



PlanPHX 2025

Leadership Committee

May 18, 2023

Staff Contacts:

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- 1. Call to Order, Introductions and Announcements by Chair.**
 - Roll Call

- 2. Review and approval of the April 4 and April 20, 2023, meeting minutes.**

- 3. Public comments concerning items not on the agenda.**

Not for Committee discussion or action



- 4. Presentation discussion, and possible actions and assignments on GP 2025 subsection descriptive language, goals and actions.**

Presentation by Staff and Chairman Stein



1 Vision



Prosperity



Health



Environment

3 Community Benefits



Connect People
& Places



Build The Sustainable
Desert City



Strengthen Our
Local Economy



Celebrate Our Diverse
Communities &
Neighborhoods



Create Vibrant
Cores, Centers, and
Corridors

5 Core Values



CELEBRATE
OUR **DIVERSE**
COMMUNITIES &
NEIGHBORHOODS

Core Values



Subsection Description

This is a brief overview of the subsection topic and its importance to the future of the city.



ARTS & CULTURE

As the city continues to grow, cultural and artistic experiences will be increasingly vital to its quality of life. It is essential to infuse arts and culture into all scales and aspects of city development. Investment in arts and culture will enrich the lives of Phoenix residents, attract businesses, build social connections, generate jobs, and bolster our economy. Arts and culture help create a livable community that enhances the built environment and respects and celebrates diversity.

Goal

One or two statements about what we aspire to achieve with respect to this topic.



THE GOAL

Ensure Phoenix becomes an **Arts & Culture destination** by encouraging new public art projects, maintenance of existing public art, and **support for arts** and cultural activities throughout our communities.



Connect People & Places

- Transit Oriented **Communities**
- **High Capacity Transit**
- **Active Transportation**
- Complete Streets/**Road Safety Action Plan**
- Public Transit
- Parks
- Canals & Trails
- Access & Functional Needs Infrastructure
- Knowledge Infrastructure



Build The Sustainable Desert City

- Desert **Natural** Landscapes
- Rivers, Washes, & Waterways
- Redeveloped Brownfields
- Green Building
- Healthy Food System
- Energy Infrastructure
- **Water Sensitive Planning**
- **Cool Corridors**
- **Community Shade**



Strengthen Our Local Economy

- **Resilient/integrated communities**
- Local & Small Business
- Entrepreneurs & Emerging Enterprises
- Manufacturing & Industrial Development
- Education and Training Facilities
- Airports
- Tourism Facilities



Celebrate Our Diverse Communities & Neighborhoods

- Certainty & Character
- Historic Districts
- Safe Neighborhoods
- **Evolving Neighborhoods**
- **Welcoming Neighborhoods**
- **Incentivize Housing**
- Arts & Culture
- **Open Space**



Create Vibrant Cores, Centers, and Corridors

- **Infill Development**
- History & Local Businesses
- **Downtown as a Core**
- **Evolving Communities**
- **Evolving Responses**
- **Mix of Housing**
- Surrounding Neighborhoods
- Opportunity Sites
- Arts, Culture & Entertainment

5. Presentation and discussion on Planning Equity.

Presentation by Staff and Chairman Stein



1 Vision



Prosperity



Health

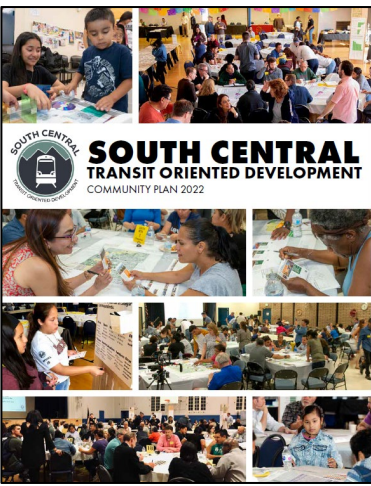


Environment

3 Community Benefits

Equity = just, fair, inclusive

South Central Corridor Wide Vision To Reject Displacement and Support Equitable Transit Oriented Development



6. Presentation and discussion on next steps.

Presentation by staff and Chairman.

- **June:**

- VPC Information Presentations / Save the Date for PlanPHX Summit
- Online/Survey/Input
- Spread the word – PlanPHX cards

- **June-August:**

- Design and Development of Draft GP 2025 (Staff)
- Interdepartmental Review of Framework/Goals/Actions (Staff)
- Preparation for PlanPHX Summit (Staff and Leadership Committee)
- Intermittent review/check-ins on GP content (Staff and Leadership Committee)

- **August-September:**

- VPC Information/Sneak Peak Draft Plan Reminder for PlanPHX Summit
- Reconvene Leadership Committee to Review Draft and Program for PlanPHX Summit

7. General Plan 2025 outreach methods, approach, and opportunities updates.

Presentation by staff.



PlanPHX Summit:

Host a citywide PlanPHX Summit offering a setting for residents, public officials and community partners to provide feedback on the draft General Plan.

PlanPHX 2025 Summit

Day/Time: Saturday October 14

Location: Considering City Hall Atrium

Purpose: To reveal draft General Plan and solicit additional feedback.

8. Committee member comments or announcements.

Not for Committee discussion or action.

9. Adjournment

Thank you!

Next Meeting September 2023

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