road Racers (ARR)
October	South Mountain Park	Family Bicycle Safety Day	Rob Dollar Foundation
October	Rio Salado	Run for Your Life 5K	First Institutional Baptist Church
October	Rio Salado	Urban Wildlife Conservation Day	OEP, NRD, Various Partners

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
October-April	S'edav Va'aki Museum	Drop in Discoveries	Food Vendors and Artists
October/November	Rio Salado	Trail Runs	Field Works/Various Private
October/November	South Mountain Park/Preserve	Rob Dollar Ride	Rob Dollar Foundation
October/November	S'edav Va'aki Museum	Portal to the Past	Food Vendors, Artists, Cultural Coalition
November	Mountain Parks	Phoenix Summit Challenge	PRD
November	South Mountain Park	Phoenix Summit Challenge	PRD
November	S'edav Va'aki Museum	Gourd Dance	Artist Vendors
December	S'edav Va'aki Museum	Indian Market	Food Vendors and Artists
December	South Mountain Park	Children Toy Drive	Laveen South Mountain Community
Varies	S'edav Va'aki Museum	Book Signing	Book Sales
Varies	S'edav Va'aki Museum	Educational Demonstrations	Non-profit Mission related items
Varies	S'edav Va'aki Museum	Monthly Community and Volunteer Events	PRD/S'edav Va'aki Museum
Varies	S'edav Va'aki Museum	Special Events and Performances	Food Vendors and Artists
Varies	S'edav Va'aki Museum	Educational Classes	Class supplies and products
Varies	S'edav Va'aki Museum	Yoga classes	Partnership with Fit Phx.
Varies	Papago Park/Phoenix Mountains Preserve	Catered party/picnic	Moore Than a Picnic LLC, Picnic in AZ, Lush and Lavish Picnics
Varies	Tovrea Castle	Special Events	Food Vendors and Artists

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
Varies	Tovrea Castle	Educational Classes	Class Supplies and Products
Varies	Rio Salado	Community Service / Special Activities	PRD / Food Vendors
Year-round	North Mountain Visitor Center	Gift Shop Wkly/Monthly Community Events	City of Phoenix in partnership with Save our Mountains Foundation
Year-round	North Mountain Visitor Center	Various	Save Our Mountains Foundation
Year-round	South Mountain / Papago Parks / S'edav Va'aki Museum / All NRD locations	Film and Photo Shoots	City of Phoenix Film office
Year-round	Rio Salado	Various	Audubon Southwest
Year-round	South Mountain Park	Quarter Midget Racing	Valley of the Sun Quarter Midget Racing
Year-round	Mountain Parks/Preserves	Bike Demos	Various Bike Groups
Year-round	Mountain Parks/Preserves	Car shows	Various Car Clubs
Year-round	South Mountain Park	Paragliding	B and N Aero Sports and Fly High Paragliding
Year-round	South Mountain Park	Hiking/Trail Running Groups	360 Adventures/Various Private
Year-round	South Mountain Park	Bike Classes	Various Private
Year-round	South Mountain Park - SMEEC	Campouts	PRD
Year-round	South Mountain Park - SMEEC	Monthly Public events, Gift Shop, Food Trucks	PRD
Year-round	South Mountain Park	Silent Sundays	PRD
Year-round	Papago Park	Boot Camps, Rappelling classes	360 adventures
Year-round	Papago Park	Archery Classes and Fundraisers	Papago Archery Association

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
Year-round	Tovrea Castle	Gift shop	Per Operating Agreement
Year-round	S'edav Va'aki Museum	Museum Store	Per Use Permit

**CITYWIDE**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
January	Papago Park	Resolution 5K Run	Fieldwork Events
February	Papago Park	Chinese New Year 5K Run	Fieldwork Events
April	Papago Park	Kilt Chaser 5K Run	Four Peaks Brewery
April	Papago Archery Range	Arizona State Masters Championships	Papago Archery Association
May	Papago Archery Range	Spring 900	Papago Archery Association
October	Papago Archery Range	Halloween 900	Papago Archery Association
October	Various citywide Parks	G.A.I.N. (Getting Arizona Involved in Neighborhoods) events	PD, Fire, NSD, PRD and various neighborhood associations and block watch groups
Year-round	Various citywide Parks	Youth Sports snack tables	Numerous, Youth Sports and Field Allocation Organizations
Year-round	Various citywide Parks	Adoption, Mobile Spay and Neuter Clinics	Multiple but not limited to: Maricopa Co Animal Control, Arizona Humane Society, Arf-Anage Dog Recuse, Dawgz, Tails & Wagz LLC
Year-round	Various citywide Parks	Movies in the Park	PRD and Sponsors
Year-round	Various citywide Parks	Food Trucks at PRD sponsored events	PRD and Sponsors
Year-round	Various citywide Parks	Various Senior Services Events (Health fairs/swap meets/craft sales/bingo etc.)	PRD and HSD Senior Site Councils and facility Nonprofit Associations
Year-round	Various citywide Parks	Various City Council Events (Movies/concerts/misc events)	Supported or sponsored by City Council Offices
Year-round	Various citywide Parks	Various PHXteens and teen council Fundraisers (Fairs, dances, concessions sales at events, misc events)	PRD PHXteens and Teen Councils
Year-round	Various citywide Parks	Mobile fresh produce sales	Fresh Bus Express

**ATTACHMENT A**

<b>Month</b>	<b>Location</b>	<b>Event Name</b>	<b>Organization</b>
Year-round	Various citywide Parks	Seasonal Team/Player pictures for City sponsored sports leagues, special interest classes and special events	PRD
Year-round	Various citywide Parks	Sports tournaments and events	Various promoters and organizations hold events throughout park system
Year-round	Various citywide Parks	School Cross Country Meets	Various Schools/District host meets throughout park system
Year-round	Various citywide Parks	Pickleball Tournaments	Various Pickleball Clubs/Associations
Year-round	Various citywide Parks	Strut Your Mutt	Best Friends Animal Society





**To:** Parks and Recreation Board

**Date:** 11/16/2023

**From:** Cynthia Aguilar, Director

**Subject:** REQUEST TO VEND, EXTEND PARK HOURS, AND RELOCATE M3F  
MUSICAL FESTIVAL TO STEELE INDIAN SCHOOL PARK

---

This report requests Parks and Recreation Board approval to relocate the M3F Music Festival, a two-day outdoor musical festival, from Margaret T. Hance Park to Steele Indian School Park on March 01 – 02, 2024. The request also requests board approval to allow vending and extend the park hours of operation from 10:00 p.m. to 11:00 p.m. for the musical event.

### **BACKGROUND**

City of Phoenix parks are reserved throughout the year for various events. Event coordinators and or community partners work the Parks and Recreation Department (Department) to produce diverse community events of varying sizes and types. Some events are free to the public, while others require an entry fee. Producers who rent City parks and facilities are required to follow all City guidelines, including obtaining all applicable permits and licenses.

Vending, a typical component of events in parks, can also consist of selling admission, food and beverages, t-shirts, or other concessions for fundraising purposes. Per Phoenix City Charter and Phoenix City Code 24-40, the board must approve commercial sales/vending in public parks. Each year, the Department brings the board an annual report requesting approval of all known requests for vending in parks; however, staff also receives requests for vending throughout the year, such as the requests below, and brings them to the board for approval along with any other event associated requests.

### **DISCUSSION**

The M3F is a festival to enjoy and celebrate music and art while bringing the community together. M3F is a 100 percent nonprofit festival produced by Phoenix-based Westpac Construction based on society, culture, and charity-guiding values. In 2022, M3F donated over \$1.2 million to local charities, and in 2023, a total of \$5.2 million since its

2004 inception. The mission of M3F is to integrate and support the community, the arts, and the underprivileged while giving back to the community.

M3F Festival is a two-day ticketed event and features a multi-genre music format with performances from both national and local artists. Past headliners have included Odesza, Beck, and Big Gigantic. The festival also showcases local restaurants, food and beverage vendors, artwork, and nonprofit partners.

M3F is typically an annual event that takes place at Margaret T. Hance Park. Due to the NCAA Men's Final Four events taking place at Margaret T. Hance Park in 2024, the event is being temporarily relocated to Steele Indian School Park. Steele Indian School Park is an established and well-known festival location in the downtown Phoenix area, and similar cultural events have been held at the 75-acre park, including the annual Pride Festival, Arab American Festival, and Matsuri Festival.

M3F has implemented several best practices for outdoor music festivals. To help mitigate any parking impacts on the surrounding residential areas, M3F encourages attendees to use public transportation, bike, or rideshare to and from the event. Moving forward, M3F would like to continue the same format for the festival, including utilizing local and national musicians, incorporating artists and restaurants, and continuing its strategies to become a carbon-neutral festival.

The City of Phoenix Parks and Recreation recognizes the importance of community outreach to keep the community and surrounding neighborhoods informed of this large-scale festival. Each year, City staff provides information about sound-check times, music start/stop times, park closure times, and street closures and restrictions associated with the event. The event producer provides neighborhood notification outreach in either person, distributing and mailing flyers to individual neighbors (residents, businesses, houses of worship, and schools) adjacent to the park.

As with all requests to vend, the event organizer for this event will be required to follow all City guidelines and use requirements for sales, including obtaining any required insurance, permits, and licenses.

### **RECOMMENDATION**

Staff recommends Board approval to hold the 2024 M3F Music Festival at Steele Indian School Park, allow vending, and approve extending park hours of operation to 11 p.m. on March 01 - 02, 2024, and allow the Director or designee to negotiate and sign event associated agreements.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director



**To:** Parks and Recreation Board

**Date:** November 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** 2024 NCAA MEN'S FINAL FOUR EVENTS

---

This report requests Parks and Recreation Board approval to hold associated events for the upcoming 2024 National Collegiate Athletic Association (NCAA) Men's Final Four at Margaret T. Hance Park and Heritage & Square Science Park.

### BACKGROUND

The City of Phoenix is once again proud to have been selected and host the NCAA Men's Basketball Final Four, from April 5 to April 8, 2024. Phoenix last welcomed and hosted these festivities in 2017. Downtown Phoenix will be the epicenter of the weekend long fanfare, while the basketball games are held at the State Farm Stadium in Glendale. In addition to the Final Four Fan Fest which will be held at the Phoenix Convention Center, two signature NCAA events have the opportunity to take place at Margaret T. Hance Park and Heritage Square & Science Park in downtown Phoenix.

A citywide Phoenix NCAA Steering Committee has been formed with representation from major City departments and partnering organizations such as Downtown Phoenix, Inc. and Visit Phoenix. The Phoenix Steering Committee will be working with the NCAA Host Committee to plan event marketing, logistics, public safety, and appropriate community outreach.

### DISCUSSION

A record setting attendance of over 100,000 people are expected to visit Margaret T. Hance Park for the three-day (April 5 – 7) March Madness Music Festival. The festival will be presenting mainstream performers to be officially announced in the months to come, interactive activities, and family centric fun for all ages.

Another fan friendly associated event is the Final Four Dribble event to be held at Historic Heritage Square & Science Park on Sunday, April 7. This event is intended for youth ages 18 years old and under. The March Madness Music Festival and Final Four Dribble are free family events capturing the excitement and energy of the Final Four games.

In addition to these exciting events, the NCAA is planning for several community events to further engage the community, to include.

- Fan Jam: Pop up mobile events that allows basketball fans to practice their shots and participate in basketball themed games.
- Read to the Final Four: A literacy challenge aimed at creating a lifelong love and interest in reading for third-grade students across the state of Arizona.

- NCAA Final Four Legacy Restoration Project: The NCAA and the Phoenix Final Four Local Organizing Committee selected Eastlake Park as the signature park for the 2024 NCAA Final Four Legacy Restoration Project (Legacy Project) and the 2023-2024 Final Four Basketball Tournament. The Legacy Project strives to leave a lasting legacy by selecting championship communities and restoring and revitalizing facilities; thus providing residents with a safe, functional, and attractive place to gather for sports, wellness, and recreational activities. The Legacy Project will complete restorations at Eastlake Community Center which will include a refurbished indoor basketball court, addition of a new weight room rubber floor replacement, concrete polishing around the perimeter of the wood floor, installation of new gymnasium wall pads, new gymnasium bleachers, new gymnasium benches, new scoreboard with shot clock, new adjustable basketball hoops and backboards, and new outdoor basketball hoops. Additionally, there will be a new mural painted on the outside basketball courts by a local artist.

Eastlake Park is located at 1549 East Jefferson Street in downtown Phoenix and was acquired by the City in 1914. It is one of the oldest parks in Phoenix's history. It is a 10-acre community park that includes a community center, pool, tennis and basketball courts, a fitness room, and an outdoor amphitheater. Eastlake Park has always served as a hot bed for local basketball talent.

Additional information of the 2024 Men's Final Four and associated events can be found at <http://www.phoenixfinalfour.com>.

#### RECOMMENDATION

This report requests Parks and Recreation Board approval to hold associated events for the upcoming 2024 NCAA Men's Final Four at Margaret T. Hance Park and Heritage & Square Science Park.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director



**To:** Parks and Recreation Board

**Date:** November 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** CARVER MOUNTAIN DONATION UPDATE

---

This report requests the Parks and Recreation Board approval to accept the Carver Mountain land donation as a donation from Carver Mountain Vistas, LLC.

### BACKGROUND

In 2011 Parks and Recreation Department staff was approached by Carver Mountain Vistas LLC (Carver) regarding a donation of 97.7 acres on the north side of Carver Mountain between 43<sup>rd</sup> Ave and 47<sup>th</sup> Ave just south of the Elliot Rd alignment. The Carver property is less than 1 mile from the existing South Mountain Preserve but is not contiguous. In 2012, Parks Board approved the Carver land donation. (Attachment A)

The previous donation proposal was based on the following terms, with Carver responsible to:

- Pay all taxes.
- Design, construct and fund a trailhead with parking for 20 cars, gates, and treadles.
- Build the trailhead improvements prior to the City issuing the first Certificate of Occupancy on any homes within Carver Mountain Vistas.
- Pay out-of-pocket acquisition fees and expenses to include due diligence, escrow services, title insurance, and recording fees required to convey the site to the city.

In the years after the December 13, 2012, Parks and Recreation Board, the adjacent land associated with the donation was not developed and therefore, the donation of the land was not finalized or formalized by City Council and the City never took ownership.

### DISCUSSION

In 2022, Carver approached the City with the same general terms of donation with slight modifications shown below. The size of the donation has now increased to 108.7 acres, up from the original 97.7.

The current donation proposal includes the following terms, with Carver responsible to:

- Pay all taxes.
- Design, construct and build edge protection fencing.
- Build the edge protection fencing prior to the City issuing the first Certificate of Occupancy on any homes within Carver Mountain Vistas.
- Pay out-of-pocket acquisition fees and expenses to include due diligence, escrow services, title insurance, and recording fees required to convey the site to the city.
- Provide a current environmental assessment of the Site to the City approximately 30 days prior to the Closing Date

The land under consideration includes the south slopes of Carver Mountain from Carver Road up to the ridgeline and a substantial portion of the northern slopes of the mountain as well **(Attachment B)**.

Staff have visited the site and hiked up to the ridge line. The property is typical of Sonoran Desert biome with native vegetation and lands that remain in very good condition. It is a pleasant site that provides views to downtown Phoenix, South Mountain, the Estrella Mountains and beyond. There is the future potential for a small network of trails which could be accessed from a future trailhead or walk in access. The slope of the land at the property's southeast corner is conducive to supporting a future trailhead.

In 2012, the proposed donation included the construction of a small interim trailhead at the southeast corner of the site that would have included up to 20 parking spaces. Parks staff have reviewed the site and the plans for that interim trailhead and determined that it would be more effective to protect the land from motorized vehicle use by installing edge protection metal fencing around the perimeter. Construction of a parking lot would be premature without a defined destination for park visitors. Parks Staff approached Carver about this alternative solution and Carver has agreed to install the edge protection fencing as an alternative to the interim trailhead. A fair amount of off-road motorized use has happened along the southern boundary of the property. Edge protection will assist in reducing off road activity which damages the fragile desert ecosystem. The City will ensure the edge protection is installed prior to accepting the donation.

The Carver donation information was presented to the Phoenix Sonoran Preserve and Mountain Parks/Preserves for information and comment on November 13, 2023.

If the Parks Board approves the land donation, this item will go before City Council for final acceptance and Mountain Preserve is to include language that ensures it is protected by Chapter 26 of the City Charter.

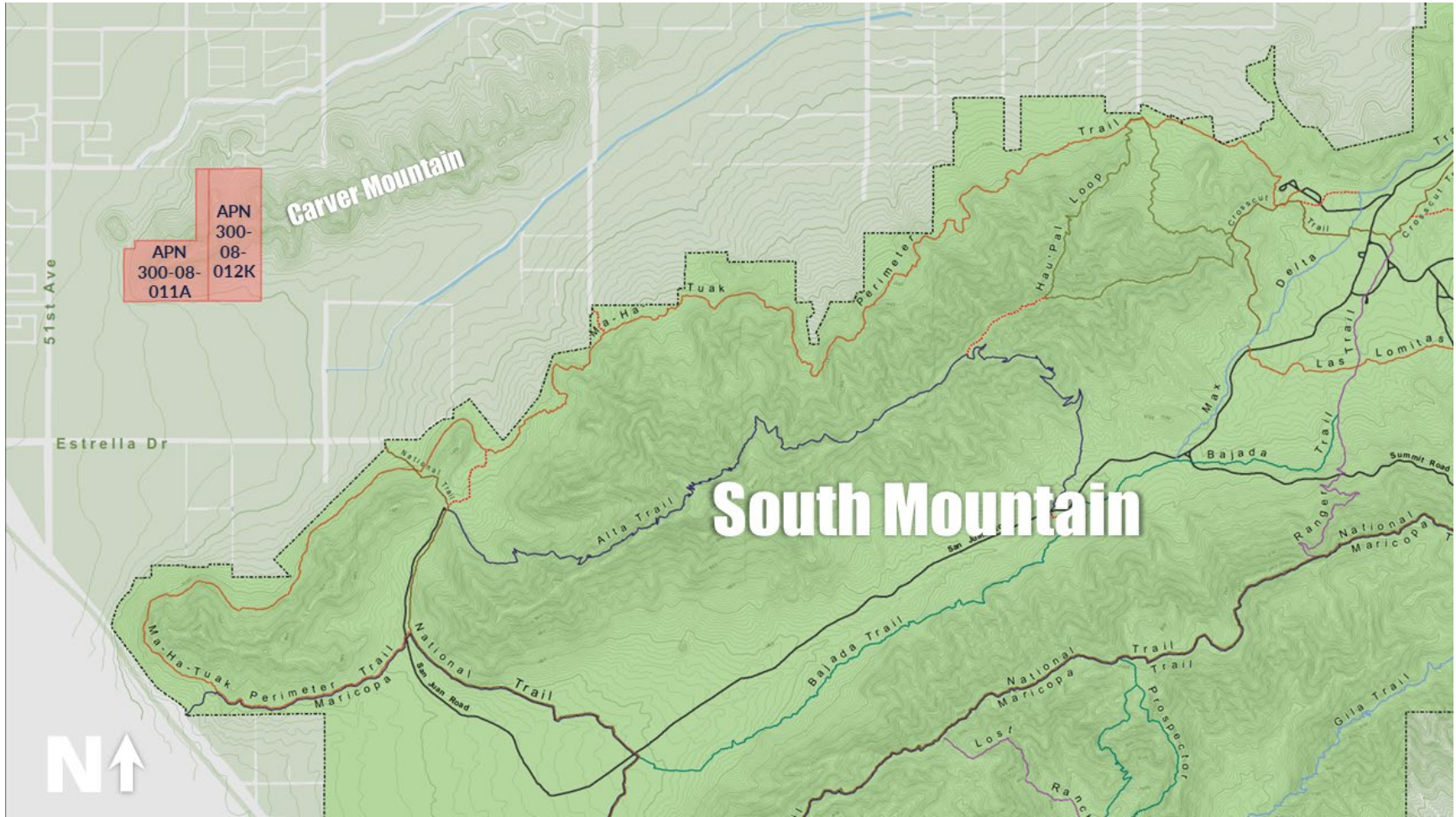
### RECOMMENDATION

Staff recommends Parks and Recreation Board approval to accept the approximately 108.7-acre Carver Mountain land donation as a donation from Carver Mountain Estates, LLC.

Prepared by: Jarod Rogers, Deputy Director

Approved by: Tracee Hall, Assistant Director

Attachment B – location of Donation and Vicinity Map





**To:** Parks and Recreation Board                      Date: November 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** REQUEST TO AWARD CONTRACT FOR THE OPERATION OF CAMP COLLEY

---

This report requests the approval from the Parks and Recreation Board (Board) to enter into an agreement for the operation of Camp Colley beginning Jan. 1, 2024.

### BACKGROUND

Camp Colley is a 30-acre outdoor adventure camp located on the Mogollon Rim, approximately 50 miles north of Payson, Ariz. The camp is named after former Parks and Recreation Director James A. Colley. The camp mission is aligned with Mr. Colley's vision to provide structured, supervised outdoor nature education and experiences for underserved youth.

The camp was most recently operating within a partnership between the Camp Colley Foundation (CCF) and the City of Phoenix; however, prior to the 2022 camp season, CCF made the difficult decision to terminate camp operations and dissolve the organization. On Jan. 20, 2023, a Request for Proposals (RFP) was issued to identify a new operator. The RFP was advertised in six newspapers with email notification sent to 700 vendors registered in the City's Vendor Management System. A notification of the solicitation was also sent to the Kiwanis Organization and Raising Arizona Kids. No proposals were received by the RFP closing deadline.

### DISCUSSION

On June 22, 2023, staff presented information regarding the solicitation for seeking a Camp Colley Operator to the Board. The solicitation was released on Aug. 1, 2023, and was due by Sept. 26, 2023. As requested during the June Parks Board meeting, the Request for Proposals (RFP) included a requirement for proposers to include how they plan to follow the American Camping Association (ACA) Standards in their proposal.

Potential proposers were offered a Pre-Proposal Conference and tour of the facility and the ability to have questions answered within the RFP process.

Two proposals were received in response to the RFP prior to the submission deadline. Both proposals were deemed responsive and responsible. A panel of three professional



City staff members and one external community member, with Camp Colley knowledge and/or prior experience, evaluated the proposals based on the requirements of the RFP.

Below is the final consensus score issued by the evaluation panel out of a possible 1,000 points (maximum):

AGENCY	CONSENSUS SCORE
EmpoweRanch	537
The Harden Education and Recreation Therapy Foundation (The H.E.A.R.T Center)	918

The selected evaluation panel recommended award to The Harden Education and Recreation Therapy Foundation (The H.E.A.R.T Center) to provide the services requested in the Camp Colley Maintenance and Operation RFP. The award recommendation was posted for the seven-day protest period and no protests were received.

The proposal from (The H.E.A.R.T Center) meets the needs of the City to provide Camp Colley programming and operations. The H.E.A.R.T Center demonstrates the ability to operate camps successfully with proven financial stability and commits to serving 500 campers and providing 150 scholarships to inner city youth.

Specific terms of the contract will be negotiated with The H.E.A.R.T Center upon Board approval; however, a contract summary page is provided as **Attachment A**.

The H.E.A.R.T. Center was established in 2014 with a mission to use horses and recreational therapy as a foundation for alternative education for youth with special needs. Since that time, The H.E.A.R.T. Center has been committed to offering summers full of inclusive camp opportunities by providing day and overnight camps to an average of 150 youth each summer.

For several years, The H.E.A.R.T Center conducted a series of two-week overnight camps at a facility in the Pinetop area, serving between 60 to 80 youth. The H.E.A.R.T Center was responsible for all aspects of operations including classes, exhibits, fundraising, staffing, volunteers, training, food purchases, supplies, crafts, excursions, and onsite maintenance.

Additionally, the Founder and Executive Director of The H.E.A.R.T Center has past experience running youth camps. From 2008 to 2014, she led therapeutic youth programming through an equine therapy facility in Scottsdale that included overnight outdoor camps for four weeks each summer at Camp Colley, serving 30 to 40 youth per week, in conjunction with Camp Colley staff.

## RECOMMENDATION

This report requests approval from the Parks and Recreation Board to enter into agreement with The H.E.A.R.T Center for a two-year initial period, with three one-year options to extend for a maximum term of five years; and to approve the Parks and Recreation Director to execute and sign all related documents to the agreement.

Prepared by: Theresa Faull, Deputy Director  
Jarod Rogers, Deputy Director

Approved by: Martin Whitefield, Assistant Director  
Tracee Hall, Assistant Director

## ATTACHMENT A

### CONTRACT SUMMARY PAGE

Date: 11/16/2023  
Vendor Name: The Harden Education and  
Recreation Therapy Foundation (The H.E.A.R.T  
Center)  
Contract Number: TBD  
Contract Term: Initial 2 years

Division: Natural Resources  
Facility Location: Camp Colley  
Annual Amount: N/A  
Option Years: 3 one-year options  
Utility Reimbursement: N/A

Type of Agreement: Operation and Maintenance Agreement

Funding Source (Check all that apply):  Impact Fees  CIP  PPPI Fund  Revenue  
 General Fund  Other  N/A

#### Services to be provided:

Operate under the Camp Colley Mission by providing participants of all ages, capabilities, ethnic and socioeconomic backgrounds with an intimate, high quality, learning opportunity to understand a natural habitat, expand personal values, develop long social skills and achieve new personal growth in a camp environment during the summer months. Operator will oversee all camp administration, registration, programming and transportation, while following ACA standards. Operator may also hold off-season activities and/or events, outside of planned summer youth programming.

#### History, background, special circumstances:

Purchased by the Parks Department in 1999, Camp Colley is a 30-acre outdoor adventure camp nestled in pine forest on the Mogollon Rim about 148 miles north of Phoenix's city center. At an elevation of 6,700 feet, the camp provides a welcome summer escape from searing Valley temperatures. Over the years, Camp Colley has provided wonderful outdoor experiences for thousands of children by teaching respect for the environment and highlighting the miracles of nature. The Parks Department goal is to provide camping opportunities for underserved populations. Participants of previous camping opportunities have included youth from the City of Phoenix Parks and Recreation community centers and the Neighborhood Services Department housing residents. Camp Colley was founded on the belief that every child should have a chance to experience nature in its purest form. For this reason, the camp is entirely off the grid and self-sustaining. Power is provided by solar power and a backup propane generator. Water is pumped from an onsite well, with an aquifer that organically filters wastewater and returns it back to the environment. Wi-Fi is maintained by the City.

#### General Terms and Conditions (check all that apply):

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Background Checks   | <input checked="" type="checkbox"/> Notice of Cancellation                |
| <input checked="" type="checkbox"/> Indemnification Clause  | <input type="checkbox"/> Subleasing Permitted                             |
| <input checked="" type="checkbox"/> Non-Discrimination  | <input checked="" type="checkbox"/> Permit/License (as needed per events) |
| <input checked="" type="checkbox"/> Liquor Permitted (e.g. weddings, corporate events; not during summer camp operations) | <input type="checkbox"/> Lease  |
| <input type="checkbox"/> City Reservations  | <input checked="" type="checkbox"/> Termination Clause                    |
| <input type="checkbox"/> Badging  | <input type="checkbox"/> Financial Reporting                              |
| <input checked="" type="checkbox"/> Insurance Requirements  |   |



**To:** Parks and Recreation Board

**Date:** Nov. 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** PARK ACTIVATION NEIGHBORHOOD GRANT PROGRAM

---

This report provides the Parks and Recreation Board information regarding the Park Activation Neighborhood Grant Program and requests approval to award funding to select grant applicants and requests approval to allow vending at related events.

### **BACKGROUND**

The Park Activation Neighborhood Grant Program was approved during the April 19, 2023, Formal Council Meeting, by the Phoenix City Council to utilize American Rescue Plan Act (ARPA) funding to facilitate park activation events and programming in parks serving populations in qualified census tracts. The primary objective of this program is to provide additional opportunities for activation in communities most impacted by the COVID-19 pandemic.

Neighborhood groups listed with the Neighborhood Services Department and local non-profits who sought out to activate qualifying City parks were eligible to apply for this grant for a minimum award of \$1,000 to a maximum award of \$10,000.

This report covers the key details of the program, including outreach efforts, the application review process, and the department's commitment to ensuring equitable distribution of funds.

### **DISCUSSION**

The Phoenix Parks and Recreation Department builds healthy communities through parks, programs and partnerships; and makes the City a better place to live, visit and play. Active parks play a vital role in meeting the growing recreational needs of the community while helping to deter negative activity in parks. The Park Activation Neighborhood Grant program will further enhance this by providing neighborhood groups and nonprofits a valuable opportunity to activate parks within their communities.

The Park Activation Neighborhood Grant Program website launched on July 31, 2023, with information regarding the qualification requirements to apply, with robust outreach efforts to engage the community. These efforts included live media interviews in English and Spanish and collaboration with the Phoenix City Council and other City Departments to inform Phoenix residents. Promotion on the Parks and Recreation website and social media pages were also utilized to maximize program visibility and community engagement.

The official application opened on August 21, 2023, and remained opened for a total of nine weeks, closing on October 6, 2023. During this time, staff held four English and Spanish webinars for individuals and groups wanting assistance with the application process. Staff was also in contact

through phone calls and emails with over 100 individuals interested in the program. A total of 161 applications were submitted with over \$1.3 million requested in funding, highlighting the enthusiasm and demand for park activation citywide.

During the month of October, an internal committee played a pivotal role in assessing and scoring the applications submitted for the Park Activation Neighborhood Grant Program. Each application was evaluated against the program's requirements and the qualifications of the neighborhood groups and non-profit organizations. This thorough evaluation aimed to ensure that the selected recipients were not only aligned with the program's objectives but also possessed the capabilities to effectively execute their proposed projects. The committee recognized the innovative ideas presented in many of the applications, highlighting the potential to activate public spaces and create vibrant parks. However, given the limited funding of \$332,000 available for distribution, the committee faced the challenging task of making equitable decisions to ensure that the allocated funds were disbursed city-wide in a fair and balanced manner.

The chosen recipients listed in **Attachment A**, have been selected to ensure equitable distribution of the available funding and aim to benefit parks serving communities throughout the City in qualifying census tracts. Efforts are made to award activations in the greatest number of parks possible. These initiatives create positive spaces for residents to come together, celebrate diversity, and enjoy a wide range of programming and events.

The Parks and Recreation Department emphasizes that, in the context of the Park Activation Neighborhood Grant Program, no additional resources beyond the allocated grant funds can be provided to support park activation initiatives. Selected Awardees are crucially reminded of key program requirements, which include the strict adherence to guidelines such as refraining from utilizing Park staff, seeking additional funding, acquiring equipment, and using facilities. Furthermore, it is important to note that the proposed dates, times, and activities are subject to park availability, and Parks staff reserves the right to modify them based on operational considerations. This ensures a transparent and efficient implementation of the program, aligning with the department's commitment to equitable and responsible utilization of resources for community benefit.

With Parks and Recreation Board approval, the Parks and Recreation Department would like to approve the selected neighborhood groups and nonprofits, listed in **Attachment A** to use ARPA funding to activate City Parks serving communities in qualified census tracts.

In addition, some grant recipients have expressed an interest in incorporating vending as a vital component of their proposed events and programming within City parks. Vending not only serves as a common element of events held in public spaces but can also encompass a diverse range of offerings, including admission, food and beverages, t-shirts, and other concessions, often with the aim of fundraising for community initiatives. It's important to note that, as per the Phoenix City Charter and Phoenix City Code 24-40, the authorization of commercial sales and vending in public parks requires the approval of the Park Activation Board.

## **RECOMMENDATION**

Staff recommends board approval to award funding to select ARPA grant applicants and requests approval to allow vending at related events.

Prepared by: Tannia Ruiz, Park Activation Grant Administrator

Approved by: Cynthia Aguilar, Director

## ATTACHMENT A

Staff recommends board approval to award funding to select ARPA grant applicants and requests approval to allow vending at related events as listed below.

### **Barrios Unidos**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
AZLand Fund	Movie in the Park	\$7,000

### **Cave Creek Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Cox Meadows Neighborhood Block Watch	Fitness Program	\$1,200
Cox Meadows Neighborhood Block Watch	Movie in the Park	\$2,500
Shaw Butte Neighborhood Alliance	Neighborhood Celebration	\$8,000

### **Central Park**

<b>Organization Name</b>	<b>Type of Event/ Programming</b>	<b>Funding Amount</b>
Central Park Neighborhood Association	Neighborhood Celebration	\$1,500
Chicanos Por La Causa	Neighborhood Celebration	\$4,000

### **Civic Space Park**

<b>Organization Name</b>	<b>Type of Event/ Programming</b>	<b>Funding Amount</b>
Onyx Art Gallery	Concert in the Park	\$6,000
YMCA	Fitness Program	\$6,000

### **Coronado Park**

<b>Organization Name</b>	<b>Type of Event/ Programming</b>	<b>Funding Amount</b>
Coronado Neighborhood Association	Neighborhood Celebration	\$3,500
WayneFest	Movie in the Park	\$8,000

### **Cortez Park**

<b>Organization Name</b>	<b>Type of Event/ Programming</b>	<b>Funding Amount</b>
Cactus Wren Block Watch	2024 GAIN Event	\$7,000
DICOBU	Neighborhood Celebration	\$5,000

### **Deer Valley Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Deer Valley Neighborhood Block Watch	Neighborhood Celebration	\$8,500

### **Eastlake Park**

<b>Organization Name</b>	<b>Type of Event/ Programming</b>	<b>Funding Amount</b>
Eastlake Neighborhood Group	Concert in the Park	\$8,000
The Arizona Informant	Safety Event	\$7,000

### **Edison Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Rising Families Inc	Youth Sports Programming	\$7,000

**El Oso Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Estrella Super Moms Block Watch	Neighborhood Celebration	\$7,000

**El Reposo Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Family of God Ministry	Spring Festival	\$5,000

**Encanto Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Del Norte Place Neighborhood Association	Concert in the Park	\$5,200
Fairview Place Neighborhood Association	Movie in the Park	\$4,500
Westwood Village and Estates Historic Neighborhood Association	Neighborhood Celebration	\$7,000

**Esteban Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
A Permanent Voice	Neighborhood Celebration	\$7,000
Roots for Life in the Community LLC	Neighborhood Celebration-Spring	\$5,000

**Falcon Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Morris K. Udall Neighborhood Watch	Resource Fair	\$7,000

**Grant Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Grant Park Barrio Youth Project Corp	Youth Sports Programming	\$8,500
Grant Park Community Garden	Movie in the Park/ Safety Event	\$5,000

**Green Valley Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Rising Families Inc	Youth Sports Programming	\$8,000

**Hermoso Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Black Girl Brown Girl Collective Inc	Movie in the Park	\$7,000
Roots for Life in the Community LLC	Resource Fair	\$7,500

**Highline Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Cowtown Skate	Youth Sports Programming	\$7,000

**Ho-E Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Unlimited Potential Inc.	Fitness Program	\$5,000

**Kuban Community Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Kuban Neighborhood	Neighborhood Celebration	\$4,500

**La Pradera Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
West Plaza Neighborhood Association	Movie in the Park	\$3,000

**Manzanita Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Laveen Meadows	Movie in the Park	\$7,000

**Mariposa Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
North Glen Square Neighborhood Association	Concert in the Park	\$6,000

**Maryvale Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Camelback Community	Neighborhood Celebration	\$6,000

**Mountain View Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
AZ Dream Act Coalition	Fitness Program	\$5,000
Keep Phoenix Beautiful	Neighborhood Celebration	\$5,000
North Central Heights Neighborhood Association	Movie in the Park	\$6,000

**Norton Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Norton Vista Neighborhood Association	Resource Fair	\$7,000

**Palma Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
East Sunnyslope Neighborhood Association & Block Watch	Neighborhood Celebration	\$6,000

**Perry Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Cowtown Association	Youth Sports Programming	\$7,000
Perry Park Neighborhood Association	Fitness Program	\$9,000

**Pierce Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
44th Community Alliance	Neighborhood Celebration	\$7,500

**Playa Margarita Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Cash Community Sports Organization	Concert in the Park	\$4,000
Cash Community Sports Organization	Youth Sports Programming	\$6,000



**Smith Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Homedale Neighbors	Fall Festival	\$5,000
Homedale Neighbors	Movie in the Park	\$3,000

**Solano Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
19 North Community Alliance Inc	Community Event	\$7,000

**Steele Indian School Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Carnation Association of Neighbors	Concert in the Park	\$5,000

**Sueno Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Poder in Action Inc	Resource Fair	\$6,000

**Sunridge Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Si Se Puede Neighborhood Group	Community Event	\$8,000

**Virginia Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
Coronado Neighborhood Association	Neighborhood Celebration	\$3,000

**Washington Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
19 North Community Alliance	Community Event	\$7,000

**Winifred Park**

<b>Organization Name</b>	<b>Type of Event Programming</b>	<b>Funding Amount</b>
West Sunnyslope Neighborhood Association and B	Neighborhood Celebration	\$8,000



**To:** Parks and Recreation Board

**Date:** November 16, 2023

**From:** Cynthia Aguilar, Director

**Subject:** NORTH MOUNTAIN PARK MASTER PLAN UPDATE

---

This report requests Parks and Recreation Board approval of the updated North Mountain Park Master Plan.

### BACKGROUND

North Mountain Park, part of the original Phoenix Mountains Preserve, was built in the late 1950's and is in need of a renovation, infrastructure repairs, and improvements. This effort is to begin the process of creating a Master Plan for the park, which will be used as the foundation for construction documents and subsequent physical improvements (Attachment A – Study Area).

North Mountain Park was a Maricopa County Park when it was built in the 1950's. The City of Phoenix became owners of the park in the 1970's and it is a part of the Phoenix Mountain Preserve. Much of the original park structure is still intact, with 1950s and 1960s era ramadas, stone grills and fire pits, stone walls, picnic areas, restrooms, and trails.

The restrooms are on septic systems, and the plumbing infrastructure has proven problematic due to advanced age. Recent repairs of both septic and plumbing have been costly and disruptive to park visitors.

There have been a few phases of park improvements over the last 40 years, including the addition of a small playground in the north area, and a new restroom and large ramada in the southern segment of the park, as well as minor road resurfacing and painting of facilities. The results of the periodic improvements are a somewhat jumbled array of various park amenities without a unifying theme to tie the park together.

The larger park ramadas are reservable for picnics and activities and continue to be popular with the public. The location of the park offers spectacular views to the south (downtown) and east. The North Mountain National Trail (also known as Trail 44) is officially recognized as a National Trail and is the fourth most popular trail exceeding one mile in length in the City of Phoenix, behind the Piestewa Summit Trail in the Phoenix Mountains Preserve, Echo Canyon at Camelback Mountain Preserve and Pima Canyon at South Mountain Park/Preserve.

## DISCUSSION

The North Mountain Renovation is a phased plan, with the first recently completed phase being a Master Plan effort that included public outreach, physical survey of the park and conceptual designs provided by the contracted consultant (Attachment B – Master Plan).

The deliverables included:

- Site Data Collection
- Public Open Houses
- Concept Development and Refinement
- Final Master Plan

The public outreach efforts included a public survey to understand how residents and guests utilize North Mountain Park and what amenities they would like to see included in the renovation effort. The initial public outreach effort was conducted by virtually advertising the feedback survey, project hotline number and email. The survey was available online beginning on Friday, November 18, 2022, through Sunday, January 1, 2023. During the survey period, the project team received 242 survey responses.

The project team hosted an in-person open house meeting to present the initial design concepts that had been developed following the first outreach effort. The meeting was held at the North Mountain Visitor Center on April 5, 2023. Two concepts were posted for public viewing and proposed aesthetic improvements. Feedback was captured via comment forms handed out at the meeting and via an online survey that launched on Wednesday, April 5th and remained open until April 21st, 2023. During the survey period, the project team received 309 survey responses.

On June 20, 2023, the second and final open house meeting was held at the North Mountain Visitor Center. The project team presented the revised concept based on public input and staff was present to answer questions (Attachment C - Concept). Future phases will include the development of architectural plans (design/engineering) and selection of a qualified contractor to complete the renovation work.

Completion of the updates will provide an enhanced experience for park/preserve visitors, with infrastructure and amenities to support current and anticipated future needs to meet public demand. The improvements will protect the integrity of the natural resource and will allow staff to focus on programming, interpretation, and visitor services.

Anticipated Timeline:

- Phase I – Master Plan – complete
- Phase II – Design/Engineering: 6-8 months
- Phase II – Construction/Demolition: 1 year

## RECOMMENDATION

Staff recommends Parks and Recreation Board approval of the North Mountain Park master plan.

Prepared by: Jarod Rogers, Deputy Director  
Approved by: Tracee Hall, Assistant Director

Attachment A

North Mountain Park Master Plan Study Area







# North Mountain Park Site Master Plan

October 2023





# Introduction

**City of Phoenix Project #:** PA75200612-1

**Park:** North Mountain Park

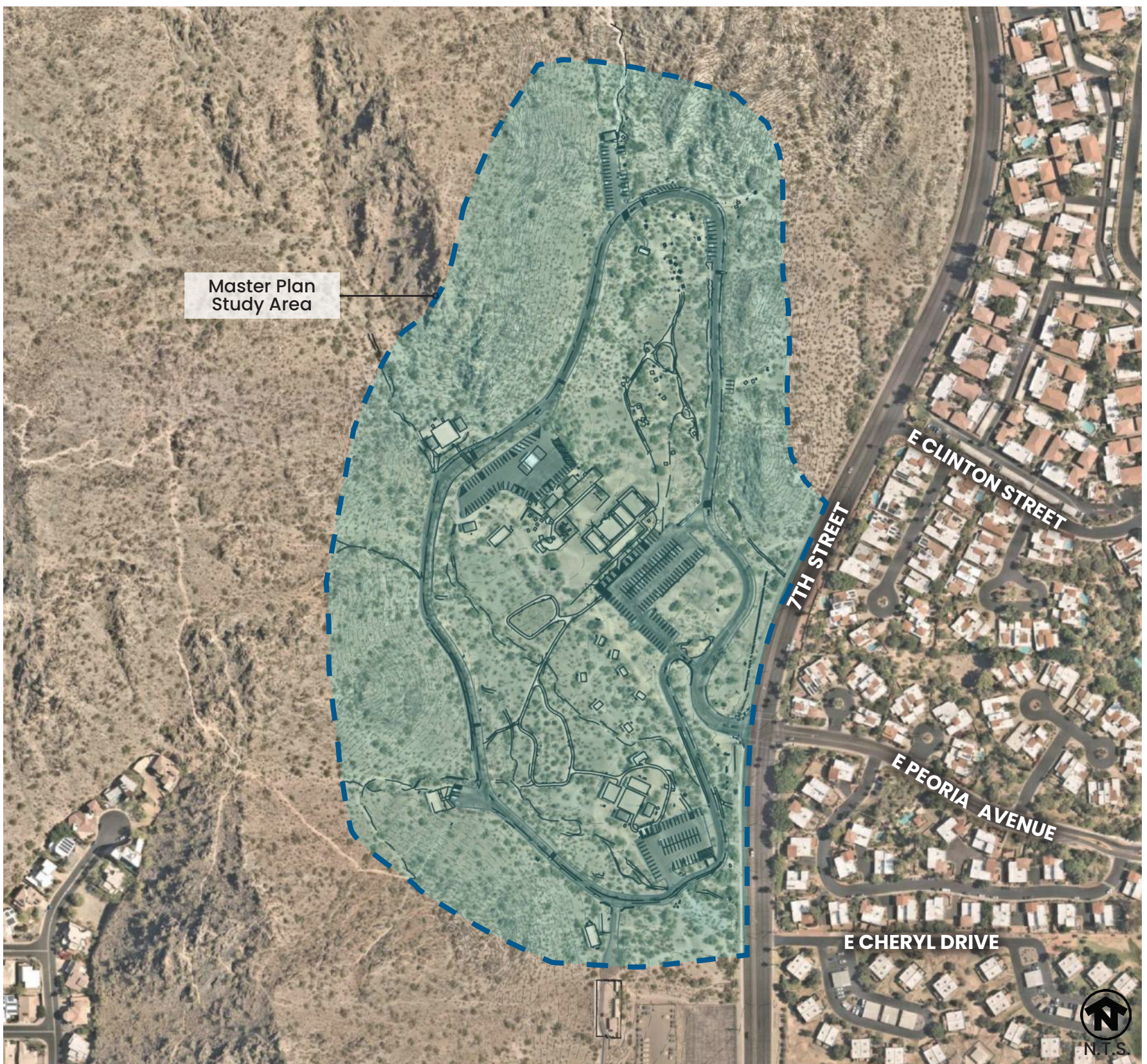
**Location:** Central Phoenix. Located in the northwest area of the Phoenix Mountain Preserve on the west side of 7th Street at Peoria Avenue.

**Size:** Approx. 37 Acres

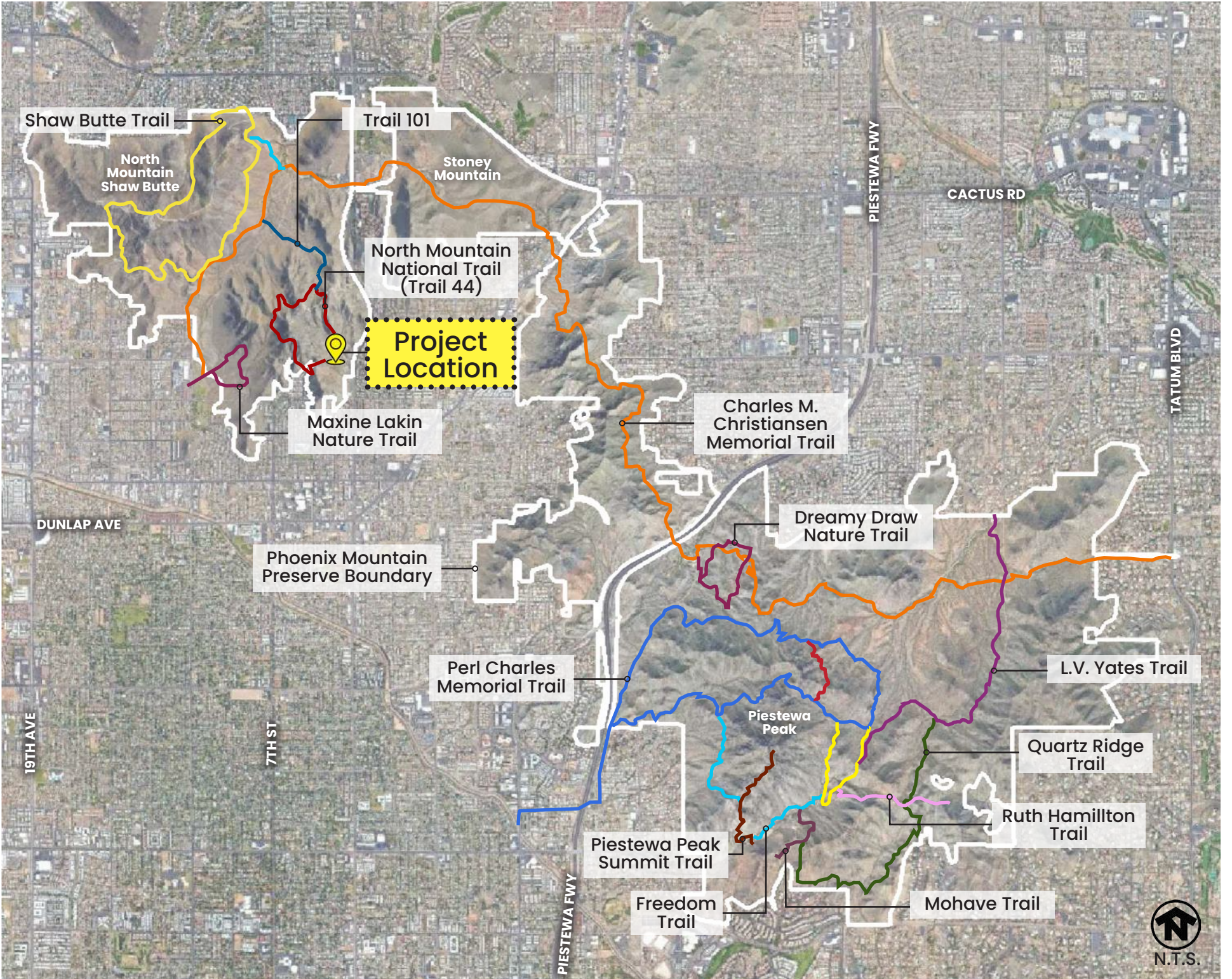
## Project Purpose:

### Master Planning and Public Involvement

The City of Phoenix desires to renovate North Mountain Park. The first step in this renovation process will be to gain public input on the site that drives the direction of the master plan.

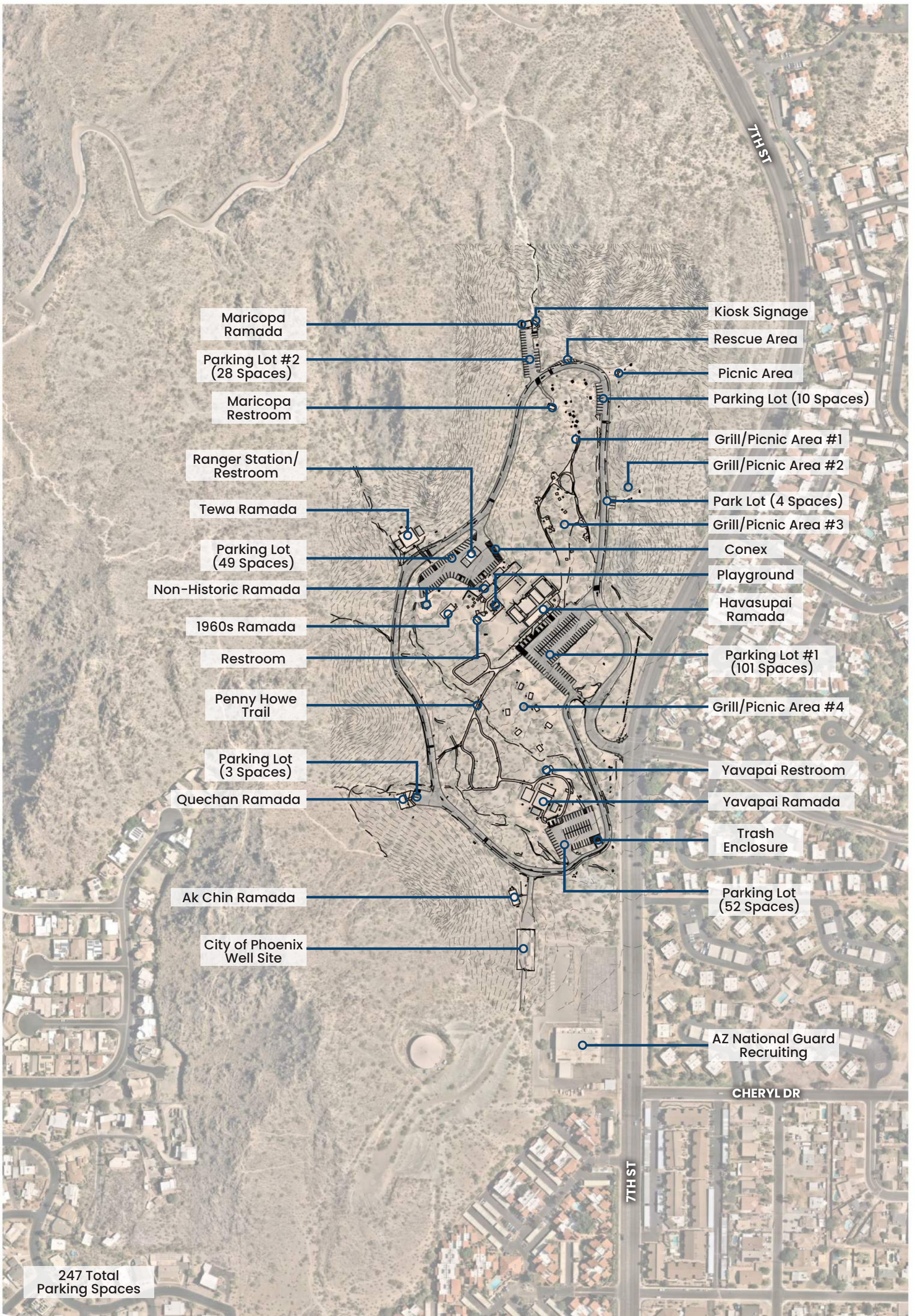






\*Photos shown represent local community experiences on North Mountain Park trails.









Maricopa Ramada



Maricopa Restroom



Kiosk Signage



Tewa Ramada



Ranger Station/Restroom



Playground



Grill/Picnic Area #1



Grill/Picnic Area #2





Conex



1960s Ramada



Grill/Picnic Area #3



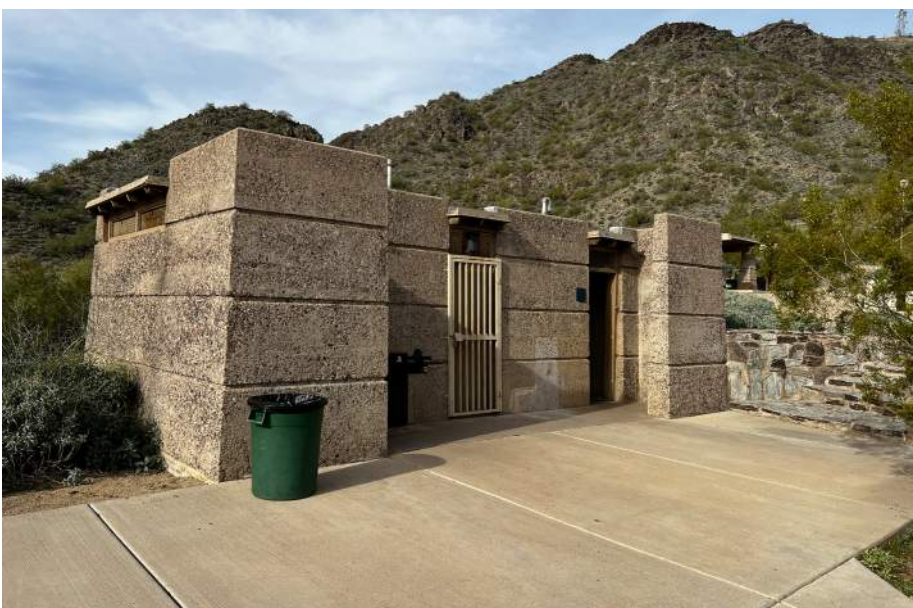
Grill/Picnic Area #4



Quechan Ramada



Non-Historic Ramada



Restroom



Penny Howe Trail





Ak Chin Ramada



Havasupai Ramada



Yavapai Restroom



Yavapai Ramada



City of Phoenix Well Site



Dumpsters

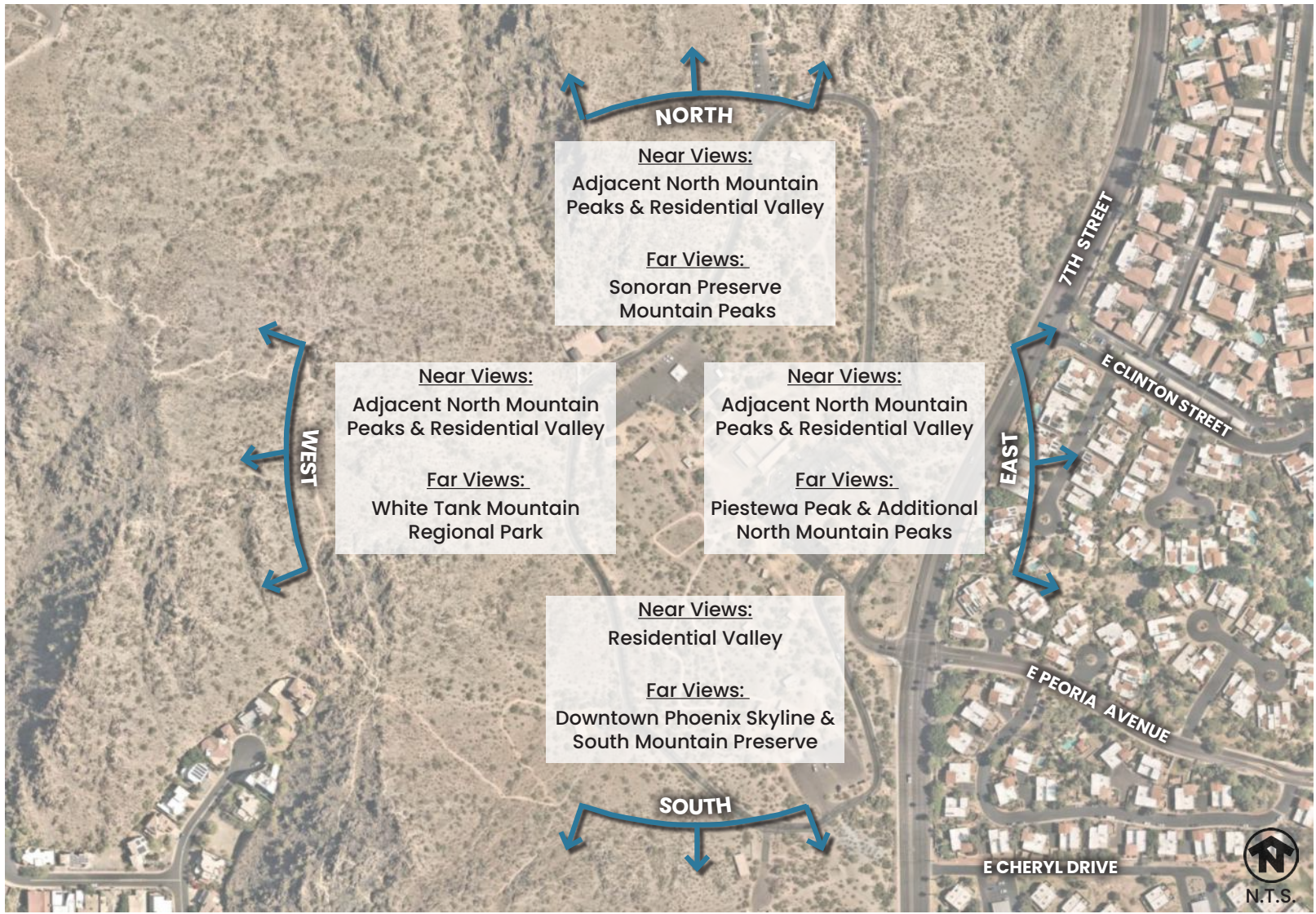


Parking Lot #1



Parking Lot #2





NORTH



EAST



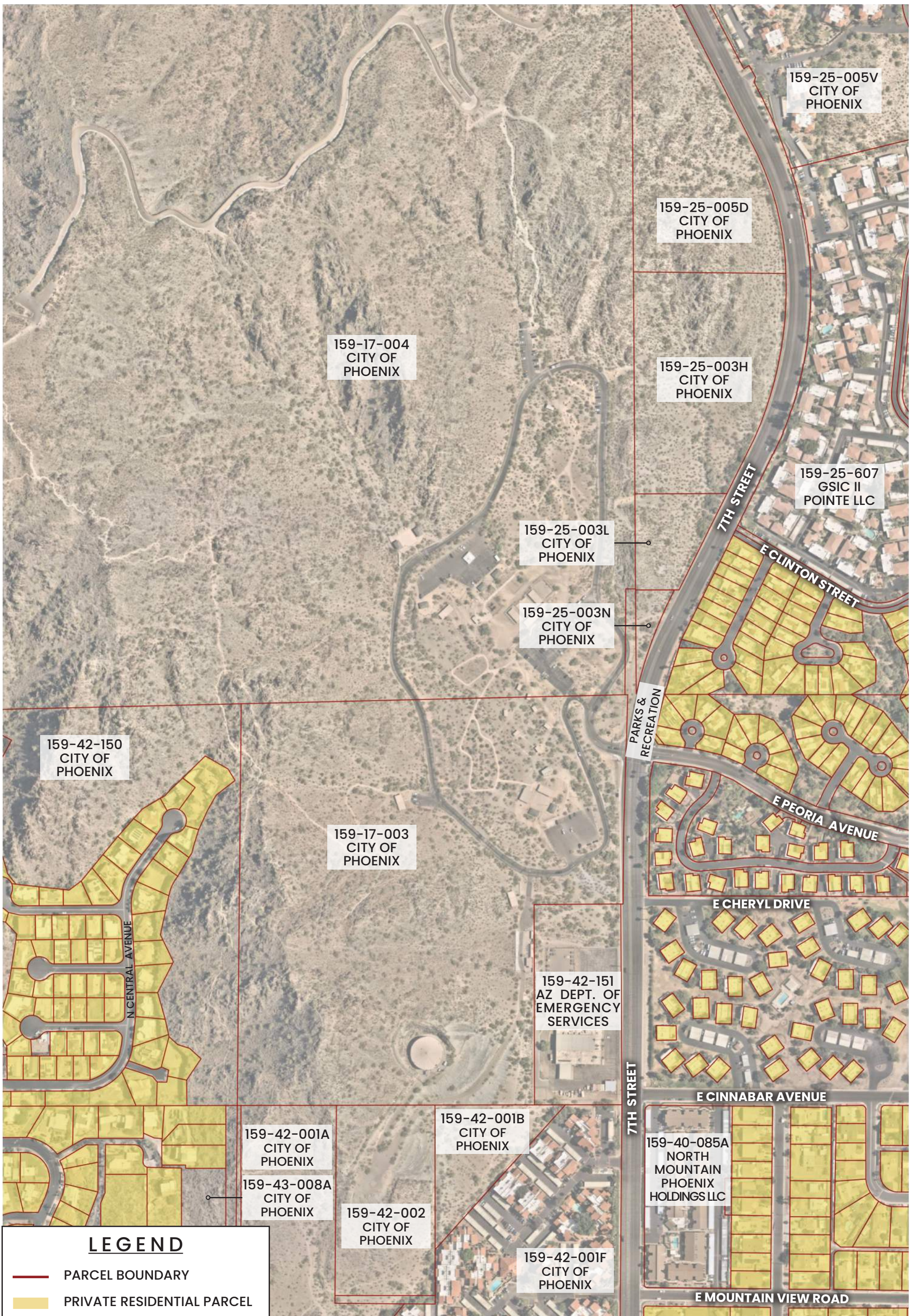
SOUTH



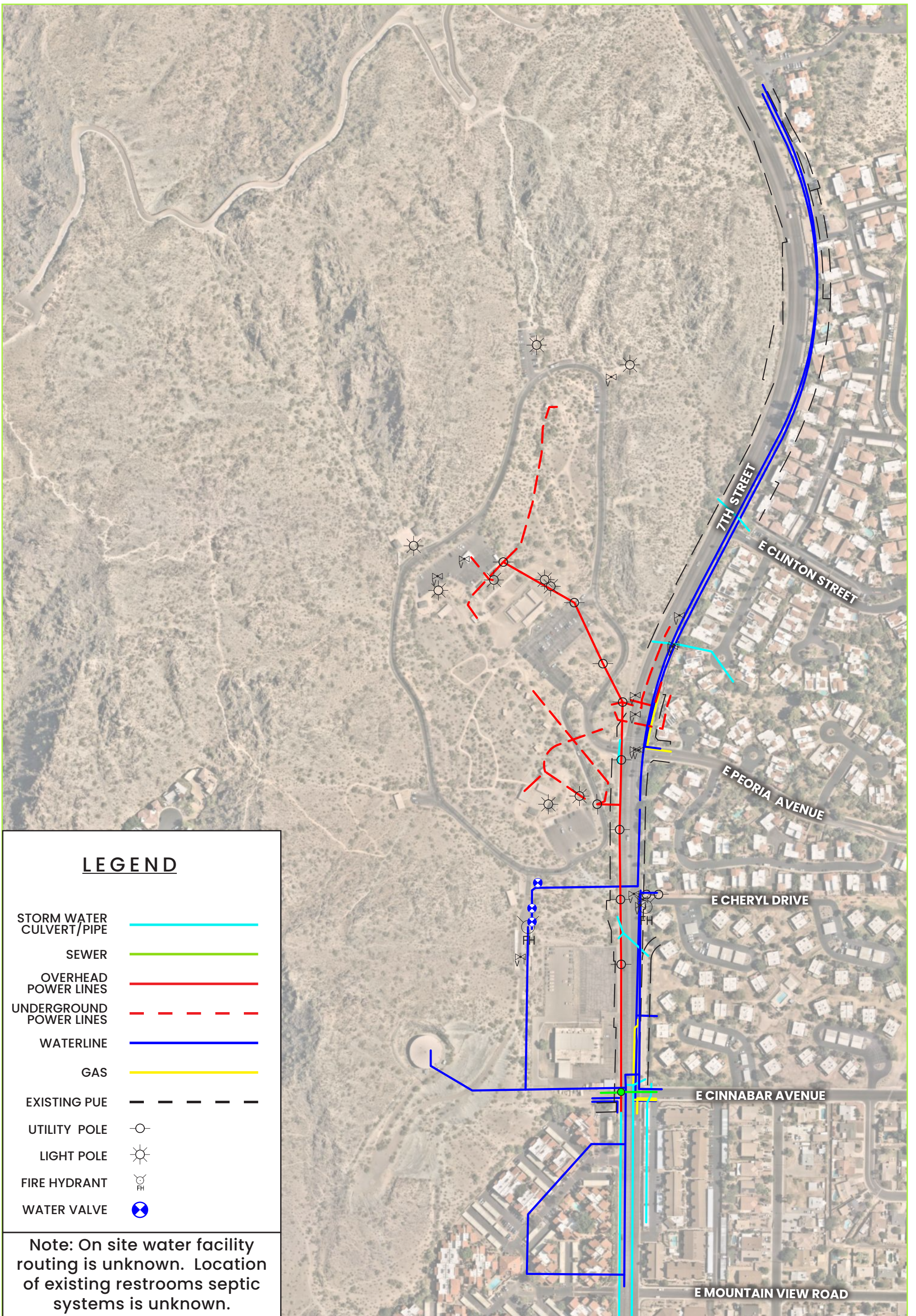
WEST











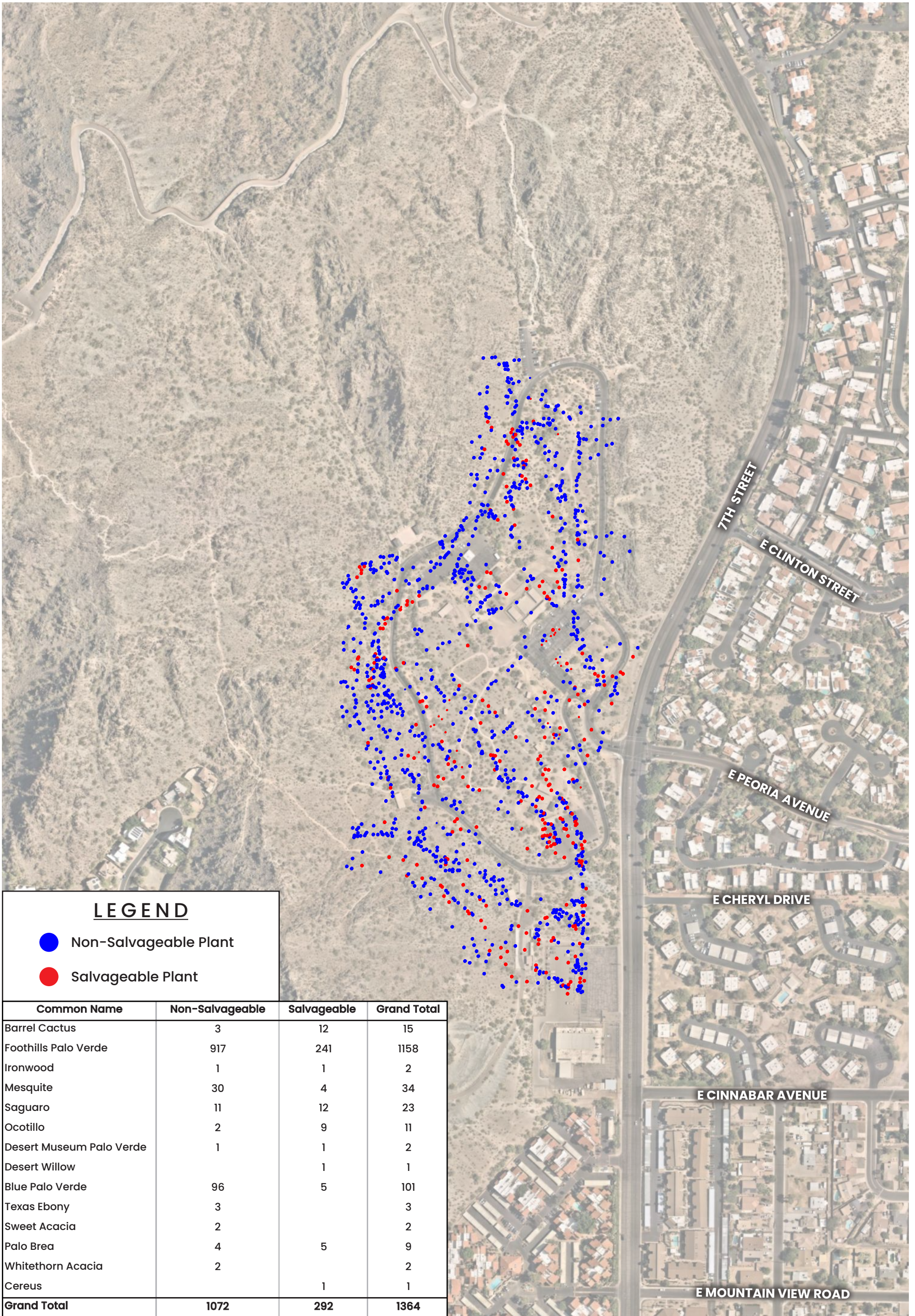
**LEGEND**

- STORM WATER CULVERT/PIPE —
- SEWER —
- OVERHEAD POWER LINES —
- UNDERGROUND POWER LINES - - -
- WATERLINE —
- GAS —
- EXISTING PUE - - -
- UTILITY POLE ○
- LIGHT POLE ☀
- FIRE HYDRANT ⊕
- WATER VALVE ⊗

Note: On site water facility routing is unknown. Location of existing restrooms septic systems is unknown.







**LEGEND**

- Non-Salvageable Plant
- Salvageable Plant

Common Name	Non-Salvageable	Salvageable	Grand Total
Barrel Cactus	3	12	15
Foothills Palo Verde	917	241	1158
Ironwood	1	1	2
Mesquite	30	4	34
Saguaro	11	12	23
Ocotillo	2	9	11
Desert Museum Palo Verde	1	1	2
Desert Willow		1	1
Blue Palo Verde	96	5	101
Texas Ebony	3		3
Sweet Acacia	2		2
Palo Brea	4	5	9
Whitethorn Acacia	2		2
Cereus		1	1
<b>Grand Total</b>	<b>1072</b>	<b>292</b>	<b>1364</b>







Barrel Cactus  
(*Echinocactus grusonii*)



Foothills Palo Verde  
(*Parkinsonia microphylla*)



Mesquite  
(*Prosopis spp.*)



Saguaro  
(*Carnegiea gigantea*)



Ocotillo  
(*Fouquieria splendens*)

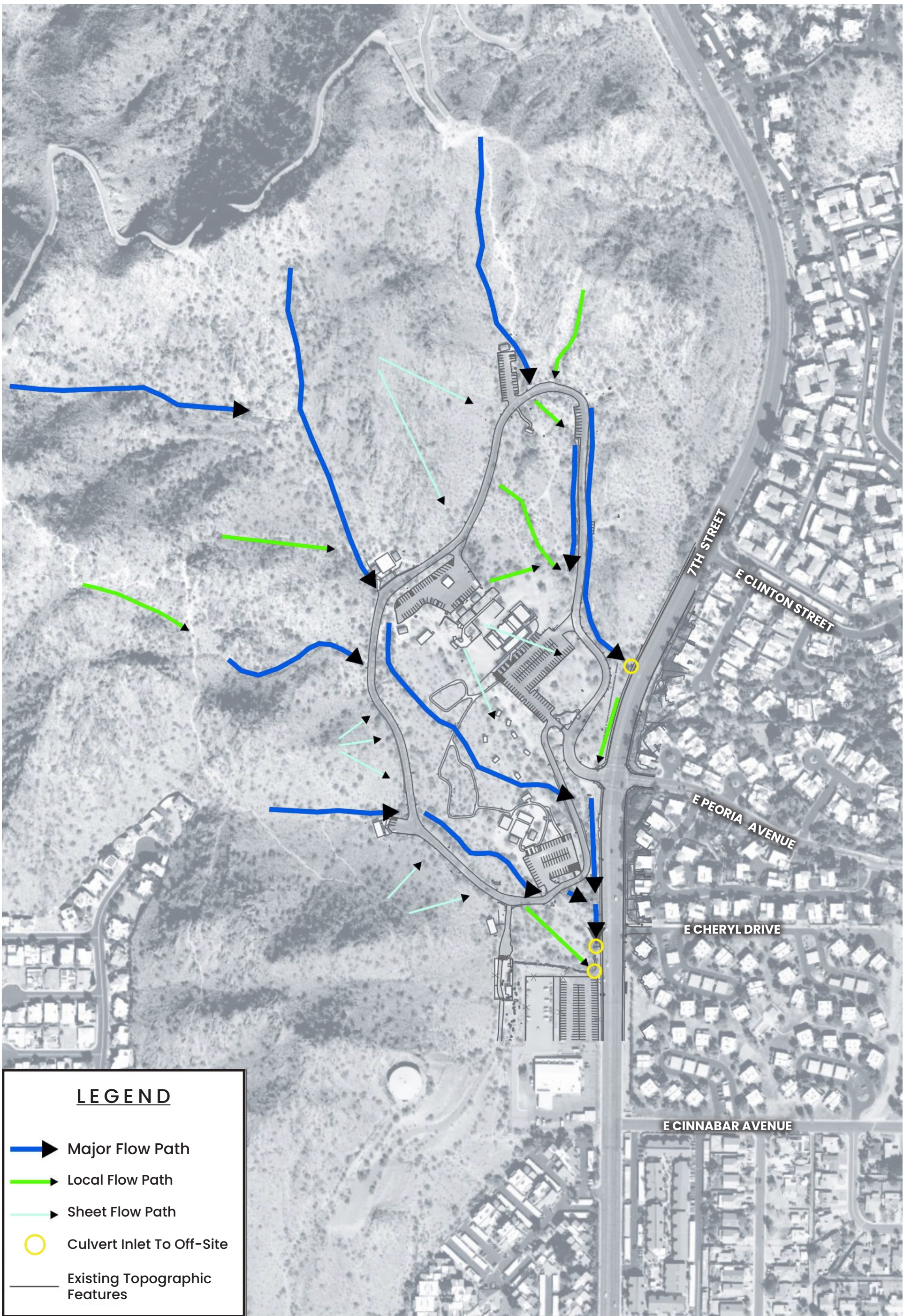


Blue Palo Verde  
(*Parkinsonia florida*)












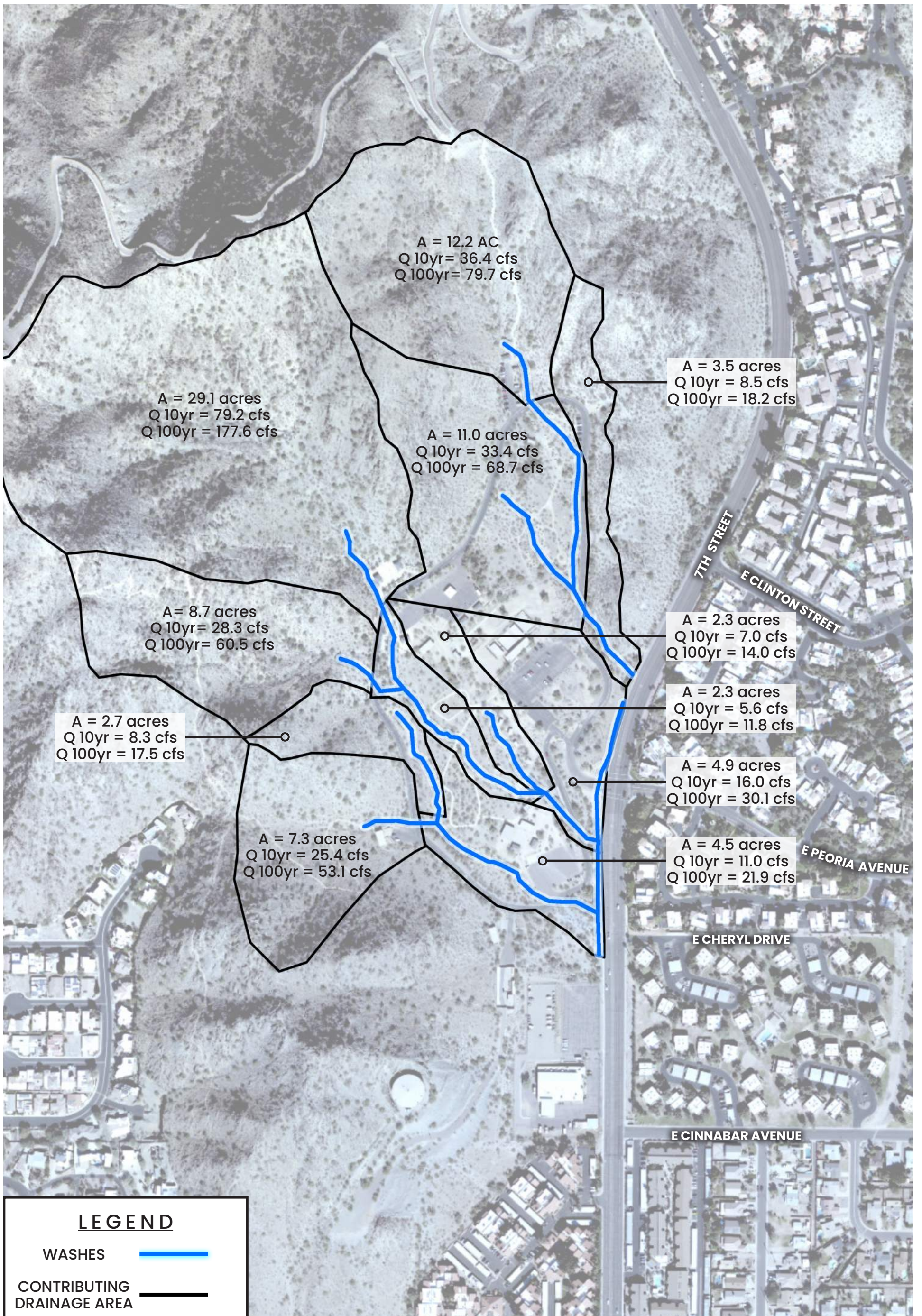


**LEGEND**

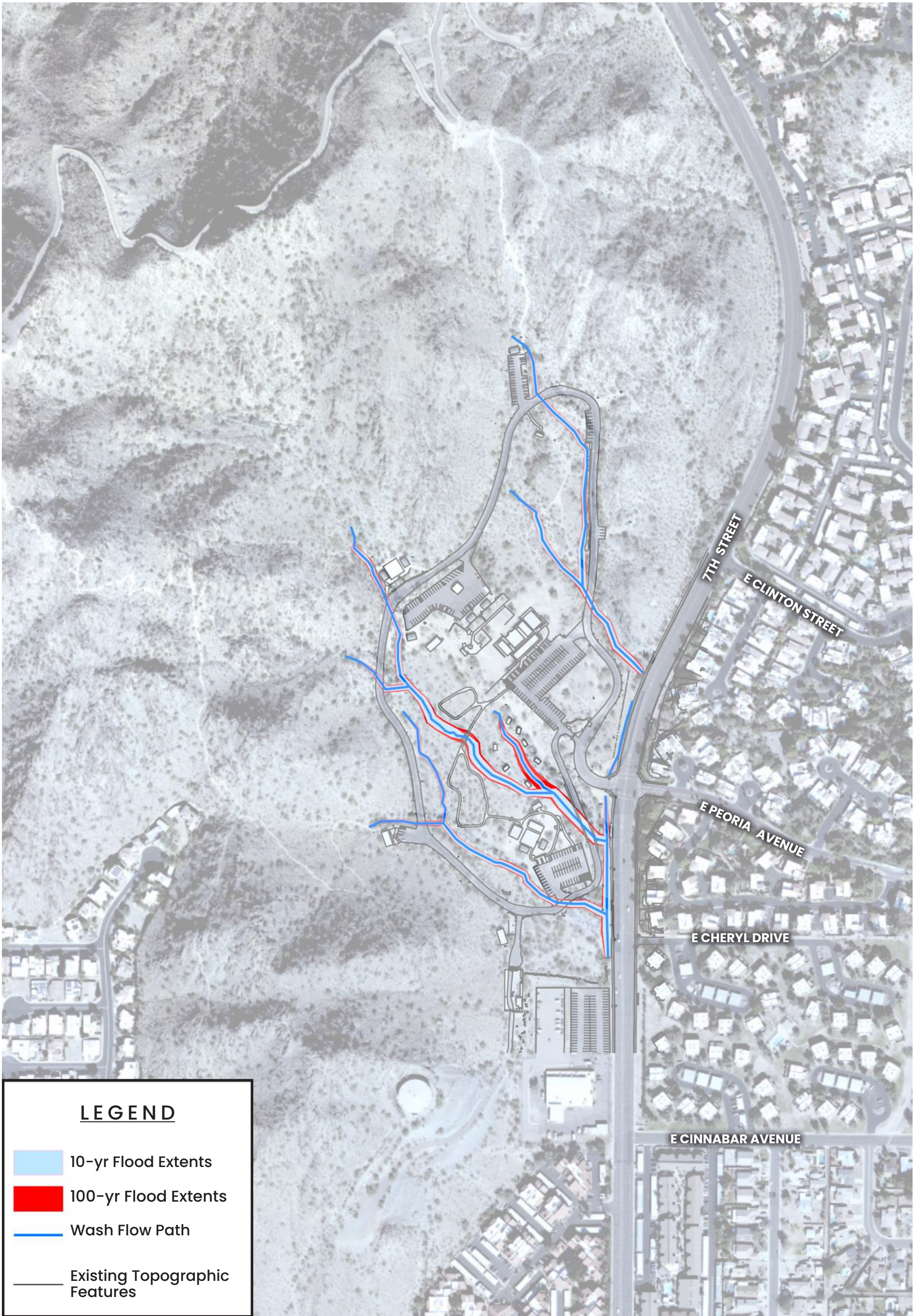
-  Major Flow Path
-  Local Flow Path
-  Sheet Flow Path
-  Culvert Inlet To Off-Site
-  Existing Topographic Features











**LEGEND**

- 10-yr Flood Extents
- 100-yr Flood Extents
- Wash Flow Path
- Existing Topographic Features





# North Mountain Park

---

Concept Development



# Desert Terraces Concept

## Preliminary Concept #1



**Desert Terraces** centralizes the primary aspects of North Mountain Park. The solitary entry leads visitors to heart of the park through a single, terraced parking lot. At the center is an event space alongside three ramadas, which have been refurbished from the existing historic architecture. Accompanied by a new playground, this area is ideal for small and large groups alike. The new centralized parking layout minimizes vehicular traffic, providing a safer space for pedestrians. It also reduces excess paving and allows for extensive revegetation of the preserve, while still providing access to the multiple trails and amenities throughout the park.





1 Rest Node



2 Trail



3 Restroom



4 Retaining Wall



5 Overlook



6 Play Node



7 Ramada



8 Refurbish Existing Ramada



9 Refurbish Existing Ramada



10 Habitat Restoration



11 ADA Path



12 Trail Signage

**Key Amenities & Features:**

- Two (2) Large Restrooms (8 stalls each)
- Discovery Node Playground
- Consolidated Parking
- One centralized entryway

**Estimated Totals:**

- Parking Spaces: 298
- Roadway + Parking Pavement: 212,000 sf
- Built Shade Coverage: 21,830 sf



# Journey's End Concept

## Preliminary Concept #2



TOTAL PARKING SPACES: 298

CITY OF PHOENIX  
WATER FACILITY

**Journey's End Concept** utilizes the existing footprint to create three unique destinations throughout the park. Two of the locations provide access to the different trailheads. With added parking, visitors have more direct access to the trails and the nearby facilities. At the heart of the park, an event space and playground give guests an ideal gathering space for large groups, bolstered by scenic backdrop. Additionally, by eliminating vehicular access on the west side of the park, pedestrians reclaim access to the walking loop, creating a safer and more naturalized park.





1 Refurbish Existing Ramada



2 Penny Howe Trail



3 Small Ramada



4 Large Ramada



5 Small Restroom



6 Habitat Restoration



7 Desert Themed Playground



8 Traffic Circle



9 Crushed Granite Event Space



10 Large Restroom & Shade Structure



11 Trail Signage



12 Loop Trail

**Key Amenities & Features:**

- One (1) Large Restroom (8 stalls)  
+ Two (2) Small Restroom (4 stalls each)
- Traffic Circle
- Centralized Playground
- Three (3) Separated Parking Lots

**Estimated Totals:**

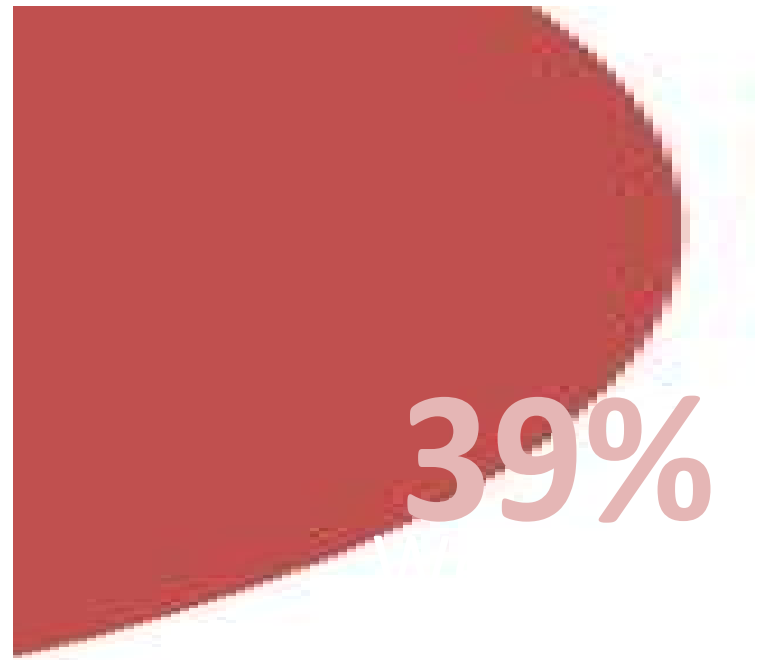
- Parking Spaces: 298
- Roadway + Parking Pavement: 216,000 sf
- Built Shade Coverage: 18,780 sf



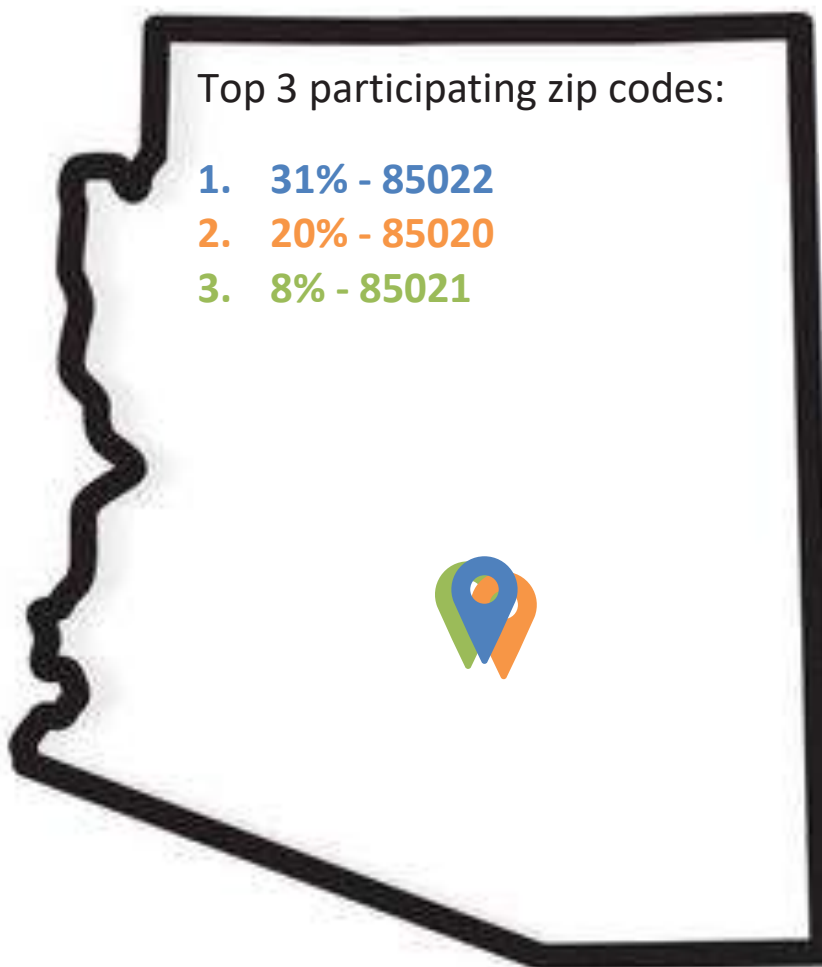
# First Public Outreach Summary

How often do you visit North Mountain Park, located at 10600 N 7th Street?

- 9% Daily
- 39% Weekly
- 22% Monthly
- 25% 2-3 times per year
- 5% Never been to the park



## Survey participation zip codes:



## Meeting attendees zip codes:

- 85022 – 51%
- 85020 – 15%
- 85023 – 7%
- 85029 – 7%
- 85021 – 5%
- 85013 – 3%
- 85014 – 3%
- 85019 – 3%
- 85053 – 3%
- 85303 – 3%

## 89% Phoenix

- 52 - North Mountain
- 47 - Sunnyslope
- 13 - Deer Valley
- 12 - North Phoenix
- 12 - Central Phoenix
- 9 - Paradise Valley
- 2 Camelback Corridor

## 11% Outside of Phoenix

- 6 - Glendale
- 5- Peoria
- 3 - Scottsdale
- 3 - Mesa
- 1 - Sun City
- 1- Chandler



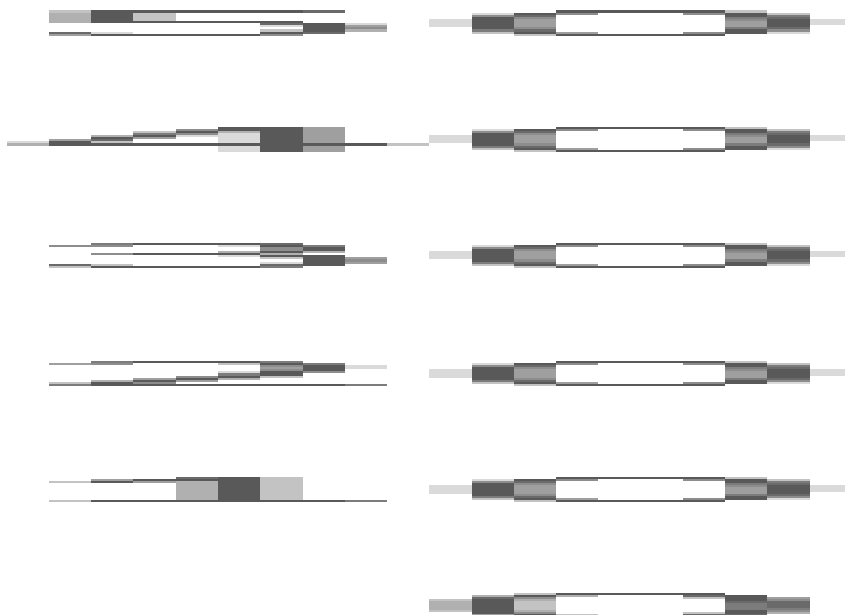
Pictures from Open House

# Concept Ranking – Desert Terraces



7.11  
Average  
Ranking

On a scale from 1 to 10 (10 being the best) how does the Desert Terraces Concept meet your recreational needs?



## Recommended Modifications – Desert Terraces Concept

- Concerns over the centralized parking lot
- Larger ramadas
- More water stations and improved restrooms.
- Better landscaping improvements
- Different difficulty levels of the multiple trails (choice of paved or natural trail)
- Improvement park lighting
- Better trail access
- Education trail and landscaping signage
- Pet accommodation
- Add Bike lockers
- Preserve historical elements
- Add educational signage
- Increase security

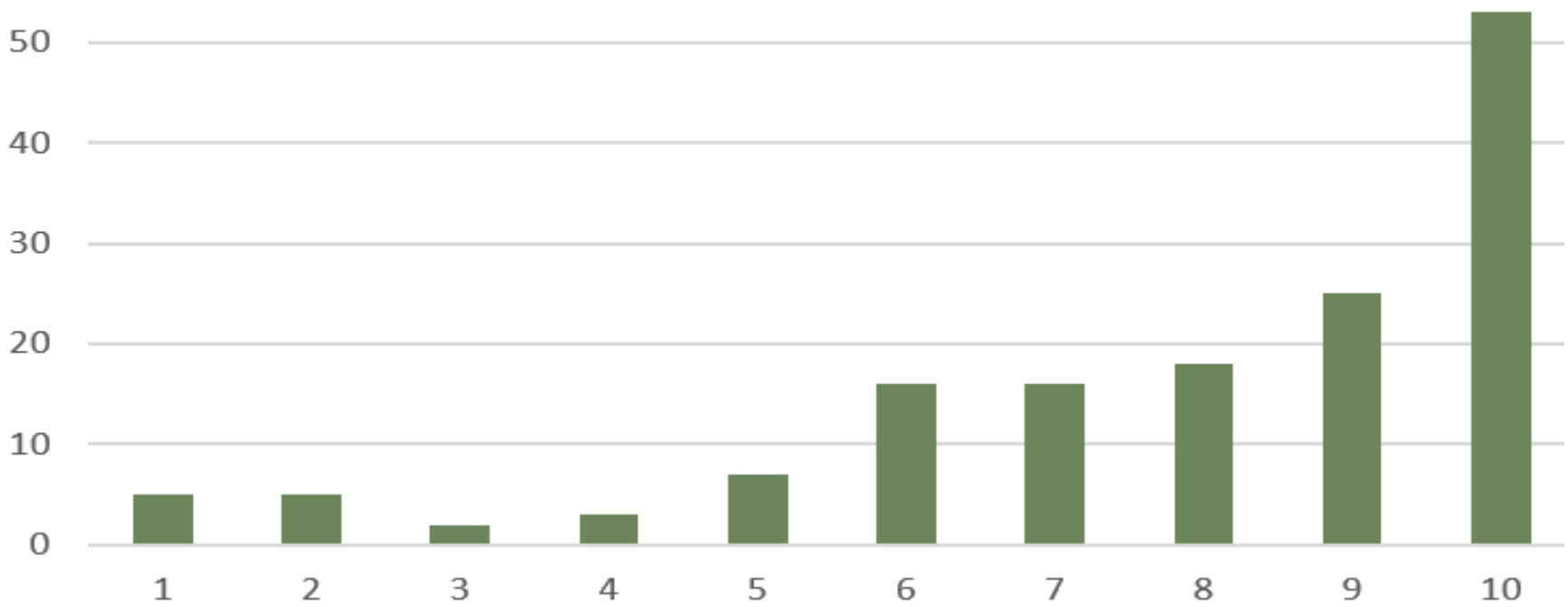


# Concept Ranking – Journeys End



7.63  
Average  
Ranking

On a scale from 1 to 10 (10 being the best) how does the Journey's End Concept meet your recreational needs?



## Recommended Modifications – Journeys End

- Improvements to park lighting
- Improve all ramadas to be ADA compliant
- Playground seems unnecessary
- Keep the drivable loop for traffic only in one direction.
- Add more parking stalls.
- More natural and structural shade
- Incorporate native landscaping
- More water stations
- Prefer the centralized parking feature
- Pet accommodation

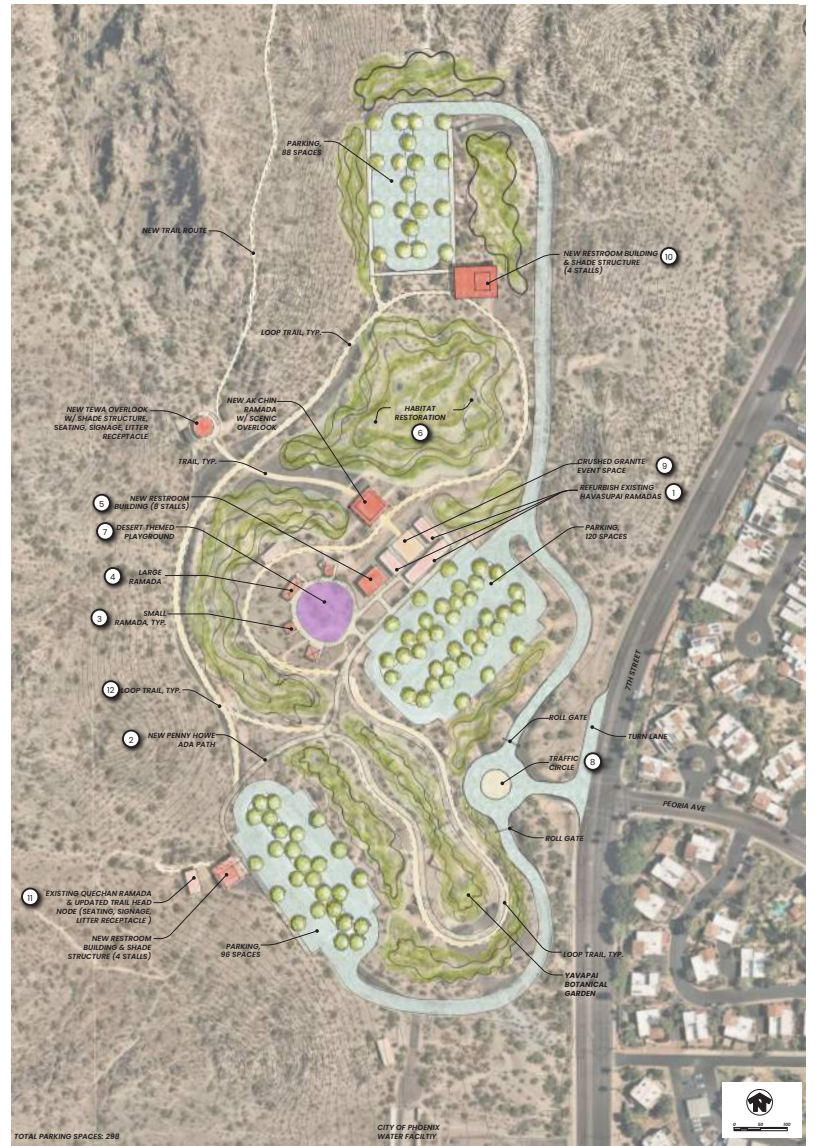


# Side-By-Side Comparison

## Desert Terraces



## Journeys End

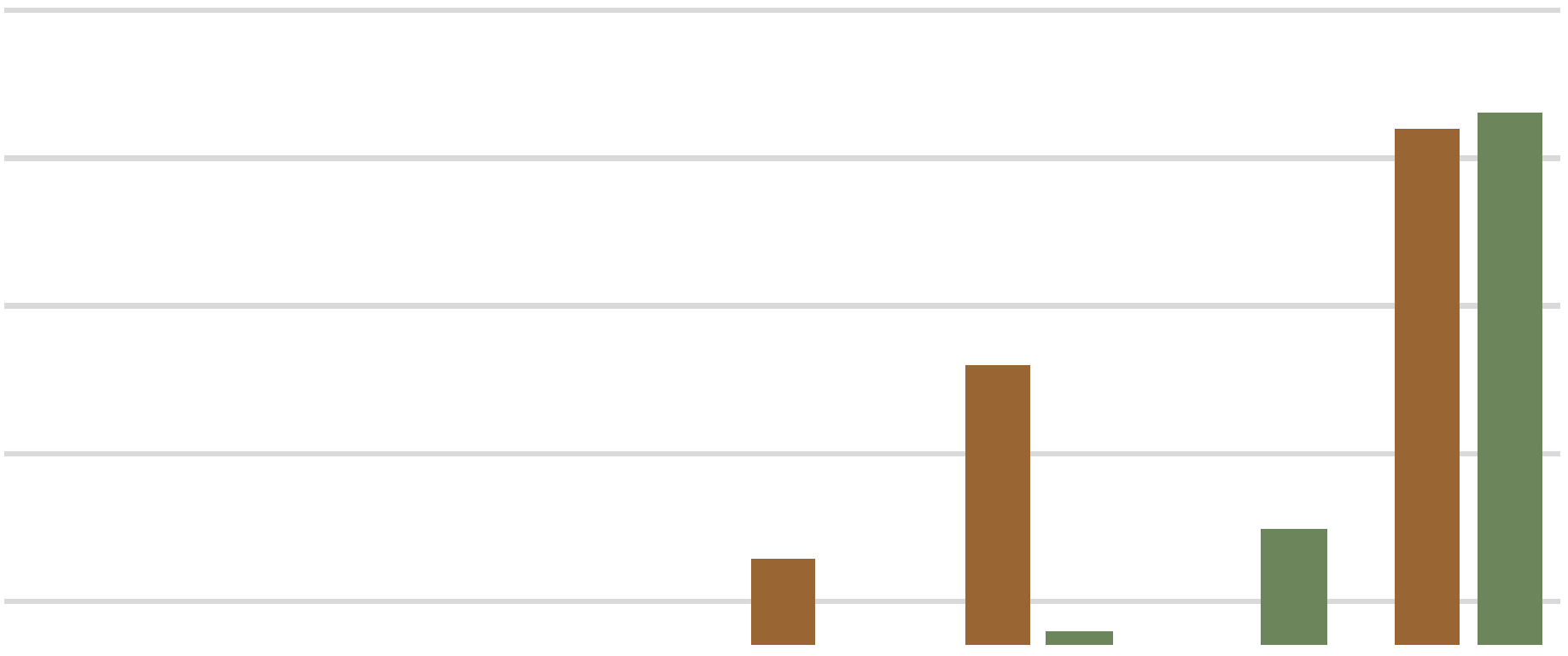


**7.11**  
Average  
Ranking

**vs.**

**7.63**  
Average  
Ranking

Comparing rankings for Desert Terraces Concept and Journeys End Concept:





# Preferred Alternative



TOTAL PARKING SPACES: 292

CITY OF PHOENIX  
WATER FACILITY

This Concept utilizes the existing footprint to create three unique destinations throughout the park. Two of the parking lot locations provide access to the different trailheads, such as North Mountain’s popular Trail 44, which has been re-routed for better ease of access and a safer connection. Additional parking throughout the whole park allows more visitors to enjoy the trails and nearby facilities. At the heart of the park, an event space and playground give guests an ideal gathering space for large groups, bolstered by scenic backdrop and the revitalized historic ramadas. Lastly, by eliminating vehicular access on the west side of the park, pedestrians reclaim access to the walking loop, creating a safer and more naturalized environment for visitors, fauna and flora.





1 Refurbish Existing Ramada



2 Penny Howe Trail



3 Small Ramada



4 Large Ramada



5 Small Restroom



6 Habitat Restoration



7 Desert Themed Playground



8 Traffic Circle



9 Crushed Granite Event Space



10 Large Restroom & Shade Structure



11 Trail Signage



12 Loop Trail

### Key Amenities & Features:

- One (1) Large Restroom (8 stalls)  
+ Two (2) Small Restroom (4 stalls each)
- Traffic Circle
- Centralized Playground
- Three (3) Separated Parking Lots

### Estimated Totals:

- Parking Spaces: 292
- Roadway + Parking Pavement: 189,300 sf
- Built Shade Coverage: 38,000 sf



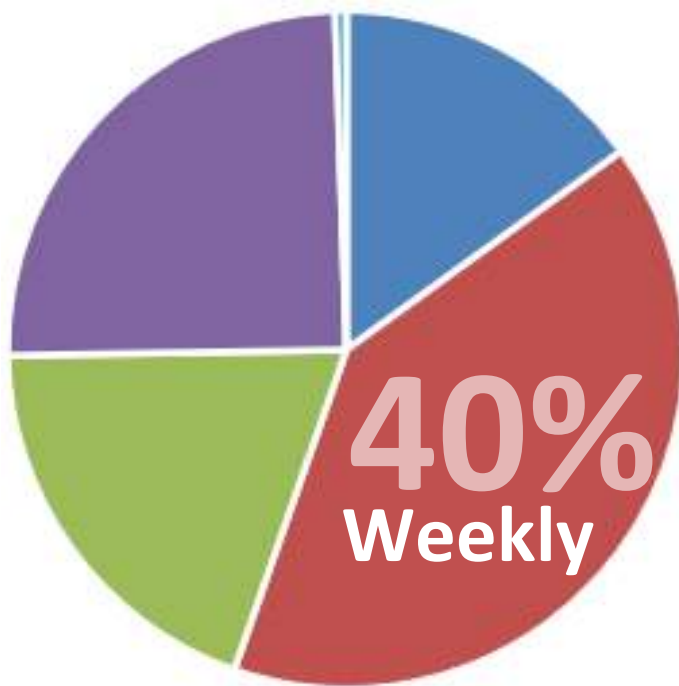
# Second Public Outreach Summary

## Meeting attendees zip codes:

- 85029 – 24%
- 85022 – 15%
- 85202 – 12%
- 85201 – 6%
- 85028 – 6%
- 85351 – 6%
- 85383 – 6%
- 85007 – 3%
- 85008 – 3%
- 85009 – 3%
- 85014 – 3%
- 85015 – 3%
- 85018 – 3%
- 85020 – 3%
- 85023 – 3%
- 85050 – 3%

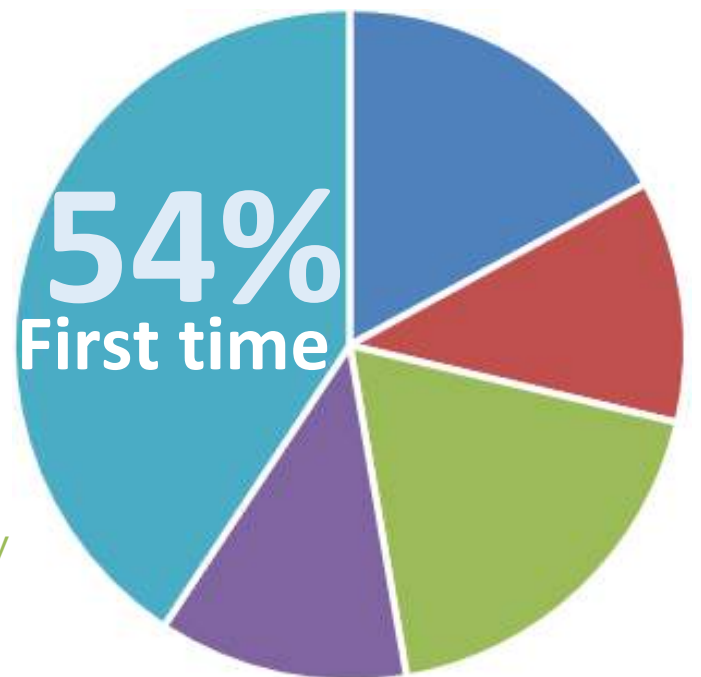


## How often do you visit North Mountain Park, located at 10600 N 7th Street?

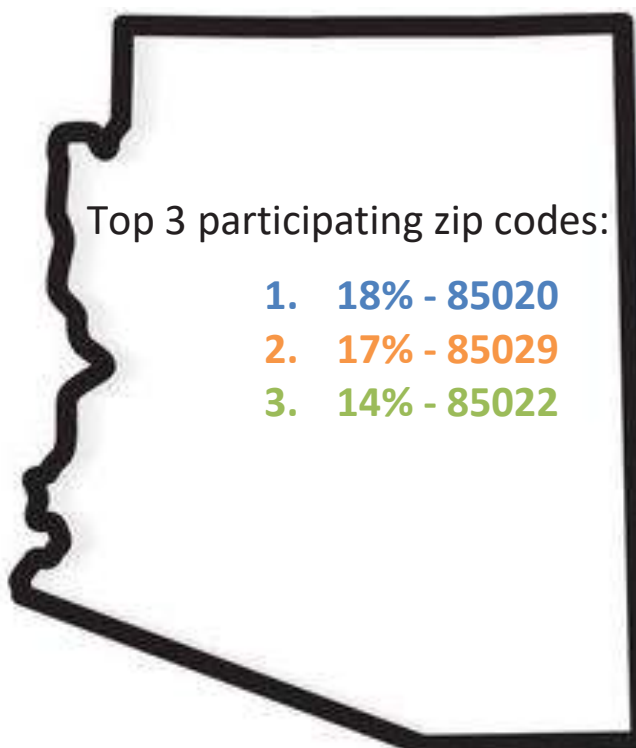


- 15% Daily
- 40% Weekly
- 19% Monthly
- 25% 2-3 times per year
- 1% Never been to the park

## Please identify which public outreach effort(s) you have participated in? select all that apply.



- 23% Participated in 1st Master plan Public Opinion Survey
- 15% Attended 1st Open House on April 5th, 2023
- 25% Participated in 2nd Master plan Public Opinion Survey
- 16% Attended 2nd Open House on June 20th, 2023
- 54% First time participating on this master plan



## 82% Phoenix

- 30 - North Mountain
- 25 - Sunnyslope
- 5 - Camelback Corridor
- 4 - Deer Valley
- 4 - Central Phoenix
- 3 - South Phoenix
- 2 - Suncity
- 1 - East Phoenix
- 1 - North Phoenix

## 18% Outside of Phoenix

- 7 - Peoria
- 3 - Glendale
- 3 - Paradise Valley
- 1 - Prescott
- 1 - Tolleson
- 1 - Buckeye
- 1 - Glendale
- 1 - Mesa
- 1 - Anthem

# The Overall Results

## Combined Public Outreach Summary

### 1st Public Outreach Effort

Public feedback survey to collect amenity priorities from park users.

- o Dates: November 28, 2022 – January 1, 2023
- o Responses received: 242

747 

Surveys received

### 2nd Public Outreach Effort

First open house to present two concepts that were developed from the priority feedback received.

- o Date: April 5, 2023
- o Meeting attendees: 45

### 3rd Public Outreach Effort

Public feedback survey to collect input on the two proposed concepts.

- o Dates: April 5, 2023 – April 21, 2023
- o Responses received: 309

2 

Open house meetings

### 4th Public Outreach Effort

Second open house to present the preferred alternative that was designed following feedback received from the two past concepts.

- o Date: June 20, 2023
- o Meeting attendees: 51

### 5th Public Outreach Effort

Final public feedback survey to collect input on the preferred alternative.

- o Dates: June 20, 2023 – July 14, 2023
- o Responses received: 196

96 

Total meeting attendees



86% Phoenix

- o 174 – North Mountain
- o 128 – Sunnyslope
- o 50 – Deer Valley
- o 27 – Central Phoenix
- o 27 – North Phoenix
- o 10 – Camelback Corridor
- o 6 – South Phoenix
- o 4 – East Phoenix
- o 2 – Sun City

14% Outside of Phoenix

- o 21 – Paradise Valley
- o 14 – Glendale
- o 12 – Peoria
- o 6 – Scottsdale
- o 6 – Mesa
- o 3 – Sun City
- o 2 – Chandler
- o 1 – Prescott
- o 1 – Tolleson
- o 1 – Buckeye
- o 1 – Glendale
- o 1 – Anthem
- o 1 – Gold Canyon
- o 1 – New River
- o 1 – Pinetop









1 Refurbish Existing Ramada



2 Penny Howe Trail



3 Small Ramada



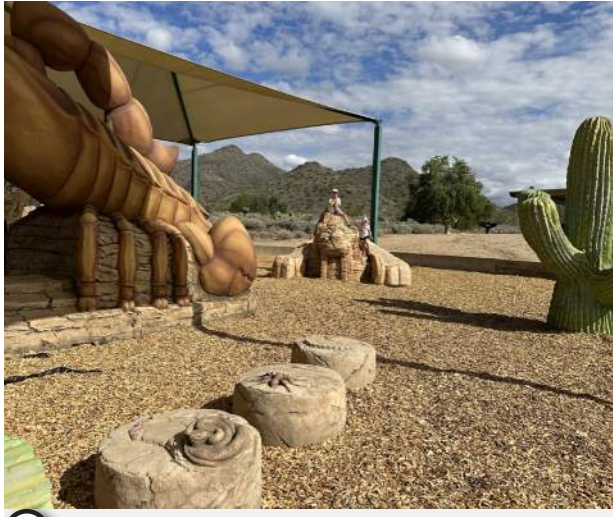
4 Large Ramada



5 Small Restroom



6 Habitat Restoration



7 Desert Themed Playground



8 Traffic Circle



9 Crushed Granite Event Space



10 Large Restroom & Shade Structure



11 Trail Signage



12 Loop Trail

### Key Amenities & Features:

- One (1) Large Restroom (8 stalls)  
+ Two (2) Small Restroom (4 stalls each)
- Traffic Circle
- Centralized Playground
- Three (3) Separated Parking Lots

### Estimated Totals:

- Parking Spaces: 292
- Roadway + Parking Pavement: 189,300 sf
- Built Shade Coverage: 37,600 sf





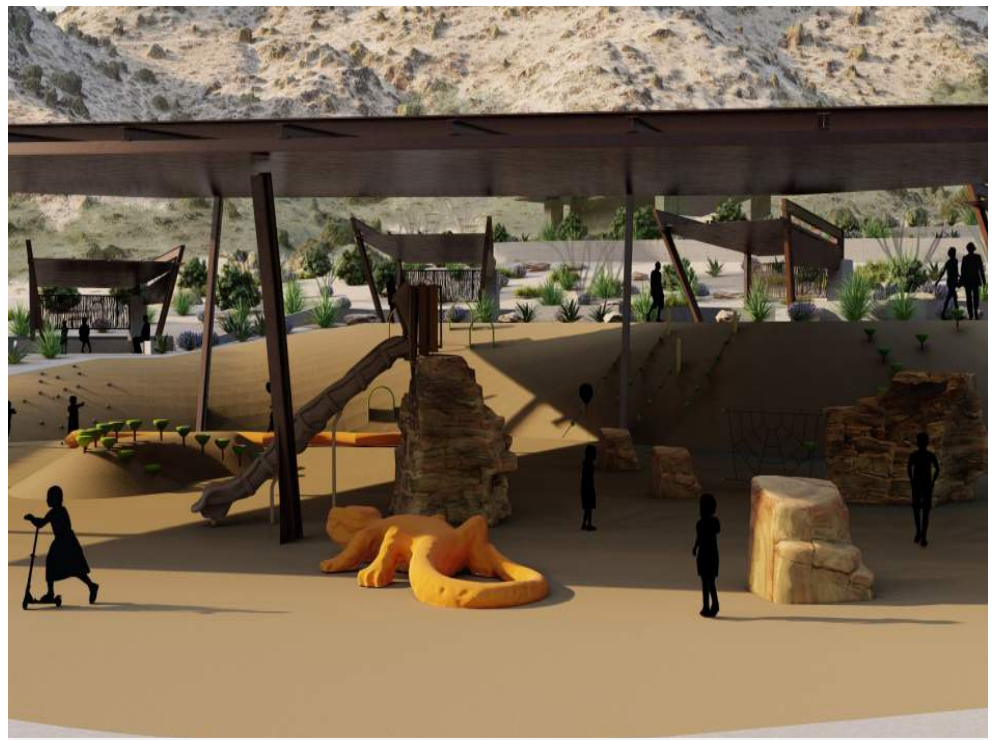
Context Plan



View A  
Large Restroom



View B  
Large Pavilion



View C  
Playground



View D  
Large Pavilion



View E  
Bird's Eye of Central Site





Context Plan



View F  
Central Corridor Entry



View G  
ADA Ramp to Playground & Ramadas



View H  
Connecting Corridor Path



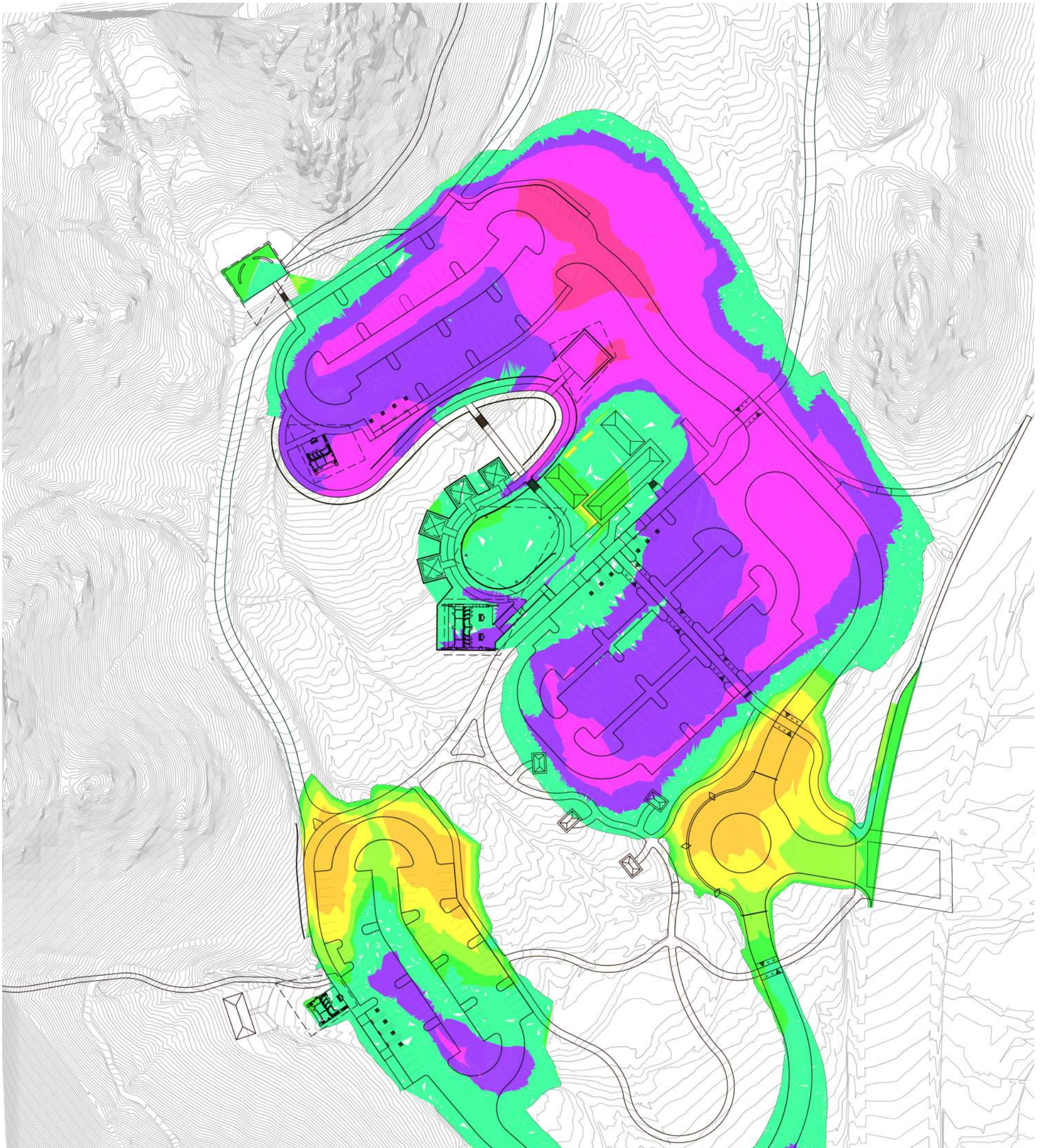
View I  
Main Entry



View J  
Trailhead Restroom



# North Mountain Park – Master Plan



CUT/ FILL LEGEND

Number	RANGE LOW ELEV. DIFFERENCE	RANGE HIGH ELEV. DIFFERENCE	Area	Color
1	-30.00	-20.01	0.00	Red
2	-20.00	-10.01	7.98	Orange
3	-10.00	-5.01	26204.52	Yellow
4	-5.00	-3.01	21516.59	Light Green
5	-3.00	-1.01	24131.85	Green
6	-1.00	-0.01	22674.72	Light Blue
7	0.00	6.28	176078.60	Blue
8	0.01	1.00	27437.50	Dark Blue
9	1.01	3.00	49499.44	Indigo
10	3.01	5.00	62855.60	Violet
11	5.01	10.00	162433.53	Purple
12	10.01	20.00	118862.77	Magenta
13	20.01	30.00	13921.00	Pink



0 80' 160'



# North Mountain Park – Master Plan

Item #	Item Description	Unit	Quantity	Unit Price	Extended Amount
1	Construction Stakes, Lines and Grades and Asbuilts	LS	1	\$ 222,900.00	\$ 222,900.00
2	Storm Water Pollution Prevention Plan, Maintenance and Permits	LS	1	\$ 111,450.00	\$ 111,450.00
3	City of Phoenix Controlled Allowance (5%)	AL	1	\$ 975,000.00	\$ 975,000.00
4	Mobilization/Demobilization	LS	1	\$ 1,337,500.00	\$ 1,337,500.00
5	Utility Pothole Allowance	AL	1	\$ 25,000.00	\$ 25,000.00
6	Maintenance of Traffic	LS	1	\$ 66,850.00	\$ 66,850.00
7	Earthwork	LS	1	\$ 3,000,000.00	\$ 3,000,000.00
8	Remove Existing Tree (12" or less Caliper)	EA	943	\$ 750.00	\$ 707,250.00
9	Remove Existing Tree (13" to 20" Caliper)	EA	81	\$ 1,000.00	\$ 81,000.00
10	Remove Existing Tree (21" or Greater Caliper)	EA	32	\$ 1,500.00	\$ 48,000.00
11	Remove Barrel, Saguaro, Ocotillo	EA	16	\$ 200.00	\$ 3,200.00
12	Asphalt Pavement(4" AC / 4" AB)	SY	21,033	\$ 100.00	\$ 2,103,320.17
13	Concrete Pavement (6" Thick)	SF	4,605	\$ 15.00	\$ 69,075.00
14	Concrete Pavement (4" Thick)	SF	63,384	\$ 10.00	\$ 633,840.00
15	Vertical Curb & Gutter	LF	13,745	\$ 22.00	\$ 302,390.00
16	Deceleration Lane	SY	288	\$ 100.00	\$ 28,800.00
17	Modify Traffic Signal	LF	1	\$ 125,000.00	\$ 125,000.00
18	ADA Sidewalk Ramp	EA	6	\$ 2,500.00	\$ 15,000.00
19	Remove Asphalt Pavement	SY	23,697	\$ 20.00	\$ 473,942.22
20	Remove Concrete Vertical Curb	LF	3,008	\$ 3.00	\$ 9,024.00
26	Remove Concrete Paving	SF	20,004	\$ 3.00	\$ 60,012.00
27	Remove Standard Steel Ramada	EA	8	\$ 5,000.00	\$ 40,000.00
28	Remove Classic Concrete Ramada Structure	EA	4	\$ 10,000.00	\$ 40,000.00
29	Remove Small Ramada	EA	3	\$ 3,500.00	\$ 10,500.00
30	Remove Restroom Building	EA	3	\$ 50,000.00	\$ 150,000.00
31	Remove Picnic Table	EA	6	\$ 800.00	\$ 4,800.00
32	Remove Concrete Picnic Table and Benches	EA	85	\$ 1,500.00	\$ 127,500.00
33	Remove Grill	EA	30	\$ 800.00	\$ 24,000.00
34	Remove Existing Light	EA	9	\$ 1,500.00	\$ 13,500.00
35	Remove Playground	LS	1	\$ 5,000.00	\$ 5,000.00
36	Remove Metal Fencing	LF	403	\$ 20.00	\$ 8,060.00
37	Remove Sign and Post	EA	96	\$ 300.00	\$ 28,800.00
38	Remove Post	EA	106	\$ 300.00	\$ 31,800.00
39	Remove Trash and Post	EA	20	\$ 800.00	\$ 16,000.00
40	Remove Drinking Fountain	EA	5	\$ 800.00	\$ 4,000.00
41	Remove Flag Pole	EA	1	\$ 500.00	\$ 500.00
42	1/4" Minus Roller Compacted Decomposed Granite	SF	23,618	\$ 1.00	\$ 23,618.00
43	3" Minus Decomposed Granite with Seed Mix	SF	592,925	\$ 1.50	\$ 889,387.50
44	Landscaping - Trees and Shrubs	SF	592,925	\$ 3.00	\$ 1,778,775.00
45	Salvaged and Replant Tree (4" or less Caliper)	EA	53	\$ 1,000.00	\$ 53,000.00
46	Salvaged and Replant Tree (5"-9" Caliper)	EA	155	\$ 1,500.00	\$ 232,500.00
47	Salvaged and Replant Tree (10"-14" Caliper)	EA	41	\$ 3,000.00	\$ 123,000.00
48	Salvaged and Replant Tree (15"-19" Caliper)	EA	7	\$ 3,500.00	\$ 24,500.00
49	Salvaged and Replant Tree (20"+ Caliper)	EA	2	\$ 5,000.00	\$ 10,000.00
50	Salvaged Barrel, Saguaro, Ocotillo,Cereus	EA	34	\$ 800.00	\$ 27,200.00
51	Signing and Striping	LS	1	\$ 35,000.00	\$ 35,000.00
52	Access Fence	LF	235	\$ 70.00	\$ 16,450.00
53	Metal Access Gate	EA	2	\$ 15,000.00	\$ 30,000.00
54	Concrete Seatwall	LF	250	\$ 300.00	\$ 75,000.00
55	Large Restroom	LS	1	\$ 750,000.00	\$ 750,000.00
56	Small Restroom	LS	2	\$ 500,000.00	\$ 1,000,000.00
57	Trash Enclosure	LS	3	\$ 50,000.00	\$ 150,000.00
58	Small Ramda (TOTAL SF EACH = 400)	EA	5	\$ 80,000.00	\$ 400,000.00
59	Large Shade Pavilion (TOTAL SF EACH = 8325)	EA	1	\$ 1,700,000.00	\$ 1,700,000.00
60	Medium Shade Pavilion (TOTAL SF EACH = 3900)	EA	2	\$ 800,000.00	\$ 1,600,000.00
61	Pet Waste Station (Per Dtl 5, Sht HS-3.01)	EA	4	\$ 1,500.00	\$ 6,000.00
62	Bike Rack(Per Dtl 4, Sht HS-3.01)	EA	3	\$ 800.00	\$ 2,400.00
63	Retaining Wall	LF	2,025	\$ 500.00	\$ 1,012,500.00
64	New Sign A	EA	1	\$ 15,000.00	\$ 15,000.00
65	New Sign B1	EA	2	\$ 8,000.00	\$ 16,000.00
66	New Sign D	EA	8	\$ 2,000.00	\$ 16,000.00
67	New Sign E	EA	20	\$ 800.00	\$ 16,000.00
68	Trash and Recycling Receptacle	EA	20	\$ 3,500.00	\$ 70,000.00
69	Picnic Table	EA	25	\$ 2,500.00	\$ 62,500.00
70	Pedestrian Foot Bridge	SF	236	\$ 150.00	\$ 35,400.00
71	Trails	LF	1,200	\$ 15.00	\$ 18,000.00
72	Water Line Allowance	AL	1	\$ 350,000.00	\$ 350,000.00
73	Irrigation Controller	EA	1	\$ 40,000.00	\$ 40,000.00
74	Sewer Line Allowance	AL	1	\$ 350,000.00	\$ 350,000.00
75	Irrigation System	SF	592,925	\$ 3.00	\$ 1,778,775.00
76	Refurbish Existing Small Ramada (240SF EA)	EA	4	\$ 40,000.00	\$ 160,000.00
77	Refurbish Existing Medium Ramada (1190SF EA)	EA	3	\$ 60,000.00	\$ 180,000.00
78	Refurbish Existing Large Ramada (2350SF EA)	EA	1	\$ 90,000.00	\$ 90,000.00
79	Playground Equipment	LS	1	\$ 600,000.00	\$ 600,000.00
80	Safety Surfacing	SF	8,500	\$ 40.00	\$ 340,000.00
81	Speed Table	EA	5	\$ 10,000.00	\$ 50,000.00
				<b>Subtotal</b>	<b>\$ 25,030,018.89</b>
				<b>20% Contingency</b>	<b>\$ 5,006,003.78</b>
				<b>Total</b>	<b>\$ 30,036,022.67</b>



# Attachment C

## North Mountain Park Final Master Plan Concept

