









# CAMELBACK CORRIDOR Action Plan 2015-2020

## Action Plan Update for 2015-2016

Elements	Actions	 Tools	 Government	 Business	 Community	Responsible Department(s)	Status	
Land Use	1	Hold a property owner forum on the Walkable Urban Code.	Knowledge	■			Planning & Development	
	2	Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■			Planning & Development	
	3	Complete a Water / Sewer infrastructure needs assessment.	Plans	■			Water Services	Complete
Housing	4	Identify a housing project within the corridor.	Financing	■			Housing	
	5	Build a walkable urban housing demonstration project.	Financing			■		
	6	Complete three housing rehabilitation projects in the Simpson, Washington and Nile neighborhoods.	Financing			■		
Economic Development	7	Hold a multi-cultural public festival.	Partnership			■		Two World Bazaars held at the 19th Ave. & Camelback park-and-ride on 05/07/16 and 12/03/16.
	8	Issue an RFP to develop the Park and Ride at 19th Avenue and Camelback Road.	Knowledge	■			Community & Economic Development	RFP expected to be released in 2017.
	9	Create marketing materials for development areas in partnership with property owners.	Knowledge	■			Community & Economic Development	
	10	Organize three neighborhood clean ups.	Partnership			■		One clean up held in 2015 at 17th Ave. & Camelback
	11	Complete 3 beautification projects, such as murals, colorful building repainting and tree planting.	Partnership			■		One mural completed with AmeriSchools in 2015.
Health	12	Identify pedestrian and bicycle safety improvements at 19th Avenue and 17th Avenue, including lighting and visibility impediments.	Plans	■			Street Transportation	
	13	Organize a walking club to provide block watch patrols at least 3 evenings per week.	Partnership			■		
	14	Write a grant to support a Farmers Market in partnership with International Rescue Committee.	Partnership			■		

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Mobility	15	Evaluate and install enhanced crosswalks at 19th Avenue and Camelback and 17th Avenue and Camelback Road if appropriate.	Plans	■			Street Transportation	
	16	Organize a coalition to support increased public transit service on Camelback Road, including small businesses, apartment communities, large employers, and neighborhood associations.	Partnership			■		
	17	Provide transit passes for sale at Zia Records and employers along Camelback Road.	Operations	■			Public Transit	Activity centers can open a corporate account and buy the fare media from the City. They can then sell them to students, employees, clients, etc.
	18	Analyze the traffic impacts and trade-offs of the Complete Street Concept on Camelback Road.	Knowledge	■			Street Transportation	
	19	Create a fact sheet about the Complete Street Concept for property owners on Camelback Road.	Knowledge	■			Street Transportation	
	20	Hold a property owner workshop on the Complete Street concept on Camelback Road.	Knowledge	■			Street Transportation	
Green Systems	21	Research the opportunity to develop a combined heat/power energy source and micro grid to serve Phoenix Baptist Hospital, Christown Mall and other surrounding properties.	Plans			■		
	22	Write a Green Infrastructure grant.	Financing	■			Neighborhood Services Water Services Street Transportation Community & Economic Development	
	23	Hold a community tree planting event.	Partnership			■		