

**NOTICE OF PUBLIC MEETING
PARKS AND RECREATION BOARD**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD**, and to the general public, that the **PARKS AND RECREATION BOARD** will hold a meeting open to the public on **Thursday, November 17, 2022 at 5:00 p.m.**

OPTIONS TO ACCESS THIS MEETING

<https://cityofphoenix.webex.com/cityofphoenix/j.php?RGID=re7848af641e4416699932fb02bf38bdb>

Call-in to listen to the live meeting. Dial 602-666-0783. Enter the meeting access code 2464 270 7122, then press #. Press # again when prompted for attendee ID.

Observe the live meeting virtually. Click on the following link and register to join the meeting online:

Register to speak and/or submit a comment on an agenda item.

- Contact: **Sara Del Valle**
- At: sara.del.valle@phoenix.gov or 602-495-5937
- By: **November 16, 2022**
- Indicate: agenda item number, first and last name, email address
- If registered to speak, click on the link above at the time of the meeting to join the event and speak when called upon.

Per the most recent social distancing guidelines from the federal government, no residents will be allowed to attend the meeting in-person.

A complete packet of meeting materials will be posted 48 hours prior to the meeting at <https://www.phoenix.gov/parks>.

The agenda for the meeting is as follows:

1.	Call to Order –	Dorina Bustamante, Chair
2.	INFORMATION ITEM(S): Information items will be provided to the Board in writing and are not intended for formal presentation unless otherwise requested by a Board member or required for future policy consideration.	
	a. Margaret T. Hance Park Update	Alonso Avitia
	b. Code of Conduct Update	Jarod Rogers
3.	CONSENT ITEM(S): Consent items will be provided to the Board in writing and are not intended for formal presentation. Consent items may be voted on collectively, unless a Board member requests that any item be voted on separately. The chairperson may direct staff to formally present any consent item. These items are for possible action.	
	a. Parks and Recreation Board Summary Minutes- October 27, 2022	Tannia Ruiz
	b. 2023 Parks and Recreation Department Requests to Vend	Alonso Avitia
	c. AARP Financial Sponsorship for FitPHX	Alonso Avitia

4.	INFORMATION AND DISCUSSION ITEM(S): Information and discussion items will be presented verbally to the Parks Board and are for discussion only. No action will take place on these items at this meeting.	
	a. National Weather Service and Heat Warning Discussion	Jarod Rogers
5.	DISCUSSION AND POSSIBLE ACTION ITEM(S): Discussion and Possible Action items are for information, discussion and possible action.	
	a. Annual Election of Parks and Recreation Board Chair- November 17, 2022	Cynthia Aguilar
6.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. <i>(Those desiring to make a statement should have informed staff in advance of the meeting by following the instructions on this notice.)</i> We welcome citizen input; however, items brought to the Board’s attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	Dorina Bustamante, Chair
7.	BOARD CHAIRPERSON’S REPORT – The Chairperson will verbally present comments or requests to the Board without Board discussion.	Dorina Bustamante, Chair
8.	BOARD COMMENTS/REQUESTS – The Chairperson will entertain Board member comments or requests without Board discussion.	Dorina Bustamante, Chair
9.	DIRECTOR’S BRIEFING – Briefing items will be verbally presented to the Board by the Director or designee without Board discussion.	Cynthia Aguilar, Director
10.	Adjournment	Dorina Bustamante, Chair

For further information or to request a reasonable accommodation, please contact Sara Del Valle, Management Assistant, Parks and Recreation Department at 602-495-5937 or TTY: 7-1-1.

November 10, 2022



To: Parks and Recreation Board

Date: November 17, 2022

From: Cynthia Aguilar, Director

Subject: MARGARET T. HANCE PARK UPDATE

This report provides an update to the Parks and Recreation Board on the status of Margaret T. Hance Park (Hance Park) Master Plan implementation.

DISCUSSION

Update

Staff consistently continues to communicate with key stakeholders surrounding Hance Park regarding the Hance Park Revitalization project and specifically the current Phase 1B (Garden) construction project on the west side of the park. Joint repairs scheduled for this year are now complete, and the recently installed approximately 120,000 square feet of Bermuda sod is doing well and being maintained for the upcoming event season.

Construction of the Garden continues and is scheduled to be completed in January 2023 in time for Super Bowl LVII. Trees were planted in the last two months, and a large-sized tree installation is planned for mid-November. Understory plantings and irrigation, paver, and sidewalk installations are in progress. The initial Garden Canopy footings are being poured in November and will help shade the full length of the Garden.

Other improvements are progressing throughout the park as well. The Phoenix Center for the Arts buildings will be undergoing renovations to include roof repairs, interior and exterior painting, window and stucco repairs, and renovation of the 3rd Street and I10 parking lot. These renovations will support the integrity and longevity of the buildings and improve visitor satisfaction while in the spaces.

BACKGROUND

On April 28, 2016, the board approved the refined Hance Park Master Site Plan and in October 2017, HargreavesJones (HJLA) began the design for the redevelopment of Hance Park, estimated to cost a total of \$100 million. A public open house was held in May 2018, and on April 3, 2019, the City Council approved a contract with Haydon Building Corp. (Haydon) to perform preconstruction services using a Construction Manager at Risk (CMAR) delivery method.

On Aug. 15, 2019, the board approved the first sponsorship agreement for Hance Park: a \$2 million donation from the Fiesta Bowl towards construction of the Fiesta Bowl PLAY at Hance Park. On July 13, 2021, the Board approved the second sponsorship

agreement for Hance Park: a \$2 million donation from Republic Services Charitable Foundation, the charitable arm of Republic Services, towards construction of the Garden at Hance Park.

Since its initial board approval in 2016, the Parks and Recreation Department has been working to execute the refined Hance Park Master Plan. The Hance Park Partner Coalition, comprised of the Parks and Recreation Department, Hance Park Conservancy and Phoenix Community Alliance, hired a professional fundraiser to assist in the development of a capital campaign to raise \$30-45 million in private funding, which will complete Phase 1 of the plan.

An Intergovernmental Agreement (IGA) between the City and the Arizona Department of Transportation (ADOT) was created to repair the bridge joints beneath the park as construction of the park takes place. Coordination is ongoing with ADOT, Haydon and the City regarding maintenance and repair of tunnel bridge joints underneath the park. Haydon completed two joint repairs on the west side of the park in November 2021. To coincide with Phase 1B, the garden construction, joint repairs were completed in early June and security fencing adjusted to increase pedestrian accessibility in the park. Additionally, joint repairs on the east side of the park resumed in June 2022.

Following a \$2 million sponsorship from the Republic Services Charitable Foundation secured by the Phoenix Community Alliance, the Parks and Recreation Department is proceeding with construction of the garden, as planned in Phase 1B. The garden will be located immediately west of Central Avenue and north of the Irish Cultural Center. The garden will include trees, benches, shade canopy, flowering shrubs and succulents, natural surface walking paths and LED security lighting.

RECOMMENDATION

This report is for information only.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director



To: Parks and Recreation Board

Date: November 17, 2022

From: Cynthia Aguilar, Director

Subject: CODE OF CONDUCT UPDATE

This report provides the Parks and Recreation Board with a standing monthly update regarding implementation of the Code of Conduct and ongoing education.

BACKGROUND

In October 2019, following a series of 13 community meetings to gather public input about problematic behaviors in parks and proposed solutions and discussions at five board meetings, the board approved staff to move forward with the implementation of a Code of Conduct for parks and park facilities.

The goal of the Code of Conduct is to promote behavior that allows everyone to enjoy clean, safe, accessible and inviting parks, facilities and programs by providing clear expectations of acceptable behavior in flatland parks, desert and mountain parks and preserves, and other park facilities. The Code of Conduct was written in partnership with the community and several City departments, including the Law Department, the Prosecutor's Office and the Police Department.

In October 2020, City staff provided the board with an update regarding Code of Conduct implementation, which had been on hold. At that meeting, the board requested monthly updates regarding implementation and numbers of educational contacts and trespass notices. In October 2022, the board requested that these monthly updates also include information on citations issued by Phoenix Park Rangers.

In January 2021, staff implemented the Code of Conduct and began a 90-day education period regarding the new behavioral expectations for parks and park facilities. In April 2021, the trespass policy contained within the Code of Conduct took effect.

DISCUSSION

Educational Contacts and Trespass Notices

Staff continues to educate the community and park guests regarding the Code of Conduct. At the board's request, the number of educational contacts made by staff in

the field and the number of trespass notices and citations issued are tracked and reported to the board monthly.

Parks and Recreation Department staff are also installing Code of Conduct signage throughout the park system to assist with public education. Sign installation has been completed in 41 parks. Installations continue with a goal of installing all signs by the end of 2022.

Park Rangers have the authority to enforce Phoenix City Code violations through the issuance of Arizona Traffic Ticket and Complaint (ATTC) citations. These citations are issued for violations of both criminal and civil violations that occur on park property. In addition, Park Rangers can enforce the Parks and Recreation Code of Conduct through the issuance of trespass notices. Some conduct violates both the Phoenix City Code and the Code of Conduct. Park Rangers generally lead with education to gain compliance, but, when education does not work and to address chronic and/or serious behavior, a Park Ranger may issue an ATTC, a trespass notice or both depending on the behavior.

From Oct. 2 to Oct. 29, approximately 591 educational contacts were made by staff. During the same period, (18) trespass notices were issued by Park Rangers and (13) citations were issued. The (18) trespass notices issued during this period were for offenses related to the following: loitering in a park after hours (11), drugs (4), vandalism (1), liquor (1), non-permitted tent (1). The citations issued were for the following: loitering in park after hours (11), wheeled devices in the park (1), unlawful failure to comply (1).

At the time of this report, (0) notices have been issued to juveniles with no citations, and no appeals have been received.

The Parks and Recreation Department will continue to provide standing monthly updates as requested by the board. The following is a summary of the number of educational contacts made in 2022.

Date	Number of Educational Contacts	Number of Trespass Notices Issued Involving Illegal Activity/PD	Number of Arizona Traffic Ticket and Complaint (ATTC) citations Issued
Week of Oct. 23	173	1	1
Week of Oct. 16	136	3	
Week of Oct. 9	143	3	
Week of Oct. 2	139	11	12
Week of Sept. 25	116	3	
Week of Sept. 18	161	7	
Week of Sept. 11	163	3	
Week of Sept. 4	126	9	
Week of Aug. 28	97	7	

Week of Aug. 21	167	9	
Week of Aug. 14	167	4	
Week of Aug. 7	133	15	
Week of July 31	183	2	
Week of July 24	119	11	
Week of July 17	158	8	
Week of July 10	90	7	
Week of July 3	52	5	
Week of June 26	191	3	
Week of June 19	163	8	
Week of June 12	203	0	
Week of June 5	237	0	
Week of May 29	52	0	
Week of May 22	164	1	
Week of May 15	336	6	
Week of May 8	501	0	
Week of May 1	362	0	
Week of April 24	485	14	
Week of April 17	461	0	
Week of April 10	415	0	
Week of April 3	401	35	
Week of March 27	635	15	
Week of March 20	305	1	
Week of March 13	540	1	
Week of March 6	560	2	
Week of Feb. 27	590	1	
Week of Feb. 20	601	2	
Week of Feb. 13	584	0	
Week of Feb. 6	483	1	
Week of Jan. 30	568	0	
Week of Jan. 23	409	0	
Week of Jan. 16	711	5	
Week of Jan. 9	301	2	
Week of Jan. 2	430	2	

Staff will continue to lead with education about the Code of Conduct and report the number of educational contacts made and the number of trespass notices and citations issued to the board on a monthly basis.

RECOMMENDATION

This report is for information only.

Prepared by: Jarod Rogers, Deputy Director

Approved by: Tracee Hall, Assistant Director

**CITY OF PHOENIX
PARKS AND RECREATION BOARD
SUMMARY MINUTES
October 27, 2022**

Virtual meeting hosted on WebEx.

Board Members Present

Dorina Bustamante
Sarah Porter
Emma Viera
Ed Zuercher

Board Members Absent

Tony Moya
Aubrey Barnwell
Kelly Dalton

Staff Present

Cynthia Aguilar
Tracee Hall
Martin Whitfield
Patricia Boland
Jarod Rogers
Mark Gonzales
Jan Sherwood
Stacia Holmes
Sara Del Valle
Tannia Ruiz

Community Members

Jeff Spellman
Veronica Ragland

1. CALL TO ORDER

Chairperson Bustamante called the meeting to order at 5:21 p.m.

2. INFORMATION ITEMS

2a. Margaret T. Hance Park Update

Information only. No Board Member requested additional information.

2b. Code of Conduct Update

Chair Bustamante opened the floor for public comment.

Jeff Spellman indicated his agreement with staff leading with education about the code of conduct but asked how many citations were written to those that violate the park rules.

Chair Bustamante opened the floor for Board Member comments.

Board Member Porter commented that the monthly reports gave information on the number of trespass notices and welcomed more data in the report.

Board Member Zuercher asked about the differences between a citation and a trespass notice.

Parks and Recreation Director Cynthia Aguilar noted the differences between citations for City code violations and trespass notices.

Board Member Zuercher explained his understanding of citation-related data and asked if the department tracked citations.

Deputy Director Jarod Rogers answered that the department tracked citations.

Board Member Zuercher expressed his appreciation of Mr. Spellman and his work with the community. He described his support for incorporating more data regarding citations in the monthly report.

Chair Bustamante asked if there would be action on this item.

Ms. Aguilar indicated that staff would add citation data to the monthly Code of Conduct report.

3. CONSENT ITEMS

Items 3a-3b were for consent action. No presentations were planned, but staff was available to answer questions.

3a. Parks and Recreation Board Summary Minutes- September 29, 2022

3b. New Requests to Vend at City Parks

Board Member Zuercher made a motion to approve consent items 3a through 3b. Board Member Porter seconded the motion which passed unanimously, 4-0.

4. INFORMATION AND DISCUSSION ITEM

4a. Phoenix Trails and Heat Safety Program Update

Assistant Parks and Recreation Director Tracee Hall introduced the item and Deputy Director Jarod Rogers.

Mr. Rogers opened the presentation by stating that the Phoenix Trails and Heat Safety Program started as a pilot program and was approved to continue in October 2021. He explained the 2022 summer program closures and staff efforts to communicate trail closures and hiking safety information with the public.

Assistant Fire Chief Mark Gonzales discussed that trends in rescues in 2021 and 2022 were declining, but data showed that most of the rescues were happening between 10 a.m. and 11 a.m. and suggested a possible program modification to close trails earlier.

Mr. Rogers explained that there were still 200 miles of trails not affected by trail closures due to excessive heat. He indicated that the Parks and Recreation and Fire departments will collaborate to gather community feedback on potential program changes with online surveys and community meetings.

Chair Bustamante said she appreciated the collaboration between the Parks and Recreation and Fire departments. She explained the dangers of extreme heat in Phoenix and the potential of this partnership to keep hikers safe.

Board Member Zuercher asked if the heat warning system was based only on temperature.

Mr. Rogers explained that temperature was not the only factor that was considered, noting that the time of year also impacted warnings.

Board Member Zuercher commented that the data showed concerning amounts of rescues happening between 10 a.m. and 11 a.m. He also noted the high numbers of rescues at South Mountain Park and Preserve.

Ms. Hall explained that South Mountain trails were easier for staff conducting rescues and referred to Assistant Fire Chief Gonzales for more information.

Assistant Fire Chief Gonzales explained that Ms. Hall was correct. He noted that rescues on South Mountain were not as difficult because there were multiple access points and because a helicopter was rarely needed for rescues.

Ms. Porter asked if there was available data on the number of out of town visitors and local community members being rescued.

Ms. Aguilar stated that data was not currently tracked but that the department could explore options to track it.

Ms. Porter responded that information could be helpful to track and described her understanding of the National Weather Service heat warning system. She suggested that the department also explore other heat risks and shoulder months of the current program.

Ms. Aguilar noted that staff will look at different heat measures and engage with the community to get feedback.

Board Member Emma Viera explained that public health professionals considered extreme heat to be 90 degrees or more for two to three consecutive days.

Board Member Zuercher expressed his agreement that a monthly heat safety item was needed, as well as discussion with the community to get public input. He asked about the timeline to gather additional data.

Ms. Porter commented that it would be helpful to hear from weather and heat safety experts.

Ms. Aguilar indicated that staff would explore a possible presentation from the National Weather Services on the heat warning system. She noted that staff would seek to return to the board in February with an update on data gathered from community engagement. She also shared her agreement that hiking and heat safety messaging needed to continue year-round.

5. DISCUSSION AND POSSIBLE ACTION ITEMS

5a. John F. & Mary P. Long Homestead Park Activation Update and Request to Adopt Park Hours

Deputy Director Jan Sherwood introduced Recreation Supervisor Stacia Holmes.

Ms. Holmes provided an update on the park activation efforts at John F. and Mary P. Long Homestead Park. She explained that, on April 28, 2022, the Parks and Recreation Board approved pilot modified hours of 6:30 a.m. to 8 p.m. at the request of the surrounding community. She described the positive impacts of activation efforts, safety improvements, and the adjusted park hours, including reduced crime and code of conduct violations.

Ms. Holmes requested the permanent adoption of the pilot park hours of 6:30 a.m. to 8 p.m. at John F. and Mary P. Long Homestead Park.

Chair Bustamante opened the floor to public comment.

Jeff Spellman shared his support of the permanent hour modifications at Homestead Park.

Board Member Porter made a motion to approve item 5a. Board Member Zuercher seconded the motion which passed unanimously, 4-0.

6. Call to the Public

Veronica Raglan asked the Parks and Recreation Board to consider approval for a fee increase at the Phoenix Tennis Center.

7. BOARD CHAIRPERSONS REPORT

Chair Bustamante shared information about upcoming virtual FitPHX opportunities, Halloween events, and the PHXteens Field Day event.

8. BOARD COMMENTS/REQUESTS

Board Member Porter indicated her interest in historic information on how the current fee structure at the Phoenix Tennis Center was developed.

Ms. Aguilar explained the department was working with the Phoenix Tennis Center staff to come to an agreement on a new fee structure and that historical

information would be included in the report for the board once an agreement was reached.

Chair Bustamante welcomed the newest Board Member, Emma Viera

Board Member Viera said she was very excited to be part of the board.

9. DIRECTOR'S BRIEFING

Ms. Aguilar provided an update on prioritized projects presented to the General Obligation (GO) Bond Executive Committee and information on the annual Noche en Blanco event at Margaret T. Hance Park.

10. ADJOURNMENT:

Chair Bustamante adjourned the meeting at 6:34 p.m.

DRAFT



To: Parks and Recreation Board

Date: November 17, 2022

From: Cynthia Aguilar, Director

Subject: 2023 PARKS AND RECREATION DEPARTMENT REQUESTS TO VEND

This report requests Parks and Recreation Board approval of vending requests at park locations for potential 2023 events.

BACKGROUND

Per the Phoenix City Charter and Phoenix City Code 24-40, the Parks and Recreation Board must grant approval for most requests for vending in parks. Because of the high volume of events in City parks on an annual basis, and the popularity of vending, which can include anything from t-shirt sales to food for purchase, it is the practice of the Parks and Recreation Department to bring an annual vending report to the Board each year in November that contains all events that are anticipated to take place the following year. These reports may not be all-encompassing, as events and requests to vend can come in at any time during the year, and staff requests board approval for new events as they arise.

DISCUSSION

The annual vending report for 2023, contained in **Attachment A**, features cultural awareness events, athletic events, festivals and a variety of other events that promote positive community awareness and engagement for a wide array of ages and abilities. All City guidelines and requirements for sales, permits and licenses are followed by producers and groups who rent parks for their events.

This report contains all known events anticipated to take place in 2023. Any additional event vending requests not currently known will be presented to the board independently.

RECOMMENDATION

Staff recommends the Parks and Recreation Board approve vending at various park locations for potential events as listed in **Attachment A**.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director

ATTACHMENT A

City of Phoenix Parks and Recreation Department 2023 Vending Requests

NORTHWEST DIVISION

Month	Location	Event Name	Organization
January	Various Northwest Parks	Itty Bitty Open	Parks and Recreation Department (PRD) and Junior Golf Association of Arizona
February	Telephone Pioneer Park	You Can Fest	Daring Adventures
March	Maryvale Community Center	Ready, Set, Spring	PRD
March	Washington Activity Center	Egg-a-saurus Event	PRD
March	Desert West Skatepark	Phoenix AM Skate Contest	PRD and Cowtown Skateboards
April	Desert West Community Center	D-eggs-ert West Event	PRD
April	Holiday Park Recreation Center	Eggs-ploration Event	PRD
April	Paseo Highlands Park	Hopping Eggs-plores Event	PRD
April	Deer Valley Community Center	Desert Scale Classic	Cactus Car Modelers Club
April	Deer Valley Park	Eggcellent Event	PRD
April	Deer Valley Community Center	Fencing Tournament	PRD and Southwest Fencing Club
April	Washington Activity Center	COPMEA Art Exhibit, Vendor Expo and Food Truck Festival at the Park	PRD and COPMEA
June	Holiday Park Recreation Center	Holiday Park Pool Party	PRD
June	Deer Valley Park	After Dark in the Park Fireworks Event	PRD
July	Marivue Park	Sizzling Safe Summer Pool Party	PRD and PRC
July	Cielito Park	Sizzling Safe Summer Pool Party	PRD and PRC
July	Desert West Community Center	Back to School Backpack Giveaway	PRD and Sponsors

ATTACHMENT A

Month	Location	Event Name	Organization
July	Maryvale Baseball	Light Up The Sky Fireworks Event	PRD
July	Royal Palm Park	Royal Palm Parade	Royal Palm Neighborhood Association
September	Maryvale Park	Health Fair	Phoenix Fire Department
September	Solano Park	Imagine School Fair	Imagine School at Camelback
September	Washington Park	Opening Day Youth Baseball League	Arizona Youth Baseball League
October	Holiday Park Recreation Center	Holid-ween Event	PRD
October	Washington Activity Center	Fright Night Movie in The Park	PRD
October	Desert West Skatepark	Local's Only Skate Contest	PRD and Cowtown Skateboards
October	Desert West Community Center	Scare Faire	PRD
October	Maryvale Community Center	Dia de los Muertos	PRD
October	Deer Valley Park	Falloween	PRD
October	Paseo Highlands Park	BooFest	PRD
November	Deer Valley Community Center	Movie in the Park	PRD
November	Desert West Community Center	Fall Event	PRD
November	Paseo Highlands Park	Movie in the Park	PRD
December	Deem Hills	Movie in the Park	PRD
December	Washington Activity Center	Winter Wonderland Event	PRD
December	Marc Atkinson Recreation Center	Holiday Extravaganza	PRD
December	Desert West Community Center	Christmas Toy Giveaway	PRD and Sponsors
December	Paseo Highlands Park	Pre-School Polar Palooza	PRD
Various	Washington Activity Center	Movies in the Park	PRD and Partners

ATTACHMENT A

Month	Location	Event Name	Organization
Various	Various Northwest Parks and Community Centers	eSports Gaming Events	PRD and Sponsors/Partners
Various	Royal Palm Park	Various Community Events with Food Trucks	Royal Palm Neighborhood Association
Various	Royal Palm Park	Movie/ Concert in the Park	Royal Palm Neighborhood Association
Various	Paseo Highlands Park	Movies in the Park	PRD and Partners
Various	Paseo Highlands Park	Pickleball Tournaments	PRD and USA Pickleball Association
Various	Various Northwest Parks and Community Centers	Low-Cost Veterinary Mobile Services	The Humane Society
Bi-monthly	El Oso Park	Youth Baseball Tournaments	Raskulls Organization / Perfect Game Baseball Association
Year-round	Various Northwest Community Centers	Quarterly Art Displays and Sales, Artist Receptions	Phoenix Artists Guild
Year-round	Various Northwest Parks	Movies in the Park	PRD and Sponsors
Year-round	Various Northwest Parks	Ability360 Events	Ability 360
Year-round	Conocido Cave Creek Sweetwater Parks	Disc Golf Tournaments	Various

NORTHEAST DIVISION

Month	Location	Event Name	Organization
January	Granada Park	Bike Ride and Picnic	Arizona Bicycle Club
January	Mountain View Park	Community Party	Enchanted Dream Productions
January	Moon Valley Park	Walkathon	The Bridge to Hope
January	Paradise Valley	Winter festival	Boosters Basis Scottsdale Primary
January	Mnt View II	AZ Road Racers Run	AZ Road Racers
January	Paradise Valley Park	Baseball Tournament	Over the Line

ATTACHMENT A

Month	Location	Event Name	Organization
January	Madison Park	Kickball Tournament for First Place Charity	TriArc Architecture and Design
February	Granada Park	Charity Walk	Moms in Prayer International
February	Los Olivos Park	Charity Cornhole Tournament	Corporate Interior Systems
February	Arcadia Park	Ticktocker Day	National Charity League Ticktocker Day
February	GR Herberger	Tackle Trauma 5K Fun Run	Arizona Trauma Association
February/March	Pierce Park	Alzheimer's Fundraiser	Alzheimer's Association / RivALZ
March	Desert Horizon Park	5k Run	Team Bradley Bear
March	Paradise Valley Park	Skater Con	Adam Richards
March	NE Park	Family Fun Event	Boosters Basis Scottsdale Primary West
March	Moon Valley Park	Arise Generation Field Day	Arise Generation
March	Dynamite Park	Bike MS: Arizona	National Multiple Sclerosis Society
March	Los Olivos Park	Cornhole Tournament	St. Francis Xavier School
March	Arcadia Park	Arcadia Little League Picture Day	Arcadia Little League
March	Cashman or Paradise Valley Park	Doggy Easter Egg hunt & Event	Valkenaar Group
March	Cashman Park	Leukemia & Lymphoma Fundraiser	Leukemia & Lymphoma Society
April	Palma Park	Slopefest	Sunnyslope Homeowner Associations (HOAs)
Spring	Paradise Valley Park	High School Band Fundraiser/Concert	Paradise Valley High School Band
April	Arcadia Park	Market Day	Ingleside Middle School
April	Moon Valley Park	Movie at the Park	Citizen's Church
April	Los Olivos Park	Charity Cornhole tournament	Corporate Interior Systems
April	Granada Park	5k Walk/Run	Madison School District
April	Roadrunner Park	Cricket Tournament for Charity	Cricket Association of Phoenix
April	Palma Park	Slopefest	Sunnyslope Homeowner Associations (HOAs)

ATTACHMENT A

Month	Location	Event Name	Organization
May	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
May	Arcadia Park	Arcadia Neighborhood Salsa Contest	RETSY
May	Paradise Valley Park	Dirtbag Baseball Skills Clinic	Scottsdale Dirtbag Baseball
June	TBD	Soccer Camp	Soccer Doctors and the Arizona Institute of Motion
June-August	Paradise Valley Park	Soccer clinic	I9 Sports
June	Los Olivos Park	Community Event	Ingram Entertainment, Inc.
July	Los Olivos Park	Charity Picnic	Change your Stars Foundation
August	Desert Willow Park	End of Season Party	Desert Foothills Athletic Club
September	Granada Park	5k/10k Run	Phoenix Front Runners
October	Granada Park	Fundraiser	Phoenix Arcadia Rotary Club
October	Los Olivos Park	Car Show – charity fund raiser	HET Club Grand Canyon Chapter
October	Moon Valley Park	Movie at the Park	Citizen’s Church
October	Los Olivos Park	Car Show	Veteran Motor Car Club of America
November	Mercury Mine Basin	Blockwatch Event	Mountain Preserve Blockwatch
November	Granada Park	5K Fundraiser	Valley Kids Foundation
November	Moon Valley Park	5K Walk for Life	Families Raising Hope
November	Pierce Park	Kickball Tournament	Feed Phoenix
November	Paradise Valley Park	Church Picnic	St. Nicholas Orthodox Church
November	GR Herberger	Lung Force Walk Fundraiser	American Lung Association
December	Paradise Valley Park	Over the Line Tournament/Fundraiser	Over the Line/Shriners
December	Paradise Valley Park	Fundraiser for Saint Jude	Saint Jude’s Children’s Research Hospital
Multiple	Cashman Park	Movie in the Park, fall fest, spring flings, etc.	Desert Ridge Homeowners Community Association

ATTACHMENT A

Month	Location	Event Name	Organization
Multiple	Various NE parks/fields	Reach11 Tournament overflow into division sports fields (Desert Classic Soccer Tournament, Presidents' Day Soccer Tournament, etc.) Vending approvals where already in place for the R11 fields.	Multiple
Multiple	Arcadia Park, Moon Valley, & Others	AZ Children's Business Fair	Multiple but not limited to: AZ Children's Business & Action Academy, Guaranteed Traction, Aspire Academy
Year-round	Devonshire Senior Center and Los Olivos Park	County Store, Rummage sale, special events and Holiday Craft Sale	LOSCA
Year-round	Shemer Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Shemer Art Center and Museum Association, Inc.
Year-round	Phoenix Center for the Arts- Thunderbird Art Center	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Phoenix Center Arts Association
Year-round	Mountain View II	Multiple classes, special events, exhibitions, festivals, shows and activities throughout the year	Mountain View II Garden Group
Year-round	Various	Multiple sports/contests/events approximately 5x per year	AZ Special Olympics
Year-round	Various	COP Arts & Culture grant award events	Norton Vista Neighborhood Association
Year-round	Various	Tip a Cop & Fundraisers- fallen officer organizations, & Phx PD youth experience camps	Phoenix PD
Year-round	Paradise Valley Park	Various	Various- designated NE location for events requesting food trucks

ATTACHMENT A

Month	Location	Event Name	Organization
Year-round	Paradise Valley Park Dog Event Field	Dog shows & agility competitions	Multiple, but not limited to: Valle de Sol Golden Retriever Club, Phoenix Field and Obedience Club, Kachina Kennel Club, Jumping Chollas Agility Club, Working Dog Club of Arizona, Cactus State Miniature Schnauzer, Zonies Dog Agility, International All Breed Canine Association, Grand Canyon German Shepherd Dog Club, Desert Valley Dachshund Club, Papago Labrador Retriever Club, Sun Country Terrier Club, North American Ring Association

SOUTH DIVISION

Month	Location	Event Name	Organization
January-December	El Reposo Park	Food Truck Thursdays	PRD and Various food trucks
January-December	Chavez Park	Kickin' It @ Chavez	Phoenix Families First Resource Center
January	Eastlake Park	MLK Event	PRD
January	Sherman Park	Sherman Park Neighborhood Assoc Picnic	Sherman Park Neighborhood Assoc
January	Mountain Vista Park	Tournament concession sales	AZ hot Shots
January	Chavez, Mt Vista and Esteban Parks	Sr Winter World Series Softball Tournament	USA Senior Softball
January	Chavez Park	New Year Resolution Resource	PRD and Goodwill
January	Pecos Park	USAPA Pickleball Tournament	USA Pickleball Association
January	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics

ATTACHMENT A

Month	Location	Event Name	Organization
January	Barrios	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
February	Pecos Park	Senior Olympics Pickleball Tournament	Sr. Olympics
February	Desert Foothills Park	Charity Event	Cardiomyopathy
February	Chavez Park	Sr. Winter World Series Softball Tournament	USA Senior Softball
February	Pecos Park	Grand Canyon State Games Pickleball	AZ Sports and Entertainment Commission
February	Matthew Henson	Storytelling event	Delta Sigma Theta
February	Eastlake Park	Community Event	PRD
February	Chavez Park	Spring Concert Series	PRD/D7
February	Chavez Park	Laveen Barbeque	Laveen Community Council
February-May	Mountain Vista Park	Ahwatukee Little League Season Concession Stand	Ahwatukee Little League
March	Trailside Park	Trailside Park Community BBQ	Trailside Homeowners Assoc
March	Matthew Henson	Community Connection Fair	Matthew Henson Community
March	Chavez Park	Stem Boat Parade	PRD/ASU/ Chavez High School
March	Eastlake Park	Community Event	PRD
March	El Reposo Park	Spring Fling	PRD
March	Chavez Park	Cesar Chavez Memorial	PRD/ D7
March	Barrios	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
March	Chavez Park	City Lights Mini Marathon and Health Fair	1 in 9
March/April	Desert Foothills Park	Spring Concert Series	The Fitch Group
March-May	Pecos Park	Senior Olympics Pickleball Tournament	Sr Olympics
March-May	Pecos Park	Kids Triathlon	PRD
April	Barrios Unidos Park	Fiesta De La Raza	RandS Event Marketing Solutions
April	El Reposo Park	Music Fest w/ Buffalo Soldiers	PRD w/ Buffalo Soldiers
April	Circle K Park	Presentation of Local Artists	Sagrado Galleria

ATTACHMENT A

Month	Location	Event Name	Organization
April	Cesar Chavez Park	Dia de los Ninos	PRD
April	Chavez, Mt Vista and Esteban Parks	Saguaro Cup Softball Tournament	Cactus Cities Softball
April	Harmon Park	Crime Free Event	Marcos De Niza Community
April	Matthew Henson	Spring Fling Event	Delta Sigma Theta
April	Eastlake Park	Buffalo Soldiers Afr Amer Heritage Event	Buffalo Soldiers
April	Eastlake Park	Easter Egg Hunt	Arizona Informant
April	Hermoso Park	STEM Fair	Future Stars Inc.
April	Eastlake Park	Community Event	PRD
April	Chavez Park	Laveen Community Exchange Day	PRD
April	Barrios Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
May	Harmon	Westside Reunion	Mathew Henson and Harmon Communities
May	Pioneer Military Memorial Park	Memorial Day Celebration	Pioneer Cemetery Assoc
May	Chavez Park	Star Spangled Celebration	PRD/D7
May	Sherman Park	Community Event	Sherman Park Neighborhood Assoc
May	Eastlake Park	Community Event	PRD
May	Barrios Unidos Park	Cinco De Mayo Event	RandS Event Marketing Solutions
May	Barrios Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
May/October/ November	Chavez Park	Movies Day	PRD/ D7
June	Matthew Henson	Father's Day/Strong Families Event	Matthew Henson Community
June	Coffelt Park	Father's Day/Strong Families Event	Coffelt Community
June	Chavez Park	Star Spangled Summer Event	PRD and Laveen Community Council
June	Eastlake Park	Juneteenth Celebration	PRD and Juneteenth Committee
June	Matthew Henson	Health Fair	Delta Sigma Theta
June	Barrios Park	Tonatierra Miccaiuitl Izkaloteka	Tonatierra
July	Pecos Park	Ahwatukee Chamber of Commerce	Ahwatukee Chamber of Commerce

ATTACHMENT A

Month	Location	Event Name	Organization
July	Barrios Park	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
July	Central	Community Outreach	CPLC
August	Barrios	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
August	Central	Community Outreach	CPLC
August-May	South Phoenix Youth Center	Community Events	PRD/Community Partners
August-December	Mountain Vista Park	Softball Tournaments	Various Tournament Organizations
September	Central	Community Outreach	CPLC
September	Barrios	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
September	Central	Community Pachanga	CPLC
September	Barrios Unidos Park	Fiesta Patrias	Univision/Telemundo/RandS Event Marketing Solutions
September	Chavez and Esteban Parks	Community Service Fund Drive Mayors Cup Softball Tournament	PRD
September	Eastlake Park	Community Event	PRD
September	Chavez Park	Grand Parents Day	PRD
October	Pioneer Military Memorial Park	Dining Among the Dead Event	Pioneer Cemetery Assoc
October	Barrios Unidos Park	Fiesta De La Raza/Fiesta de La Gente	Univision/Telemundo/RandS Event Marketing Solutions
October	Pecos Park	Ahwatukee Foothills Soccer Tournament	Ahwatukee Foothills Soccer Association
October	Eastlake Park	Eastlake Jazz Series	PRBC, Eastlake Arts Assoc.
October	El Reposo Park	Trunk or Treat	PRD
October	Barrios	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
October	Circle K Park	Community Event	Sagrado Galleria
October	Central	Community Outreach	CPLC
October	Chavez Park	Fall Concert Series	PRD/D7
October	Harmon Park	Honest Expressions/Hip Hop in the Park	Phoenix Revitalization Committee
October	Hermoso Park	Drug Take Back	South Mountain WORKS Coalition
October	Lindo Park	Drug Take Back	South Mountain WORKS Coalition

ATTACHMENT A

Month	Location	Event Name	Organization
October	Chavez Park	Strut Your Mutt	Bestfriends.org
October	Chavez Park	Vamos Run	Telemundo
October	Chavez Park	Howl Run	Phoenix FrontRunners
October	Eastlake Park	Community Event	PRD
October	El Reposo Park	Food Truck Friday	PRD
October	Playa Margarita Park	Annual Fall Festival	Cash Community Sports Organization
October	Matthew Henson	Matthew Henson Reunion	Matthew Henson Community
October	Chavez Park	Community Fishing Day	PRD/D7/Game and Fish
October	Hayden	Annual Fall Festival	PRD
October-April	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
October/ November	Desert Foothills Park	Fall Concert Series	The Fitch Group
October- December	Chavez Park/Mt Vista Park/ Esteban Park	Senior Winter World Series Softball Tournament	USA Senior Softball
November	Chavez Park	Fall Fitness	PRD, FITPHX, Molina Complete Care of AZ
November	Desert Foothills Park	CROP Walk	Esperanza Lutheran Church
November	Vista Canyon Park	Tukee Trot 5K	Tukee Trot Organization
November	Pecos Park	SAGA Conference	PRD, HSD, Senior Advocacy Group of Ahwatukee
November	Barrios	Festival Telemundo	Telemundo
November	Eastlake Park	Eastlake Jazz Series	PRBC, Eastlake Arts Assoc.
November	Eastlake Park	Giving Thanks	We 3, PRD
November	Playa Margarita	Show and Shine	Cash Community Sports Organization
November	Chavez Park	South Mountain Laveen Village Festival/Community Fair/Harvest Days/5K	South Mountain and Laveen Village Festivals Inc

ATTACHMENT A

Month	Location	Event Name	Organization
November	Chavez Park/Western Star Park	Susan G Komen Walk	Susan G Komen Foundation
November	Desert Foothills Park	Ahwatukee Festival of Lights	Ahwatukee Festival of Lights Non-Profit
November	Eastlake Park	Community Event	PRD
November	Playa Margarita	Fall Festival	Cash Community Sports Org
November	Chavez Park	Fall Music Festival	PRD
November	Central	Community Outreach	CPLC
November	Barrios	Prensa Arizona Guajoloton event	Prensa AZ LLC
November	Barrios	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
December	Trailside Park	Winter Wonderland	Trailside Neighborhood Assoc
December	Eastlake Park	Eastlake Jazz Series	PRBC, Eastlake Arts Assoc.
December	Eastlake Park	Holiday Celebration	PRD
December	Eastlake Park	Community Event	PRD
December	East Lake Park	Sickle Cell Awareness	Cooperative Collaboration Coalition
December	Grant Park	Fun Fest	Fightback
December	Hermoso Park	Holiday Celebration	Hermoso Community
December	Lindo Park	Holiday Event Celebration	Lindo Community
December	Barrios/Grant Park	Christmas Programs	CPLC
December	Chavez Park	Laveen Winter Wonderland	PRD-South
December	Pecos Park	Pickleball Tournament	Pecos Pickleball Club
December	Desert Foothills Park	Million Lights 5K	Mangled Momentum
December	Desert Foothills Park	Christmas in the Park	Foothills Baptist Church
December	Central	Winter Festival	CPLC
December	Barrios	Tonatierra Miccaihuitl Izkaloteka	Tonatierra
December	Chavez Park	Holiday Event	Molina Complete Care of AZ
Year-round	Circle K Park	Hacienda Healthcare Employee or participant events	Hacienda Healthcare

ATTACHMENT A

Month	Location	Event Name	Organization
Year-round	Laveen Village	Movies in the Park	Laveen Village Neighborhood Assoc and Blockwatch
Year-round	El Reposo Park	Water Festival Event	Roosevelt School District and COP Water Department
Year-round	Mountain Vista Park/Desert Foothills Park	Mountain Pointe High School Teams Booster Clubs	Mountain Pointe High School Booster Club
Year-round	Mountain Vista Park	Youth Softball Tournaments	Various Softball Organizations
Year-round	Vista Canyon Park	LAX for life Lacrosse Tournament	Ahwatukee Lacrosse, Inc
Year-round	Desert Foothills Park	Movies in the Park	Foothills HOA Committee and Keller Williams Realty
Year-round	Various South Division Parks	PWD Household Hazardous Materials and Electronics Collection Event	COP Public Works Department
Year-round	Various South Division Parks	COP Neighborhood Service Dept partnership with Community Groups	COP Neighborhood Service Dept

DOWNTOWN DIVISION

Month	Location	Event Name	Organization
January	Margaret T. Hance Park	Martin Luther King Celebration	Martin Luther King Committee
January	Margaret T. Hance Park	Tacolandia	Clear Vision
January	Heritage Square	AZ Wine Festival	Cochise Graham Wine Council
January	Heritage Square	AZ Wine Festival	AZ Wine Events LLC
January	Steele Indian School Park	Vibe Raiser's Chant and Dance Event	Vibe Raiser
January	Steele Indian School Park	Doggie Street Festival	Doggie Street Festival
January	Margaret T. Hance Park	Music Festival (TBD)	The Nixer
January	Margaret T. Hance Park	8123	Pyscho Steve, Downtown Phoenix, Inc

ATTACHMENT A

January	Steele Indian School Park (location change)	Phoenix Chinese Week	Phoenix Chinese Week Committee
Year-round	Various Downtown Parks	The Spot	PRD
Year-round	Steele Indian School Park	Phoenix Boys Choir Concerts	Phoenix Boys Choir
Year-round	Civic Space Park	Wednesday Wind Up	PRD
February	Civic Space Park	Arizona PBS Kids Day	Arizona PBS
February	Margaret T. Hance Park	Phoenix Vegan Fest	The Arc of Tempe
February	Heritage Square	Dine with Your Dog	Heritage Square and Partners
February	Heritage Square	Motoring Through Time	Heritage Square and Partners
February	Heritage Square	Jazz	Heritage Square Foundation
February	Heritage Square	Italian Festival	Arizona Italian Association
February	Coronado Park	Home Tours	Coronado Neighborhood Association
February	Margaret T. Hance Park	Annual Fajita Cook-Off Fundraiser	Arizona State University Law Students
February	Steele Indian School Park	MoshPick Market	The Christian M. Nelson Foundation
February	Steele Indian School Park	Matsuri Festival	Arizona Matsuri
February	Steele Indian School Park	Phoenix Sister Cities Calgary Fiddlers Concert	Phoenix Sister Cities
February	Steele Indian School Park	AZ Vision Walk	Foundation Fighting Blindness
February	Portland Parkway	Devour Culinary Week Kickoff	Local First Arizona
February	University Park	Polar Plunge	PRD
February-April	Civic Space Park	Yoga and Jazz	PRD, Downtown Phoenix Inc., Dirt Yoga
February-April	Civic Space Park	Movies in the Park	PRD and Arizona State University Production
March	Civic Space Park	ACLU Experience	American Civil Liberties Union, Arizona State University

ATTACHMENT A

March	Civic Space Park	Ballet Arizona Fundraiser	Ballet Arizona
March	Encanto Park	Encanto Palmcroft Home Tour	Encanto Palmcroft Historic Neighborhood Association
March	Margaret T. Hance Park	Blues Blast	Phoenix Blues Society
March	Margaret T. Hance Park	Haru / Children's Day	Japanese Friendship Garden
March	Margaret T. Hance Park	St. Patrick's Parade and Irish Faire	St. Patrick's Day Parade and Faire Committee
March	Margaret T. Hance Park	McDowell Mountain Music Festival	McDowell Mountain Music Festival (M3F)
March	Heritage Square	Phoenix Flea Market	Phoenix Flea
March	Heritage Square	Rainbow Festival	Phoenix Pride
March	Steele Indian School Park	BAPS Walk	BAPS Charities International
March	Steele Indian School Park	Superhero 5K	Put on the Cape Foundation
March	Steele Indian School Park	Arab American Festival	Arab American Festival
March	Steele Indian School Park	AZ Wine Growers Association Wine Festival	Arizona Wine Growers Association
March	Steele Indian School Park	Caribbean Carnival	Arizona Caribbean Cultural Association
March	University Park	Spring Festival	PRD, Cultural Arts Coalition
March	Verde Park	Spring Festival	PRD, Cultural Arts Coalition
March-May	Encanto Park	Concert in the Park	PRD and various sponsors
March-May, September-December	Margaret T. Hance Park	Fall into Fitness	PRD
March-May, September-December	Margaret T. Hance Park	Walk Phoenix Wednesday	PRD
April	Civic Space Park	International Pillow Fight Day	NewMindSpace
April	Margaret T. Hance Park	Fried Food Festival	Downtown Phoenix Inc.

ATTACHMENT A

April	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
April	Margaret T. Hance Park	New City Church Easter Service	New City Church
April	Heritage Square	Tanner Community Development Corporation	Heritage Foundation
April	Heritage Square	Phoenix Flea Market	Phoenix Flea
April	Steele Indian School Park	GBS-CIPD Walk	The GBS/CIDP Foundation Guillian-Barre Syndrome Organization /Chronic Inflammatory Demyelinating Polyneuropathy (CIDP)
April	Steele Indian School Park	Rosie's House Concert	Rosie's House
April	Steele Indian School Park	Liver Life Walk Phoenix	American Liver Foundation
April	Verde Park	Verde Park Anniversary	PRD
May	Heritage Square	Gin and Jazz Fest	Heritage Square Foundation
May	Steele Indian School Park	AASK Walk	Aid to Adoption of Special Kids
May	Steele Indian School Park	Angelman Syndrome Foundation Walk	Angelman Syndrome Foundation
May	Steele Indian School Park	Caribbean Festival	Caribbean American Phoenix Carnival Cultural Association of Arizona
May	Verde Park	Faces of Garfield	PRD, Cultural Arts Coalition, Garfield Organization
June	Margaret T. Hance Park	Bloomin' Beer Fest	Irish Cultural Center
June	Verde Park	Skateboarding for Summer Solstice	PRD and Cowtown Skateboards
July	Steele Indian School Park	Fabulous 4th of July	PRD
August	Civic Space Park	Sparky's Carnival	Arizona State University Student Engagement Office
August-November	Civic Space Park	ASU Movie in the Park	Arizona State University Student Engagement Office
September	Heritage Square	Jamaican Jerk and Root Festival	Big Dreamz Productions

ATTACHMENT A

September	Steele Indian School Park	Ballet Under the Stars	Ballet AZ/PRD
October	Civic Space Park	Phoenix Design Week	AIAGA
October	Civic Space Park	Taking Steps Toward College Success	Be A Leader Foundation
October	Civic Space Park	Sun Devil Send Off	Arizona State University Student Engagement Office
October	Margaret T. Hance Park	Anam Cara Gala	Irish Cultural Center
October	Margaret T. Hance Park	Concert at the Castle	Irish Cultural Center
October	Margaret T. Hance Park	Otsukimi	Japanese Friendship Garden
October	Margaret T. Hance Park	Howl-o-ween / Big Dog Show	Downtown Phoenix Inc
October	Margaret T. Hance Park	Noche en Blanco	Hance Park Conservancy
October	Margaret T. Hance Park	Mayor's Art Awards	Hance Park Conservancy
October	Heritage Square	Filipino Heritage Event	Council of Filipino Organizations of Arizona
October	Heritage Square	PoeFest at Rosson House	Heritage Square Foundation
October	Encanto Park	Fire Safety Day for Fire Prevention Week	Phoenix Fire Department
October	Heritage Square	Experience Interfaith Dinner	Heritage Foundation
October	University Park	Halloween/G.A.I.N. Festival	PRD, Capitol Kiwanis, Capitol Mall Association
October	Verde Park	Garfield/G.A.I.N. Festival	Garfield Organization/Verde Park
October	Steele Indian School Park Memorial Hall and Circle of Life	Phoenix Indian School Visitor's Center Open House, Memorial Hall, Phoenix Indian School Alumni Day, and PIC Powwow	PRD, Native American Connections and Phoenix Indian Center
October	Steele Indian School Park	Pride Festival	Phoenix Pride
October	Stelle Indian School Park	Pumpkin Flotilla	PRD

ATTACHMENT A

October	Steele Indian School Park	Rally Point Arizona 5k	La Frontera Arizona EMPACT-Suicide Prevention Center
October	Steele Indian School Park	Pink Out 5K	Don't be a Chump! Check for a Lump!
October	Steele Indian School Park	Día de Los Muertos	Culture Coalition
October	Steele Indian School Park	SRNA Walk Run & Roll	Siegel Rare Neuroimmune Assoc.
October	Steele Indian School Park	Divine 9 BBQ	North Phoenix Heart Center
October-December	Heritage Square	Heritage Saturdays	Heritage Square Foundation
October-December	Encanto Park	Concert in the Park	PRD and Sponsors
November	Margaret T. Hance Park	Seasonal Farmers Market Event	PRD and Phoenix Public Market
November	Margaret T. Hance Park	Roosevelt Home Tour	Roosevelt Action Association
November	Margaret T. Hance Park	Certified Local First – Fall Festival	Local First Arizona
November	Margaret T. Hance Park	Phoenix Pizza Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Paint the Town with Sound	Radio Phoenix
November	Margaret T. Hance Park	Donut Festival	Downtown Phoenix, Inc
November	Margaret T. Hance Park	Pie Social	Roosevelt Row Association
November	Heritage Square	Phoenix Flea Market	Phoenix Flea
November	Heritage Square	Victoria Exhibition	Arizona Science Center
November	Steele Indian School Park	Phoenix Pagan Pride	Phoenix Pagan Pride
November	Steele Indian School Park	Cure SMA Walk and Roll	Cure SMA
November	Steele Indian School Park	Urban Business Expo	Greater Phoenix Urban League Young Professionals

ATTACHMENT A

November	Steele Indian School Park	Light Up a Life	Hospice of the Valley
December	Hance Park	Phoenix Festival for the Arts	Phoenix Center for the Arts
December	Hance Park	Holidays at Hance	PRD
December	Hance Park	Zona Fest	Event + Market Consultant Alison Snipes
December	Hance Park	Scavenger Hunt	Familial Dysautonomia Foundation
December	University Park	Winter Wonderland	PRD, Capitol Kiwanis Club, Capitol Mall Association, Cultural Arts Coalition, Old School Car Club
December	Civic Space Park	PJs in the Park	DPI and PRD
December	Steele Indian School Park	MLK Jr. Prayer Breakfast	Vice Mayor Laura Pastor's Office Ticketed Event
December	Steele Indian School Park	Rosie's House Holiday Concert	Rosie's House Music Academy
December	Steele Indian School Park	Prestige Music Academy Winter Recital	Prestige Music Academy
December	University Park	Elvia Solano Foundation Car Show and Toy Drive	Elvia Solano Foundation
December	Heritage Square	Gin and Jazz Preservation Party	Heritage Foundation
December	Heritage Square	Snow Week	Arizona Science Center
December	Roosevelt Park	Luminaria Event	Roosevelt Action Alliance
Year-round	Civic Space Park	Food Truck Fridays	Downtown Special Events
Year-round	Civic Space Park	Wednesday Wind Up Series	PRD
Year-round	Civic Space Park	eSports Gaming Events	PRD and SAK Gaming
Year-round	Monterey Park	Fun Fridays	PRD and St. Mary's High School
Year-round	Various Downtown Parks	Outdoor Recreation Program	PRD
Year-round	Townsend Park	Genesis Young Entrepreneurs Market Day	Genesis High School and PRD
Year-round	Various Downtown Parks	Movies in the Park	PRD and Sponsors

ATTACHMENT A

SPECIAL OPERATIONS DIVISION

Month	Location	Event Name	Organization
April	Reach 11 Sports Complex	Easter Scramble	Desert Ridge and City of Phoenix
June/July	Swim Team Pools	Fundraising for end of season trophies	Swim team parent volunteer groups
June/July	Dive Team Pools	Fundraising for end of season trophies	Dive team parent volunteer groups
August-November	Various Pools	Entrance fees for High School Swim and Dive Meets	GGUHSD, PVUSD, DVUSD
October	Papago Park	Papago Music Festival	OB Sports
December	Reach 11 Sports Complex	Snow Blast	Desert Ridge and City of Phoenix
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 Sports Complex	High School and College Sporting Events, State Playoffs and school tournaments.	AIA, Various Public and Private Schools
Year-round	Rose Mofford Sports Complex, Desert West Softball Complex, Papago Sports Complex, Reach 11 Sports Complex and Horse Lover's Park	Allocated Games, Leagues, Tournaments and Special Events	Various Promoters
Year-round	Reach 11 Sports Complex	Drive-In Movies	Desert Ridge and City of Phoenix

NATURAL RESOURCES DIVISION

Month	Location	Event Name	Organization
January	South Mountain Park	National Trail Trek	PRD
February	South Mountain Park	Great Canadian Picnic	Canadians In Arizona Benefiting Education and Exchanges

ATTACHMENT A

Month	Location	Event Name	Organization
February	Pueblo Grande	Local Business Food Truck Day	Food Vendors and Artists
February	South Mountain Park	Climb to Conquer Cancer	American Cancer Society
February	Pueblo Grande Museum	Mata Ortiz Pottery	PRD for food vendors and artists.
February	Rio Salado	Trail Run	Frontrunners/AZ Senior Olympics
February	South Mountain Park	Phoenix Elementary School Dis. Picnic	Phoenix Elementary School Dis.
February	Phoenix Mountains Park	10 to the End Hike	PRD
March	Pueblo Grande	Ancient Tech Day	Food Vendor and Artists
March	Pueblo Grande	Indigenous Food Festival	Food Vendors, demonstrators, artists
March	South Mountain Park	South Mountain Bike classic	White Mountain Bike Club
March	South Mountain Park	Andy's Climb	Private
March	South Mountain Park	ARR Road Race	AZ Road Racers
March	South Mountain Park	PD Retiree Picnic	AZ Fraternal Order of Police
March	Phoenix Mountain Parks	Lori Piestewa Celebration	Piestewa Family
March	Papago Park	Zoo Family Fun 5K event	Phoenix Zoo
March	Rio Salado	ASU Museum of Walking event	PRD/ASU School of Fine Arts
March	North Mountain Park – NMVC	Moon Valley Challenge Event	NRD – Food Vendors
April	Pueblo Grande	Tea, Pancakes, and Bicycles	Food Vendors and Artists
May	South Mountain Park	Time Trails Bike Ride	Team Vitesse
May	South Mountain Park	Moon Over South Mountain	Phoenix Parks Foundation
May	Pueblo Grande	International Museum Day	Food Vendors

ATTACHMENT A

Month	Location	Event Name	Organization
August	South Mountain Park	Summer Series Race	AZ Road Racers
September/October	Rio Salado	ASU Beyond the Borderline event	PRD/ASU School of Fine Arts
October	Pueblo Grande	International Archaeology Day	Food Vendors
October	Pueblo Grande	Portal to the Past Festival	Food Vendors and Artists
October	South Mountain Park	ARR Road Race	Arizona Road Racers (ARR)
October	South Mountain Park	Family Bicycle Safety Day	Rob Dollar Foundation
October	Rio Salado	Run for Your Life 5K	First Institutional Baptist Church
October	Rio Salado	Urban Wildlife Conservation Day	OEP, NRD, Various Partners
October-April	Pueblo Grande	Drop in Discoveries	Food Vendors and Artists
October/November	Rio Salado	Trail Runs	Field Works/Variou Private
November	Mountain Parks	Phoenix Summit Challenge	PRD
November	South Mountain Park	Phoenix Summit Challenge	PRD
November	Pueblo Grande	Rug Auction	Fry Bread Vendor
November	Pueblo Grande	Gourd Dance	Artist Vendors
December	Pueblo Grande	Indian Market	Food Vendors and Artists
December	South Mountain Park	Children Toy Drive	Laveen South Mountain Community
Varies	Pueblo Grande	Book Signing	Book Sales
Varies	Pueblo Grande	Educational Demonstrations	Non-profit Mission related items
Varies	Pueblo Grande	Monthly Community and Volunteer Events	PRD/Pueblo Grande
Varies	Pueblo Grande	Special Events and Performances	Food Vendors and Artists
Varies	Pueblo Grande	Educational Classes	Class supplies and products
Varies	Pueblo Grande	Yoga classes	Non-profit Indigenous Wellness Initiative of Arizona and the Friends of Pueblo Grande Museum.
Varies	Papago Park/Phoenix Mountains Preserve	Catered party/picnic	Moore Than a Picnic LLC, Picnic in AZ, Lush and Lavish Picnics

ATTACHMENT A

Month	Location	Event Name	Organization
Varies	Tovrea Castle	Special Events	Food Vendors and Artists
Varies	Tovrea Castle	Educational Classes	Class Supplies and Products
Year-round	North Mountain Visitor Center	Gift Shop Wkly/Monthly Community Events	City of Phoenix in partnership with Save our Mountains Foundation
Year-round	North Mountain Visitor Center	Various	Save Our Mountains Foundation
Year-round	South Mountain / Papago Parks / Pueblo Grande	Film and Photo Shoots	City of Phoenix Film office
Year-round	South Mountain Park	Quarter Midget Racing	Valley of the Sun Quarter Midget Racing
Year-round	Mountain Parks/Preserves	Bike Demos	Various Bike Groups
Year-round	Mountain Parks/Preserves	Car shows	Various Car Clubs
Year-round	South Mountain Park	Paragliding	B and N Aero Sports and Fly High Paragliding
Year-round	South Mountain Park	Hiking/Trail Running Groups	360 Adventures/Various Private
Year-round	South Mountain Park	Bike Classes	Various Private
Year-round	South Mountain Park - SMEEC	Campouts	PRD
Year-round	South Mountain Park - SMEEC	Monthly Public events, Gift Shop, Food Trucks	PRD
Year-round	South Mountain Park	Silent Sundays	PRD
Year-round	Papago Park	Boot Camps, Rappelling classes	360 adventures
Year-round	Papago Park	Archery Classes and Fundraisers	Papago Archery Association
Year-round	Tovrea Castle	Gift shop	Per Operating Agreement
Year-round	Pueblo Grande	Museum Store	Per Use Permit

CITYWIDE

ATTACHMENT A

Month	Location	Event Name	Organization
January	Papago Park	Resolution 5K Run	Fieldwork Events
February	Papago Park	Chinese New Year 5K Run	Fieldwork Events
April	Papago Park	Kilt Chaser 5K Run	Four Peaks Brewery
April	Papago Archery Range	Arizona State Masters Championships	Papago Archery Association
May	Papago Archery Range	Spring 900	Papago Archery Association
October	Papago Archery Range	Halloween 900	Papago Archery Association
October	Various citywide Parks	G.A.I.N. (Getting Arizona Involved in Neighborhoods) events	PD, Fire, NSD, PRD and various neighborhood associations and block watch groups
Year-round	Various citywide Parks	Snack tables	Numerous, Youth Sports and Field Allocation Organizations
Year-round	Various citywide Parks	Adoption, Mobile Spay and Neuter Clinics	Multiple but not limited to: Maricopa Co Animal Control, Arizona Humane Society, Arf-Anage Dog Recuse, Dawgz, Tails & Wagz LLC
Year-round	Various citywide Parks	Movies in the Park	PRD and Sponsors
Year-round	Various citywide Parks	Food Trucks at PRD sponsored events	PRD and Sponsors
Year-round	Various citywide Parks	Various Senior Services Events (Health fairs/swap meets/craft sales/bingo etc.)	PRD and HSD Senior Site Councils and facility Nonprofit Associations
Year-round	Various citywide Parks	Various City Council Events (Movies/concerts/misc events)	Supported or sponsored by City Council Offices
Year-round	Various citywide Parks	Various PHXteens and teen council Fundraisers (Fairs, dances, concessions sales at events, misc events)	PRD PHXteens and Teen Councils
Year-round	Various citywide Parks	Mobile fresh produce sales	Fresh Bus Express
Year-round	Various citywide Parks	Seasonal Team/Player pictures for City sponsored sports leagues, special interest classes and special events	PRD
Year-round	Various citywide Parks	Sports tournaments and events	Various promoters and organizations hold events throughout park system
Year-round	Various citywide Parks	School Cross Country Meets	Various Schools/District host meets throughout park system
Year-round	Various citywide Parks	Pickleball Tournaments	Various Pickleball Clubs/Associations

ATTACHMENT A

Month	Location	Event Name	Organization
Year-round	Various citywide Parks	Strut Your Mutt	Best Friends Animal Society



To: Parks and Recreation Board

Date: November 17, 2022

From: Cynthia Aguilar, Director

Subject: AARP FINANCIAL SPONSORSHIP FOR FITPHX

This report requests Parks and Recreation Board approval to accept an AARP financial sponsorship for FitPHX, in accordance with Sponsorship Policy 3.11 (**Attachment A**).

BACKGROUND

FitPHX is a citywide health initiative that was created in 2013, with the goal of improving health and wellness in the region and making Phoenix one of the healthiest in the nation. The initiative has built innovative collaborations between government agencies, private sector groups, non-profit organizations and universities to develop programming that provide residents with resources to be healthier.

AARP has approached the Parks and Recreation Department and offered to fund several events to support the FitPHX initiative. AARP, a non-profit, non-partisan organization focusing on issues affecting those over the age of 50, has provided sponsorship to FitPHX since 2017. These sponsorships have been consistent with City and department policies and regulations and reaffirmed the department's mission and core services.

DISCUSSION

AARP has once again committed to sponsor FitPHX in 2023. Their generous sponsorship of \$23,794 will be applied to several program activities further defined in the Sponsorship Agreement and Schedule (**Attachment B**). The FitPHX program activities include: (12) yoga events, (26) virtual/in-person "Fall into Fitness" events and (24) WalkPHX events between Jan. 1 and Dec. 31, 2023.

Subject to board approval, the department will enter into a sponsorship agreement with AARP, categorized as a Program Sponsorship which follows the required guidelines and documents the rights and responsibilities of both parties. AARP has requested to be recognized as an "Official Sponsor" in the following ways: a sponsor recognition announcement at the beginning of all events, title sponsor logo placement on all event materials and press releases, and their logo and link listed on the FitPHX website. The

City will provide AARP engagement counts and personally identifiable information of event attendees who agree when completing their event registration.

RECOMMENDATION

Staff recommends board approval to accept the AARP financial sponsorship for FitPHX and approve the director to execute a Sponsorship Agreement and sign all related documents to the agreement.

Prepared by: Alonso Avitia, Deputy Director

Approved by: Martin Whitfield, Assistant Director

**Attachment A
City of Phoenix
Parks and Recreation Board Policy**

Number 3.11	Sponsorship Policy	Adopted: 2/25/2021
		Revised:

1.0 PURPOSE

This policy and its guidelines and procedures are intended to guide the Parks and Recreation staff and any partner organization responsible for engaging in sponsorship activities in public parks and preserves.

2.0 BACKGROUND

The City of Phoenix and its residents pride themselves on their extensive park and recreation system. Now, financial and in-kind support is even more critical as the investment needed to sustain and expand parks, facilities, and programs continues to increase. Like other Park and Recreation Departments across the nation, the Phoenix Parks and Recreation Department (Department) is pursuing more sophisticated business partnerships, in the form of event, program, project, and facility/amenity sponsorships. These mutually beneficial business agreements provide an important marketing venue for partners and an opportunity for them to align themselves with the Department's public mission. In turn, the City can build new and exciting programs and places while sustaining the Phoenix Parks system.

Note: This policy does not apply to Margaret T. Hance Park. Hance Park sponsorships are guided by Parks and Recreation Board (Board) Policy 2.10, Hance Park Sponsorship Policy.

3.0 DEFINITIONS

3.1 Sponsorship. Sponsorship is financial or in-kind support from a for-profit or non-profit entity for a specific program, event, project, or site, and for a specific period of time, in exchange for tangible and intangible benefits to the sponsor. For the sponsor that can include but is not limited to:

- a) marketing opportunities (product promotion and temporary advertising) on City property,
- b) authorization by the Department for the business to promote its investment with the Department, and association with Department programs, and
- c) name association ("name title") for an event or program. Sponsorship is a negotiated business agreement between the sponsor and the Department.

3.1.1 Any naming rights must comply with Parks and Recreation Board Policy 3.3, Park Naming

Attachment A

3.2 Gift/Donation. Any donation must comply with the Parks and Recreation Board Policy on Donations. A gift or donation is a freely given donation of goods, cash, or real property to the Department, with no expectation of return or "condition" to the gift. Gifts may be designed for a specific purpose or may be general in nature. Recognition for donations is determined by the City.

3.3 Advertising. Advertising is the physical signage created by the sponsoring entity (usually placed in designated, purchased space) to promote a product. Advertising generally is not allowed in designated flatland parks, mountain preserves, natural areas, outside recreation facilities, or outside other park buildings. The permanent placement of a corporate logo, brand, or product placement in a public park or facility is considered advertising and not allowed unless approved by the Board.

3.4 Temporary Advertising. Temporary advertising is the temporary display of corporate logos, branding, or advertising copy at a Department approved event or on collateral materials associated with an event or program.

3.5 Events. Events are one-time activities for the public organized or facilitated by the Department and held on City property that generally last less than a week.

3.6 Projects. Projects are one-time Departmental efforts, often with a physical improvement project as the result.

3.7 Programs. Programs are on-going, organized activities led by the Department for the public and generally involve staff supervision.

3.8 Sites. Sites are specific places, varying in scale from individual features or areas within a park or recreation center.

3.9 Marketing benefits. These are opportunities given to the sponsor to have their branding, their products, their name and logo given temporary visibility on City property or materials. The details of those opportunities are specific to each sponsorship, detailed in the agreement, and must meet City laws and Departmental policies.

4.0 SPONSORSHIP CATEGORIES

4.1 Sponsorships are appropriate for four broad types of Department activities and places:

4.1.1 Event Sponsorship. Event sponsorship is the financial or in-kind support for a Department organized event on City property. An event includes a one-time occasion and usually lasts less than a week. Sponsors may be recognized with anything relating to the event. Depending upon the details of the agreement, the sponsor's

Attachment A

name may be directly associated with the event (e.g. "title" sponsorship) and the sponsor may have a variety of temporary advertising and marketing opportunities.

4.1.2. Project sponsorship. Project sponsorship is financial or in-kind support of a specific Department project which is usually a one-time effort and results in a physical improvement. Projects may vary in size and scope such as a sponsorship of a piece of skate park equipment or a multi-million corporate sponsorship for a playground or community center. Depending upon the details of the agreement, the sponsor's name and logo could be attached directly to the product along with other marketing opportunities.

4.1.3 Program Sponsorship. Program sponsorship is financial or in-kind support of a Department led program for the public. A program includes a series of on-going activities (e.g., youth sports leagues, after-school programs, or special interest classes) organized by the Department. Recognition of the sponsor may continue throughout and after the program's duration. Depending upon the details of the agreement, a sponsor's name can be associated directly with the program.

4.1.4 Site Sponsorship. Site sponsorship is financial or in-kind operating support of a specific Department place or feature (e.g. a community garden, dog park, a new playground). Marketing opportunities and recognition of the sponsorship are negotiated in the agreement.

Note: A sponsorship may fall into more than one category. For example, the AARP Fit Lot sponsorship resulted in a physical facility (Fit Lot) and programming.

4.2 This policy also impacts several partner relationships:

4.2.1 Community sports teams. These sponsorship policies do not apply to teams and leagues that often solicit their own sponsorship and enter into private agreements. However, written approval must be obtained from the Department for any public display within parks and recreation facilities of private sponsorships (e.g. banners, flags, signs), except for team uniforms.

4.2.2 Concessionaires. Some City facilities are operated by private Concessionaires such as golf course food and beverage areas, sports complex fixed concessions, etc. As private entities, these Concessionaires are permitted to obtain corporate sponsorships as they relate to their operation. However, any marketing materials displayed outside of the physical boundary of the Concession site but within a park must be approved by the Department.

Attachment A

4.2.3 Non-profit partners/Cultural Institutions. Associated park conservancies, foundations, and non-profit organizations are under long term agreements to provide services in specific parks (e.g. Phoenix Zoo, Desert Botanical Garden, Japanese Friendship Garden, Tovrea-Carraro Society, Grant Park Barrio Youth Project Corporation). The level of management responsibility by the group for the specific park is detailed in each individual agreement with the City. Most of these groups will be implementing their own sponsorship, gift, and naming efforts. These individualized plans must meet Departmental and City policies.

5.0 GUIDELINES FOR ACCEPTING SPONSORSHIPS

5.1 A sponsorship is an opportunity to enhance parks and recreation services as long as the sponsorships are consistent with City and Department policies and regulations; respect the aesthetic of public spaces; and reaffirm the Department's mission and core services. In considering any proposal for sponsorship of a Department activity or place by a sponsor, the following guidelines should be considered individually and collectively:

5.1.1 The Sponsor's products, services, and marketing goals are compatible with the Department's mission, values, and policies, and with City policies, laws, rules, and regulations.

5.1.2 The proposed sponsorship enhances current priorities, programs, and core services of the Department.

5.1.3 The conditions of the sponsorship (especially in terms of marketing benefits and temporary advertising) shall not compromise the design standards, visual integrity of the parks and recreation facilities, or the experience of park users.

5.1.4 The sponsorship shall not commit the Department to additional operating and maintenance responsibilities and costs, unless approved by the Director.

5.1.5 The Parks and Recreation Director (Director) or designee has concluded that the tangible and in-tangible benefits are balanced for both the sponsor and the Department.

5.1.6 The sponsorship does not create any conflict of interest for the Department or City.

5.1.7 The Sponsor must be in good financial standing with any previous sponsorships with the City or the Department.

5.1.8 Any costs associated with the sponsorship shall be borne by the sponsor, unless otherwise approved by the Director or designee.

5.1.9 Sponsorships will not result in any loss of Department jurisdiction or authority.

Attachment A

5.2 The following industries and products are not eligible for sponsorships: companies whose business is substantially derived from the sale of alcohol, tobacco, firearms or pornography; sexually oriented businesses; religious and political organizations; and may only be eligible for sponsorship with written authorization from the Director.

6.0 SPONSORSHIP DEVELOPMENT PROCEDURES

6.1 The details of any sponsorship with a cash or in-kind value of more than \$5000, are contained in the Sponsorship Proposal which must accompany each request for sponsorship and be submitted to the Director or designee.

6.1.1 This Proposal shall include the contract relationship; the proposed term; description benefits to the sponsor and the Department, any naming rights requested, proposed fees, commissions, and/or in-kind services provided to the Department.

- a) The value of the sponsorship should have a direct relationship with the sponsorship's term. No sponsorship shall have a term of more than twenty-five (25) years. A general guideline would be one (1) year of sponsorship for every \$1000 of cash or documented in-kind value.

6.2 The Department will review all sponsorship proposals and will make a recommendation to the Director whether to proceed with the development of a Sponsorship Agreement (attached). All such proposals will be reviewed and decided within 30 business days of submittal.

6.2.1 The Sponsorship Agreement will include the contract relationship; the term; description of fees, commissions, and/or in-kind services provided to the Department; the marketing rights and benefits provided to the sponsor; and termination provisions. All contractual language will be consistent with applicable City policies and ordinances and good business practices.

6.2.2 For all sponsorships, the Department will negotiate and develop the Sponsorship Agreement. The Director or designee must obtain Board approval before the sponsorship may be executed.

6.3 The Sponsorship Agreements are managed and tracked by the Parks and Recreation Department/Management Services Division.

7.0 NAMING RIGHTS, SIGNAGE AND RECOGNITION

7.1 Only project sponsorships that meet or exceed the cost of all design, construction, installation, permitting, any other direct or indirect costs associated with the project will be considered for naming recognition under this Policy.

7.1.1 The Sponsor shall agree to bear all costs associated with naming including but not limited to signage, displays, labeling and shall, from time to time, in the judgment of

Attachment A

the Department, agree to fund major maintenance or replacement of the sponsor recognition during the term of the Sponsor agreement.

7.2 Naming recognition applies only to the project and is never to be applied to the name of the park. All policies related to park naming are contained in Board Policy 3.3, Park Naming. The Sponsor shall have the right to recommend any naming recognition, to the Director, who shall have the authority to grant approval in accordance with Parks Board Naming policy. All proceeds and other monetary benefits received from any sponsorship shall be deposited into the Parks Donation Account or another appropriate account as determined by the Director or designee.

7.2.1 The Parks and Recreation Director, upon approval of a sponsor naming, will notify the Parks and Recreation Board, City Council and City Manager's designee.

7.2.2 These naming recognition rights, as defined in 7.1 and 7.2 shall operate as set forth in the contract terms of the Sponsorship Agreement.

7.2.3 Upon expiration of the term of the Sponsorship Agreement without extension or amendment, such naming rights shall then be transferred to the Parks and Recreation Board.

7.3 The sponsor name given to the Park component or area shall not include any reference to any proper geographic name unless such reference is to "Phoenix" or the "City of Phoenix". The City reserves the right to require renaming if a named corporation or organization, ceases to exist or if a named corporation, organization, or individual is conclusively linked to a felony conviction.

7.4 All designs and displays in connection with naming rights will be approved by the Director in consultation with any appropriate park designer, architect or landscape architect involved in project management of the sponsored project.

7.5 Sponsors are not permitted to use any City Mark, the use of which is governed by the Phoenix City Council, including but not limited to the seal, municipal flag, municipal standard, municipal pennant, and municipal badge of the City.

7.5.1 Prior written approval to use the City's marks must be obtained from the Parks and Recreation Director, which shall not be unreasonably withheld.

Attachment A

SPONSORSHIP AGREEMENT

This Agreement is made on the _____ day of _____, 20____, between City of Phoenix Parks and Recreation Board (Board) and its Parks and Recreation Department (Department) and _____ (Sponsor).

RECITALS

The Sponsor is engaged in the business referred to in Item 3 of Attachment A, hereafter referred to as the "Schedule" (Description of Sponsor's Business Activities) and, at the request of the Department, has agreed to provide the Sponsorship set out in Item 4 of the Schedule (Details of Sponsorship), subject to the terms and conditions of this Agreement.

IT IS AGREED as follows:

1. TERM

- 1.1 The term of the Sponsorship shall be for the period set out in Item 4(c) of the Schedule (Term of Sponsorship), unless otherwise extended or terminated in accordance with this Agreement.

2. SPONSORSHIP FEE/PRODUCT

- 2.1 In consideration of the grant of Sponsorship Rights under this Agreement, the Sponsor shall pay and/or provide to the Department, for the term of this Agreement, the sponsorship fee and/or product(s) referred to in Item 4(b) of the Schedule (Sponsorship Fee/Product) at the times and in the manner referred to in that Item.
- 2.2 The Sponsorship Fee/Product shall be the entire amount payable or provided to the Department under this Agreement.
- 2.3 The Department shall only use the Sponsorship Fee/Product for the sponsored activity referred to in Item 4(a) of the Schedule (Sponsored Activity) in a manner consistent with the reasons referred to in Item 4(a) of the Schedule (Sponsorship Rationale).
- 2.4 Should the Sponsorship Fee/Product not be fully used on the Sponsored Activity; the Department shall immediately notify the Sponsor of the balance of the unused Sponsorship Fee/Product and shall comply with the Sponsor's directions concerning the use of the unused Sponsorship Fee/Product.

3. SPONSORSHIP RIGHTS

- 3.1 The Department grants to the Sponsor the non-exclusive sponsorship rights set out in Item 5 of the Schedule (Rights of Sponsor) for the term of this Agreement.
- 3.2 All advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor under Item 5 of the Schedule (Rights of Sponsor) shall first be approved by the City of Phoenix Parks and Recreation Director or designee.

Attachment A

- 3.3 The Department shall, whenever the Sponsored Activity is publicized, acknowledge the Sponsor in accordance with the recognition rights specified in Item 6 of the Schedule (Recognition of Sponsor).

4. USE OF SPONSOR'S NAME AND/OR LOGO

- 4.1 All advertising and promotional material produced, published, broadcast, displayed or exhibited by the Department in respect to the Sponsored Activity shall acknowledge the Sponsor in a manner agreed to by both parties.
- 4.2 The Department shall immediately, on the termination or expiration of this Agreement, cease to use or otherwise refer to the Sponsor's name and/or logo except to the extent otherwise authorized by law or agreement.

5. USE OF THE CITY'S NAME AND/OR LOGO

- 5.1 All advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor in respect of the Sponsored Activity shall acknowledge the Phoenix Parks and Recreation Department, in a manner agreed to by all parties.
- 5.2 The Sponsor shall immediately, upon the termination or expiration of this Agreement, cease to use or otherwise refer to any and all of the City of Phoenix/Phoenix Parks and Recreation Department name(s) and/or logo(s) in any manner that could imply that the Sponsorship under this Agreement is still in effect.

6. INDEMNIFICATION

- 6.1 The Sponsorship Fee is a donation to help fund the design and construction of the Sponsored Activity as described in Attachment A, Item 4(a). Sponsor's role is limited strictly to the donation of funds. The City is the owner of the Park, and it or its contractors will be responsible for the design, construction, and maintenance of the Sponsored Activity. The City will indemnify and hold harmless Sponsor from any and all losses, liabilities, claims, actions, fees, and expenses, including those for personal injury, death, negligence, or property damage arising under, out of or in connection with the design, construction, maintenance, or use of the Sponsored Activity.

7. BREACH AND TERMINATION

- 7.1 If either party breaches any of the terms and conditions of this Agreement and fails to rectify such default in accordance with a written notice by the non-defaulting party within fourteen (14) days after the date of such notice, the non-defaulting party may terminate the Agreement at any time thereafter.
- 7.2 The Department may terminate the Agreement immediately if any of the following events occur:

Attachment A

- (a) The Sponsor is wound up or dissolved, becomes insolvent or enters into an agreement with its creditors, or if a receiver, manager or liquidator is appointed in respect of the Sponsor.
- (b) The Sponsor's business operations or the business or activities of any associated company are contrary to any City of Phoenix policy(ies).
- (c) The Department determines that for whatever reason it should no longer use the Sponsorship Fee/Product or be associated with the Sponsor.

7.3 If this Agreement is terminated, the Sponsor shall not be required to pay any unpaid installments of the Sponsorship Fee/Product.

7.4 The expiration or termination of this Agreement shall not prevent either party from taking action to enforce a term or condition of this Agreement in respect of any breach occurring prior to such expiration or termination.

8. NOTICES

8.1 Unless otherwise directed in writing, notices, reports, and payments shall be delivered to the Department at the following address:

Parks and Recreation Director
Phoenix Parks and Recreation Department
200 W. Washington St, 16th Floor
Phoenix, AZ 85003

and to the Sponsor at the address and e-mail address referred to in Item 2 of the Schedule (Address of Sponsor).

8.2 A notice forwarded by e-mail shall be deemed to be received by the addressee when recorded by read receipt.

9. AMENDMENTS TO AGREEMENT

9.1 Any amendment to this Agreement shall only be valid if the amendment is in writing and signed by both parties.

10. ASSIGNMENT

10.1 Neither party shall transfer, change or purport to assign, transfer or change this Agreement or any of its rights or obligations without the prior written consent of the other party, which shall not be unreasonably withheld.

11. CHARITABLE CONTRIBUTION

11.1 Board will reasonably cooperate with Sponsor to document Sponsor's charitable contribution as may be required for federal or state income and property tax purposes.

Attachment A

12. GOVERNING LAW

12.1 This Agreement shall be governed by and construed under the laws of the State of Arizona, excluding its choice of law principles. Any litigation arising out of this Agreement shall be commenced and maintained in a court of competent jurisdiction sitting in Maricopa County, Arizona.

13. ENTIRE AGREEMENT

13.1 This Agreement constitutes the entire agreement of the parties and shall supersede any prior or contemporaneous agreements or negotiations, whether written or oral, between the parties, regarding the subject matter herein.

EXECUTED by the parties on the date first written above.

ON BEHALF OF PHOENIX PARKS AND RECREATION BOARD

Parks and Recreation Director

Date

SPONSOR

(insert company name)

Printed Name

Title

Signature

Date

APPROVED AS TO FORM

ATTEST

Acting City Attorney

City Clerk

Attachment A

ATTACHMENT A - SCHEDULE

1. **NAME OF SPONSOR**

(Insert name of company or name of individual.)

2. **ADDRESS OF SPONSOR**

(If a corporate sponsor, insert address and e-mail of its registered office.)

3. **DESCRIPTION OF SPONSOR'S BUSINESS ACTIVITIES**

(Insert brief description.)

4. **DETAILS OF SPONSORSHIP**

(a) Sponsored Activity

(Insert brief description.)

Sponsorship Rationale

(Insert brief description.)

(b) Sponsorship Fee

(If money is payable, insert details of amount, installment schedule, etc.)

Sponsorship Product

(If goods are being supplied, insert description.)

(c) Term of Sponsorship

(date) to (date)

5. **RIGHTS OF SPONSOR**

(For example, the Sponsor is permitted to exhibit/promote their products.)

6. **RECOGNITION OF SPONSOR**

(For example, the Sponsor's name or logo is displayed at Hance Park by Phoenix Parks and Recreation. Include detail of recognition – where, size, term, etc.)

SPONSORSHIP AGREEMENT

This Agreement is made on the 17th day of November 2022, between City of Phoenix Parks and Recreation Board (Board) and its Parks and Recreation Department (Department) and AARP (Sponsor).

RECITALS

The Sponsor is engaged in the social impact work referred to in Item 3 of Attachment A, hereafter referred to as the "Schedule" (Description of Sponsor's Business Activities) and, at the request of the Department, has agreed to provide the Sponsorship set out in Item 4 of the Schedule (Details of Sponsorship), subject to the terms and conditions of this Agreement.

IT IS AGREED as follows:

1. TERM

- 1.1 The term of the Sponsorship shall be for the period set out in Item 4(c) of the Schedule (Term of Sponsorship), unless otherwise extended or terminated in accordance with this Agreement.

2. SPONSORSHIP FEE/PRODUCT

- 2.1 In consideration of the grant of Sponsorship Rights under this Agreement, the Sponsor shall pay and/or provide to the Department, for the term of this Agreement, the sponsorship fee and/or product(s) referred to in Item 4(b) of the Schedule (Sponsorship Fee/Product) at the times and in the manner referred to in that Item.
- 2.2 The Sponsorship Fee/Product shall be the entire amount payable or provided to the Department under this Agreement.
- 2.3 The Department shall only use the Sponsorship Fee/Product for the sponsored activity referred to in Item 4(a) of the Schedule (Sponsored Activity) in a manner consistent with the reasons referred to in Item 4(a) of the Schedule (Sponsorship Rationale).
- 2.4 Should the Sponsorship Fee/Product not be fully used on the Sponsored Activity; the Department shall immediately notify the Sponsor of the balance of the unused Sponsorship Fee/Product and shall comply with the Sponsor's directions concerning the use of the unused Sponsorship Fee/Product.

3. SPONSORSHIP RIGHTS

- 3.1 The Department grants to the Sponsor the non-exclusive sponsorship rights set out in Item 5 of the Schedule (Rights of Sponsor) for the term of this Agreement.
- 3.2 All advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor under Item 5 of the Schedule (Rights of Sponsor) shall first be approved by the City of Phoenix Parks and Recreation Director or designee.
- 3.3 The Department shall, whenever the Sponsored Activity is publicized, acknowledge the Sponsor in accordance with the recognition rights specified in Item 6 of the Schedule (Recognition of Sponsor).

4. USE OF SPONSOR'S NAME AND/OR LOGO

- 4.1 All advertising and promotional material produced, published, broadcast, displayed or exhibited by the Department in respect to the Sponsored Activity shall acknowledge the Sponsor in a manner agreed to by both parties.
- 4.2 The Department shall immediately, on the termination or expiration of this Agreement, cease to use or otherwise refer to the Sponsor's name and/or logo except to the extent otherwise authorized by law or agreement.

5. USE OF THE CITY'S NAME AND/OR LOGO

- 5.1 All advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor in respect of the Sponsored Activity shall acknowledge the Phoenix Parks and Recreation Department, in a manner agreed to by all parties.
- 5.2 The Sponsor shall immediately, upon the termination or expiration of this Agreement, cease to use or otherwise refer to any and all of the City of Phoenix/Phoenix Parks and Recreation Department name(s) and/or logo(s) in any manner that could imply that the Sponsorship under this Agreement is still in effect.

6. INDEMNIFICATION

- 6.1 The Sponsorship Fee will help to fund the design and construction of the Sponsored Activity as described in Attachment A, Item 4(a). Sponsor's role is limited strictly to the payment of the Sponsorship Fee. The City is the owner of the Park, and it or its contractors will

be responsible for the design, construction, and maintenance of the Sponsored Activity. The City will indemnify and hold harmless Sponsor from any and all losses, liabilities, claims, actions, fees, and expenses, including those for personal injury, death, negligence, or property damage arising under, out of or in connection with the design, construction, maintenance, or use of the Sponsored Activity. The obligations and rights granted in this Section shall survive the expiration and termination of the Agreement.

7. NO COLLECTION OF AARP MEMBER DATA.

- 7.1 The City shall not at any time collect or maintain any information from visitors or those who purchase or are provided AARP Member discounts that shall directly or indirectly identify such visitors or purchasers as AARP members, member-prospects, or individuals interested in AARP.

8. BREACH AND TERMINATION

- 8.1 If either party breaches any of the terms and conditions of this Agreement and fails to rectify such default in accordance with a written notice by the non-defaulting party within fourteen (14) days after the date of such notice, the non-defaulting party may terminate the Agreement at any time thereafter.
- 8.2 The Department may terminate the Agreement immediately if any of the following events occur:
- (a) The Sponsor is wound up or dissolved, becomes insolvent or enters into an agreement with its creditors, or if a receiver, manager or liquidator is appointed in respect of the Sponsor.
 - (b) The Sponsor's business operations or the business or activities of any associated company are contrary to any City of Phoenix policy(ies).
 - (c) The Department determines that for whatever reason it should no longer use the Sponsorship Fee/Product or be associated with the Sponsor.
- 8.3 If this Agreement is terminated, the Sponsor shall not be required to pay any unpaid installments of the Sponsorship Fee/Product.
- 8.4 The expiration or termination of this Agreement shall not prevent either party from taking action to enforce a term or condition of this

Agreement in respect of any breach occurring prior to such expiration or termination.

9. NOTICES

9.1 Unless otherwise directed in writing, notices, reports, and payments shall be delivered to the Department at the following address:

FitPHX Coordinator
Phoenix Parks and Recreation Department
2700 N 15th Avenue
Phoenix, AZ 85007

and to the Sponsor at the address and e-mail referred to in Item 2 of the Scheduled (Address of Sponsor).

9.2 A notice forwarded by e-mail shall be deemed to be received by the addressee when recorded by read receipt.

10. AMENDMENTS TO AGREEMENT

10.1 Any amendment to this Agreement shall only be valid if the amendment is in writing and signed by both parties.

11. ASSIGNMENT

11.1 Neither party shall transfer, change or purport to assign, transfer or change this Agreement or any of its rights or obligations without the prior written consent of the other party, which shall not be unreasonably withheld.

12. CHARITABLE CONTRIBUTION

12.1 Board will reasonably cooperate with Sponsor to document Sponsor's charitable contribution as may be required for federal or state income and property tax purposes.

13. GOVERNING LAW

13.1 This Agreement shall be governed by and construed under the laws of the State of Arizona, excluding its choice of law principles. Any litigation arising out of this Agreement shall be commenced and maintained in a court of competent jurisdiction sitting in Maricopa County, Arizona.

14. ENTIRE AGREEMENT

14.1 This Agreement constitutes the entire agreement of the parties and shall supersede any prior or contemporaneous agreements or negotiations, whether written or oral, between the parties, regarding the subject matter herein.

EXECUTED by the parties on the date first written above.
ON BEHALF OF PHOENIX PARKS AND RECREATION BOARD

Cynthia Aguilar
Printed Name

City of Phoenix Parks and Recreation Director
Title

Signature

Date

SPONSOR:

AARP
Organization

Dana Kennedy
Printed Name

AARP AZ State Director
Title

Signature

Date

APPROVED AS TO FORM

ATTEST

Acting City Attorney

City Clerk

ATTACHMENT A – SCHEDULE

1. NAME OF SPONSOR

AARP

2. ADDRESS OF SPONSOR

601 E Street, NW, Washington, DC 20049

3. DESCRIPTION OF SPONSOR'S BUSINESS ACTIVITIES

AARP, a non-profit social welfare organization focusing on issues affecting those 50 and older, has provided sponsorship to FitPHX since 2017.

4. DETAILS OF SPONSORSHIP

a) Sponsored Activity

FitPHX is a citywide health initiative that was created in 2013, with the goal of improving health and wellness in the region and making Phoenix one of the healthiest in the nation. The initiative has built innovative collaborations between government agencies, private sector groups, non-profit organizations and universities to develop programming that provide residents with resources to be healthier. AARP approached the Parks and Recreation Department and offered to fund several events to support the FitPHX initiative.

AARP has committed to pay a sponsorship fee of \$23,794 to cover (12) yoga events, (26) virtual/in-person "Fall into Fitness" events, and (24) WalkPHX events between January 1, 2023, and December 31, 2023.

b) Sponsorship Fee

\$23,794; check made payable to Phoenix Parks Foundation

Sponsorship Product

yoga events, in-person/virtual "Fall into Fitness" winter/spring, summer and fall events, and WalkPHX events

c) Term of Sponsorship

January 1, 2023 to December 31, 2023

5. RIGHTS OF SPONSOR

- AARP will be recognized as “Official Sponsor”;
- The City will provide engagement counts and personally identifiable information (PII) of event attendees who agree to the opt-in notice on event registration found in the terms and conditions in section 7 of this schedule.

6. RECOGNITION OF SPONSOR

- Sponsor recognition announced at the beginning of all virtual events;
- Title sponsor logo placement on all virtual program and event materials;
- Inclusion in all press releases sent to local media outlets;
- AARP logo and link listed on the FIT/PHX website;

7. DATA COLLECTION. During the collaboration between the parties from the date of execution of this Agreement until the termination date, Organization shall collect Participant or Attendee registrations for the FIT/PHX Initiative (“Event”) and provide AARP with an Engagement Count and a PII Data List as defined and provided below:

Engagement Counts. An engagement count is defined as an aggregated number (actual number not estimated) of Event Participants/Attendees (“Engagement Count”). Organization agrees that it will provide AARP with an Engagement Count for Participants/Attendees via email within five (5) business days after the last day of the Event. The Organization hereby certifies that it will hold and retain in its records supporting documentation to substantiate the Engagement Count(s) it provides to AARP for one year after collection.

PII Data List. A personally identifiable data list is defined as a list of Participant/Attendee information consisting of first and last name, home address or portions collected thereof, and an email address (“PII Data List”). Organization agrees that it will provide the PII Data List to AARP as follows:

- a. Organization agrees that wherever it makes registration available for the Event, it will conspicuously place the following Opt-In Notice in close proximity to the entry point for all Event Participant/Attendee registrations along with an opt-in box that Participants/Attendees can check or uncheck to either accept or reject the Opt-In Notice terms and conditions.

Opt-In Notice. “Yes, please share my information with AARP so it can keep me informed about AARP programs, events and offerings. I understand AARP will send me an initial email to confirm my interest in further AARP email communications and my email preferences can be changed at any time. [AARP Privacy Policy](#) [or aarp.org/privacy for printed materials].”

- b. Organization agrees that it will only provide a PII Data List to AARP that includes information from Event Participants/Attendees who accepted the Opt-In Notice terms and conditions with a checked opt-in box.

- c. Organization hereby certifies that it holds and will retain in its records supporting documentation to substantiate the PII Data List(s) it provides to AARP for one year after collection.
- d. Organization agrees that it will provide AARP with the PII Data List within five (5) business days after the last day of the Event using an OneDrive account as directed by AARP.



To: Parks and Recreation Board

Date: November 17, 2022

From: Cynthia Aguilar, Director

Subject: NATIONAL WEATHER SERVICE AND HEAT WARNING DISCUSSION

This report by the Parks and Recreation Department provides information in response to a Parks and Recreation Board request for information on how Heat Warning closure dates are determined for the Phoenix Trails and Heat Safety Program.

BACKGROUND

On Oct. 27, the City of Phoenix Fire Department and Parks and Recreation Department provided the Parks and Recreation Board with an update on the 2022 Phoenix Trails and Heat Safety Trail Closure Program. During the presentation, Board Members requested information on how the Heat Warning Days were determined by the National Weather Service (NWS). This report is in response to the request for additional information from the Parks and Recreation Board.

DISCUSSION

The NWS is the official agency for providing temperature forecasts. When the NWS identifies an Excessive Heat Warning day, the Phoenix Parks and Recreation Department will implement trail closures for Camelback Mountain Preserve-Echo Canyon and all associated trails and trailheads at Phoenix Mountains Preserve - Piestewa Peak as a part of the department's Heat Safety program.

The National Weather Service provides weather, water and climate data, forecasts, warnings, and impact-based decision support services for every community in the United States. The NWS Headquarters is in Silver Spring, MD, and there are six Regional Headquarters, as well as local Weather Forecast Offices (WFO). The NWS works to support all aspects of keeping the public safe from weather, water, and climate hazards. These efforts support the NWS mission to protect lives and property and enhance the national economy.

The local WFOs are responsible for issuing advisories, warnings, statements, and short-term forecasts for their local county warning area including the public, media, emergency management, aviation community and other customers 24 hours per day, 365 days per year to keep the public safe from weather hazards.

The WFO issues an Excessive Heat Warning, generally within 12 hours of the onset of extremely dangerous heat conditions. A Heat Warning is typically issued when the maximum heat index temperature is expected to be 105 degrees or higher for at least

two days and when night-time air temperatures will not drop below 75 degrees Fahrenheit. However, these criteria vary across the country. The heat index, also known as the apparent temperature, is what the temperature feels like to the human body when the relative humidity is combined with the air temperature.

Per the Trails and Heat Safety Program closure protocol, on National Weather Service (NWS) issued Heat Warning days, trail access on specified trails is restricted from 11 a.m. to 5 p.m. Utilizing the NWS Weather Briefings for Excessive Heat, the City communicates closures to the public via the City's webpage, onsite and online messaging, and social media.

The Parks and Recreation Department continues to prioritize safety on Phoenix trails. These efforts include the "Take a Hike. Do it Right." campaign, which incorporates improved and consistent safety messaging posted onsite at the summit trailheads, on the department's website, and via news media coverage and social media. Additionally, staff communicates with surrounding resorts about Heat Warning Days to support safety messaging to visiting guests who are not familiar with the hiking environment in Phoenix. Park Rangers are also deployed to increase visibility at busier trailhead access points to perform education and outreach reminding potential hikers of the heat risk and provide safety tips and water if needed.

Representatives from the NWS will present additional information on how Excessive Heat Warning days are determined to the board for discussion at the Nov. 17, 2022, meeting.

RECOMMENDATION

This report is for information and discussion.

Prepared by: Tracee Hall, Assistant Parks and Recreation Director
Mark Gonzales, Assistant Fire Chief

Approved by: Cynthia Aguilar, Parks and Recreation Director
Scott Walker, Executive Assistant Fire Chief



To: Parks and Recreation Board

Date: November 17, 2022

From: Cynthia Aguilar, Director

Subject: ANNUAL ELECTION OF PARKS AND RECREATION BOARD CHAIR –
NOVEMBER 17, 2022

This report informs the Parks and Recreation Board of the approved procedure for nominating a Chairperson for the Parks and Recreation Board for the 2023 calendar year and administering the election.

BACKGROUND

The board adopted revised Rules of Procedure during the April 22, 2010, meeting. According to Procedure I. B.:

“Elections shall be held annually at the regularly scheduled November Board meeting to select a Chairperson from eligible candidates. The Board must either elect a new Chairperson or extend the term of the existing Chairperson. If the Board does not meet in November, the election shall take place at the first Board meeting after December 1. The new Chairperson shall assume the position of Chairperson at the first meeting of the new calendar year. A Board member is considered eligible if the Board member has served on the Board for at least one year.

No person may serve as Chairperson for more than two consecutive one-year terms. However, the Chairperson may serve three consecutive one-year terms if approved by a unanimous vote of the entire Board.”

DISCUSSION

According to *Robert’s Rules of Order*, 14th edition, “nominations from the floor” is a common procedure used when a nominating committee is not recommending a candidate(s).

Under the procedure of nominations from the floor, the Chair calls for nominations by saying, “Nominations are now in order for the office of Chairperson of the Parks and Recreation Board.” When the presiding Chair has called for nominations from the floor, a member may make a nomination as follows:

MEMBER: Mr./Madame Chairperson, I nominate Board Member A. for the office of Chairperson.

CHAIRPERSON: Board Member A. is nominated, are there any further nominations from the floor?”

The presiding Chair repeats each nomination in this way until all nominations for the office have been made. After nominations have been closed, voting for the Chairperson takes place. Candidates will be voted on in the order in which they were nominated. The winning nomination must carry at least a simple majority of the voting members. The presiding Chair casts a vote in the same manner as the voting members.

Nominations and voting continue until a member is elected with a majority of the voting members. Voting will be by voice acclamation unless a roll call vote is determined. Voting will be properly recorded in the minutes.

RECOMMENDATION

This report recommends the presiding Chairperson conduct the annual nomination and election for the 2023 calendar year Parks and Recreation Board Chairperson.

Prepared by: Sara Del Valle, Management Assistant

Approved by: Cynthia Aguilar, Parks and Recreation Director