**SPONSORSHIPS AND GRANTS**

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**MISSION AND GOALS**

The Phoenix Parks and Recreation Department builds healthy communities through parks, programs and partnerships; and makes the city a better place to live, visit and play.

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Cynthia Aguilar, Deputy Director, Downtown Division
Esther Avila, Deputy Director, South Division
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Cynthia Brown, Deputy Director, Northwest Division
Tom Marritt, Deputy Director, Special Operations Division
James Orloski, Deputy Director (Acting), Downtown Division
Danielle Poveromo, Deputy Director, Northeast Division
Judy Weis, Deputy Director, Management Services Division

Phoenix Parks and Recreation Board:
Sarah Porter (Chair)
Ashley Brownell
Dorina Bastomeorte
Michael Lieb
Antonia Mayo
Peegy Nasty (term started Oct. 2018)
Maraani Fenske
Christine Trier (term ended Sept. 2018)

Phoenix Parks and Preserve Initiative (PPPI):
Sarah Porter (Chair)
Bob Rink
Charlene Tarver (term ended Sept. 2018)
Masavi Perea
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Funds from the voter-approved Phoenix Parks and Preserve Initiative (PPPI) sales tax helped fund important infrastructure projects citywide, such as miscellaneous repairs to pools, roofs, sewer lines, parking lots, ramadas and fences. The funding supported LED upgrades to area lights in 12 parks and sports field lights in six parks; and improvements or repairs to 12 playgrounds, 11 courts and dozens of miles of hiking trails. PPPI sets aside one cent of sales tax for every $10 of purchases to improve and renovate existing parks and recreation facilities, and to expand and improve the city’s mountain preserve land.

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Thousands of people celebrated the nation’s birthday and showed their patriotism at the annual Fabulous Phoenix 4th of July event held at Steele Indian School Park. The event features one of the largest fireworks displays in the Southwest.

The revitalization project for Margaret T. Hance Park took an important step forward in May, when updated design concepts were unveiled during a public open house.

The project is a public-private partnership led by the Hance Park Partner Coalition, consisting of the Phoenix Parks and Recreation Department, Phoenix Community Alliance and Hance Park Conservancy. Funding for the estimated $100 million project will come from public and private sources, and a fundraising campaign is underway.
Mobile Recreation Program Provides Citywide Outreach

Mobile Recreation provided programming to youth of all ages in 16 parks citywide. The park locations are strategically chosen to ensure opportunities for youth in areas of the city that do not have a nearby recreation or community center. Four themed vans – Sports, MAC (Music, Arts, Culture), Gaming, and STEM (Science, Technology, Engineering, Math) – present programming on a monthly schedule in each park. The vans also are deployed to special events around the community.

Doing What Matters to Help Phoenix Parents

During the six-day statewide teacher and education staff walk-out in late April and early May, 24 city recreation centers operated on extended hours from 7 a.m. to 7 p.m. to provide a safe and free option for families with children affected by the school closures. More than 2,000 children benefited from it. The department responded with speed and flexibility to provide this important need.

“Take a Hike. Do it Right.”

Based off trail counter data, city of Phoenix hiking trails had 3,344,638 visitors in 2018. The Phoenix Fire Department responded to 250 mountain rescues in 2018, compared to 255 in 2017 and 272 in 2016. Phoenix Park Rangers continually work to educate trail users about safety by presenting the “Take a Hike. Do it Right.” message and guidelines. The city’s trail system is popular with locals and tourists, and through the Concierge Education Program, which started in 2016, city park rangers work with staff at hotels and resorts to educate guests about hiking safety.

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Pickleball Facilities Added Citywide

The department added 25 new pickleball courts citywide, including at Pecos Park, Rose Mofford Sports Complex and Paseo Highlands Park. The project at Pecos Park saw the addition of 16 courts as well as LED lighting, ramadas and picnic tables. A ribbon-cutting ceremony and tournament to celebrate the grand-opening of the courts in Pecos Park was held in April.

Remodel of Phoenix Tennis Center Finalized

The final phase of renovations to Phoenix Tennis Center was completed in the fall. A new pro-shop building on the west side of the facility will serve as the main entrance and offices for the center. The existing building’s restrooms were remodeled, including new showers, tile walls, counters, fixtures, stalls, lavatories and lighting. The large multi-purpose room was remodeled to create an area for tournament meetings and other public functions.

More Than 1,500 Trees Planted in Park Properties for Second Straight Year

To expand the city’s shade tree canopy, 1,510 trees were planted on city park property during 2018. It marked the second straight year that the department planted 1000-plus trees (1,550 in 2017). Additionally, the city of Phoenix was listed on the Arbor Day Foundation’s “Tree City USA” list for the 32nd consecutive year in 2018.
An Intergovernmental Agreement was developed with the Housing Authority of Maricopa County to support the programming and maintenance of the newly-constructed Coffelt-Lamoreaux Recreation Center and Coffelt Park. The agreement created a unique partnership between the city and county to operate the recreation center and park for the community. In April, the opening of the new recreation center was celebrated at a dedication ceremony for the Coffelt-Lamoreaux Apartment Homes.

New Coffelt-Lamoreaux Recreation Center and Park Dedicated

During the fall, construction was completed on a new clubhouse, event pavilion and practice facility improvements for the Arizona State University men’s and women’s golf teams at Papago Golf Course. In October, the Lou Grubb Clubhouse and Lou’s Bar and Grill opened to the public. In November, Arizona State University unveiled a new 7,000-square-foot, state-of-the-art practice facility for its golf teams. In July 2014, the City entered into a 30-year agreement with Arizona State University, through which it manages the course and is responsible for operating and capital expenses.

Significant Upgrades Made to Papago Golf Course

In May, Aya Mini Park was dedicated and renamed in memory of the late Bishop Alexis A. Thomas. A ceremony was held at Pilgrim Rest Baptist Church. Bishop Thomas, who served as senior pastor at Pilgrim Rest for 33 years, passed away earlier in the year. In his sermons, he often referenced growing up in the neighborhood near the park.

Aya Mini Park Renamed in Memory of Bishop Alexis A. Thomas

In January, a new playground at Pierce Park was dedicated in honor of community advocate Mary Moore. Moore received the city of Phoenix Impact Volunteer Award in 2013. Among her many contributions to the community was spearheading a gardening program at Brunson Lee Elementary School and securing grant funds for programming at Balsz School District. Moore participated in the dedication and ribbon-cutting ceremony for the playground. She passed away in March.

Pierce Park Playground Named in Honor of Community Advocate

An 80,000-square-foot expansion and renovation of Maryvale Baseball Park began in March, and the facility was renamed to American Family Fields of Phoenix. In August, a “Topping Out” ceremony was held, which is a traditional celebration of placing the last steel beam during a construction project. The majority of the trades workers on the project are from the Phoenix metro area, with about 10 percent being from the Maryvale neighborhood.

The Milwaukee Brewers, who call the complex their Spring Training home, are investing over $60 million into the construction project, which is on schedule for substantial completion in time for the start of Spring Training 2019.

The renovation comes as part of a 25-year agreement between the team and the city that keeps the Brewers in Maryvale through at least the year 2042. The agreement, which was approved by City Council in November 2017, takes the ongoing capital improvement plan burden for the facility off the city.

Renovation at Maryvale Baseball Park Thru a Mutually Beneficial Partnership

In April, City Council approved a 35-year Intergovernmental Agreement with the city of Scottsdale to take on the operation and maintenance costs of Papago Baseball Complex. Through that agreement and in partnership with the San Francisco Giants, Scottsdale will invest $35 million to expand the clubhouse, improve the playing fields and batting tunnels, and make other upgrades.

Once the renovation is complete, the Giants will move their player development program from Scottsdale’s Indian School Park to Papago Baseball Complex. After the move, Scottsdale will make four lighted fields currently utilized by the Giants in Indian School Park, as well as Scottsdale Stadium and Papago Baseball Complex, available for public use. Additionally, Scottsdale will pay to develop a shared-use parking lot and trail improvements around this area of Papago Park.

Over the term, this agreement will result in approximately $61 million in savings for the city of Phoenix and generate approximately $2 million in rental income for the Parks and Recreation Department.

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Cynthia Brown, Deputy Director, Northside Division
Tom Marsh, Deputy Director, Special Operations Division
James Orlinski, Deputy Director (Acting), Downtown Division
Danielle Pevera, Deputy Director, Northside Division
Judy Weiss, Deputy Director, Management Services Division

GOVERNANCE

Phoenix Parks and Recreation Board
Sarah Porter (Chair)
Ashley Bunnell
Deborah Statham
Michael Loh
Antonia Myers
Peggy Marchant (Term ended Oct. 2018)
Madi Merkert
Charlene Young (Term ended Sept. 2018)

Phoenix Parks and Preserve Initiative (PPPI)
Aubrey Barnwell (Chair)
Sarah Porter (Chair)

Mountain Parks/Preserve Committee
John Farias (Chair)
Bob Rink
Sarah Porter
Elena Soria

Mountain Parks/Preserve Oversight Committee
Sarah Porter
John Furniss
Janice Beck

Mountain Parks/Preserve Coordinating Committee:
Christa Johnson
Tom Chapman
Jenna Lugo

The total annual operating budget for fiscal year 2017-18 was $108,597,000. A total of 91,795 employee hours were worked; and 1,990 full-time and part-time employees were employed.

The Phoenix Parks Preservation Advisory Board (PPB)
Phoenix Suns Preservation and Mountain Parks/Preserve Committee
John Farias (Chair)
Vanita "Tina" Saffena (Vice-Chair)
Sara Sasso
Bill Fallon
Lori Prater
Jerry Washburn
Temora Zivis

PHOENIX GOLF
39 partnerships with non-profit and cultural organizations
30,000+ golfers
717,480 rounds of golf played
fiscal year 2017-18

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449,286
29 pools
12 dog parks
8 golf courses
8 lakes stocked for fishing
7 skate plazas and 3 skate parks

34,44,638
3,885 open swim participants
6,885 youth sports participants
449,286 community/ recreation center visits
300,000+ years of sports field reservations
174 sports fields
170,480 rounds of golf played
fiscal year 2017-18

253,851 open swim participants
18,428 swim lessons taught
4,099 pools participated in codePHX classes
1,510 trees planted on city park property
624 PHX teens managers enrolled in youth sports programs since 2016 exception

16,672 volunteers
91,795 hours of service

$108,597,000
Total annual operating budget for fiscal year 2017-18

1,990 Total # of full and part-time employees

107,000 Facebook likes
10,000 Facebook followers
1,070 Twitter followers

11,900 4,972 paid full and part-time employees

1,600 1,972 paid full and part-time employees

624 PHX teens managers enrolled in youth sports programs since 2016 exception

1,990 Total # of full and part-time employees