

Staff Report Z-36-20-2 July 17, 2020

Paradise Valley Village Planning August 3, 2020

Committee Meeting Date:

Planning Commission Hearing Date: August 6, 2020

Request From: C-2 (Pending C-2 SP) (2.45 acres)

Request To: C-2 SP HGT WVR (2.45) acres

Proposed Use: Self-service storage facility and all underlying

C-2 uses with a height waiver

Location: Northwest corner of 32nd Street and Paradise

Lane

Owners: Amerco Real Estate Company
Applicant: Abigail Ayala, RKAA Architects, Inc.

Representative: Robert W. Kubicek, RKAA Architects, Inc.

Staff Recommendation: Approval, subject to stipulations

General Plan Conformity					
General Plan Land Use Map Designation		Residential 5 to 15 dwelling units per acre			
Street Map Classification	Paradise Lane	Minor Collector	30-foot north half street		
	32nd Street	Arterial	40-foot west half street		

CONNECT PEOPLE AND PLACES CORE VALUE; OPPORTUNITY SITES; LAND USE PRINCIPLE: Support reasonable levels of increased intensity, respectful of local conditions and surrounding neighborhoods.

The subject site is located along the 32nd Street where a variety of intermediate and general commercial uses are available. The proposal will add to the mix of services in the area to be used by residents and businesses in an area of similar intensity. An increase in height is proposed, which is consistent with the surrounding area as well. In addition, the property to the west of the subject site allow similar heights to those proposed for the storage facility. As stipulated, the proposal is sensitive to the scale and character of the adjacent properties and contains treatments to mitigate negative impacts on nearby residential properties.

July 17, 2020 Page 2 of 12

STRENGTHEN OUR LOCAL ECONOMY CORE VALUE; ENTREPRENEURS AND EMERGING ENTERPRISES; LAND USE PRINCIPLE: Encourage land uses that promote the growth of entrepreneurs or new businesses in Phoenix in appropriate locations.

The subject site currently has a small commercial business on the far northern portion of the site. The proposed rezoning will allow for growth and offer greater opportunities for intermediate commercial uses.

BUILD THE SUSTAINABLE DESERT CITY CORE VALUE; TREE AND SHADE; DESIGN PRINCIPLE: Integrate trees and shade into the design of new development and redevelopment projects throughout Phoenix.

The development, as stipulated, will integrate trees and shade into both the public and private environment contributing to an attractive and comfortable public realm and reduction in the urban heat island effect.

Applicable Plans, Overlays, and Initiatives

North 32nd Street Policy Plan - See background Item No. 3.

<u>Tree and Shade Master Plan</u> – See background Item No. 7.

Complete Streets Guiding Principles - See background Item No. 8.

Reimagine Phoenix Initiative – See background Item No. 10.

Surrounding Land Uses/Zoning			
	Land Use	Zoning	
On Site	Vacant lot, retail shop	C-2	
North	Household moving center	C-2 SP	
South (across Paradise Lane)	Office building	C-2	
East (across 32nd Street)	Mobile home park	R1-8	
West	Multifamily residential	R-3	

Staff Report: Z-36-20-2 July 17, 2020 Page 3 of 12

Intermediate Commercial (C-2) with Height Waiver				
<u>Standards</u>	<u>Requirements</u>	Provisions on the Proposed Site Plan		
Building Height	4 stories and 56 feet maximum	3 stories and 30 feet 9 inches (height waiver requested via Z-36- 20) (met)		
Lot Coverage	50% maximum	38.9% (met)		
Building Setbacks				
Adjacent to street	32nd Street: For structures exceeding two stories and 30 feet, Average 30-foot setback Paradise Lane: For structures exceeding two stories and 30 feet, Average 30-foot setback	32nd Street: 25 feet (not met)* Paradise Lane: 25 feet (not met)*		
Adjacent to property line	North: Adjacent to C-2; 0 feet minimum West: Adjacent to R-3; 100 feet for building that are 3 stories or 42-feet in height	North: 104 feet (met) West: 52 feet, 7 inches (not met)*		
Landscape Setbacks				
	32nd Street: Minimum 20 feet for up to 50% of the frontage, average 30 feet for structures exceeding two stories and 30 feet in height.	32nd Street: 25 feet (not met)*		
Adjacent to street	Paradise Lane: Minimum 20 feet for up to 50% of the frontage, average 30 feet for structures exceeding two stories and 30 feet in height.	Paradise Lane: 25 feet (not met)*		
Adjacent to property line	North: Adjacent to C-2; 0 feet West: Adjacent to R-3; Minimum 10 feet	North: Not shown West: 10 feet (met)		
Parking Requirements				

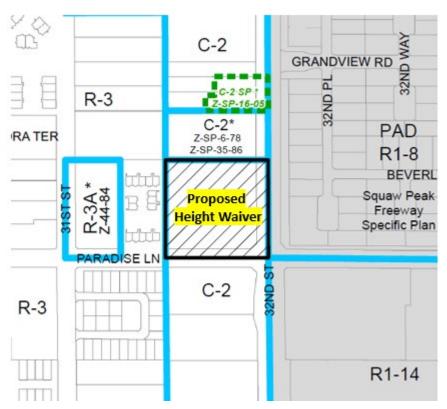
July 17, 2020 Page 4 of 12

Parking Lot Area Landscaping	Minimum 10 percent (exclusive of perimeter landscaping and all required setbacks)	31 percent (met)
Parking Requirements	Minimum 1 space per 35 storage unit (15 spaces)	19 parking spaces (met)
*Variance or site plan adjustment required		

Background/Issues/Analysis

SUBJECT SITE

1. This is a request to rezone a 2.45-acre site located at the northwest corner of 32nd Street and Paradise Lane. The request is to rezone from C-2 (Pending C-2 SP) (Intermediate Commercial District, Pending Intermediate Commercial District, Special Permit) to C-2 SP HGT/WVR (Intermediate Commercial District, Special Permit, Height Waiver) to allow a self-service storage facility and commercial uses with a height waiver for up to three stories and 30 feet 9 inches. The companion case, Rezoning Case No. Z-SP-3-20-2, requests for a special permit to allow a self-service storage facility.



Source: City of Phoenix Planning and Development Department

July 17, 2020 Page 5 of 12

2. The General Plan Land Use Map designation for the subject site is Residential 5 to 10 or 5 to 15 dwelling units per acre. The proposal is not consistent with the Commercial land use designation. A General Plan Amendment is not required because the site is less than 10 acres in size. However, the use is compatible with surrounding land uses in the area. The abutting General Plan Land Use Map designations are as follows:

North: Residential 5 to 10 or 5 to 15 dwelling units per acre.

South: Residential 5 to 10 or 5 to 15 dwelling units per acre.

East: Residential 3.5 to 5 dwelling units per acre.

<u>West:</u> Residential 5 to 10 or 5 to 15 dwelling units per acre.



Source: City of Phoenix Planning and Development Department

3. North 32nd Policy Plan

The subject site falls within the boundaries of the North 32nd Policy Plan ("Policy Plan") area, which are approximately from the Phoenix Mountain Preserve to the south, Loop 101 to the north, 28th Street to the west and 36th Street/State Route 51 to the east. Starting in early 2012 through more than 40 meetings, city staff worked closely with concerned property and business owners (known as the North 32nd Working Group) to develop the Policy Plan. The primary purpose of the Policy Plan is to provide guidance on appropriate locations for development and redevelopment within the North 32nd Street corridor. The goal of the plan is to revitalize the North 32nd Street corridor and the vision statement of the Policy Plan is that, "the group envisions North 32nd as a destination with a sense of place that encourages residential and commercial investment and welcomes those that wish to work, live and/or play in the area." The Policy Plan was adopted by the Phoenix City Council on December 3, 2014. The Policy Plan includes the results of mapping exercises for all the major intersections within the corridor. Stability/Preserve are those areas that would stay as they currently exist, such as single-family

July 17, 2020 Page 6 of 12

residential neighborhoods with an established density or restoration of existing buildings. Repurpose/Retrofit would include improvements such as, additional landscaping within the right-of-way or parking lot, adaptive reuse of structures, or adding new buildings to vacant properties or parking lots at the same scale as surrounding neighborhoods. Redevelop/Change supports significant new development that would completely redevelop the site by changing the scale and increasing the density or daily traffic. This site was not identified as it lies outside of the area of a major intersection. However, the proposed development helps to implement the goal of revitalizing the corridor by providing sensitively-designed, new development that is compatible within the context of the surrounding area. The proposal will significantly improve a site along the North 32nd Street corridor and offer a positive service to the community.

SURROUNDING ZONING AND USES

4. NORTH

North of the subject site is a U-Haul household moving center zoned C-2 SP (Intermediate Commercial District, Special Permit).

<u>SOU</u>TH

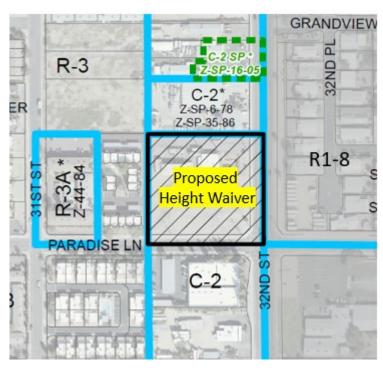
South of the subject site, across Paradise Lane, is a commercial office building zoned C-2 (Intermediate Commercial District).

EAST

East of the subject site, across 32nd Street, is a trailer park community zoned R1-8 (Single-Family Residence District).

WEST

West of the subject site is a multifamily condominium development, Garden View Town Homes, subdivided as Garden View Villas and zoned R-3 (Multifamily Residence District).



Source: City of Phoenix Planning and Development Department

PROPOSAL

5. The C-2 zoning district regulations has a maximum building height of two stories and 30 feet permitted. The C-2 district also permits the City Council to approve a height waiver for up to four stories and 56 feet upon finding that such additional height is not detrimental to adjacent properties or the public welfare in general. The apllicant initially proposed a building that was three stories and 30 feet 10 inches in height. Subsequent to the initial submittal the applicant submitted new evelvations depicting the buildings at three stories and 30 feet 9 inches in height.

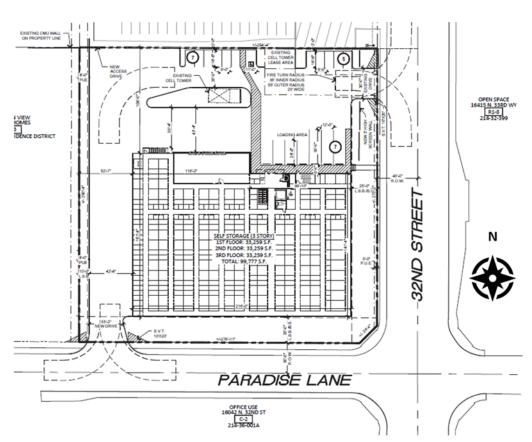
July 17, 2020 Page 7 of 12

Staff is recommending that the maximum building height on the subject site be limited to three stories and 31 feet. This is adressed in Stipulation No 1.

The subject site is adjcent to an R-3 zoning district to the west which permits a maximum height of four stories and 48 feet. Staff is recommeding that screening in the form of lanscaping and a wall be provided along the western property line to provide protection to the existing multifamily development. To further ensure an adequate buffer exists between the proposed use and the existing residential to the west, staff is recommending the building setback along the west property boundary be a minimum of 52 feet. These are addressed in Stipulation Nos. 4, 5 and 9.

6. The proposed site plan depicts surface parking on the northern portion of the property where the parcel abuts the existing U-Haul facility. Vehicular access to the site will be provided from a driveway located at the northwest corner of the subject site as well as on Paradise Lane. To provide safe pedestrian access from the public sidewalk on 32nd Street to the building entrance, staff has stipulated that a fully accessible pedestrian pathway be provided. This path shall be

constructed of materials



Source: RKAA Architects, Inc.

other than those used to pave the parking surfaces. To further ensure pedestrian safety throughout the site, staff has also stipulated that traffic calming measures be installed at all vehicular access points. These are addressed in Stipulation Nos. 10 and 13.

July 17, 2020 Page 8 of 12

7. The conceptual elevations depict a three-story building measuring 30 feet 9 inches. The maximum height proposed is 31 feet, as stipulated. A concurrent rezoning case, Z-SP-3-20-2, has been submitted, which is requesting the Special Permit for a self-service storage facility. The proposed elevations depict visual interest utilizing a variety of materials. To ensure enhanced visual interest is implemented, staff has stipulated that all elevations contain various architectural embellishments and the exclusion of exterior roll up doors. These are addressed in Stipulation Nos. 1, 2 and 3.



Source: RKAA Architecture

July 17, 2020 Page 9 of 12

AREA PLANS, OVERLAY DISTRICTS, AND INITIATIVES

8. Tree and Shade Master Plan

The Tree and Shade Master Plan has a goal of treating the urban forest as infrastructure to ensure that trees are an integral part of the city's planning and development process. In addition, a vision in the master plan is to raise awareness by leading by example. To accomplish the vision and goal of the policy document staff is recommending that trees be planted along the west property line as well as shade trees be planted to provide a minimum of 75 percent shade adjacent to sidewalks. Additionally, staff is recommending temperature regulation and seasonal shade be provided at the corner of 32nd Street and Paradise Lane to allow pedestrians to wait comfortably for the signal to change. Staff is also stipulating that shade trees be planted in the parking lot to provide thermal comfort to users and reduce the urban heat island effect. A 10-foot sidewalk easement is also required along 32nd Street to accommodate improvements along 32nd Street planned by the City of Phoenix. These are addressed in Stipulation Nos. 5, 7, 8 and 12.

9. Complete Streets Guiding Principles

In 2014, the City of Phoenix City Council adopted the Complete Streets Guiding Principles. The principles are intended to promote improvements that provide an accessible, safe, connected transportation system to include all modes, such as bicycles, pedestrians, transit, and vehicles. To support these principles related to pedestrian connectivity and safety, staff has requested that the developer construct detached sidewalks, with shade trees within the streetscape unless utility conflicts exist. Staff has stipulated that a fully accessible pedestrian pathway be provided from building entrances to public sidewalks. Further, staff has stipulated bicycle racks be provided near public entrances to encourage alternative modes of transportation to and from the site. These are addressed in Stipulation Nos. 6, 7 and 13.

10. Reimagine Phoenix Initiative

As part of the Reimagine Phoenix Initiative, the City of Phoenix is committed to increasing the waste diversion rate to 40 percent by 2020 and to better manage its solid waste resources. Section 716 of the Phoenix Zoning Ordinance establishes standards to encourage the provision of recycling containers for multifamily, commercial and mixed-use developments meeting certain criteria. The provision of recycling containers was not addressed in the applicant's submittals.

COMMUNITY INPUT SUMMARY

11. At the time this staff report was written, staff had not received any community correspondence relating to this case.

INTERDEPARTMENTAL COMMENTS

12. The Street Transportation Department has requested that the developer dedicate a 10-foot sidewalk easement for the west side of 32nd Street. They also requested that all streets be

July 17, 2020 Page 10 of 12

constructed with all required elements. These requirements are addressed in Stipulation Nos. 12 and 14.

- 13. The Street Transportation Department's Pedestrian Safety Coordinator commented on the importance of traffic calming measures at site access points, additional fenestration at the corner of 32nd Street and Paradise Lane and shade at the corner for pedestrians. These are addressed in Stipulation Nos. 7, 10 and 11.
- 14. The Public Transit Department has requested that shaded pedestrian pathways connecting building entrances to public sidewalks be incorporated. This is addressed in Stipulation No. 13.
- 15. The Phoenix Fire Department has noted that they do not anticipate any problems with this case and that the site and/or buildings shall comply with the Phoenix Fire Code.
- 16. The City of Phoenix Floodplain Management division of the Public Works Department has determined that this parcel is not in a Special Flood Hazard Area (SFHA), but is located in a Shaded Zone X, on panel 1295 L of the Flood Insurance Rate Maps (FIRM) dated October 16, 2013.
- 17. The City of Phoenix Water Services Department has noted the property has existing water and sewer mains that can potentially serve the proposed development.

OTHER

18. The site has not been identified as being archaeologically sensitive. However, in the event archaeological materials are encountered during construction, all ground disturbing activities must cease within 33-feet of the discovery and the City of Phoenix Archaeology Office must be notified immediately and allowed time to properly assess the materials This requirement is addressed in Stipulation No. 15.

Findings

- 1. The development advances the purpose and intent of the North 32nd Street Policy Plan by adding density and adding commercial uses along the 32nd Street corridor.
- 2. The development, as stipulated, will be compatible with the adjacent land uses by applying enhanced landscaped buffers and enhanced plantings along the west property boundary.
- 3. The proposal will allow for additional storage options for businesses and residents in the area.

Stipulations

1. The building height shall not exceed 31 feet.

July 17, 2020 Page 11 of 12

- 2. All perimeter building elevations shall contain architectural embellishments and detailing such as material changes, pilasters, offsets, recesses, variation in window size and location, and/or overhang canopies, as approved by the Planning and Development Department.
- 3. No exterior roll up doors shall be permitted for individual storage units.
- 4. A minimum building setback of 52 feet shall be provided along the west property lines, abutting residential zoning.
- 5. A minimum 10-foot landscape setback shall be provided along the west property line and shall include shade trees placed 20 feet on center or in equivalent groupings. Twenty-five percent of the trees shall be minimum 4-inch caliper and 75 percent of the trees shall be minimum 3-inch caliper, as approved by the Planning and Development Department.
- 6. A minimum of two inverted-U bicycle racks for employees or visitors shall be provided near a publicly accessible entrance to the building and installed per the requirements of Section 1307.H. of the Phoenix Zoning Ordinance, as approved by the Planning and Development Department.
- 7. All sidewalks shall be detached with a minimum 5-foot-wide landscape area located between the sidewalk and back of curb and planted to the following standards, as approved by the Planning and Development Department. Where utility conflicts exist, the developer shall work with the Planning and Development Department on alternative design solutions with a pedestrian environment.
 - a. Minimum 3-inch caliper large canopy, single-trunk, shade trees placed a minimum of 25 feet on center or in equivalent groupings to provide a minimum of 75 percent shade on adjacent sidewalks.
 - b. Drought tolerant shrubs and vegetative groundcovers with a maximum mature height of 24 inches to provide a minimum of 75 percent live coverage at maturity.
 - c. Provide seasonal shade, sun and temperature regulation through vegetative or structural shade elements at the corner of 32nd Street and Paradise Lane to allow pedestrians to wait comfortably for the signal to change, as approved by the Planning and development Department.
- 8. The developer shall plant shade trees in and around the parking area to provide shade for 25 percent of the parking area at maturity, as approved by the Planning and Development Department.
- 9. A 6-foot high decorative wall shall be constructed along the west property line adjacent to residential uses. The wall shall consist of solid masonry or similar material and shall include material and textural differences, such as stucco and/or split face block with a decorative element, such as tile or stamped designs, as approved by the Planning and Development Department.

July 17, 2020 Page 12 of 12

- 10. The developer shall provide traffic calming measures at all site entries and exits to slow down vehicular speeds as they approach sidewalks, as approved by the Planning and Development Department.
- 11. Provide additional windows at the hard corner of 32nd St. and Paradise Ln. on the east elevations, as approved by the Planning and development Department.
- 12. The developer shall dedicate a 10-foot sidewalk easement for the west side of 32nd Street.
- 13. Cleary defined, accessible pedestrian pathways constructed of decorative pavers, stamped or colored concrete or another material, other than those used to pave the parking surfaces and drive aisles shall be provided connecting the primary building entrance and all public sidewalks utilizing the minimum possible distance and providing the most direct route, as approved by the Planning and Development Department.
- 14. The developer shall construct all streets within and adjacent to the development with paving, curb, gutter, sidewalk, curb ramps, streetlights, median islands, landscaping and other incidentals, as per plans approved by the Planning and Development Department. All improvements shall comply with all ADA accessibility standards.
- 15. In the event archaeological materials are encountered during construction, the developer shall immediately cease all ground disturbing activities within a 33-foot radius of the discovery, notify the City Archaeologist, and allow time for the Archaeology Office to properly assess the materials.

Writer

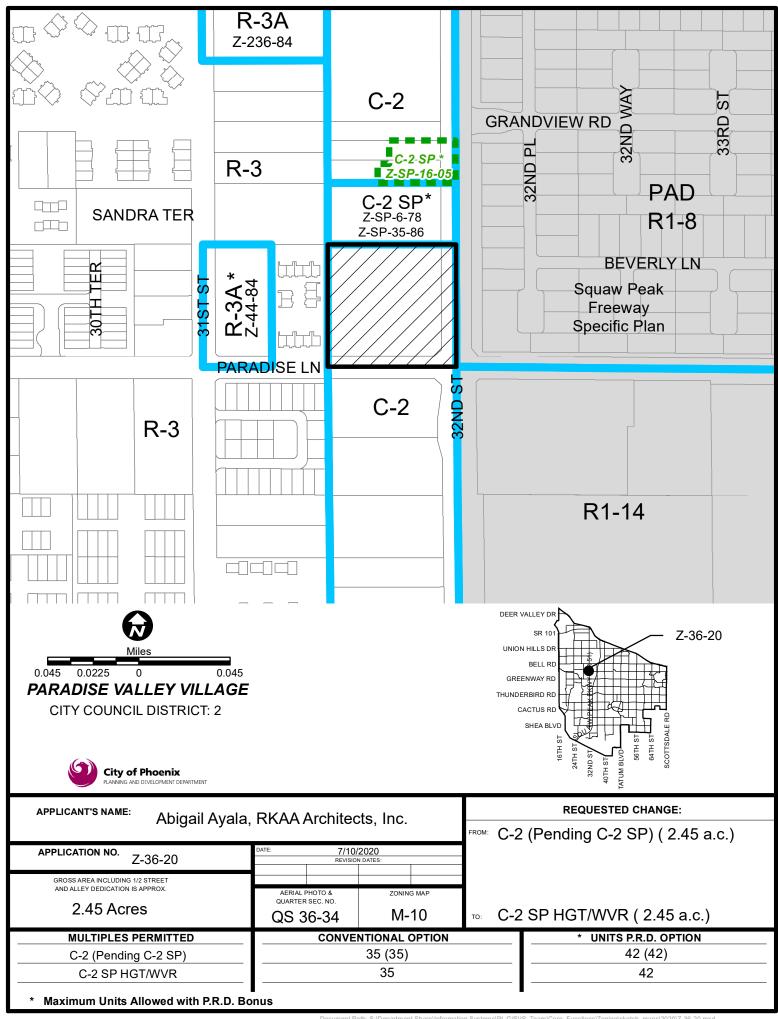
David Simmons July 17, 2020

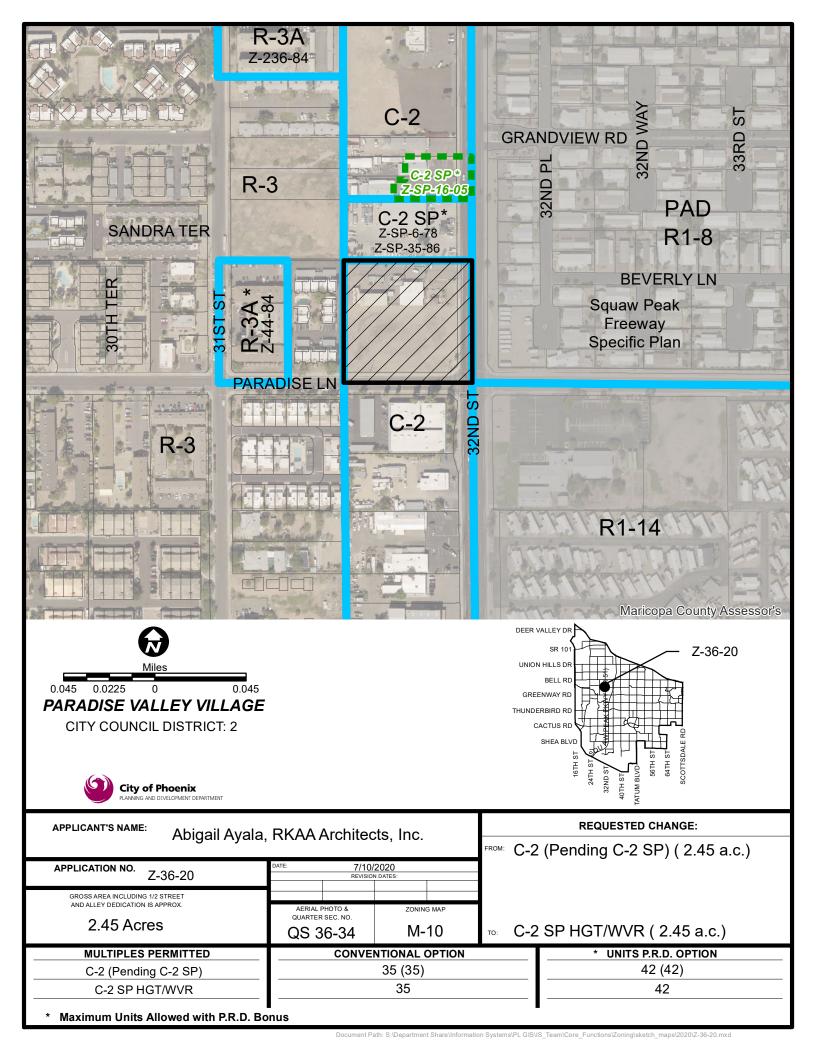
Team Leader

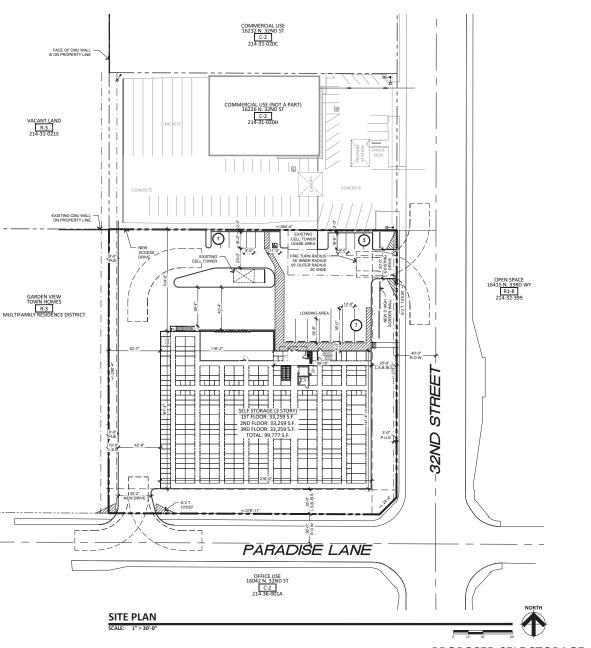
Samantha Keating

Exhibits

Sketch Map Aerial Map Conceptual Site Plan, date stamped June 24, 2020 Conceptual Elevations, date stamped June 24, 2020







PROPOSED SELF STORAGE

NWC PARADISE LANE AND 32ND STREET PHOENIX, ARIZONA DATE: 06-24-2020 (PRELIMINARY)

SITE PLAN NOTES

1.) DEVELOPMENT AND USE OF THIS SITE WILL CONFORM WITH ALL APPLICABLE CODES AND ORDINANCES.

2.) THIS PROJECT IS LOCATED IN THE CITY OF PHOENIX WATER SERVICE AREA AND HAS BEEN DESIGNATED AS HAVING AN ASSURED WATER SUPPLY.

3.) ALL NEW OR RELOCATED UTILITIES WILL BE PLACED UNDERGROUND.

4.) ALL SIGNAGE REQUIRES SEPARATE APPROVALS AND PERMITS.

S.) ANY LIGHTING WILL BE PLACED SO AS TO DIRECT LIGHT AWAY FROM THE ADJACENT RESIDENTIAL DISTRICTS AND WILL NOT EXCEED ONE-FOOT CANDLE AT THE PROPERTY LINE. NO NOISE, ODDR, OR VIBRATION WILL BE EMITTED SO THAT IT EXCEEDS THE GENERAL LEVEL OF NOISE, ODOR, OR VIBRATION EMITTED BY USES OUTSIDE OF THE STRE.

6.) OWNERS OF PROPERTY ADJACENT TO PUBLIC RIGHT-OF-WAY WILL HAVE THE RESPONSIBILITY FOR MAINTAINING ALL LANDSCAPING WITHIN THE RIGHTS-OF-WAY IN ACCORDANCE WITH APPROVED PLANS.

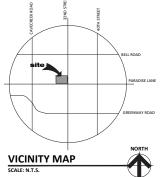
PROJECT DIRECTORY

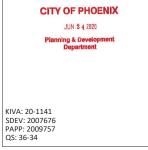
DEVELOPER:
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PHOENIX, AZ 85004
CONTACT: JIM LORIMER
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ARCHITECT:
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PHOENIX, ARIZONA 85016
CONTACT: ROBERT KUBICEK
PHONE: (602) 955-3900
FAX: (602) 955-0496

SITE DATA:	
APN:	214-31-026A, 214-31-026B
EXISTING ZONING: PROPOSED ZONING: NET SITE AREA:	C-2 SF 1.96 ACRES (85,378 S.F.
PROPOSED USE:	SELF-STORAGE
BUILDING AREA: BUILDING A:	99,777 S.F
TOTAL BUILDING AREA:	99.777 S.F
SITE COVERAGE ALLOWED:	50.9
SITE COVERAGE PROPOSED:	38.9 9
BUILDING HEIGHT ALLOWED:	30'-0
BUILDING HEIGHT PROPOSED:	3 STORIES(30'-0"
PARKING LOT LANDSCAPING REQUIRED: PARKING LOT LANDSCAPING PROPOSED:	10% MIN (557 S.F. 31% (1,769 S.F.
TOTAL PARKING REQUIRED:	
SELF STORAGE (99,777 S.F.) SELF STORAGE @ 1/35 UNITS, 525/35 = 15 SPACES	15 SPACE:
TOTAL PARKING PROVIDED:	19 SPACE
ACCESSIBLE SPACES REQUIRED: ACCESSIBLE SPACES PROVIDED:	1 SPACES
ACCESSIBLE SPACES PROVIDED:	1 SPACES









SCALE: 3/32" = 1'-0"

PROPOSED SELF STORAGE

NWC PARADISE LANE AND 32ND STREET PHOENIX, ARIZONA DATE: 06-15-2020 (PRELIMINARY)



MATERIALS 1 REXARS LAS UPERLITE SMOOTH FACE CMU RELAXED KHARI SWEIJAY 2 GALVANIZIO CORRUGATED PANEL MCIE POLAR WHITE 3 6" PAINT S'RIPING WINTURE GREEN SW6451 3 SMOOTH REE STUCCO OBSTINATE SW6182 5 SMOOTH FACE STUCCO OBSTINATE SW6884 HOLL UP LOONS JANUS SAIN WHITE CMU TRIMOFF SET CORE RELAXED KHARI SW6149 8 METAL CANOPY JANUS CLASSIC GREEN 9 ARCHITECTURAL PANELS TO SCREEN STAIRS M60T IP POLAR WHITE 10 CORNICE RELAXED HARI SW6149 11 HM METAL DOORS PAINTED RELAXED HARI SW6149 11 HM METAL DOORS PAINTED RELAXED HARI SW6149

CITY OF PHOENIX

JUN 2 4 2020

Planning & Development Department

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