



May 2022

New Plan Review and Permitting System Launches June 6



The City of Phoenix Planning & Development Department (PDD) is replacing its primary online business applications and launching a new system called SHAPE PHX. SHAPE PHX launches on Monday, June 6, 2022.

The first release offers 80 Single Family Residential permit categories. Subdivisions, Commercial, Hearings and Planning projects will be available next year. Beginning on June 6th, all users submitting for plan review, permitting, licensing or other items will need to create a new user account to use the SHAPE PHX system. SHAPE PHX internal and external users will be able to communicate seamlessly and efficiently regarding all planning, plan review, permitting and inspections related matters from one easy-to-use program. The new SHAPE PHX Customer Portal will be available 24/7. If you have any questions or would like additional information, email the SHAPE PHX Operational Change Management team at shapephx@phoenix.gov.

Distribution Center Opens in West Phoenix, Bringing More than 1,000 jobs!

"Hello Fresh" celebrated the official grand opening of its distribution center at 1850 S. 71st Avenue. Mayor Gallego, District 7 Councilwoman Yassamin Ansari, Deputy City Manager Alan Stephenson, Community & Economic Development staff and Planning and Development staff attended the event. Staff was able to get the facility up and running in 90 days. The center has a 150 million cubic foot freezer! The company is currently providing 1,200 jobs in Phoenix and there is room for expansion. This is the largest distribution building in the portfolio of the international company.



Historic Motel to Become Hi-Tech Hotel

Staff conducted a pre-application meeting for the redevelopment of the existing Travelodge Motel at 600 W. Van Buren Street. The existing historic building will remain and will be remodeled to house the lobby of the new “EV Hotel.” An eight-story building with 132 units will be added. The EV Hotel chain provides crypto-payments, electric charging and other high-tech features. The Travelodge, which dates to 1958, was once the City Center Motel and served as a historic travel destination.



Unique Environmentally Friendly Shipping Container Hotel Set to Open

Staff performed inspections on “Ida on McKinley,” at 250 E. McKinley Street for their opening scheduled on May 26th. The hotel is built from shipping containers and is self-contained and environmentally friendly. Rainwater is captured, filtered and used for landscaping. Solar panels serve as the fifth-floor roof, doubles as a party deck and provides shade while generating power. It is considered the first of its kind to open in Phoenix.



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