









EASTLAKE PARK Action Plan 2015-2020

Action Plan Update for 2015-2016

Elements	Actions	 Tools	 Government	 Business	 Community	Responsible Department(s)	Status	
Land Use	1	Hold a property owner forum on the Walkable Urban Code and the Infill Development Area.	Knowledge	■			Planning & Development	Ongoing
	2	Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■			Planning & Development	Withdrawn to enable further community outreach and discussion.
	3	Expand Infill Development Area to rezoned properties.	Plan	■			Planning & Development	Complete
	4	Study potential Fire Code violations between heavy industrial and residential uses and residential uses south of Jackson Street to include the Union Pacific railway line and the Co-op. The city should report back to the Eastlake Park Neighborhood Association (ELPNA) with a list of businesses in the area, types of materials stored, and recommendations on ways of buffering the community from potential hazards. Ensure that the mandatory emergency document (MSDS-Materials Data Safety Sheets) for proper chemical disposal of hazardous waste are on site and readily available for the Phoenix Fire Department.	Plan	■			Fire Department Planning & Development	
	5	Research the process for developing airport owned properties as residential uses.	Plan	■			Aviation	Aviation Department is researching this issue as part of the Airport Land Reuse Strategy.
	6	Provide for sale transit passes at neighborhood churches, the Helen K. Mason Performing Arts Center (Black Theatre Troupe) and other destinations.	Operations			■	Churches Public Transit	Planning & Development staff provided a Valley Metro point of contact to Eastlake Park representatives.
	7	Identify code violations and issue notices to property owners.	Codes	■			Neighborhood Services Historic Preservation	Ongoing
	8	Add Eastlake Park Neighborhood Association Chairperson to city systems to be notified about all requests for rezoning, zoning adjustments (Use Permits/Variations), PHO hearings, DRC appeals, technical appeals, abandonments, and all site plan preliminary review meetings.	Operations	■			Planning & Development	Complete
	9	Encourage Steering Committee to monitor all zoning hearings.	Partnership			■	Planning & Development	In progress. This will be an agenda item at the next Steering Committee meeting.
	10	Create a fact sheet and procedural guide on establishing Improvement Districts.	Knowledge	■			Community & Economic Development Street Transportation Planning & Development	This item is on hold until potential legal/statute issues regarding improvement districts are resolved.





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Land Use	11	Hold a property owner workshop on Improvement Districts as a potential tool for financing enhanced infrastructure and services, including a light rail station at 16th Street.	Knowledge	■			Community & Economic Development Street Transportation Neighborhood Services Planning & Development	This item is on hold until potential legal/statute issues regarding improvement districts are resolved.
	12	Complete 3 beautification projects, such as murals, colorful building repainting and tree planting.	Partnership			■	Neighborhood Services Parks & Recreation	
	13	Complete a Water / Sewer infrastructure needs assessment.	Plan	■			Water Services	Complete
	14	Create marketing materials for development areas in partnership with property owners.	Knowledge	■			Community & Economic Development Neighborhood Services	
	15	Provide EPNA Chairperson contact information to the Aviation Department and request that they be notified of any public meetings involving the Sky Harbor Airport Land Use Study and that they be provided with a copy of the final report. City will provide Steering Committee with all relevant information regarding Aviation-owned properties within the Eastlake Park neighborhood boundaries.	Knowledge	■			Aviation	EPNA has been participating in meetings with Aviation Department.
	16	Provide Master developer services to accelerate Plan implementation. Funding to be provided through grants, improvement districts, and other mechanisms.	Plan	■			Planning & Development	Preliminary outreach and consultation with development community has begun.
Mobility	17	Present Public Transit Recommendations to the Committee on the Future of Phoenix Transportation.	Knowledge	■			Planning & Development	Complete
	18	Complete a study on the most efficient methods for increasing bus service on 16th Street. Consider local bus routes and urban circulators.	Plan	■			Public Transit	
	19	Organize a coalition to support public transit service on 16th Street, including neighborhood associations, property owners, St. Luke's Medical Center, Ranch Market and Maricopa Public Health.	Partnership			■	Housing	The Choice Neighborhood grant will engage these partners.
	20	Identify a City of Phoenix owned property that could provide an interim use as a public parking lot for surrounding development, in compliance with the zoning ordinance.	Financing	■			Planning & Development Aviation	
	21	Add creative wayfinding signage at the 12th Street light rail station.	Financing			■	Neighborhood Services Housing Planning & Development	
	22	Provide for sale transit passes at Ranch Market and Maricopa Public Health.	Operations	■			Public Transit	
	23	Provide Steering Committee and Eastlake Park Neighborhood Association contact information to ADOT and request that they be notified of any public meetings involving the passenger rail plan along the Union Pacific Rail Line.	Knowledge			■	Street Transportation	
	24	Utilize Complete Streets Program on all newly constructed or retrofitted streets, especially 12th and 16th streets.	Operations	■			Street Transportation	Staff is coordinating efforts to include bicycle lanes through restriping and the pavement preservation program.





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Housing	25	Identify a multi-family housing investment within the area to include within the Consolidated Plan.	Financing	■			Housing Planning & Development	Applying for Rental Assistance Demonstration Program as part of the Consolidated Plan for Krohn East and Sidney P Osborn.
	26	Engage Arizona State University on a plan for student housing appropriate for the Eastlake Park neighborhood.	Plan			■	Arizona State University Housing Neighborhood Services Planning & Development	
	27	Hold a forum with faith based institutions to develop a strategy to increase the supply of high quality affordable housing and affordable day care services.	Knowledge			■	Housing Neighborhood Services	
	28	Develop a Mixed Income housing demonstration project on Madison Street.	Financing			■		
	29	Develop a "Phoenix Donut" mid rise housing demonstration project.	Financing			■		Complete
	30	Develop four Mixed Use housing demonstration projects on Washington St. and Jefferson St.	Financing		■			Complete
	31	Hold a capacity building forum on Community Development Corporations and identify a lead non-profit to focus on affordable housing in the Eastlake Park neighborhood.	Knowledge			■	Planning & Development Neighborhood Services Housing	Neighborhood Services is working to facilitate an introduction to resources.
	32	Engage Arizona Department of Environmental Quality and Environmental Protection Agency on indoor air quality measurement and vapor intrusion mitigation assistance.	Knowledge			■	Environmental Programs	
	33	Partner with non-profit organizations and businesses to renovate or rehabilitate a minimum of 3 single-family houses.	Partnership			■		
	34	Pursue Choice Neighborhoods Program to redevelop public housing at 14th Street & Monroe Street and at 18th Street & Adams Street.	Partnership	■			Neighborhood Services Housing	Choice Neighborhoods grant awarded in 2016.
Health	35	Continue block watch and provide patrols at least 3 evenings per week.	Plan			■	Police	
	36	Write a grant application for a community-based food source, such as the United States Department of Agriculture Community Food Projects Competitive Grants Program.	Plan			■	Private sector	
	37	Provide a stop for the Fresh Express mobile grocery.	Partnership			■	Community	
	38	Identify corporate sponsors or other method for providing resources to replace street lights with LED bulbs.	Partnership			■	Community Street Transportation	
	39	Evaluate the need for high visibility crosswalks at 12th and Washington Streets and Jefferson and 14th Streets and Washington and Jefferson Streets and install where needed.	Plan	■			Street Transportation	Staff evaluating potential crosswalk. Awaiting results of evaluation.
	40	Pursue partnerships with Banner Health, Maricopa County Public Health, St. Luke's Medical Center and other organizations on providing additional free health screenings, referrals, and other preventative healthcare at Shaw Elementary.	Operations			■	Community	





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Green Systems	41	Evaluate and modify utility spacing standards to allow planting of shade trees that grow to full size.	Codes	■			Water Services Planning & Development	In progress
	42	Research modifications to stormwater regulations to allow on-site retention to be provided within adjacent right of way.	Codes	■			Planning & Development	
	43	Research methods to eliminate the need for a revocable permit for shade structures in the right of way or identify ways to streamline revocable permits.	Codes	■			Street Transportation	This is a component of the Van Buren Street Improvements project.
	44	Hold a community tree planting event.	Partnership			■	Parks & Recreation Neighborhood Services	
Economic Development	45	Provide an overview of Government Property Lease Excise Tax (GPLET) and impacts as related to possible expansion of Central Business District to Steering Committee and hold forums with affected neighborhoods.	Knowledge	■			Community & Economic Development	Staff is prepared to provide this presentation at the Steering Committee's request.
	46	Sponsor an Adopt a Street for Jefferson Street.	Partnership		■		Business Community Street Transportation	
	47	Identify City owned properties appropriate to develop and rezone to the Walkable Urban Code.	Plan	■			Planning & Development	Withdrawn to enable further community outreach.
	48	Identify and issue Requests For Proposals for City-owned properties that are appropriate to develop. Invite the Eastlake-Garfield Steering Committee Chair, EPNA Chairperson or designee to serve on the selection panel.	Operations	■			Aviation Housing Neighborhood Services Planning & Development	In progress
	49	Renovate one church.	Financing			■		
	50	Write a grant for enhanced school enrichment activities and community improvement projects at Shaw Elementary.	Financing			■		
	51	Pursue partnerships with banks, credit unions and non-profits on financial education classes for parents at Shaw Elementary, Eastlake Park Community Center, or other institution.	Partnership			■		
	52	Organize 3 neighborhood clean ups.	Partnership			■		One completed
	53	Engage small business incubators on methods for increasing access to entrepreneurship services for District residents.	Partnership			■		
	54	Complete 10 community events at Eastlake Park Community Center, such as education tax credit drives, tax return assistance, and voter registration drives.	Partnership			■		

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Economic Development	55 Pursue partnerships with District employers to provide information about jobs, internships, and apprenticeships at Eastlake Park Community Center.	Partnership			■		
	56 Pursue partnerships with workforce development agencies to provide information about training opportunities, resume writing and interview classes at Eastlake Park Community Center.	Partnership			■		
	57 Write a federal grant to improve economic conditions, including the Promise Zone program.	Financing	■			Planning & Development Housing Community & Economic Development	Choice Neighborhoods grant awarded in 2016.
	58 Pursue partnerships to provide Shaw Elementary students with free access to three educational destinations including the Phoenix Children's Museum, and the Arizona Science Center.	Partnership			■		
	59 Hold a forum with the Eastlake-Garfield Steering Committee, EPNA Chairperson, Downtown Phoenix Inc. and Discovery Triangle on ideas for mutually beneficial partnerships.	Knowledge			■	Community & Economic Development Neighborhood Services Planning & Development	