



# PlanPHX 2025

## Leadership Committee

March 23, 2023

### Staff Contacts:

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- 1. Call to Order, Introductions and Announcements by Chair.**
  - Roll Call
  
- 2. Review and approval of the February 7, 2023 meeting minutes.**
  
- 3. Public comments concerning items not on the agenda.**

*Not for Committee discussion or action*



4. Presentation, discussion, and possible action on “priority topics” alignment with Plan structure.

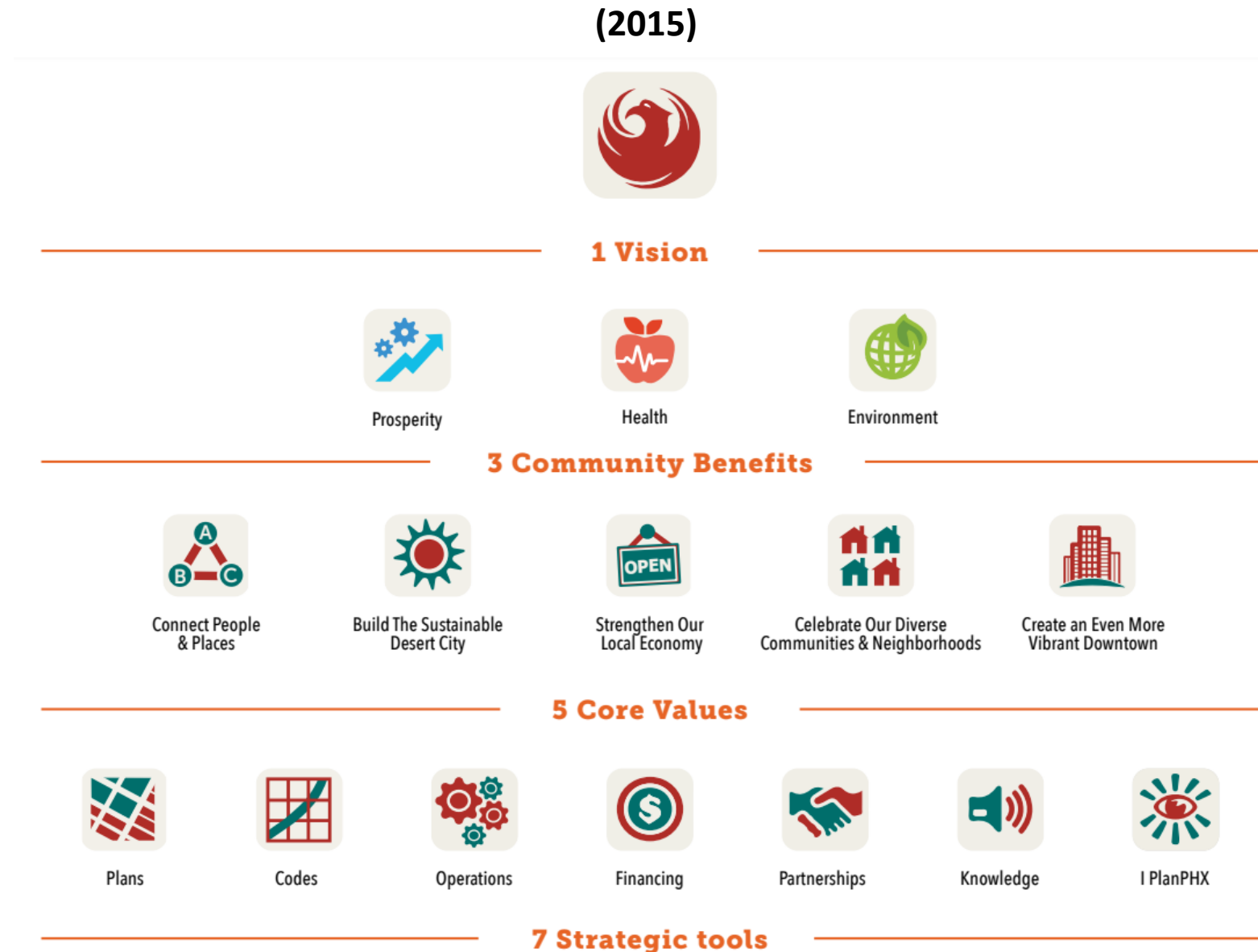


Vision  
Alignment

## COMMITTEE DISCUSSION:

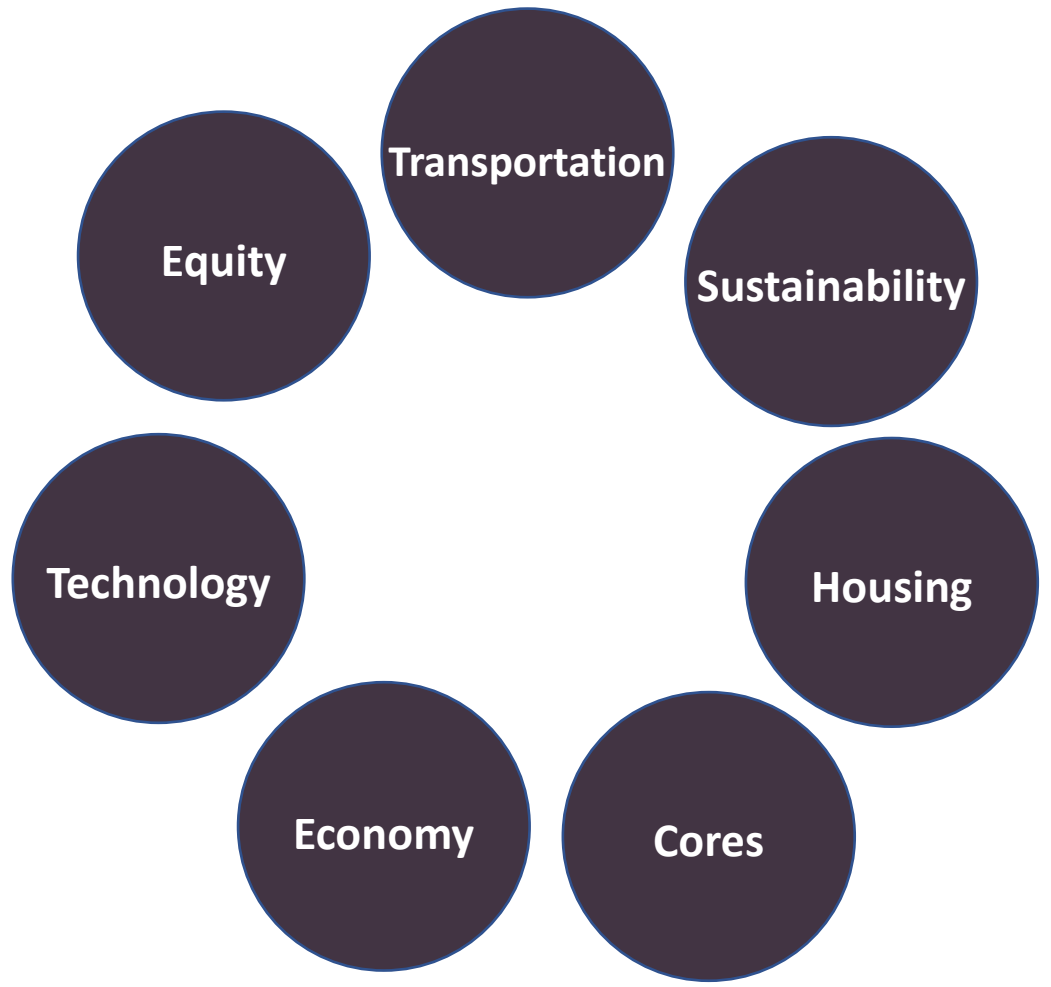
Does the 5 Core Value (2015) Framework need to evolve for the next 10 years to address new priorities?

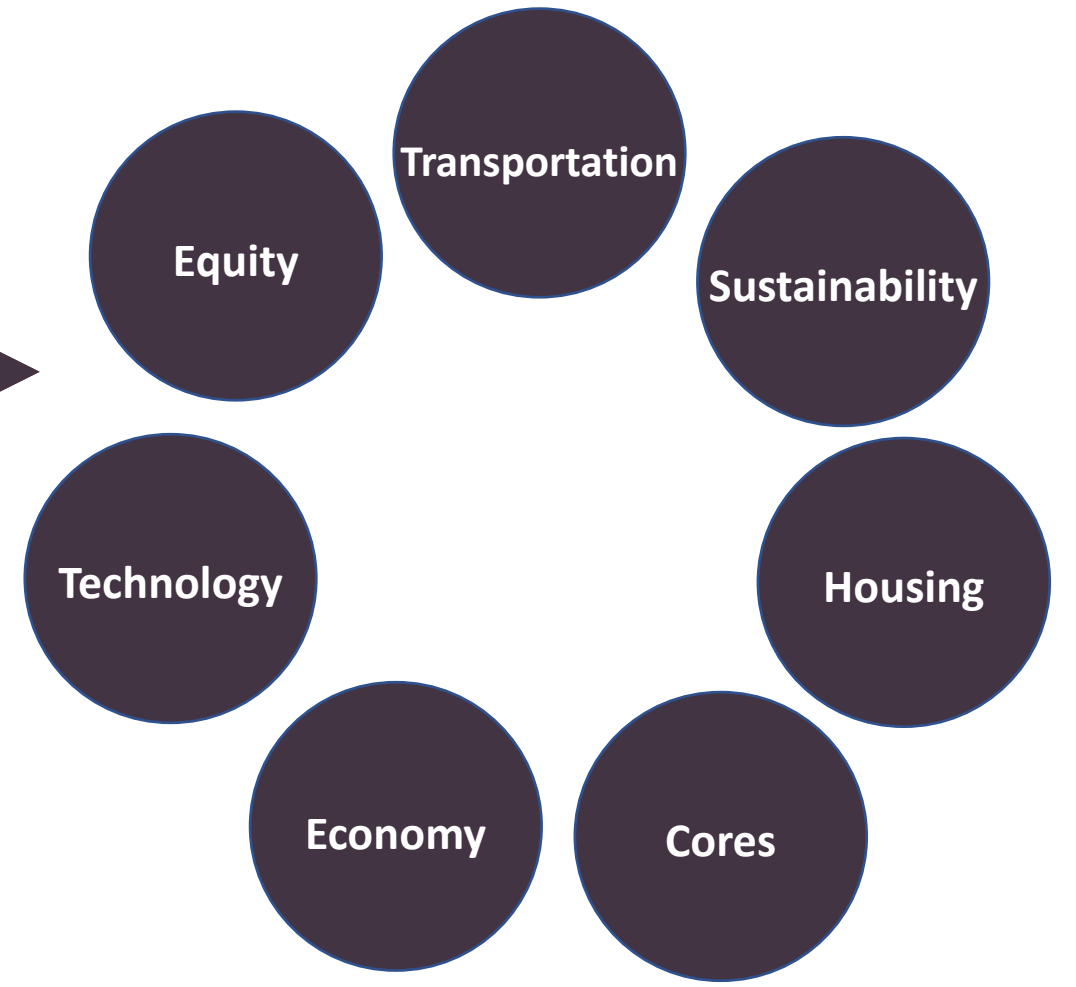
How and Why?



# Agenda Item 4: Priority Topics

- TSMC, explosive population growth **(Cores)**
  - finishing street network **(Transportation)**
  - A workable plan for a new park
  - Public safety
- “Sleeping giant” **(Cores)**
  - Defunct core plan
  - Re-address growth
  - Respect community character
- **Equity (Equity)**
- **Sustainability** - include health **(Sustainability)**
- Economy at neighborhood scale **(Economy)**
- Edges of downtown **(Cores)**
- Matured transit system (address challenges with traffic congestion) **(Transportation)**
- Water! **(Sustainability)**
- Business friendly city – issues with process **(Economy)**
- Safe and diverse neighborhoods **(Housing)**
- Housing trumps downtown to focus on **(Housing)**
- Safety – fire/policy downtown(denser parts of city) has different/unique needs **(Cores)**
- Plan for density **(Cores)**
- Autonomous transportation **(Transportation)**
- Artificial Intelligence technology **(Technology)**
- Downtown vibrant AND liveable (housing) – all ages and abilities **(Housing)**
- Accessibility for all **(Transportation)**
- Water **(Sustainability)**
- Business innovation **(Economy)**
- Land vs housing types **(Housing)**
- Clear sustainability measures **(Sustainability)**
- Shrink reliance on cars **(Transportation)**
- Water infrastructure **(Sustainability)**
  - Infill/development impacts
- Workforce development – youth **(Economy)**
- Connectivity – transit provide access to employment/resources **(Transportation)**
- Be bold and specific
- Housing **(Housing)**
- Sustainability **(Sustainability)**
  - IRA fund low/no carbon fuels
  - Federal funds
- Air quality – health – economic impacts
- Heat
- Health inequities **(Equity)**
- Digital revolution **(Technology)**
  - Autonomous vehicles **(Transportation)**
  - Artificial intelligence **(Technology)**
  - Research entrepreneurship **(Economy)**
- TSMC – manufacturing growth (global city) **(Economy)**
- Workforce/education **(Economy)**
- Equity **(Equity)**
- Health environment connectivity **(Transportation)**
- Swing investment the other way **(Equity)**
- Housing and homelessness **(Housing)**
- Single family not working with housing density **(Housing)**
- Welcoming neighborhoods **(Housing)**
- Density helps all topics – affordability/change **(Cores)**
- Remove downtown **(Cores)**
- Land use – relate to Transit oriented development, housing **(Housing)**, connectivity **(Transportation)**, workforce **(Economy)**
- Housing should include the entire spectrum **(Housing)**
- Equitable development and land use **(Equity)**
- City policy should be enough to justify zoning changes **(Cores)**
  - Village core should support more density **(Cores)**
- Equity leaders – land use – meaningful – may replace downtown **(Equity)**
- Approachable housing – housing for all **(Housing)**
- Density in cores – blur the edges **(Cores)**
- Environment – more teeth **(Sustainability)**
  - Climate, shade, water heat, density **(Sustainability)**
- Army of citizen planners **(Equity)**
- Metrics
- Continuous document/update



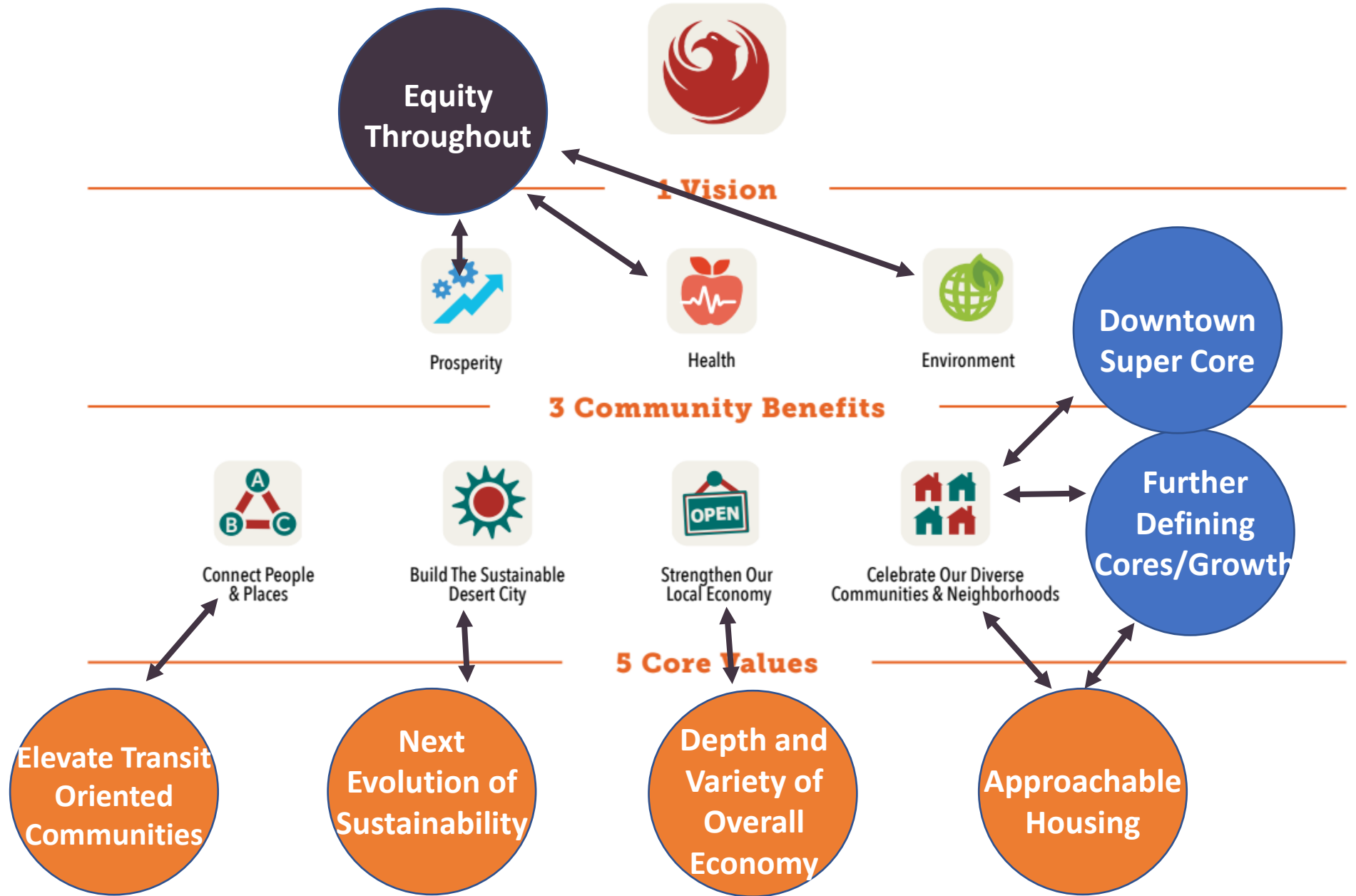


## COMMITTEE DISCUSSION:

Does the 5 Core Value (2015) Framework need to evolve for the next 10 years to address new priorities? **YES**

How and Why?

**ADD "EQUITY"**  
**EMPHASIZE OUR NEED TO ADDRESS "CORES" AND "HOUSING" AND "TECHNOLOGY"**



## 5. General Plan 2025 outreach methods, approach, and opportunities updates.

*Presentation by staff.*



### Media Involvement:

Partner to provide notification to a broad constituency of citizens and stakeholders by employing multiple public communication techniques.



### Events, Meetings, Presentations:

Partner with community, business, and government partners to reach citizens and stakeholders "where they are".



### Youth Engagement:

Partner with the Mayor and Council to identify minimum one school per district.



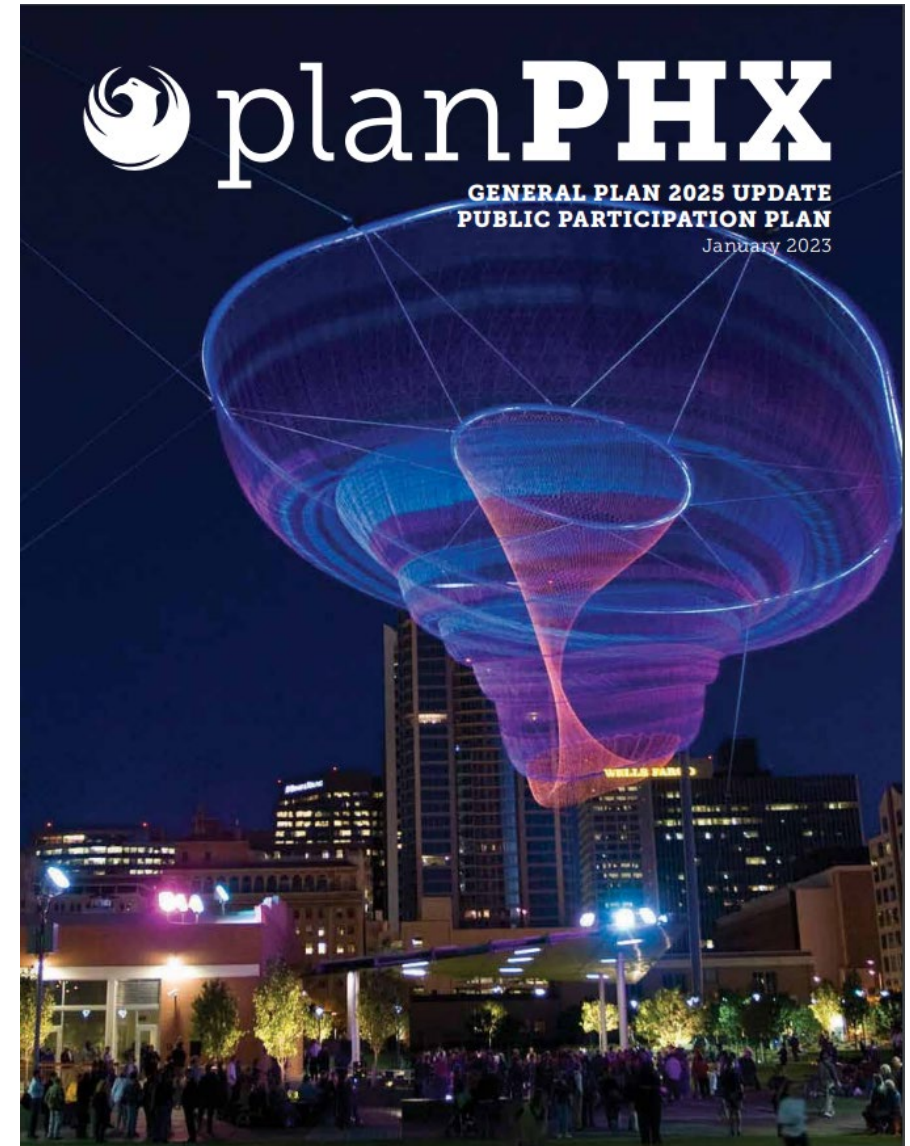
### Leadership Committee:

Partner with a Mayor and Council appointed Leadership Committee to hold public meetings to review public comments with staff on the project.



### PlanPHX Summit:

Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.





## SAVE THE DATES!

### MUEP Planning Showcase

**Day/Time:** Tuesday May 2, 3-6pm

**Location:** Memorial Union at the Tempe campus

**Purpose:** to share results and final presentation from youth engagement activities



**Youth Engagement:**  
Partner with the Mayor and Council to identify minimum one school per district.

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### PlanPHX 2025 Summit

**Day/Time:** Saturday October 21

**Location:** Considering City Hall Atrium

**Purpose:** To reveal draft General Plan and solicit additional feedback.

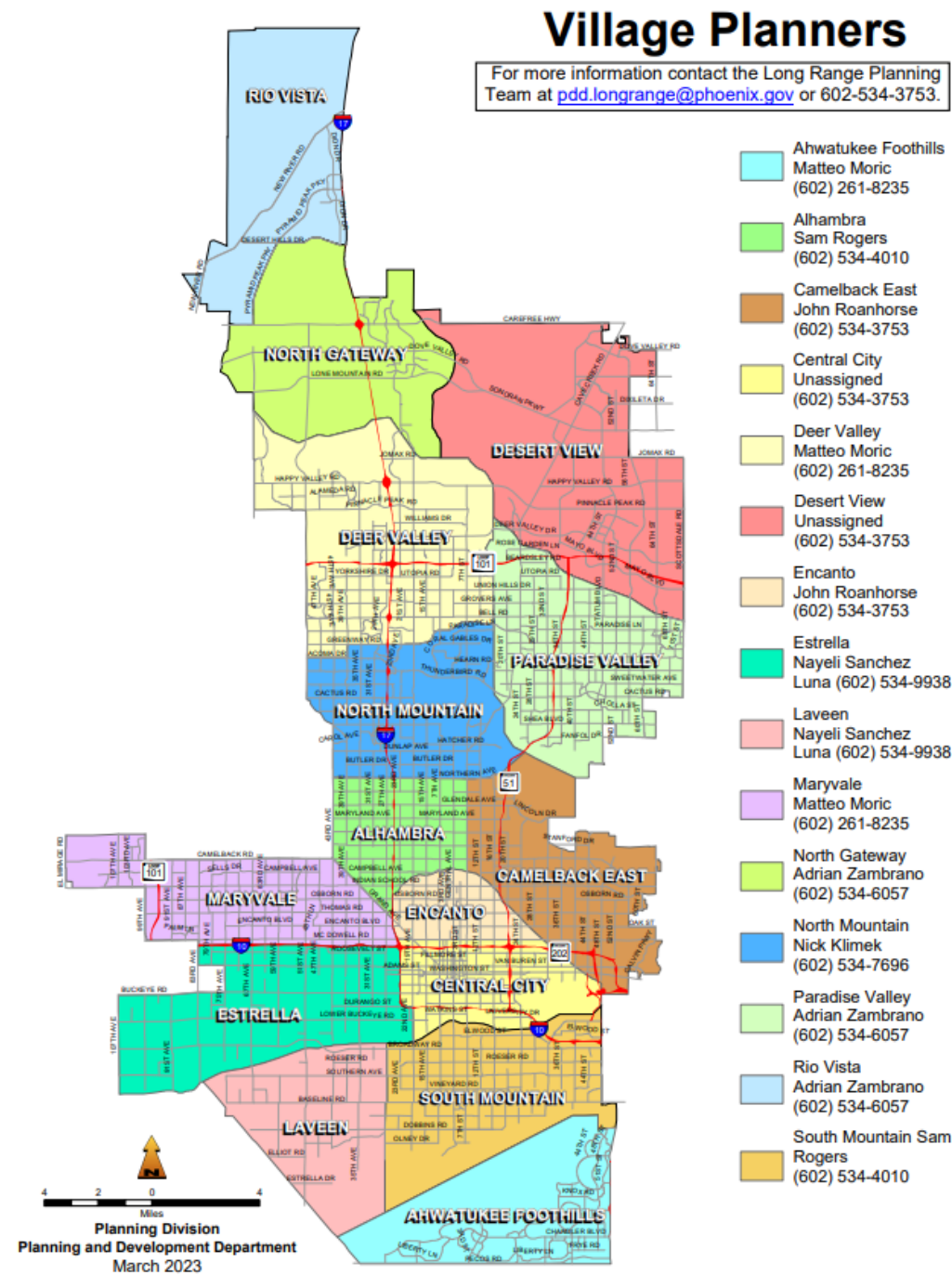


**PlanPHX Summit:**  
Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.

## SAVE THE DATES!

### Village Planning Committee Schedule:

VILLAGE	DATE
Laveen	4/10/2023
Paradise Valley	4/10/2023
South Mountain	4/11/2023
Maryvale	4/12/2023
North Gateway	4/13/2023
Central City	4/17/2023
Estrella	4/18/2023
Rio Vista	4/18/2023
North Mountain	4/19/2023
Deer Valley	4/20/2023
Ahwatukee Foothills	4/24/2023
Alhambra	4/25/2023
Encanto	5/1/2023
Camelback East	5/2/2023
Desert View	5/2/2023





## Quarterly Member Meeting Phoenix Community Alliance (PCA)

- March 24, 2023, 1130am-1pm
- Phoenix Children’s Museum
- **Phoenix General Plan 2025 Update**  
– Mo Stein, Principal, HKS  
Architects, Immediate Past Chair,  
PCA, and planPHX 2025 Leadership  
Committee Chair



## 6. Committee member comments or announcements.

*Not for Committee discussion or action.*

## 7. Adjournment

# Thank you!

Next Meeting April 4, 2023

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