

Staff Report Z-30-18-4 May 25, 2018

Encanto Village Planning June 4, 2018

Committee Meeting Date:

Planning Commission Hearing Date: June 7, 2018

Request From: <u>C-2</u> (Intermediate Commercial) <u>HRI</u>

(High Rise Incentive District) <u>TOD-1</u> (Interim Transit-Oriented Zoning Overlay District One) (0.90 acres) <u>C-1</u> (Neighborhood Retail) <u>TOD-1</u> (Interim Transit-Oriented Zoning Overlay District One) (0.34 acres), and <u>P-2</u> (Parking District) <u>TOD-1</u> (Interim Transit-Oriented Zoning Overlay District One) (0.62 acres)

Request To: WU Code T5:7 (Walkable Urban

Code, Transect 5:7 District) MT (Midtown Character Area) (1.86

acres)

Proposed Use: Fitness and conference center

Location: Approximately 400 feet west of the

southwest corner of 3rd Street and

Roanoke Avenue

Owner: Amerco Real Estate Co, Nicole

Hosking

Applicant/Representative: Philip A. Carhuff

Staff Recommendation: Approval, subject to stipulations

General Plan Conformity				
General Plan Land Use Designation		Commercial		
Street Map Classification	Roanoke Avenue	Local	30-foot south half	

CONNECT PEOPLE AND PLACES CORE VALUE; OPPORTUNITY SITES; LAND USE PRINCIPLE: Support reasonable level of increased intensity, respectful of local conditions and surrounding neighborhood.

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The proposal is an expansion associated with U-Haul business facilities to construct a fitness/recreational/conference center and is compatible with existing uses in the area and is respectful of the surrounding neighborhoods.

CONNECT PEOPLE AND PLACES CORE VALUE; TRANSIT ORIENTED DEVELOPMENT; LAND USE PRINCIPLE: Encourage high-density housing and high intensity employment uses to locate adjacent or close to transit stations per adopted transit district plans.

The site is within the Midtown Transit Oriented Development (TOD) District and is within 1/4 mile from the Thomas Road/Central Avenue light rail station. The proposed development will expand an adjacent business.

Applicable Plans / Policies / Principles

Transit Oriented Development Strategic Policy Framework – see #5 below.

Midtown Transit Oriented Development Policy Plan – see #6 and #7 below.

Tree and Shade Master Plan – see #8 below.

Guiding Principles for Complete Streets – see #8 and #9 below.

Comprehensive Bicycle Master Plan – see #9 below.

Reimagine Phoenix – see #10 below.

Surrounding Land Uses/Zoning				
	Land Use	<u>Zoning</u>		
On Site	Vacant lot	C-2 HRI TOD-1, C-1 TOD-1, P-2 TOD-1		
North	Apartment complex and surface parking lot	R-5 HRI TOD-1, P-2 TOD-1, P-1 TOD-1		
South	Office and surface and subsurface parking lot	C-O H-R TOD-1, R-4 HRI TOD-1		
East	Apartment complex	R-5 RI TOD-1		
West	Surface parking lot	R-4 HRI TOD-1		

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	Walkable Urban Code T5:7			
<u>Standards</u>	Requirements	Provisions on the Proposed Site Plan		
Gross Acreage	N/A	1.86 acres		
Density	No cap required	N/A		
Building Height	100-foot maximum	Met – 46 feet		
Parking (Section 1307.B.2 and 702.C)	Office and professional use: 1 space per 375 square feet (located within 1,320 feet from a light rail station)	Not yet determined		
	Fitness Center (Accessory to primary use for private residential or tenant use): None Required			
	Convention/Conference Centers: 1 space per 100 square feet			
Bicycle Parking (Section 1307.H.6.d.)	1 space per 25 vehicle parking spaces for nonresidential use over 5,000 square feet	Not yet determined		
Public Open Space (Section 1310)	Minimum open space of at least 5% of the gross lot area is required.	Not yet determined		
	Minimum 50% of all accessible public and private open space should be shaded, of which 50% of the shade should be provided by trees or trellised vines.			
Section 1303.2 TRANSECT T5				
Main Building Setbacks				
Primary Frontage	12-foot maximum	Met – 6 feet		

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Side Lot Line	0-foot minimum	Met – 6 feet (East), 26 feet (West)
Rear Lot Line	0-foot minimum	Met – 10 feet
Parking Setbacks		
Primary Frontage	30-foot minimum or behind building	Not Met – 20 feet
Side Lot Line	0-foot minimum	Met – 6 feet
Lot Requirements		
Lot Coverage	80% maximum	Met – 45%
Primary Building Frontage	70% minimum	Not yet determined
Frontage Types Allowed		
Primary Frontage	Common entry, storefront, arcade, gallery or alternative frontage	Not yet determined
Glazing Standards (per T5)		
Ground Floor	75%	Not yet determined
Second Floor	45%, 25% east and west	Not yet determined

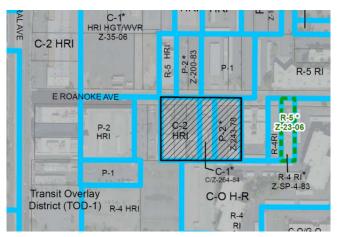
Background/Issues/Analysis

REQUEST & ZONING AND LAND USE

1. This request is to rezone a 1.86-acre site located approximately 400 feet west of the southwest corner of 3rd Street and Roanoke Avenue from C-2 HRI TOD-1 (Intermediate Commercial, High Rise Incentive District, Interim Transit-Oriented Zoning Overlay District One), C-1 TOD-1 (Neighborhood Retail, Interim Transit-Oriented Zoning Overlay District One), and P-2 TOD-1 (Parking District, Interim Transit-Oriented Zoning Overlay District One) to WU Code T5:7 MT (Walkable Urban Code, Transect 5:7 District, Midtown Character Area) to allow a conference and fitness center, which will be used for U-Haul employees. Rezoning to the Walkable Urban Code T5:7 MT will allow additional density and intensity along the light rail corridor, and development standards to enhance walkability that the previous zoning did not allow.

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2. The site is currently vacant, as the buildings that were on the site were demolished within the last year. An apartment complex and surface parking lot are located to the north, across Roanoke Avenue. Offices and a surface and subsurface parking lot are located to the south. An apartment complex is located east of the site. To the west is a surface parking lot.



Source: City of Phoenix Planning and Development Department

3. There is not enough information included in this request to determine whether the building will comply with a required frontage type. Given the site's proximity to a light rail station, it is important that there be direct access to the facility from Roanoke Avenue. The applicant should consider developing an enhanced corner at the northeast corner of the building. This type of entrance could serve people arriving from the parking area along the east side of the building. Guidance for this type of design can be found in Section 1207.M of the Phoenix Zoning Ordinance. If the applicant decides to pursue approval of an alternative frontage, it is recommended that one element of the alternative frontage shall be an enhanced corner per 1207.M. of the Phoenix Zoning Ordinance. This is addressed in Stipulation #1.

GENERAL PLAN

4. The General Plan Land Use Map designation is Commercial. The proposal is consistent with the commercial designation.

TRANSIT ORIENTED DEVELOPMENT STRATEGIC POLICY FRAMEWORK

5. The Transit Oriented Development Strategic Policy Framework is part of the city's General Plan which identified planning typologies to describe urban environments. The identified environment for the Thomas Road and Central Avenue light rail station area is Regional Center. Regional Center is a placetype characterized by high intensity with building heights typically from 5-10 stories with incentive heights of up to 20 stories. Land uses may include office employment, industry cluster, high and mid rise residential, and supportive retail and commercial uses. The proposed development is consistent with the height and uses outlined for the Regional Center placetype.

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MIDTOWN TOD (TRANSIT ORIENTED DEVELOPMENT) POLICY PLAN

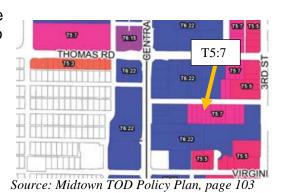
The site is located within the Midtown TOD (Transit Oriented Development) District, which is bordered by 7th Street on the east, 7th Avenue on the west, Indian School Road on the north and just north of McDowell Road on the south. The policy plan adopted for the Midtown TOD District provides a blueprint for fully achieving the transformative potential of light rail in a sustainable manner. Changes advocated in the plan can lower transportation costs for residents, create new business opportunities, encourage active, healthy lifestyles, ensure Phoenix increases its competitive advantage in the global marketplace, and improve prosperity by



Source: Midtown TOD Policy Plan, page 3

growing the economy in locations with existing infrastructure and public services. In order to realize the implementation of the Vision and Master Plan for the Midtown TOD District, one key recommendation is the implementation of the Walkable Urban Code, a form-based zoning code. The proposed development meets the intent and policies outlined in the plan.

7. The location of the subject site within the Midtown TOD District makes it eligible to request zoning to a transect district within the Walkable Urban Code. The subject site has a suggested zoning designation of WU Code T5:7 with a maximum building height of 100 feet. The applicant is requesting the suggested zoning designation.



TREE AND SHADE MASTER PLAN & COMPLETE STREET GUIDING PRINCIPLES

8. The Tree and Shade Master Plan has a goal of treating the urban forest as infrastructure to ensure that trees are an integral part of the city's planning and development process. Toward that end, development of this site will contribute to the urban forest infrastructure through the provision of trees along the rights-of-way, which is a requirement in Section 1309 of the Walkable Urban Code. The provision of trees along the rights-of-way is also consistent with the goals of the Guiding Principles for Complete Streets, one tenet of which is to make Phoenix more walkable.

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COMPREHENSIVE BICYCLE MASTER PLAN

9. Bicycle parking is a requirement in Section 1307.H. of the Walkable Urban Code and is supported by the City of Phoenix Comprehensive Bicycle Master Plan. The current location along Roanoke Avenue provides direct connection to the 3rd Street Promenade, which offers north/south bicycle routes into Downtown Phoenix to the south and Steele Indian School Park to the north. Given its location, bicycle parking should be included as an inverted U-shaped design and be located near the entrances to the building.

REIMAGINE PHOENIX INITIATIVE

10. As part of the Reimagine Phoenix initiative, the City of Phoenix is committed to increasing the waste diversion rate to 40 percent by 2020 and to better manage its solid waste resources. Section 716 of the Phoenix Zoning Ordinance establishes standards to encourage the provision of recycling containers for multifamily, commercial, and mixed-use developments meeting certain criteria. The development will include a shared trash and recycling area with the existing U-Haul offices and the new development that will be located in the parking garage to the south of the proposed building.

COMMUNITY INPUT

11. At the time this staff report was written, staff had not received any public correspondence regarding the request.

INTERDEPARTMENTAL COMMENTS

- 12. Fire prevention does not anticipate any issues with this request. The site or/and building(s) shall comply with the Phoenix Fire Code.
- 13. The City of Phoenix Water Services Department has noted that there are no water or sewer infrastructure concerns.
- 14. It has been determined that this parcel is not in a Special Flood Hazard Area (SFHA), but is located in a Shaded Zone X, on panel 2205 L of the Flood Insurance Rate Maps (FIRM) dated October 16, 2013.

OTHER

- 15. The Aviation Department has provided comments regarding this request. The property is in the Public Airport Disclosure area. This area may be subject to overflights of aircraft operating at the Airport. People are often irritated by repeated overflights regardless of the actual sound level at the overflight site. Therefore, a Notice to Prospective Purchasers, which follows policy regarding properties in the City of Phoenix underlying the flight patterns of Phoenix Sky Harbor International Airport, is required. This is addressed in Stipulation #3.
- 16. No known archaeological work is necessary for this project. In the event archaeological materials are encountered during construction, all ground disturbing activities must cease within 33-foot radius of the discovery and the City of Phoenix Archaeology Office must be notified immediately and allowed time to properly assess the materials. This is addressed in Stipulation #2.

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17. Development and use of the site is subject to all applicable codes and ordinances. Zoning approval does not negate other ordinance requirements. Zoning adjustments, abandonments or other formal actions may also be required.

Findings

- 1. The proposal is consistent with the General Plan Land Use map designation of Commercial.
- The proposed development is located less than 1/4 mile from a light rail station, and is consistent with the Regional Center place type in the Transit Oriented Development Strategic Policy Framework.
- 3. The proposed development of the site contributes to the enhancement of the area by developing underutilized parcels and expanding an adjacent business.

Stipulations

- 1. In the event the applicant elects to pursue an alternative frontage design, one element of the alternative design shall be development of an enhanced corner per the requirements of Phoenix Zoning Ordinance Section 1207.M at the northeast corner of the building.
- 2. In the event archaeological materials are encountered during construction, the developer shall immediately cease all ground-disturbing activities within a 33-foot radius of the discovery, notify the City Archaeologist, and allow time for the Archaeology Office to properly assess the materials.
- 3. The property owner shall record a Notice to Prospective Purchasers of Proximity to Airport in order to disclose the existence, and operational characteristics of Phoenix Sky Harbor International Airport (PHX) to future owners or tenants of the property. The form and content of such documents shall be according to the templates and instructions provided which have been viewed and approved by the City Attorney.

Writer

Hannah Bleam May 25, 2018

Team Leader

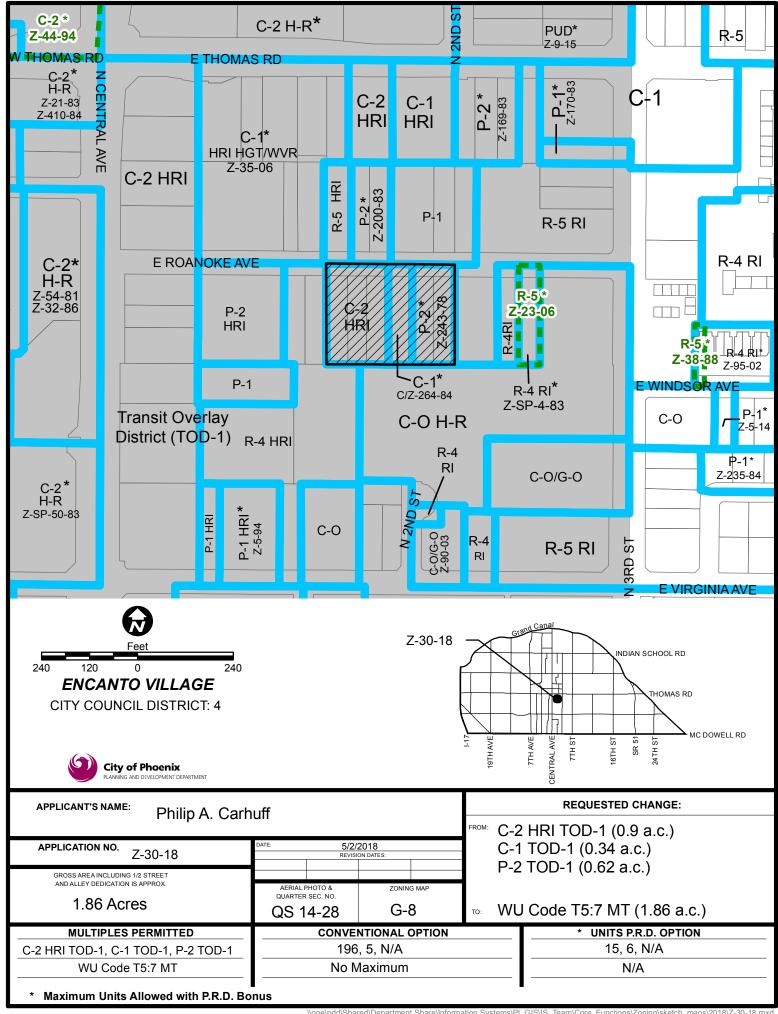
Samantha Keating

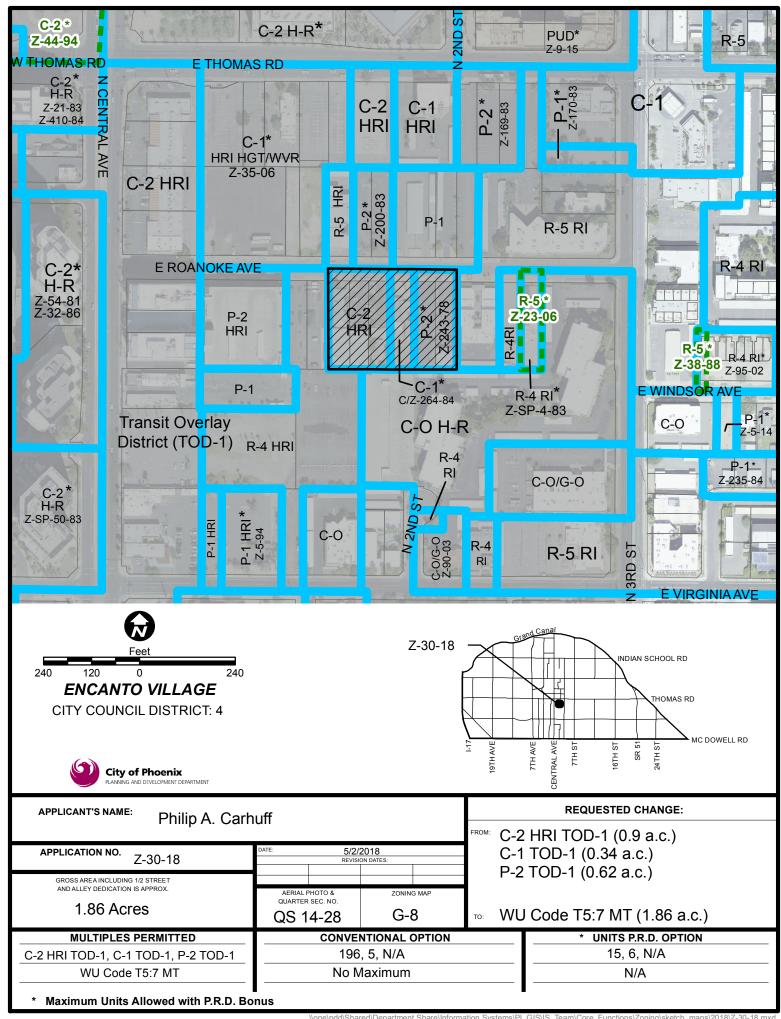
Attachments

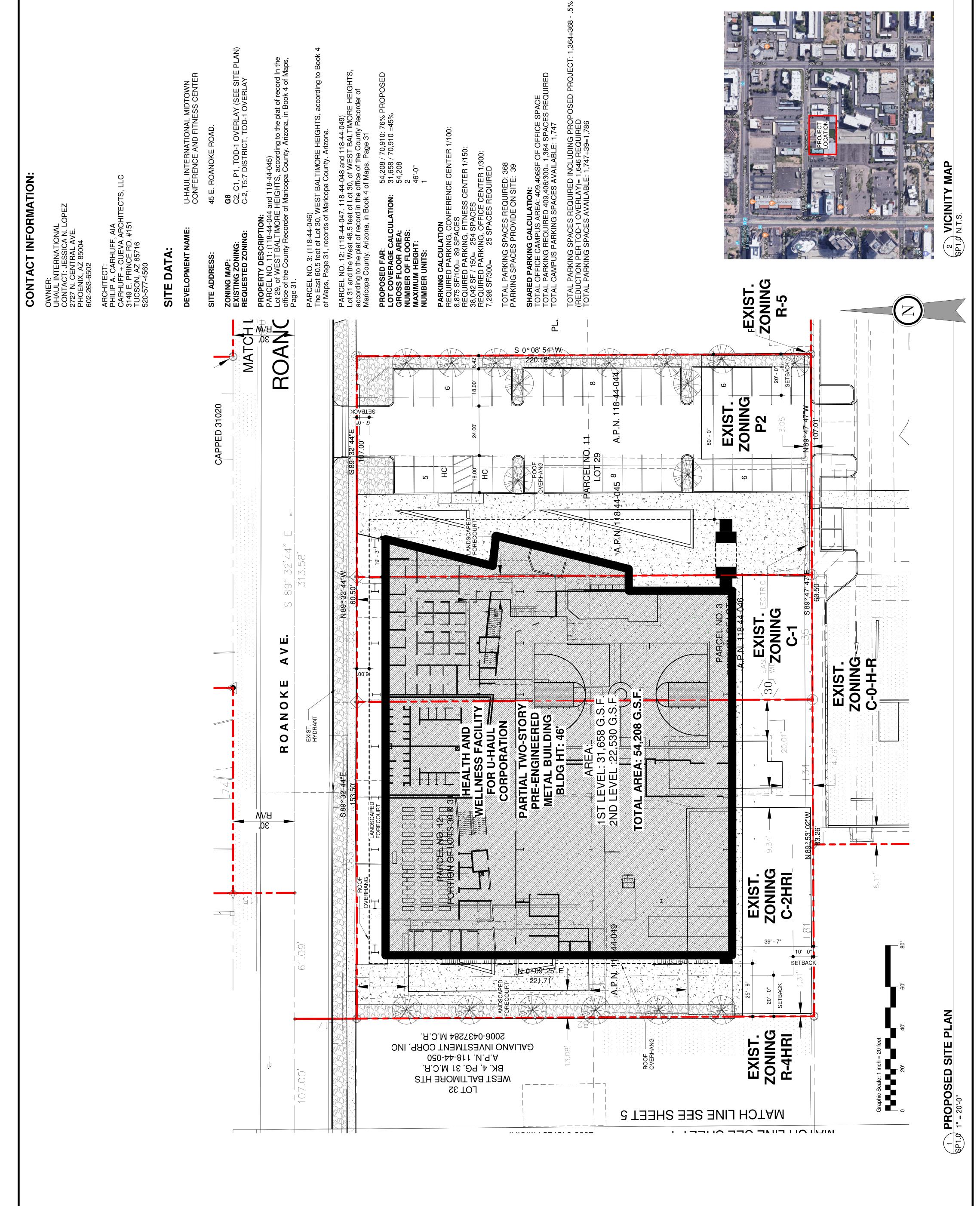
Sketch Map

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Aerial Site Plan date stamped April 27, 2018 Elevations date stamped April 27, 2018 Landscape Plan date stamped April 27, 2018







NTERNATIONAL

Planning & Development Department APR 2 7 2018

DESIGN APPROVAL

PRELIMINARY NOT FOR CONSTRUCTION

3149 e prince rd #151 tucson, arizona 85716 phone 520.577.4560 **carhuff+cueva** architects, IIc

W W W . C C Q - Q Z . C O M U-HAUL CONFERENCE & FITNESS CENTER

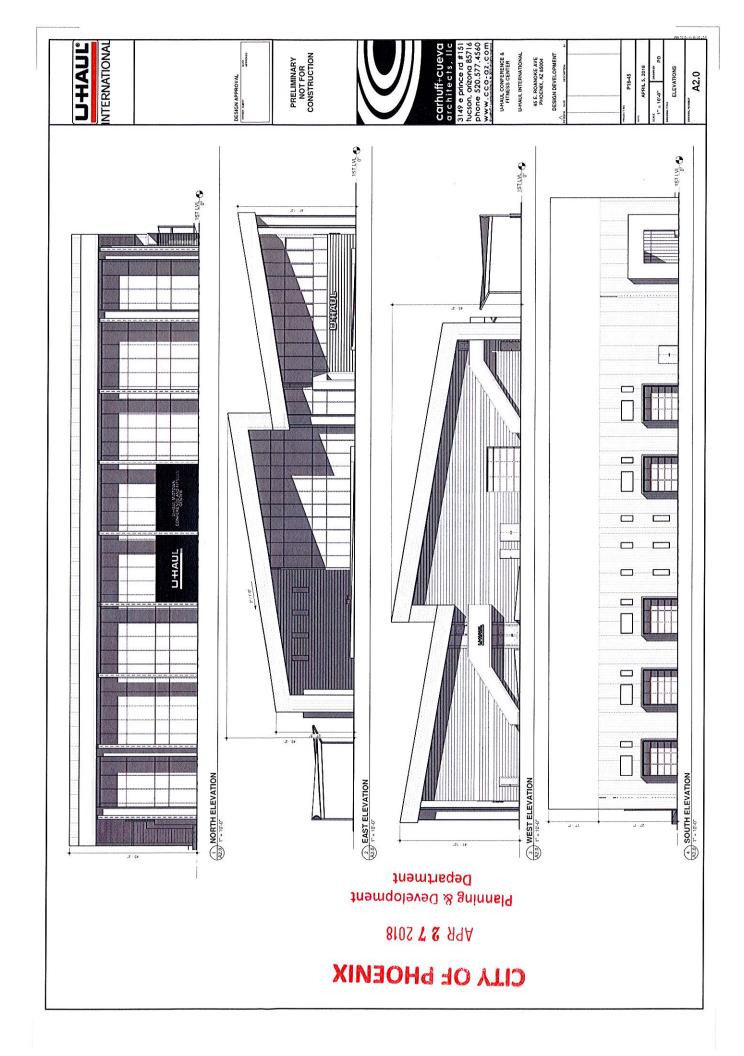
U-HAUL INTERNATIONAL

DESIGN DEVELOPMENT 45 E. ROANOKE AVE PHOENIX, AZ 85004

P18-45

PD **APRIL 5, 2018** SITE PLAN As indicated

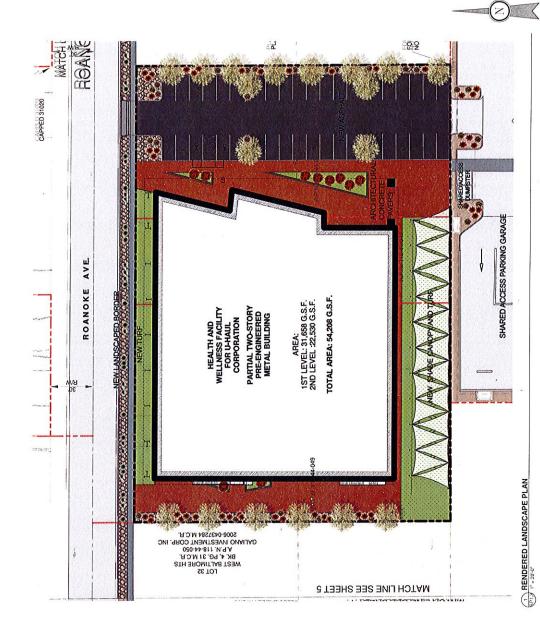
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