



# PlanPHX 2025

## Leadership Committee

April 4, 2023

### Staff Contacts:

Joél Carrasco, [joel.carrasco@phoenix.gov](mailto:joel.carrasco@phoenix.gov), 602-262-6940

Tricia Gomes, [tricia.gomes@phoenix.gov](mailto:tricia.gomes@phoenix.gov), 602-262-4870

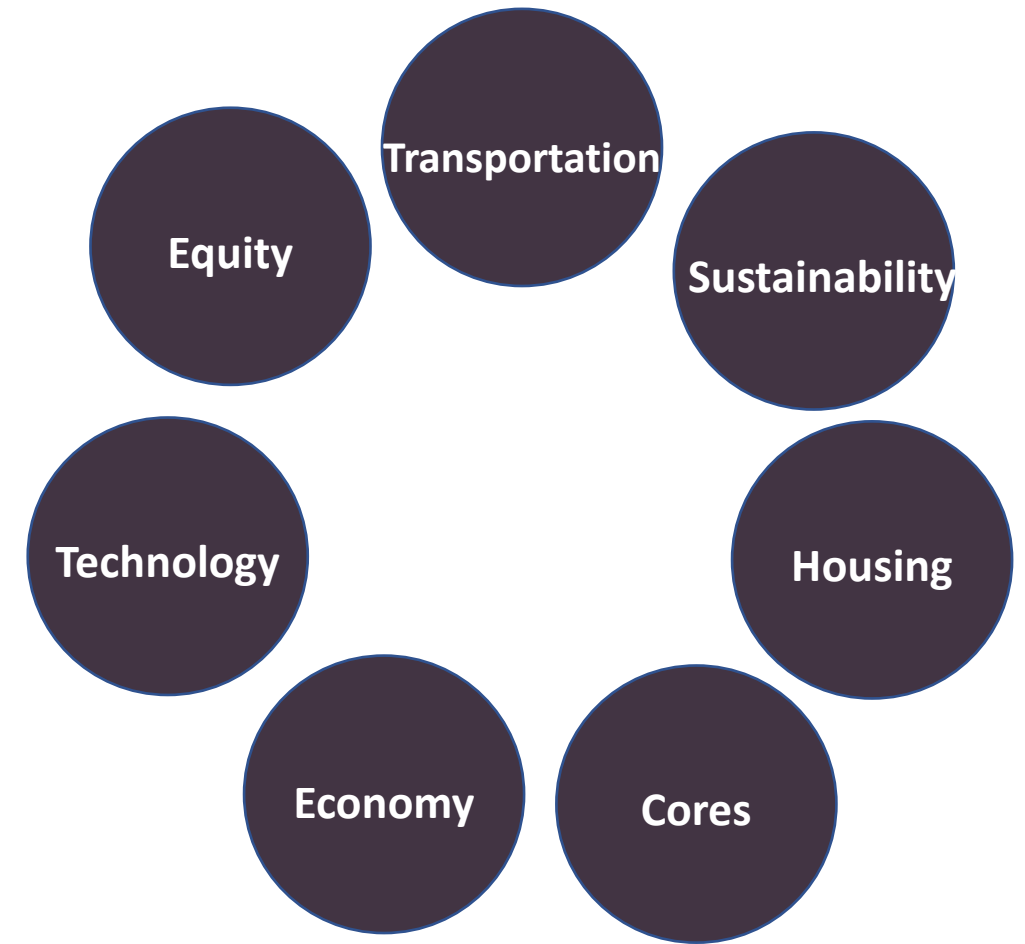
- 1. Call to Order, Introductions and Announcements by Chair.**
  - Roll Call
  
- 2. Review and approval of the February 23, and March 23, 2023 meeting minutes.**
  
- 3. Public comments concerning items not on the agenda.**

*Not for Committee discussion or action*



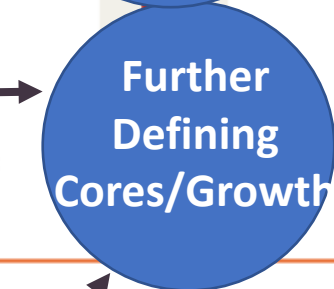
## 4. Presentation, discussion, and possible action on “priority topics” alignment with Plan structure.

*Presentation by Staff and Chairman Stein*

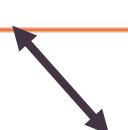
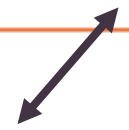
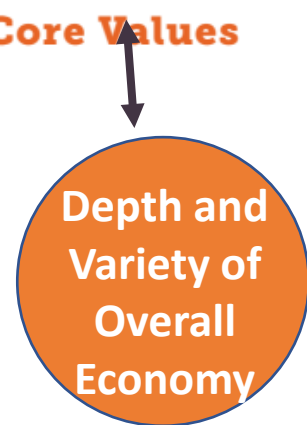
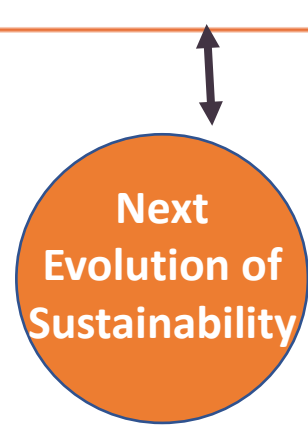




## 1 Vision



## 5 Core Values





**1 Vision**



**3 Community Benefits**



Connect People & Places



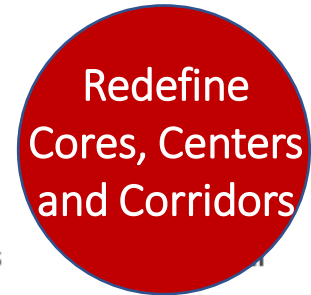
Build The Sustainable Desert City



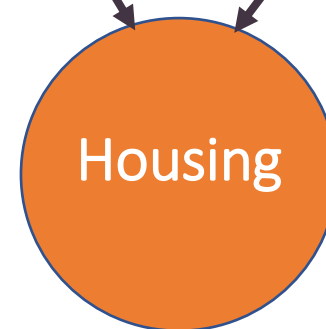
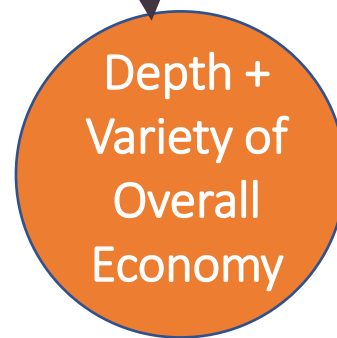
Strengthen Our Local Economy



Celebrate Our Diverse Communities & Neighborhoods



**5 Core Values**



# 4. Motion to Approve?



## 1 Vision



Connect People & Places



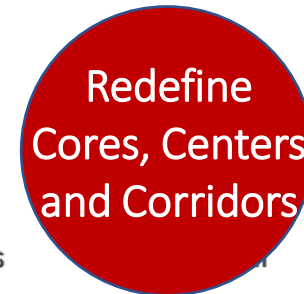
Build The Sustainable Desert City



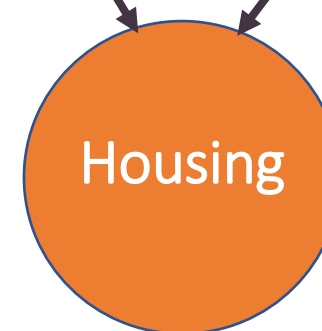
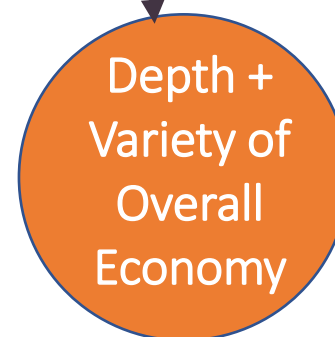
Strengthen Our Local Economy



Celebrate Our Diverse Communities & Neighborhoods

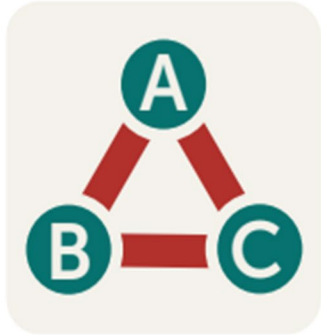


## 5 Core Values





# NEXT STEP: Revise Goals / Policy “spot lights”; Identify Action Items



**Connect People  
and Places**



**Strengthen Our  
Local Economy**



**Celebrate Our  
Diverse Communities &  
Neighborhoods**



**Build the Sustainable  
Desert City**



**Redefine  
Cores, Centers  
and Corridors**

- [Cores, Centers & Corridors](#)
- [Infill Development](#)
- [Opportunity Sites](#)
- [Transit Oriented Development](#)
- [Complete Streets](#)
- [Bicycles](#)
- [Public Transit](#)
- [Parks](#)
- [Canals & Trails](#)
- [Access & Functional Needs Infrastructure](#)
- [Knowledge Infrastructure](#)

- [Employers](#)
- [Local & Small Business](#)
- [Entrepreneurs & Emerging Enterprises](#)
- [Manufacturing & Industrial Development](#)
- [Education and Training Facilities](#)
- [Airports](#)
- [Tourism Facilities](#)

- [Certainty & Character](#)
- [Historic Districts](#)
- [Safe Neighborhoods](#)
- [Connected Neighborhoods](#)
- [Healthy Neighborhoods](#)
- [Diverse Neighborhoods](#)
- [Clean Neighborhoods](#)
- [Arts & Culture](#)

- [Desert Landscape](#)
- [Rivers, Washes, & Waterways](#)
- [Redeveloped Brownfields](#)
- [Green Building](#)
- [Trees and Shade](#)
- [Healthy Food System](#)
- [Energy Infrastructure](#)
- [Waste Infrastructure](#)
- [Water Infrastructure](#)

- [History & Local Businesses](#)
- [Employers](#)
- [Downtown Housing](#)
- [Surrounding Neighborhoods](#)
- [Opportunity Sites](#)
- [Arts, Culture & Entertainment](#)
- [Transportation Infrastructure](#)
- [Open Space](#)

## 5. General Plan 2025 outreach methods, approach, and opportunities updates.

*Presentation by staff.*



### **Media Involvement:**

Partner to provide notification to a broad constituency of citizens and stakeholders by employing multiple public communication techniques.



### **Events, Meetings, Presentations:**

Partner with community, business, and government partners to reach citizens and stakeholders "where they are".



### **Youth Engagement:**

Partner with the Mayor and Council to identify minimum one school per district.



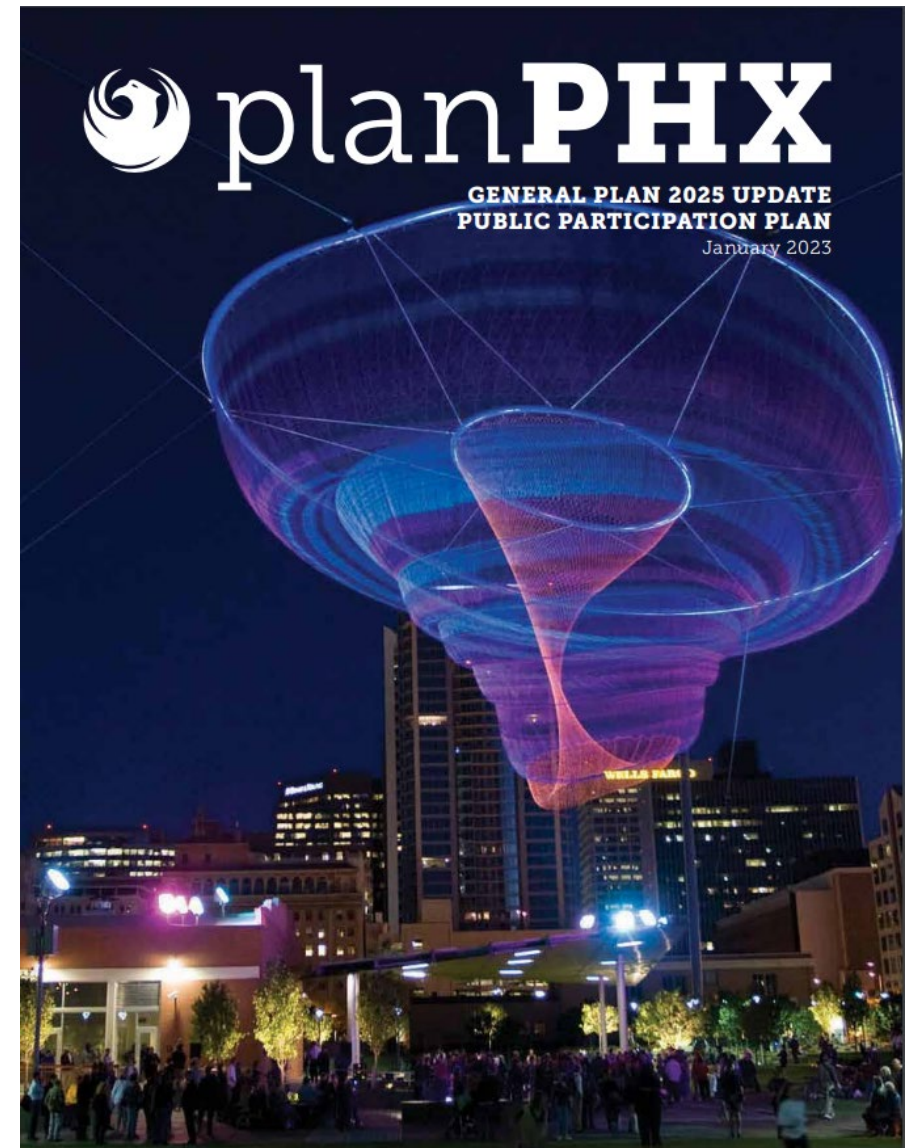
### **Leadership Committee:**

Partner with a Mayor and Council appointed Leadership Committee to hold public meetings to review public comments with staff on the project.



### **PlanPHX Summit:**

Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.





## SAVE THE DATES!

### MUEP Planning Showcase

**Day/Time:** Tuesday May 2, 3-6pm

**Location:** Memorial Union at the Tempe campus

**Purpose:** to share results and final presentation from youth engagement activities



**Youth Engagement:**  
Partner with the Mayor and Council to identify minimum one school per district.

### PlanPHX 2025 Summit

**Day/Time:** ~~Saturday October 21~~ Saturday October 14

**Location:** Considering City Hall Atrium

**Purpose:** To reveal draft General Plan and solicit additional feedback.



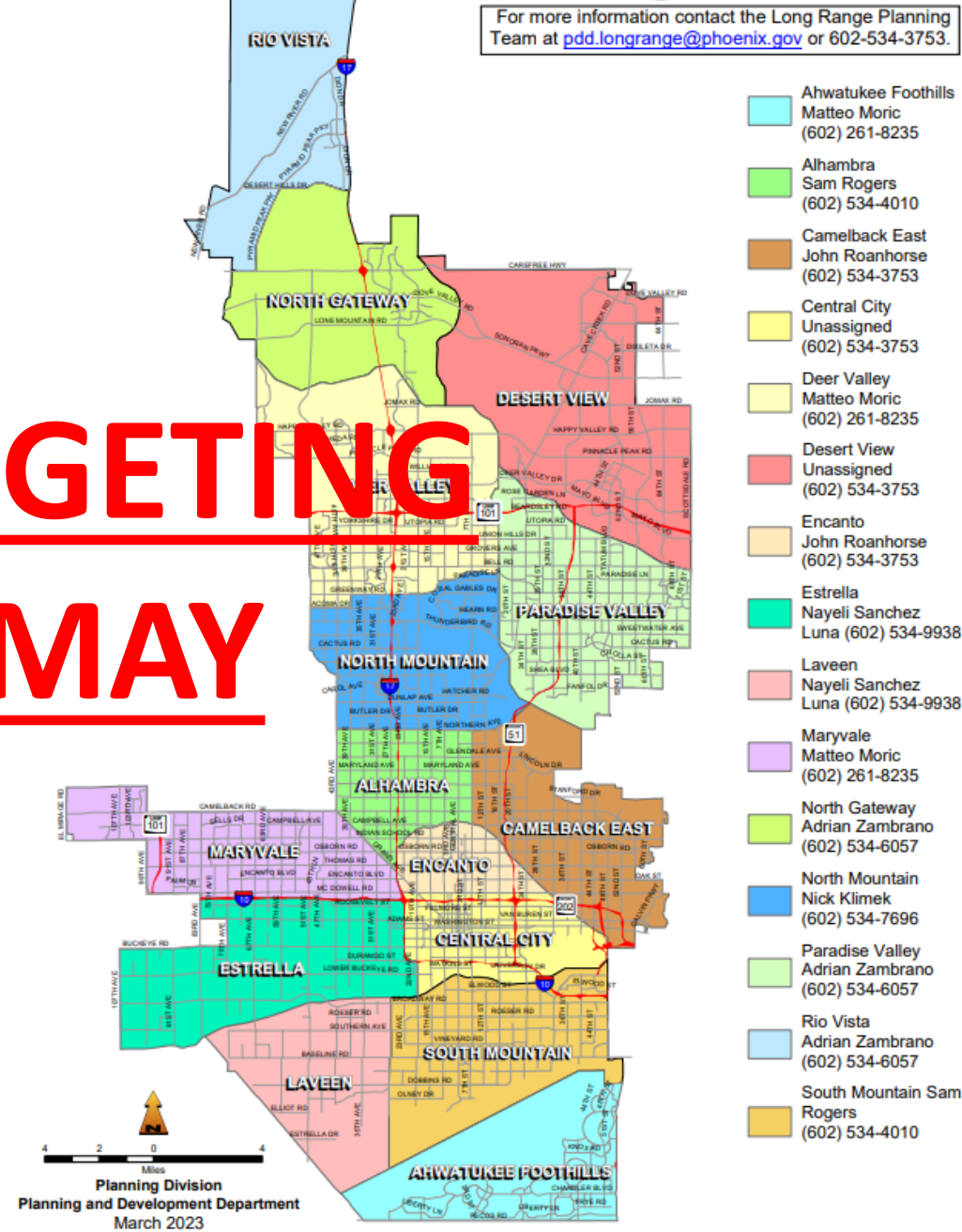
**PlanPHX Summit:**  
Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.

# SAVE THE DATES!

## Village Planning Committee Schedule:

VILLAGE	DATE
Laveen	4/10/2023
Paradise Valley	4/10/2023
South Mountain	4/11/2023
Maryvale	4/12/2023
North Gateway	4/13/2023
Central City	4/17/2023
Estrella	4/18/2023
Rio Vista	4/18/2023
North Mountain	4/19/2023
Deer Valley	4/20/2023
Ahwatukee Foothills	4/24/2023
Alhambra	4/25/2023
Encanto	5/1/2023
Camelback East	5/2/2023
Desert View	5/2/2023

**TARGETING**  
**MAY**



## 6. Committee member comments or announcements.

*Not for Committee discussion or action.*

## 7. Adjournment

# Thank you!

Next Meeting April 20, 2023

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