









CHRISTOWN MALL AREA Action Plan 2015-2020

Action Plan Update for 2015-2016

Elements	Actions	 Tools	 Government	 Business	 Community	Responsible Department(s)	Status	
Land Use	1	Hold a property owner forum on the Walkable Urban Code.	Knowledge	■			Planning & Development	
	2	Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■			Planning & Development	
	3	Hold a forum with property owners in Simpson and Washington on support for zoning adjustments to allow Accessory Dwelling Units.	Knowledge	■			Planning & Development	
	4	Engage owner of bowling alley at 19th Avenue and Bethany Home Road on historic preservation.	Knowledge	■			Planning & Development (Historic Preservation)	
	5	Identify code violations and issue notices to property owners.	Codes	■			Neighborhood Services	
	6	Add Solano Steering Committee Chair or designee to the zoning notification system.	Operations	■			Planning & Development	
	7	Encourage the Steering Committee to monitor all zoning hearings.	Partnership			■		Staff will add this item to the next Steering Committee agenda.
	8	Create a fact sheet and procedural guide on establishing Improvement Districts.	Knowledge	■			Community & Economic Development	This item has been put on hold until potential legal/statute issues have been resolved.
	9	Hold a property owner forum on Improvement Districts for financing enhanced infrastructure and services.	Knowledge	■			Community & Economic Development	This item has been put on hold until potential legal/statute issues have been resolved.
	10	Complete 3 beautification projects, such as murals, colorful building repainting and tree planting.	Partnership			■		
	11	Complete a Water / Sewer infrastructure needs assessment.	Plans	■			Water Services	Complete
	12	Create marketing materials for development sites.	Partnership			■		
Housing	13	Identify an affordable housing project within the corridor.	Financing			■		
	14	Develop a Mixed Income housing demonstration project.	Financing			■		
	15	Develop a Mixed Use housing demonstration project.	Financing			■		
	16	Hold a capacity building forum on Community Development Corporations and identify a lead non-profit within the Solano District.	Partnership			■		
	17	Renovate 3 residential properties.	Financing			■		





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Economic Development	18	Sponsor an Adopt a Street for 19th Avenue.	Partnership		■		
	19	Write a grant for enhanced school enrichment activities and community improvement projects at Solano School.	Financing			■	
	20	Organize 3 graffiti and neighborhood clean ups.	Partnership			■	Two clean ups held in 2015 and 2016.
	21	Research zoning and licensing barriers for temporary and mobile retailers and restaurants to identify potential to activate 19th Avenue.	Codes	■			Planning & Development
	22	Engage the International Rescue Committee and other non-profits on a strategy to develop a middle-skill business incubator accessible to Solano residents.	Partnership			■	
	23	Write a federal grant for economic development assistance to encourage healthcare job growth.	Financing	■			Community & Economic Development
	24	Pursue partnerships to provide Solano students with free access to three educational destinations, such as museums and the zoo.	Partnership			■	
Health	25	Organize a walking club to provide block watch patrols at least 3 evenings per week.	Partnership			■	
	26	Write a grant application for a community-based food source, such as the USDA Community Food Projects Competitive Grants Program.	Financing			■	
	27	Hold a professional training forum on Healthy Corner store programs and identify a lead non-profit to develop a program in Solano.	Knowledge			■	
	28	Evaluate and install enhanced crosswalks at 19th Avenue and Bethany Home Road and 17th Avenue and Missouri Avenue if appropriate.	Financing	■			Street Transportation
Mobility	29	Provide transit passes for sale at Phoenix Baptist Hospital, Christown Mall and other destinations along 19th Avenue.	Operations			■	
	30	Analyze the traffic impacts and trade-offs of the Complete Street Concept on 19th Avenue.	Knowledge	■			Street Transportation
	31	Create a fact sheet about the Complete Street Concept for property owners on 19th Avenue.	Knowledge	■			Street Transportation
	32	Hold a property owner workshop on the Complete Street concept on 19th Avenue.	Knowledge	■			Street Transportation
	33	Organize a coalition to support increased public transit service on 19th Avenue, including Phoenix Baptist Hospital, Christown Mall and neighborhood associations.	Partnership			■	
	34	Present transportation recommendations to the Committee on the Future of Transportation in Phoenix.	Knowledge	■			Public Transit

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Green Systems	35	Research utility spacing standards to identify the potential to improve the ability to plant shade trees that grow to full size.	Codes	■			Planning & Development Water Services	In progress
	36	Research stormwater regulations to identify the potential to allow on-site retention to be provided within adjacent right of way.	Codes	■			Planning & Development Street Transportation	
	37	Create standard construction details for Tree Pocket concept.	Partnership	■			Parks & Recreation Planning & Development	
	38	Determine feasibility of a Shade Easement that allows structural shade over the public sidewalk without the need for a revocable permit.	Codes	■			Street Transportation Planning & Development	
	39	Hold a professional training forum on financing methods for Green Infrastructure, including the Water Infrastructure Financing Authority.	Knowledge	■			Water Services Community & Economic Development	
	40	Write a Green Infrastructure grant.	Financing	■			Neighborhood Services Water Services Street Transportation Community & Economic Development	
	41	Hold a community tree planting event.	Partnership			■		