

NORTHWEST EXTENSION PHASE II

TRANSIT ORIENTED DEVELOPMENT

PROJECT OVERVIEW

In 2020, the City of Phoenix was awarded a \$1 million dollar Transit Oriented Development (TOD) Planning Grant from the Federal Transit Administration (FTA) to engage with the communities located along the Northwest Extension Phase II Light Rail extension and to develop a TOD community plan for the area to work towards implementing more sustainable and walkable communities.

NWEII AREA

The 1.6-mile Northwest Extension Phase II will provide an important connection from Valley Metro's light rail system at 19th and Dunlap Avenues to the former Metrocenter Mall area in Phoenix. The project also includes three new stations, including the system's first elevated station, and public art. The Northwest Extension Phase II TOD planning area is generally bounded by 19th Avenue on the east, 35th Avenue on the west, Peoria Avenue on the north, and Butler Road on the south.



Rose Mofford Sports Complex



Cholla Library



Cortez Park Pool



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SUPPORTING SUSTAINABLE & WALKABLE COMMUNITIES

Since its adoption in 2013, the City of Phoenix TOD Strategic Policy Framework has been utilized successfully to provide a holistic and multidisciplinary engagement, visioning, and implementation plan framework for several diverse transit-oriented communities in Phoenix. The framework consists of six (6) planning elements (Land Use, Housing, Economic Development, Mobility, Health, and Green Systems) to ensure a multidisciplinary process.

It is important to recognize that the six planning elements are intrinsically interconnected to one another, meaning changes in the defining factors of one element are likely to have impacts that affect the conditions of other elements. The framework, combined with active engagement of the community, works towards creating a plan that is responsive to the specific needs and desires of the community.

PLANNING PROCESS SUMMARY

PHASE 1: WHO WE ARE TODAY (CURRENT STATE ASSESSMENT)

Synthesize and summarize local expertise and technical data for existing conditions across the six (6) planning elements alongside public participation, with residents and stakeholders.



Land Use



Housing



Economic
Development



Health



Mobility



Green
Systems

PHASE 2: WHAT WE WANT (VISION FOR THE FUTURE)

Develop a shared community vision, and community prioritized investments, which are then articulated and illustrated with maps, graphics, and architectural renderings.



PHASE 3: HOW WE GET THERE (IMPLEMENTATION)

Prioritized implementation outcomes, strategies, policies, and 5-year actions to guide decision making and jump start progress towards the community vision.



PHASE 4: ACTIVE TRANSPORTATION PLAN (INFRASTRUCTURE PLANNING)

Recommendations for the active transportation infrastructure network supportive of community needs in transit-oriented environments.

