## 3237 CAMELBACK

## PLANNED UNIT DEVELOPMENT (PUD)

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Case \# Z-35-16-6


## 3237 CAMELBACK

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## 3237 CAMELBACK

## Purpose and Intent

Empire Residential Arbitrage Fund I, LLC (ERAI) is submitting this rezoning request for approximately 0.46 acres located at 3237 East Camelback Road, Phoenix, AZ 85018. The subject property is located along Camelback Road, a regional arterial corridor that contains significant employment and commercial development. The site is a remnant single family residential property surrounded on all sides by existing higher intensity residential and commercial land uses. The PUD request will allow the site to redevelop as a viable commercial/office use that will contribute to the aesthetic and employment characteristics of this high intensity land use corridor.

The development, called 3237 Camelback, is currently zoned R-0, Residential Office District. ERAI is proposing to rezone the property to Planned Unit Development (PUD), which will closely match the Commercial Office and General Office Standards to allow for the development of a commercial office building. This PUD document will demonstrate that the proposed development is complementary to the surrounding development and to the goals and objectives outlined in the City of Phoenix General Plan. The request is supported by enhanced landscape and architectural design standards that are defined within this PUD document. The document provides for land uses that are compatible and consistent with the framework of existing established properties to the west and north and enable this property to become a compatible use within the context of the vibrant Camelback Corridor.


AERIAL MAP (See Exhibit 1)

## 3237 CAMELBACK

## Land Use Plan

3237 Camelback is located on the southeast corner of $32^{\text {nd }}$ Place and Camelback Road, which is a very active employment and commercial corridor in east Phoenix. The proposed commercial project is a redevelopment opportunity that will create a viable use along an existing high intensity arterial corridor, frequently referred to as the "Camelback Corridor" and will contribute to the revitalization of the area.

TABLE OF SURROUNDING LAND USES/ZONING


## 3237 CAMELBACK

The alley that extended along the eastern perimeter of the site was abandoned by the adjacent property owner in 1988, however an 8 foot refuse collection easement (RCE) has been maintained. The applicant is proposing a refuse collection route for the site that seeks to utilize the existing collection movement (from the south) and to maintain egress of the collection vehicle onto Camelback Road at the existing driveway location.

The proposed conceptual site plan provides allowance for a three-story office building with approximately 5,000 building square feet for general office space, which will allow vehicular access from $32^{\text {nd }}$ Place and Camelback Road. This design and building setbacks have been sensitive to the adjacent residential and surrounding commercial (See Building Height Setback Exhibit 6). The proposed maximum building height will be $38^{\prime}-6^{\prime \prime}$ to the roof and 41 feet to the parapet, which is similar to the existing building heights to the immediate north and in the surrounding areas (See exact locations and images on next page as well as the Building Height Context Exhibits 4 and 5). Therefore, this design will be fitting and not detrimental to the adjacent property or public welfare. It will renew an old under developed parcel and provide additional resources for surrounding areas.

Conceptual Site Plan (See Exhibit 3)


## 3237 CAMELBACK

NEARBY THREE STORY BUILDINGS



2777 E Camelback


3010 E Camelback


3131 E Camelback


3200 E Camelback


2850 E Camelback


3233 E Camelback

## 3237 CAMELBACK

## Building Height Context Plan (See Exhibit 4)



## 3237 CAMELBACK

Building Height and Setback Exhibits (See Exhibits 5 \& 6)

## BUILDING HEIGHT EXHIBIT



CONCEPTUAL BUILDING ELEVATION (NORTH ELEVATION)

## P.U.D BUILDING SETBACK STANDARDS

(F) FRONT SETBACK: $\quad 12^{\prime}$
(S) SIDE SETBACK: 10'REAR SETBACK: $25 '$
(IST \& 2ND STORY)


REAR SETBACK: $45^{\prime}$ (3RD STORY)

LEASABLE SQUARE FOOTAGE BY FLOOR
1ST FLOOR (1,150 SQ. FT. +/-)
2ND FLOOR (3,000 SQ. FT. +/-)
3RD FLOOR (850 SQ. FT. +/-)

| MAX HEIGHT TO TOP OF ROOF $=41^{\prime}$ |
| :--- |
| (INCLUDING ROOF PARAPET) |

## 3237 CAMELBACK

## Site Conditions and Locations

3237 Camelback is a proposed redevelopment of an existing site, which does not have any natural features. There is an existing abandoned building on the site, which once was a residence. 32 nd Place to the west and Camelback Road to the north allow for full ingress and egress from the site. Both roadways are fully improved with pavement, curb, gutter and sidewalk. Camelback Road has an existing west bound turn lane onto $32^{\text {nd }}$ Place, with a full median break and striping, which aligns perfectly with the driveway to the north. Along the east side of the site is an abandoned alley with an abundance of existing vegetation.

GENERAL PLAN COMFORMITY

| General Plan Land Use Designation | Commercial |  |
| :--- | :--- | :--- |
| Street Map Classification |  |  |
| Camelback Road | Arterial | $55^{\prime}$ half street ROW |
| $32^{\text {nd }}$ Place | Local Street | $25^{\prime}$ half street ROW |

## 3237 CAMELBACK

## Compatibility with Elements of the General Plan

ERAI's rezoning request for 3237 Camelback falls within the existing General Plan Land Use designation of Commercial and is supported by the following goals and policies outlined in the City of Phoenix's General Plan.

## Core Value: Connect People and Places:

GOAL OPPORTUNITY SITES: To promote development of vacant parcels or redevelopment of underutilized parcels within the developed are of the city that consistent with the character of the area or with the area's transitional objectives.

3237 Camelback is taking a "hold out" property that is severely constrained by size, shape and access and redeveloping into an office building. The property is vacant and run down. The redevelopment will improve the aesthetic and employment characteristics of this high intensity commercial corridor.

## Core Value: Strengthen Our Local Economy:

GOAL LOCAL \& SMALL BUSINESS: Promote the growth and prosperity of Phoenix locally owned and small businesses. Encourage the growth and expansion of locally owned and small businesses as a means of creating jobs.

3237 Camelback will provide a location for local and small business growth with the new office building.

GOAL JOB CREATION (EMPLOYERS): To promote zoning changes that will facilitate the location of employment generating uses in the Phoenix Major Employment Center.

3237 Camelback will generate employment opportunities with up to a 5,000 sq ft office building.

## Core Value: Build the Sustainable Desert City

GOAL GREEN BUILDING: Discourage the use of reflective glass on commercial properties whenever the structure is adjacent to a residential area.

3237 Camelback will not use reflective glass in the final design.

GOAL TREES AND SHADE: Create a network of trees and shade that integrate with the built environment to conserve ecosystem functions and provide associated benefits to residents.

## 3237 CAMELBACK

3237 Camelback will integrate trees and shade into the design of the redevelopment. Surface parking area will be minimized and trees will provide an abundance of shade.

GOAL WATER SUPPLY: Manage and plan for efficient delivery of safe and reliable water supplies.

3237 Camelback will maximize use of existing infrastructure and carrying capacity with this redevelopment.

GOAL STORMWATER: Manage our stormwater efficiently and economically, while minimizing stormwater pollution.

3237 Camelback is an infill property that will manage stormwater through practices that are in compliance with standard City of Phoenix best management practices to adequately serve the property and avoid impacts to adjacent public and private property. These practices have not yet been determined may include surface or underground stormwater storage.

GOAL WASTEWATER: Treat, manage and use our wastewater and related infrastructure efficiently and economically.

3237 Camelback will maximize use of existing infrastructure and carry capacity with this redevelopment.

## 3237 CAMELBACK

## Existing and Proposed Zoning

3237 Camelback is currently zoned R-O, Residential Office District. ERAI requests a rezoning to Planned Unit Development, which will closely match the Commercial Office and General Office Standards to allow for the development of a commercial office building. In this current application we have included the office conceptual site plan.

## EXISTING ZONING (See Exhibit 7)



## 3237 CAMELBACK

## PROPOSED ZONING (See Exhibit 8)



## 3237 CAMELBACK

## List of Uses

The P.U.D. shall allow for uses identified in the Commercial Office (C-O) District as defined by Section 621 of the City of Phoenix Zoning Ordinance with exception of the following restricted uses:

- All Uses permitted in the Major Office (M-O) except defined General Office option uses


## 3237 CAMELBACK

## Development Standards

The proposed site plan will closely match the Commercial Office/General Office zoning standards as outlined in this Planned Unit Development and shown in the table below. Variations from the standards are indicated in the third column. Items in bold exceed the development standards.

Table of Development Standards and Guidelines

| STANDARDS | COMMERCIAL OFFICE/GENERAL OFFICE | PLANNED UNIT DEVELOPMENT |
| :---: | :---: | :---: |
| Gross Lot Area | Not less than 1 acre | 0.46 acres |
| Maximum G.L.A. | 24,000 Square feet | 5,000 Square feet |
| Building Setbacks: Front (West) Side (North) Side (South) Rear (East) | 20 feet 10 feet 10 feet 25 feet (25 feet to $3^{\text {rd }}$ story) | 12 feet 10 feet 10 feet 25 feet (45 feet to $\mathbf{3}^{\text {rd }}$ story) |
| Maximum height | 25 feet (Up to 3 stories/ 42 feet with City Council Approval) | 38.5 feet to roof and 41 feet to parapet |
| Maximum Number of Stories | 3 | 3 |
| Lot coverage | 40\% | 40\% |
| Parking <br> Standard <br> Accessible | 14 Spaces 1 Space | $\begin{gathered} 14 \text { Spaces (1:350)* } \\ 1 \text { Space } \end{gathered}$ |
| Minimum Common Open Space | 15\% gross site area | 15\% of NET site area |
| Building and Shade - Public Sidewalk | 50\% | 75\% |
| Landscape Setbacks: | Front (West) <br> Side (North) <br> Side (South) <br> Rear (East) | 5 foot average <br> 10 foot average <br> 6 foot average <br> None (due to location of existing drive aisle) |

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## 3237 CAMELBACK

Signage: Signage will be provided in accordance with Section 705 of the Zoning Ordinance for Commercial/Industrial standards for The City of Phoenix development standards and will be determined by the end-user.

## Sustainability - the site will:

- Design for the effective water usage and conservation methods in buildings by using low plumbing fixtures using minimal amounts of potable water for landscape irrigation.
- Design for the capture of nuisance water discharge from buildings for reuse as landscape irrigation.
- Incorporate "smart" irrigation control systems into the design and development of the site.
- Use roofing materials that specify a high Solar Reflectance Index for a minimum of 74\% of the roof surface area.
- Design for effective use of energy efficient appliances and HVAC systems by demonstrating reductions in on-going power consumption.
- Interior and Exterior LED Lighting


## Refuse Collection Standards:

- On-site refuse collection circulation shall ingress from $32^{\text {nd }}$ Way and Egress onto Camelback Road
- Site shall be required to provide a minimum of one (1) refuse enclosure that meets City of Phoenix Solid Waste Access and Containment Standard Details with exception of enclosure depth, which City Staff has agreed to reduce to seven (7) feet as measured from gate enclosure to safety posts as identified on Figure C of the CoS Standard Details.


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## Landscape Plan

The landscape portion of the 3237 Camelback project will consist of a colorful, low water use xeriscape design incorporating a variety of trees, shrubs and groundcovers. Desert adapted plantings, similar to what is found in the surrounding community, will be used throughout the streetscapes along $32^{\text {nd }}$ Place and Camelback Road.

This development will have landscaped perimeters that run almost the entire edge of the community creating a visual buffer between the streets and proposed building and parking lot. The existing sidewalks along Camelback Road and $32{ }^{\text {nd }}$ Place will remain and provide continued pedestrian connectivity. Planting density in the development will exceed City of Phoenix requirements and will be watered by an automatic underground irrigation system.

Enhanced landscape standards have been designed as follows:

- Trees are required at $20^{\prime}$ o.c. spacing with (60\%) 2" caliper and (40\%) 1" caliper Proposed trees to be spaced approx. $16^{\prime}-18^{\prime}$ o.c. and planted at a min. $3^{\prime \prime}$ caliper size. (Tree density and size increased)
- Five (5) gallon shrubs are required per tree at the perimeter of the site - Proposed is ten ( 5 \& 15) gallon shrubs per tree. All shrubs and accents will be a mixture of 5 and 15 gallon. Groundcovers will be planted at 5 gallon instead of the city minimum 1 gallon size. (Shrub and groundcover density and size increased)
- Fifty percent (50\%) live coverage in all landscape areas is required - Proposed is (75\%) planting density for a semi-mature look upon install.
- Pedestrian walkways and gathering areas to be shaded a minimum of (50\%) - Proposed shading of sidewalks will be approximately (75\%) due to planting extra trees and building configuration.
- Rip Rap areas will be added to the decomposed granite covering to enhance the planting look.


## LANDSCAPE PLAN (See Exhibit 9)



## 3237 CAMELBACK

## Design Guidelines

3237 Camelback will reflect the region's unique environmental challenges by implementing the following elements:

ARCHITECTURAL DESIGN
Objective- Visual interest with unified elements to establish sense of place.

- Manipulation of massing
- Building articulation
- Incorporating innovative textures, materials, colors
- Building offsets, reveals, recesses, building projections, columns, masonry piers, or other architectural treatment
- Varied heights
- Distinct entry features
- Wall enhancements
- Decorative signage
- Decorative site lighting
- Four-sided architecture


## SITE DESIGN/DEVELOPMENT

Objective- Innovative design of access, circulation, privacy, security, shelter, and other factors to create a unique location that complements the surrounding context.

- Variation in building siting and orientation
- Varied setbacks
- Minimize visual impact of parking with landscaped medians, islands
- Grouping of structures in large projects
- Mitigation of adverse effects (screening, landscape buffers, wall heights, etc.)
- Identifiable building streetscape


## LANDSCAPE ENHANCEMENTS

## Objective- Provide shade and soften the look of the development to create a more

## natural environment.

- Themed landscape palette
- Maturity of trees
- Low water use plants
- Preservation and/or salvage plan
- Identifiable landscaped streetscape
- Clustering of trees at appropriate locations


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ERAI will not be the end user, therefore we cannot exactly determine at this time what the building will look like. However, we anticipate an upscale building elevation similar to below and in Exhibit 13, which would complement the surrounding area.

The proposed building architecture has considered both vertical and horizontal articulation elements. Articulation has been created through variations between floors, material applications and roof/deck cantilevers.

Each elevation has incorporated voids and variances through the use of covered parking, third floor deck and abbreviated third floor enclosed area. Major stone wall elements utilize both horizontal stone patterns and sloped vertical wall. Massing above all glazing project outwards by the use of stucco, applied metals or cantilevered structures. Both the sloped walls and massing will generate interesting shadow lines and give the overall structure visual texture.

All elevations incorporate stucco, metals, stone and glazing materials. Strong horizontal lines through the use of materials and form have been incorporated to help offset the verticality of the structure.

## Conceptual Building Elevation (See Exhibit 13)



## 3237 CAMELBACK

## Infrastructure, Utilities and Community Facilities

Roadways
3237 Camelback is located on the south side of Camelback Road just east of $32^{\text {nd }}$ Street and is ideally situated in close proximity to four major freeways. The Site is approximately 2.4 miles from State Route 51, 8.0 miles to the Loop 101 South, 3.5 miles to 202 freeway and 5.5 miles to Interstate 10.

## Public Services

The proposed project is served by the following public service providers all of which have existing facilities within the adjacent streets (Camelback Road and $32{ }^{\text {nd }}$ Place):

Water - City of Phoenix
Wastewater - City of Phoenix
Sanitation - Private
Fire - City of Phoenix
Telephone - Century Link
Cable - Cox Cable
Electric Power - Salt River Project
Gas - Southwest Gas

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EXHIBIT 1 - AERIAL


## 3237 CAMELBACK

EXHIBIT 2 - LAND USE MAP


# 3237 CAMELBACK 

EXHIBIT 3 - CONCEPTUAL SITE PLAN


## 3237 CAMELBACK

EXHIBIT 4 - BUILDING HEIGHT CONTEXT


## 3237 CAMELBACK

EXHIBIT 5 - BUILDING HEIGHT EXHIBIT

CONCEPTUALBUILING EIEVATON (NORTH EEVATION)
CAMIEVRACKKRD,

## 3237 CAMELBACK

EXHIBIT 6 - BUILDING SETBACK EXHIBIT

P.U.D BUIDING SEIBACK STANDARDS

$$
\begin{aligned}
& \text { (F) FRONTSEIBACK: } \\
& \text { (S) SIDE SEIBACK: } \\
& \text { (RI) REAR SEIBACK: } \\
& \text { (IST\& 2ND STORY) } \\
& \text { R2) REAR SEIBACK: } \\
& \text { (3RD STORY) }
\end{aligned}
$$

BUILDING HEIGHT SETBACK EXHIBIT

P.U.D B

## 3237 CAMELBACK

EXHIBIT 7 - EXISTING ZONING


## 3237 CAMELBACK

EXHIBIT 8 - PROPOSED ZONING


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EXHIBIT 9 - LANDSCAPE PLAN
PLANTLEGEND


PLANTING KEY NOTES



## 3237 CAMELBACK

EXHIBIT 10 - ALTA


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EXHIBIT 11 - LEGAL DESCRIPTION

## LEGAL DESCRIPTION

Lot 10, of Chestley Villa, according to Book 61 of Maps, Page 42, records of Maricopa County, Arizona; and also that portion of the abandoned alley lying East of and adjacent to Lot 10 as set forth in Resolution recorded in Document No. 88-083484.

A PORTION OF THE NORTHEAST QUARTER OF SECTION 24, TOWNSHIP 2 NORTH, RANGE 3 EAST OF THE GILA AND SALT RIVER BASE AND MERIDIAN, MARCIOPA COUNTY, ARIZONA.

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EXHIBIT 12 - CONTEXT PLAN


## 3237 CAMELBACK

EXHIBIT 13 - CONCEPTUAL BUILDING ELEVATIONS




[^0]:    *Parking provided at 1:350 for all Commercial Office\& General Office uses.

