Rio Reimagined PHX

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Projects & Programs



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Phoenix Planning and Development Department 200 W. Washington Street, 3rd Floor Phoenix, AZ 85003



Rio Reimagined: A Regional Vision

Rio Reimagined is a regional project part of a multi-decade vision that includes six cities and two tribal communities. **Rio Reimagined PHX** is Phoenix's approach to achieve this vision across the 20-mile Rio Salado corridor that spans the city that seek to revitalize the Rio Salado (Salt River).

WHAT IS RIO REIMAGINED PHX?

Rio Reimagined PHX is a collaborative effort by the City of Phoenix and various property/business owners and community stakeholders to create a policy document that will help promote a 20-mile Rio Salado (Salt River) corridor as a local and regional destination that attracts positive investment for the benefit of existing/future businesses, residents, and tourists. This plan aims to be a key implementation component of the larger Rio Reimagined regional project.

WHAT IS THE PROJECT TIMELINE (PHASE I)?



WHY IS THIS IMPORTANT?

Rio Reimagined PHX seeks to address outstanding needs in the area and create opportunities for housing, employment, recreation, art, and ecological restoration. The final aim with this project is also to improve health outcomes for existing and future residents. **Your input is important to us!**



WHERE IS THIS PROJECT LOCATED?

Rio Reimagined PHX has multiple project phases. The boundaries for the first phase are:

North - Interstate 17

South - Broadway Road

East - 32nd Street

West - 19th Avenue



City of Phoenix Planning and Development Department