









CENTRAL AND CAMELBACK Action Plan 2015-2020

Action Plan Update for 2015-2016

Elements	Actions	 Tools	 Government	 Business	 Community	Responsible Department(s)	Status	
Land Use	1	Hold a property owner forum on the Walkable Urban Code.	Knowledge	■			Planning & Development	
	2	Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■			Planning & Development	
	3	Engage the land use law community to develop methods for strengthening the historic preservation ordinance.	Knowledge	■			Planning & Development (Historic Preservation)	
	4	Add Uptown Steering Committee Chair and Co-Chair to zoning notification system.	Operations	■			Planning & Development	
	5	Encourage Steering Committee to monitor all zoning hearings.	Partnership			■		Staff will add this item to the next Steering Committee meeting agenda.
Housing	6	Construct a mixed use housing demonstration project.	Financing		■			
	7	Construct a Canal Oriented Development demonstration project.	Financing		■			
Economic Development	8	Sponsor an Adopt a Street for Central Avenue.	Partnership		■			
	9	Sponsor an Adopt a Canal.	Partnership		■			
	10	Assess City owned land and rezone developable properties to the Walkable Urban Code.	Codes	■			Planning & Development	
	11	Issue Requests For Proposals to build on developable City owned properties. Invite the Uptown Steering Committee Chair, or designee, to serve on the selection panel.	Operations	■			Community & Economic Development Planning & Development	RFP for Central and Camelback remnant parcel in progress. Negotiations underway.
	12	Hold a property owner workshop on Improvement Districts and other tools for financing enhanced infrastructure and services.	Knowledge	■			Community & Economic Development	This item has been put on hold until potential legal/statute issues have been resolved.
	13	Complete 3 beautification projects, such as murals, colorful building repainting and tree plantings.	Partnership			■	Neighborhood Services	
	14	Engage Central High School on the opportunity to create a small business incubator.	Partnership			■	Community & Economic Development	
	15	Organize 5 neighborhood events.	Partnership			■	Neighborhood Services	
	16	Complete a Water / Sewer infrastructure needs assessment.	Plan	■			Water Services	Complete
	17	Pursue partnerships to provide public school students with free access to three educational destinations, such as the Children's Museum of Phoenix, the Arizona Science Center and the Phoenix Zoo.	Partnership			■		
18	Create marketing materials for development areas in partnership with property owners.	Knowledge	■			Community & Economic Development		

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Health	19 Identify sponsorships and other opportunities to replace street lights with LED bulbs.	Financing			■	Street Transportation		
	20 Evaluate and install enhanced crosswalks at Central Avenue and the Grand Canal and Central Avenue and Camelback Road if appropriate.	Financing	■			Street Transportation	Improved as part of the Grand Canalscape (TIGER Grant) project.	
Mobility	21 Present Transportation Recommendations to the Citizens Committee on Transportation Needs.	Plan	■			Public Transit	All service and facility improvement projects are formally and regularly reviewed by the CTC prior to implementation.	
	22 Hold a property owner workshop on opportunities and tools to provide shared district parking.	Knowledge			■			
	23 Partner with businesses and schools to increase access to transit passes for employees and students.	Partnership				■	Public Transit Neighborhood Services	Activity centers can open a corporate account and buy the fare media from the City. They can then sell them to students, employees, clients, etc.
	24 Implement pedestrian and bicycle improvements to the Grand Canal.	Financing	■				Street Transportation	Under design as part of Phase I and II of the Grand Canalscape project.
	25 Pursue funding for pedestrian improvements along Highland Avenue.	Financing	■				Street Transportation	
	26 Add a Bike Share station.	Financing	■				Street Transportation	
Green Systems	27 Research utility spacing standards to identify the potential to improve the ability to plant shade trees that grow to full size.	Codes	■			Planning & Development	In progress	
	28 Research stormwater regulations to identify the potential to allow on-site retention to be provided within adjacent right of way.	Codes	■			Water Services Street Transportation Planning & Development		
	29 Determine feasibility of eliminating the need for a revocable permit for structural shade over sidewalks in the right of way.	Codes	■			Street Transportation		
	30 Hold a community tree planting event.	Partnership				■	Neighborhood Services	