

**PLANPHX 2025 LEADERSHIP COMMITTEE**  
**DRAFT MEETING MINUTES**  
Thursday, February 23, 2023

**MEMBERS PRESENT**

Mo Stein, Chair  
Bobby Ruiz  
Jen Corey  
Gabriel Jaramillo  
Barry Paceley  
Andrea Odegard-Begay  
Phil Pangrazio  
Krista Shepherd  
Christian Solorio  
Pearl Chang Esau

**MEMBERS ABSENT**

Carolyn Chatman  
Jeff O'Toole  
Cheryl Lombard  
Jay Swart  
Hannah Bleam  
Julie Read

**STAFF PRESENT**

Tricia Gomes  
Joél Carrasco

1. Call to order, introductions and announcements by Chair.

Chairman Stein called the meeting to order at 1:27 p.m. with a quorum of 10 members present (9 required for a quorum).

2. Review and approval of the February 7, 2023, meeting minutes.

The item was continued to the March 7, 2023, committee meeting to allow committee members additional time to review the draft minutes.

3. Public comments concerning items not on the agenda. *Not for Committee discussion or action.*

None.

4. Presentation and discussion on Leadership Committee roles and responsibilities. *Presentation by Staff and Chairman Stein.*

Staff presented the Leadership Committee roles and responsibilities which are to:

- Analyze (Vision Alignment): Provide the project team feedback on the existing General Plan and identify areas in need of update.
- Outreach (What are we missing?; Where we focus next?): Identify and connect community stakeholders to provide their insight on the update.
- Support (2024): Assist the Mayor, City Council and staff in the circulation and presentation of the updated General Plan in preparation for the election in November 2024.

5. Presentation and discussion on Prioritize Survey Results. *Presentation by staff.*

Staff presented the Prioritize Survey Results from the Vision Alignment Activities 1 and 2. Vision Alignment Activity 1 was an exercise to prioritize the Arizona Revised Statute Elements alignment to each of the 5 Core Values from the 2015 General Plan. Vision Alignment Activity 2 was an exercise to prioritize the 5 Core Values from the 2015 General Plan with citywide goals from the 2015 General Plan. Both exercises allowed the Committee to utilize and provide feedback on the Prioritize Web Tool that would be used in future public engagement opportunities.

6. Presentation, discussion, and possible action on priority topics alignment with Plan structure.

Committee members discussed the following priority topics:

- Committee Member Shepherd
  - Equity
  - Sustainability - include health
  - Economy at neighborhood scale
  - Edges of downtown
- Committee Member Pacey
  - Matured transit system (address challenges with traffic congestion)
  - Water!
  - Business friendly city – issues with process
  - Safe and diverse neighborhoods
  - Housing trumps downtown to focus on
- Committee Member Ruiz
  - Safety – fire/policy downtown (denser parts of city) has different/unique needs
  - Plan for density

*Committee Member Ruiz left the meeting, bringing the quorum to 9 members present.*

- Committee Member Pangrazio
  - Autonomous transportation
  - Artificial Intelligence technology
  - Downtown vibrant AND liveable (housing) – all ages and abilities
  - Accessibility for all
  - Water
- Committee Member Corey
  - Business innovation
  - Land vs housing types
  - Clear sustainability measures
  - Shrink reliance on cars

- Committee Member Odegard-Begay
  - Water infrastructure
    - Infill/development impacts
  - Workforce development – youth
  - Connectivity – transit provide access to employment/resources
- Committee Member Chang Esau
  - Be bold and specific
  - Housing
  - Sustainability
    - IRA fund low/no carbon fuels
    - Federal funds
    - Air quality – health – economic impacts
    - Heat
  - Health inequities
  - Digital revolution
    - Autonomous vehicles
    - Artificial intelligence
    - Research entrepreneurship
  - TSMC – manufacturing growth (global city)
  - Workforce/education
- Committee Member Solorio
  - Equity
  - Health environment connectivity
  - Swing investment the other way
  - Housing and homelessness
  - Single family not working with housing density
  - Welcoming neighborhoods
  - Density helps all topics – affordability/change
- Committee Member Jaramillo
  - Remove downtown
  - Land use – relate to Transit oriented development, housing, connectivity, workforce
  - Housing should include the entire spectrum
  - Equitable development and land use
  - City policy should be enough to justify zoning changes
    - Village core should support more density
- Chairman Stein
  - Equity leaders – land use – meaningful – may replace downtown
  - Approachable housing – housing for all
  - Density in cores – blur the edges
  - Environment – more teeth
    - Climate, shade, water heat, density
  - Army of citizen planners
  - Metrics
  - Continuous document/update

7. General Plan 2025 outreach methods, approach, and opportunities updates.

*Presentation by staff.*

Staff provided a quick update on the outreach methods, approach, and opportunities, with specific attention to the attendance and feedback from the Heart of Sunnyslope Event that was held on February 11, 2023.

In addition, staff provided updates to upcoming events such as the Laveen BBQ on February 25, 2023, General Plan Update/Youth Engagement webpage and Prioritize Tool.

8. Committee member comments or announcements.

*Not for Committee discussion or action.*

None.

9. Adjournment: 3:00 p.m.