# OPTIMA 15615 

CASE Z-6-20-2
LOCATED SOUTH OF THE SOUTHEAST CORNER OF 71T STREET AND TIERRA BUENA LANE


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## CITY OF PHOENIX

DEC 232020
Planning \& Development
Department

A Planned Unit Development ("PUD") is intended to be a stand-alone document of zoning regulations for a particular project. Provisions not specifically regulated by the PUD are governed by the Zoning Ordinance. A PUD may include substantial background information to help illustrate the intent of the development. The purpose and intent statements are not requirements that will be enforced by the City. The PUD only modifies Zoning Ordinance regulations and does not modify other City Codes or requirements. Additional public hearings may be necessary, such as, but not limited to, right-of way abandonments.

## Principles and Development Team

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## A. PURPOSE AND INTENT

## A1: Project Overview and Goals

Optima 15615 is a seven (7) story multifamily community that will redevelop a two (2) story surface parked office building with new, Optima quality, luxury dwelling units. This project completes the redevelopment of the $71^{\text {st }}$ Street corridor, which has converted from commercial to high-end residential living opportunities over the past few years. Preceding projects included the original Optima Kierland Center (directly south) in 2014, Greystar Kierland Overture in 2016, and LMC Kierland and LCG Kierland (directly north) in 2018. Consistent with the precedent projects on $71^{\text {st }}$ Street, Optima 15615 proposes similar building setbacks, lot coverage and height as other non-highrise projects in the vicinity (such as Overture, LMC and LCG).

While similar in materials and appearance to the mid-rise Optima Kierland Center development, Optima 15615 is intended to be a "stand-alone" project with its own amenities and parking; this project is not connected to the larger mid-rise campus. This is a purposeful decision, as the goal of this development is to provide a lower-scale ambiance with a more intimate feeling for those residents who are attracted to the Kierland area and are interested in living in an Optima development but do not want to live in a high-rise building.

The Project will provide Optima-quality materials and building design, with an emphasis on completing the last link in the pedestrian-friendly, walkable streetscape that is developing along the east side of $71^{\text {st }}$ Street. The Project will support resident pedestrian access (as well as for those other developments along $71^{\text {st }}$ Street), to the shopping and entertainment offered by Kierland Commons, the heart of Kierland.

## A2: Overall Design Concept

The overall design concept is a uniquely designed building that complements the architectural aesthetic of Optima Kierland by using the same architectural and sustainable principles, including high quality materials, large amounts of glass and the use of steel and concrete (not common for structures of this limited height) and the integration of contemporary landscape technology (which allows for consistent vegetation growth on upper floors of the building) to provide visual excitement and dynamic visual interest.

The creative use of these quality materials combined with the creation of a seamless transition from indoor to outdoor spaces will permit residents to maximize their enjoyment of the Sonoran Desert climate. The Project features generous landscaped balconies to bring a living edge to each dwelling unit as well as meaningful private outdoor space.

Similar in design vernacular to the internationally acclaimed Optima Kierland Center, Optima 15615 has an undulating façade which provides visual interest with dynamic shades and shadows.

Roof top landscaping visually softens the buildings, reduces the heat island effect and provides living amenity space that can be enjoyed year-round. Exterior louvers accent the building while enhancing the sustainable design.

The overall design theme is the use of contemporary, quality materials, which are combined with the natural environment (both by inclusion of vegetation at various levels and access to usable outdoor areas) to redefine urban Sonoran Desert living.


## B. LAND USE PLAN

## B1: Proposed Land Use Categories

The proposed Project is a 1.51-acre residential luxury multifamily community of 170 residences (approximately $113 \mathrm{du} / \mathrm{ac}$ ) and associated private amenities.

## B2: Conceptual Site Plan Summary

The following provides an overview of the conceptual site plan provided with this PUD:

Basement Levels (Lower Levels 1 and 2) are the below grade parking garage levels with approximately 238 parking spaces and ancillary storage, including bike storage and equipment rooms. Access to the garage is from the northwest corner of the Site, off of $71^{\text {st }}$ Street.

Grade Level is the location of the of the main building entrance, the management office, ground floor amenities and the first level of residential units. The architecture and landscape support the strong pedestrian connection to Kierland Commons along the east side of $71^{\text {st }}$ Street by including shade, interesting vegetation and hardscape. Along $71^{\text {st }}$ Street the building will pull back to widen the landscape area at the ground level. The frontage will be activated by the development's interior amenity spaces, as well as by two outdoor amenity areas. The grade level also features a dog park amenity at the northeast corner of the site. The main lobby is located on the south side of the building, facing the existing private access drive. This location, along with queueing space provided, will provide a place for rideshare services (such as Uber or Lyft) and smaller delivery vehicles on the site, keeping them off of $71^{\text {st }}$ Street. All formal loading activities (trash, delivery, move-ins) will occur at the loading area located at the northeast corner of the site.

Levels 2-5 are typical representation of the upper levels of the building. Here the residential dwelling units continue above the Level 2 podium. The typical residential building floor will have approximately 28 dwelling units. As the resident dwelling focused areas of the Project, there are no amenities on these upper levels.

Levels 6-7 is a continuation of the upper levels of the building, with approximately 24 dwelling units per floor. A two-level resident amenity space is provided on the north side of the building.

Roof Level will be occupiable and will contain a swimming pool and spa for resident use, along with gathering areas and lush landscaping. To continue the quality appearance, the necessary rooftop equipment will be organized and screened, with an emphasis on the AC condenser units which will be installed in a purposeful and prearranged manner.


## C1: Permitted Uses ${ }^{1}$

- Multifamily Residential Dwelling Units as Governed Herein
- C-2 Uses as Permitted by Section 623 of the City of Phoenix Zoning Ordinance


## C2: Temporary Uses

- All temporary uses shall comply with Section 708 of the City of Phoenix Zoning Ordinance


## C3: Prohibited Uses

The following land uses are not permitted:

- All Special Permit uses otherwise permitted in the C-2 Zoning District
- Auto Title Loan Establishments
- Automobile Parts and Supplies, New Retail and Wholesale
- Boats, Retail Sale
- Car Wash
- Compressed Natural Gas Retail Sales
- Gas Stations
- Garage, Repair
- Hospital
- Motorcycles, Repair and Sales
- Nonprofit Medical Marijuana Dispensary Facility
- Pawn Shop
- Service Stations, Automobile
- Single-Family Residential
- Tobacco Oriented Retailers
- Veterinarian Offices
- Veterinarian Hospitals
- Window Glass Installation Shop

Note: The Site is subject to specific use standards as per the Kierland Master Association Covenants, Conditions and Restrictions (CC\&R's); while those provisions are not enforced by the City of Phoenix, this PUD does not intend to override or otherwise alter those CC\&R's and/or other applicable private agreements, restrictions or other controls on the use of the Site. The CC\&R standards are more restrictive than the standards of the City of Phoenix Zoning Ordinance.

[^0]
## D. DEVELOPMENT STANDARDS

## D1: Development Standards Table

The following development standards apply to any multifamily development of the Property; in the event non-multifamily development occurs, the development standards applicable to such development shall be those of Section 623, the C-2 General Commercial, Zoning District.

| Development Standards | Proposed PUD |
| :---: | :---: |
| a. Density (Maximum) | 113 dwelling units per acre, up to a maximum of 170 dwelling units |
| b. Height (Maximum) | 70 feet $^{2}{ }^{3}$ |
| c. Building Setbacks (Minimum) | West (71 ${ }^{\text {st }}$ Street): 10 feet <br> North (Tierra Buena Lane): $10^{\prime}-6^{\prime \prime}$ (except for garage ramps <br> and their covers, see Section E1.i) <br> South (Interior): 40 feet <br> East (Interior): 0 feet |
| d. Lot Coverage (Maximum) | 65\% of net area |
| e. Open Space (Minimum) | 20\% of net area |

Setbacks for the site are customized to respond to the existing access easements that burden the parcel. On the south side, there is a 25 -foot-wide access easement to provide part of the shared "alley" (private accessway) that serves entire development block (see MCR Book 443, Page 392), providing access for vehicular traffic as well as to loading/service areas. In addition, there is an 8-footwide Public Utilities easement (resulting in a 33 -footwide area that is limited for any vertical development) which limits building placement. The result of these
 limitations (shown in blue) is a lot of only 198 feet in usable width. Because the access easement limits development on the abutting parcel to the east (shown in green), setbacks along this "alley" are less than typical as the easement area provides sufficient open area between parcels, similar to how a public roadway provides separation between structures.

[^1]D2: Landscape Standards Table
Minimum Landscape Standards

| a. Landscape Setbacks ${ }^{45}$ (Minimum) | ```West (71 }\mp@subsup{}{}{\mathrm{ st Street): }10\mathrm{ feet }\mp@subsup{}{}{6} North (Tierra Buena Lane): 0 feet South (Interior): 36 feet East (Interior): 0 feet }\mp@subsup{}{}{7``` |
| :---: | :---: |
| b. Streetscape - Adjacent to 71 ${ }^{\text {st }}$ Street (West Property Line) | Landscape Strip: Provide minimum 6' landscape strip between back of curb and sidewalk. <br> Trees of 4"-caliper planted 20' on center or in equivalent groupings, except for within driveways, sidewalks or sight visibility triangles. <br> Minimum of five (5) 5-gallon drought-resistant shrubs per tree (maximum 24 inches tall at maturity). <br> On-Site Landscaping: Between sidewalk and outdoor amenity area fence or the building facade, a mix of drought-resistant vegetation to include accent plants, vines, shrubs and ground cover plants shall be planted to achieve 75\% living groundcover coverage. <br> At minimum, $75 \%$ of plants shall be five (5) gallon in size, $25 \%$ one (1) gallon in size. |
| c. Perimeter Property Lines - Not Adjacent to Public Right-of-Way (North, East, and South Property Line) | Trees of 4"-caliper planted 20' on center or in equivalent groupings, except for within driveways, sidewalks or sight visibility triangles. <br> Minimum of five (5) 5-gallon drought-resistant shrubs per tree (maximum 24 inches tall at maturity). All landscape setbacks shall be planted to achieve $75 \%$ living groundcover coverage. <br> Modified Planting Standards for Limited Width Areas: The landscaping strip needs to be at least 5 feet wide for trees. If the strip is less than 4 feet wide ( 2 feet to 4 feet) |

[^2]|  | the strip shall be planted with 5-gallon shrubs. If the strip <br> is less than 2 feet, 1-gallon groundcover plants and vines <br> shall be planted. |
| :--- | :--- |
| d. Minimum Common Open Space | A rooftop private common open space amenity shall be <br> provided. Said amenity shall be a minimum of 20\% of total <br> roof area. 50\% shade to be provided. See Section D.5 for <br> shade requirements and Section E.4 for amenity <br> requirements. |
| e. Minimum Total Open Space | Minimum of 20\% of total Net Site Acreage. May be <br> located at or above grade (i.e. on roof deck) and includes <br> both active and passive open space areas. Excludes <br> required landscape setback areas, private ground level <br> courtyards and private terraces. |
| f. Minimum Public Sidewalk Width | 5 Feet |

## D3: Parking

| Parking Standards |  |
| :---: | :---: |
| Minimum Parking Standards <br> a. Residents <br> b. Unreserved Visitor <br> c. Bicycle Parking | 1.29 per unit <br> 0.11 per unit <br> 0.25 per unit (maximum required 25 ) |
| Parking Location, Automotive | All parking is to be underground. |
| Parking Location, Bicycle | To be installed in conformance with Section 1307.H, except as follows: (i) Inverted-U style bicycle racks or artistic style racks consistent with the City of Phoenix preferred designs (see Comprehensive Bicycle Master Plan, Appendix K) shall be provided and (ii) secure resident bike storage shall be located within the lower level parking garage. |
| Loading Bay | One (1) Loading Bay is required, to be located within the building. |

## D4: Fences/Walls

## Fences/Walls

Ground Level Residential Units: Units may have a private yard to be screened by a perimeter theme wall, up to $7^{\prime}-0^{\prime \prime}$ in height. Specific Design Guideline applies, see Section E1.d.
Ground Level Outdoor Amenity Areas: These areas are to be fenced with view type fencing up to $4^{\prime}$ in height along $71^{\text {st }}$ Street. Specific Design Guideline applies, see Section E1.e.
All Other Fences and Walls: Comply with the wall standards in Section 703 of the Zoning Ordinance. For non-residential development, Section 703.A. 3 shall apply.

## D5: Shade

## Shade

Shading, which may be architectural, vegetative or any combination thereof, shall be provided as follows. All shade calculations shall be based on the summer solstice at noon.

| a. Public Sidewalks | Minimum 75\% |
| :--- | :--- |
| b. Private Sidewalks | Minimum 75\% |

## D6: Lighting Plan

| Lighting |
| :--- |
| All lighting will be consistent with the standards of Section 704, Section 507.Tab A.II.A. 8 and |
| Section 23-100 of the Phoenix Zoning Ordinance and City Code. |
| Pedestrian lighting to be provided along public and private sidewalks that comply with the |
| standards of Section 1304.D and Section 1304.H.5. |

## E. DESIGN GUIDELINES

## E1: Design Guidelines.

The Project proposes elevations that provide exceptional design and a unique visual appearance that acts as a transition from the high-rise Optima Kierland development to the more "traditional" podium apartment complexes to the north. By filling in the "gap" between these developments, this project will result in the east side of $71^{\text {st }}$ Street being redeveloped (or is approved for redevelopment) along its entirety of those lots fronting it from Paradise Land to Kierland Boulevard.

At its core, the Project is intended as a modern urban development which contains vertically stacked courtyard homes in conjunction with grand civic courtyards and open space reminiscent of classical era planning. The private ground floor courtyard residences embrace the functionality of southwest indoor/outdoor living while providing visual interest and an opportunity for interaction with pedestrians, with above grade units offering terrace spaces as an alternative outdoor space. Each of these dwellings are designed as a dynamic combination of layered interior space expanding uninterrupted into lushly landscaped private terraces. Other spaces on the site shall harmonize with these residences.

To achieve that harmony, the following design guidelines shall be provided for in the final plans for a multifamily structure (those standards not addressed herein, and for non-residential development, comply with Section 507 Tab A):

| E1. Design Guidelines |  |
| :---: | :---: |
| a. Exterior Materials | Elevations to include a minimum of: <br> - For east and west facades, $15 \%$, and for north and south facades, $45 \%$ of the horizonal distance of all floors above the ground floor (excluding rooftop amenity area) shall include a "Vertically Integrated Architectural Landscaping System ${ }^{8 \prime \prime}$ <br> - For east and west facades, $50 \%$, and for north and south facades, $75 \%$ of the horizonal distance of the rooftop amenity area shall include a "Vertically Integrated Architectural Landscaping System". <br> - $5 \%$ of total façade shall be concrete. <br> - $70 \%$ of total façade shall be glazing. <br> - $10 \%$ of total façade shall be metal. |

[^3]|  | Materials (at least two): <br> - Glass <br> - Concrete <br> - Concrete Masonry Unit (CMU) <br> - Non-reflective Coated Metals <br> - Sandstone Panels <br> - Weathered Steel |
| :---: | :---: |
| b. Color Palette | Colors are limited to: <br> - Brown <br> - Dark Brown <br> - Tan <br> - Red <br> - Orange <br> - Grey <br> - Green <br> Note that all colors are subject to limitations of the CC\&R's, which, if conflicting with the above, shall control. |
| c. Private Terraces | The private terraces (those outdoor private balconies located above the first floor) shall be designed to meet the following: <br> - Minimum size of 40 square feet with a depth of $4^{\prime}-6^{\prime \prime}$ feet. <br> - Include a Vertically Integrated Architectural Landscape System. |
| d. Ground Level Units | Ground level units shall have space defining walls creating a private courtyard space of a minimum of 40 square feet for each unit. These walls shall be complementary in design to building architecture, color and material and provide some visibility into these areas to provide visual interest and "eyes on the street" benefits with potential for neighborly interaction with pedestrians; for these courtyards, fully solid walls are not permitted. Example is shown to the right. |


| e. Ground Level Outdoor Amenity Areas | Ground level outdoor amenity areas shall include a space defining fence that is of view fence design, mesh wire or similar material to promote visibility while framing these semi-private spaces. Fully solid walls are not permitted. Example of this design intent: <br> Ground level outdoor amenity areas are permitted within the west and south landscape setbacks, subject to (i) each being no greater than $35^{\prime} \times 15^{\prime}$ in size, (ii) no greater than 525 square feet in total area each, and (iii) no more than three (3) total are to be provided for the project. |
| :---: | :---: |
| f. Screen Walls | Architectural detailing consistent or complementary to the building façade. |
| g. Satellite Dishes | Installation of such equipment on individual patios prohibited by developer, unless otherwise limited by federal law. |
| h.Mechanical Equipment Screening Methods | Methods to screen equipment may include: <br> - Building parapets. <br> - Independent, structurally supported screen walls providing screening for rooftop mechanical equipment when the parapet is lower than the mechanical units. <br> - Landscaping treatments. <br> - Other enhanced features comprised of complementary building materials. |
| i. Garage Entry | Garage entry shall be protected from the elements via an entry enclosure (roofed) that is no higher than the third floor, is architecturally similar to the main building and includes an opaque door designed to match the main façade with a constant material and color. Rooftop may be utilized as a terrace. |
| j. Sidewalk Treatment | All sidewalks shall be decorative materials, preferably permeable (stamped concrete, brick pavers or similar non-standard surface), subject to (i) approval of required permits from the City of Phoenix (such as a maintenance agreement) and (ii) approval by the Kierland Master Association under the CC\&R's. |

## E2: Landscape Design Guidelines.

The following requirements apply to multifamily residential development (those not addressed herein, and for non-residential development, comply with Section 507 Tab A):

## E2. Landscape Design Guidelines

| a. Uniform Streetscape <br> Design | On 71 ${ }^{\text {st }}$ Street, the following shall be included: |
| :--- | :--- |
|  | The sidewalk Landscape Strip (between sidewalk and back of <br> curb) will provide a shade canopy of street trees and a colorful <br> mix of shrubs, accents, and groundcover to buffer the street <br> from the detached sidewalk. The landscape will be comprised of: |
| rich |  |

- 4 " Caliper 'Rio Salado' Mesquite ${ }^{9}$ trees at 20 ' on center, or equivalent groupings.
- Three (3) different shrub species.
- Two (2) different accent species.
- Three (3) different groundcover species.
- Minimum 75\% live ground coverage.

The sidewalk abutting On-Site Landscaping (located between sidewalk and the amenities fencing and/or building envelope) will provide a low groundcover/shrub buffer and vine planting strip that will grow vertically on the stone fence. The landscape will be comprised of:

- Three (3) different vine species
- Two (2) different shrub species.
- Three (3) different accent species.
- Three (3) different groundcover species.
- Minimum 75\% live ground coverage.
b. Uniform Perimeter Design

The East Property Line (abutting the private access drive) will provide a shade canopy of trees and a colorful mix of shrubs, accents, and groundcover to buffer the street from the building facade. The landscape will be comprised of:

- 4" Caliper 'Rio Salado' Mesquite ${ }^{10}$ trees at 20 ' on center, or equivalent groupings.
- Five (5) different shrub species.

[^4]

[^5]$\left.\begin{array}{|l|l|}\hline \text { c. Ground Floor Private } \\ \text { Courtyards } & \begin{array}{l}\text { The ground floor private courtyards are comprised of the areas } \\ \text { between the perimeter fence and the units. These spaces are } \\ \text { private yards and are only accessed through the units. The } \\ \text { landscape for the courtyards is composed of the following } \\ \text { areas/standards: }\end{array} \\ \text { The South Facade Courtyards will be planted with trees, low } \\ \text { groundcover/shrubs, and vines at the stone fence. The landscape } \\ \text { along the wall features the tree boulevard for the south access } \\ \text { road frontage. The private courtyards will contain the following } \\ \text { (including the south access drive planting standard): }\end{array}\right\}$

|  | The Level 2 to 7 Terrace Planters will be planted with low groundcover/shrubs, and vines designed to spill over the planting area and create a living facade. The landscape will be comprised of: <br> - Twelve (12) different shrub/accent species. <br> - Eight (8) different groundcover species. <br> - Bark Mulch in all planters for moisture containment. <br> The Roof Deck Planters will be planted with low groundcover/shrubs around the amenity/pool deck. In addition, tree planters have been added on the unoccupied roof deck area. The landscape will be comprised of: <br> - One (1) different tree species. <br> - Six (6) different shrub species. <br> - Four (4) different accent species. <br> - Eight (8) different groundcover species. <br> - Four (4) different vine species. <br> - Bark Mulch in all planters for moisture containment. |
| :---: | :---: |
| e. Irrigation System | All ground level, over-structure planting, terrace planters, and rock deck landscape shall be irrigated by a drip irrigation system. |
| E3. Amenities |  |
| a. Resident Amenities | Ground Floor: <br> - Dog Park of no less than 500 square feet. <br> Within Building: <br> - Fitness Center/Residents Club to be no less than 4,500 square feet. <br> Rooftop: <br> - Swimming pool and/or spa to be no less than 800 square feet in area (water surface) with at least three (3) of the following: <br> o Lounge deck <br> o Barbeque grill(s) <br> 0 Fire feature(s) <br> o Seating node(s) <br> o Trellis areas (to provide shaded seating zones) |


| b. Implementation | To implement the above, amenities standards are provided <br> below, where applicable: |
| :--- | :--- |
| - Lounge decks shall include sufficient space for permanent |  |
| or placed seating, tables, and/or reclining sun chairs for a |  |
| minimum of 20 persons |  |
| - | Barbeque grill(s) shall incorporate a "built-in" design with <br> base materials that are consistent with or complementary <br> to the building materials |
| -Fire feature shall be designed as a gathering space that <br> includes sufficient clear area around for seating and/or a <br> built-in seating area around the feature (i.e. a fire put with <br> a large border for sitting on) |  |
| - Seating node areas shall be areas that are separate from |  |
| other areas via wall, planters or other features to |  |
| delineate the space |  |



## F: Signs

Unless otherwise permitted herein, signage shall comply with Section 705 of the Zoning Ordinance. Signage shall also comply with the existing Kierland Comprehensive Sign Plan and any amendments thereto as well as the applicable requirements of the CC\&R's.


## G1: City Enforced Standards

The following are standards that are measurable and enforceable by the City and will be provided:

- Recycling will be provided.


## G2: Developer Enforced Standards

Optima 15615 Center will contribute to the City of Phoenix initiatives by addressing the following:

- Vegetated courtyards, terraces and roofs that provide for heat island mitigation, sound mitigation, and improved air quality.
- A pedestrian friendly mixed-use multifamily residential project with underground parking and pedestrian connectivity providing mitigation of transportation impacts.
- Energy efficient construction.
- Resource efficient building materials and waste diversion.
- Reduced water use plumbing fixtures and drought-resistant landscape.
- Healthy interiors with low emissions from material content and finishes.
- Connectivity to plants and daylighting with floor to ceiling glazing that help stress reduction, comfort, and well-being.
- Use of pavers to allow for water to access vegetation and to reduce stormwater runoff, where possible.


## H. INFRASTRUCTURE

## H1: Grading and Drainage

Grading and Drainage for the Site will be designed to meet all City of Phoenix standards.

## H2: Water and Wastewater

Water. Water systems exist in the immediate area and already service the site. There is sufficient capacity for the Project as proposed. The design and construction of any facilities needed to connect to the existing infrastructure shall be the responsibility of the developer.

Wastewater. Wastewater systems exist in the immediate area, though City staff has identified a need to upsize sewer infrastructure in $71^{\text {st }}$ Street and in Kierland Boulevard. Any improvements will be made as required by staff and will be designed to meet all City of Phoenix standards.

## H3: Circulation Systems

The nearby public roadways (71st Street and Tierra Buena Lane) are built to a full public standard and are at their final build-out size and configuration. This PUD is not anticipated to negatively impact existing roadway capacities. Please see final Traffic Study under separate cover.


## I: Comparative Zoning Standards Table

| Standards | R-3 Standards | Proposed PUD Standards |
| :---: | :---: | :---: |
| a. Minimum Lot Dimensions (Width and Depth) | $60^{\prime}$ width, $94^{\prime}$ depth | None |
| b. Dwelling Unit Density (Units/Gross Acre) | 14.5 Dwelling Units Per Acre | 170 Dwelling Units, Maximum 113 Dwelling Units Per Acre |
| c. Perimeter Standards | 20' Front; 15' Rear; 10' Side | None |
| d. Building Setbacks <br> Front: <br> Rear: <br> Side: | 25' Front <br> 15' Rear <br> $10^{\prime}$ and $3^{\prime}$ Side | 10' West (Street Side) <br> 10'-6" North <br> 40' South <br> $0^{\prime}$ East |
| e. Landscape Setbacks Front: <br> Rear: <br> Side: | 25' Front 5' Rear 5' Sides | 10' West (Street Side) <br> $0^{\prime}$ North <br> 36' South <br> $0^{\prime}$ East |
| f. Maximum Height | 2 Stories of $30^{\prime}$ for First 150'; $1^{\prime}$ in $5^{\prime}$ Increase to 48' High, 4-Story Maximum | 70' |
| g. Lot Coverage | 45\% | 65\% |
| h. Common Areas | Minimum 5\% of Gross Area | Minimum 20\% of Net Area (Passive and/or Active Open Space Areas) |


J. Legal Description: Per Warranty Deed recorded at 2018-0888512.

A portion of the northeast quarter of Section 10, Township 3 North, Range 4 East, of the Gila and Salt River Base and Meridian, Maricopa County, Arizona, more particularly described as follows:

Parcel 4-B5, of KIERLAND PARCELS 4B \& 6A, according to Book 443 of Maps, page 39, records of Maricopa County, Arizona.


EXHIBIT 1.a









| DEVELOPMENT INFORMATION |  |  |
| :---: | :---: | :---: |
| SUBJECT SITE-OPTIMA 15615 N .71 stST |  |  |
|  |  |  |
| Exsting zonng | C. $2 /$ PCD |  |
| PROPOSED OONNG |  |  |
| LOT AREA |  |  |
| Gross Lot areat | (1.51 AC) | ${ }^{\text {65,800 SF }}$ |
| Ne T STEAREA |  |  |
| No. DWELING UnTS | 170 |  |
| CONDOMNUM PLAT ANTCIPATED |  |  |
| LOT Coverage |  |  |
| OPEN SPACE | ${ }_{15,192} 5$ | ${ }^{(26.36 \%)}$ |
| Setrack nfornation for proposal: |  |  |
| SOUTH/ / ITEROR. | 40'0' MN . |  |
| WEST/ /N. TIST TTREET |  |  |
| NORTH / ITEROR | 10:6"MI. (0.0"ATrAMP Walls) |  |
| EAST/ACCESS DRVE: | 0 'MN. | ( |
| maxMum height | $\begin{aligned} & 70 \cdot 0 \text {-0 MAX. } \\ & 7 \text { STORISS } \end{aligned}$ |  |
| NUMBER Of STORES |  |  |
| Parking proudedin underground | 238 |  |
| GARAGE TO EE 1.4PER DWELING UNT. |  |  |
| bicrcle parkng: | provided |  |

## EXHIBIT $3 . f$

SITE PLAN - ROOF LEVEL (N) $\underset{0^{\prime}}{\stackrel{15}{\prime}}$ $\qquad$






LANDSCAPING




EXHIBIT 5.a
CONCEPTUAL RENDERING


EXHIBIT 5.b
CONCEPTUAL RENDERING


EXHIBIT 5.c
CONCEPTUAL RENDERING


CONCEPTUAL ELEVATIONS


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EXHIBIT 9.b


 O CYAS REVOLUTA SAGO PALM
GODEN DEW DROSS GOLLEN DEW DROFS




* hesperaloe parvilora

- Jubtcla splcigra RED Yucca
MEXCCAN HON


(1) RUSEELIA EQUSETIORTIS COLAL HUSH


rucca EECLRYFOL
curv
- CALLIITEMVN LITLLE JO
- CARSSAMACROCARPA




LANTANA CAMARAR RADIATION
LAYADDULA DENTATA
MTOPORUM PROSTRATE
ROSMARMUS
TELCRTMTMCHMMAEDRT'S
RADDATION $\operatorname{LANTA}$ A
FRENCH LAYENDER






Arser ioce
TIST STR
GROUND LEVEL
FLANT SCHEDULE


| MBOL | BOTANICAL NAME | OTMON NAME | SIZE | COMTIENTS |
| :---: | :---: | :---: | :---: | :---: |
|  | CAESALAPININACACALACO | CASCALOTE 'SMOOTHE' |  | MULTT-TRINK, DENSE CANOPY |
|  | CHAMAAROPS HumLIS | MEDITERRANEAN F,AN PALM | 244 EOX | -teank (M |
| $6$ | OSOPIS HYBRID | (R) SALADO M MSQuTE |  | MLT-T-Tenk, Dense |


| * | AGAVE DESMETTINA | DUAF AGAVE | ${ }^{15}$ GAL | As PER PLAN |
| :---: | :---: | :---: | :---: | :---: |
| * | AgAve PARRT | PARRTS AGAVE | ${ }_{15} \mathrm{GAL}$ | As PER PLAN |
| ө | AsCLEPIAS MICRODASTS | DESERT MILKUEED | 5 cal | AS PER PLAN |
| * | EOUCANVILEASPP. | 'ALEXANDRA' Bovainvilea | 5 GAL | 4 S PER PLA |
| * | dastlifiov whelerl | DEsERT SPOoN | 15 gal | As PER PLAN |
| - | ECHINOCACTUS Gevisonil | Golden barrel cactus | 5 gal | As PER PLAN |
| * | HESPERALOE 'PERPA' | BRAELELGHTS RED Tucc | 5 cal | As PER PLAN |
| + | tecoma 'sparkr' | 'SPAEKY' TECOMA | 5 cal | as per plan |
| $\bigcirc$ | tecoma stans | TELLOW BELLS | 15 gal | As per plan |
| - | rucca ruilcola | TuIST LEAF rucca | 5 GAL | 4 A PER PLAN |
| ¢ | Bla ONA $^{\text {a }}$ | 'TAMGERNE EEAUTT' YNE | 5 gal | 4 ASPR PLAN |
| $\triangle$ | Eotatar | 'LA Jollas boucalivillea | 5 cal | As PER PLAN |
| - | Ficus jumila | creepmg ili vine | 5 cal | AS PER PLAN |
| © | tecoma stans | ORAMGE Jublem | 5 GAL | As PER PLAN |
|  | sheues |  |  |  |


| $\begin{aligned} & \oplus \\ & \stackrel{\ominus}{\circ} \\ & \odot \\ & \odot \end{aligned}$ | dodovea viscosa EREMOPHLL MACULATA usticli spiciger LEUCOPHTLLUM RNTESCENS | hOPSEED BUSH VALENTINE' Bush MEXICAN HONEYSUCKLE TEXAS SAGE 'GREEN CLOUD |
| :---: | :---: | :---: |
| © $\square^{\text {c }}$ | plimbago auriculata | CAPE Plumeaco |
|  | Rosmarnus chinc | HLUTINGTON CARPET' ROSEMAR |
| $\stackrel{\theta}{\otimes}$ | RUELLIA PENNSULARTS | BAJIA RuE |
|  | SIMTONDSIL CHINENSIS | Jouosa |
|  | Grand covers |  |
| ${ }^{\circ}$ | convolvilus cneoram | Eush Mozing glort |
| $\bullet$ | lantana camara | red Lantana |
| - | Lantana monevidenis | ¢ellow traling lanta |
| - | MYOPoram Pros | Mroporum |
| - | Ruellia katie' | Kate' ruellia |
| ${ }^{\circ}$ | UEDELA TRLOEATA | TEl-CW Dots |
|  | M19CELLANEOUS |  |
| 浱 | STTT-ETIC TUEF- MA | ELECTED |
|  | SURFACE SELECT GRANTE |  |

## EXHIBIT 10

STMTHETIC TURF
AMENITY AREA
$\frac{715 T \text { STREET PLANTING ENLARGEMENT }}{\text { PCALE: VE"II-C" }}$


[^0]:    ${ }^{1}$ The Zoning Administrator may issue interpretations for those land use that are analogous to those listed in this section from the City of Phoenix Zoning Administrator as authorized by Zoning Ordinance Section 307.A.3.

[^1]:    ${ }^{2}$ Because of the substantial amount of rooftop amenities, in addition to those exceptions permitted by Section 701.B, building height limitations also expressly excludes the following, with limitations as noted:
    a. Roofing \& Flooring Assemblies - up to $100 \%$ of roof area, no higher than 1 foot above maximum height.
    b. Raised Planters, Elevator Lobby/Penthouse, Shade Awnings/Trellises - maximum 30\% of roof area, no higher than 21 feet above roof deck.
    c. Mechanical Equipment - limited to $30 \%$ of roof area.
    ${ }^{3}$ While not enforced by the City, please note that the height limitations of the document recorded at MCR 20190822589, which are lower than the permitted height authorized by this PUD, supersede the height allotments permitted by this PUD until said document is terminated as per its terms.

[^2]:    ${ }^{4}$ The private access drive (paved), garage ramps and sidewalks/paths may be located within Landscape Setbacks.
    ${ }^{5}$ The Ground Level Outdoor Amenity Areas may be located within Landscape Setbacks, subject to Design Guideline E.1.e.
    ${ }^{6}$ The $71^{\text {st }}$ Street sidewalk may be within this Landscape Setback, subject to Design Guideline E.1.i and easements as required by the City of Phoenix.
    ${ }^{7}$ While not enforced by the City, note that landscaping along this property line is to be provided "off-site" from edge of access drive to perimeter screen wall as required by the CC\&R's.

[^3]:    8 "Vertically Integrated Architectural Landscape System" is defined as the planters and vegetation therein that are installed on terraces and building rooftop to add living vegetation to the façade.

[^4]:    ${ }^{9}$ Unless otherwise conflicting with CC\&R's.
    ${ }^{10}$ Unless otherwise conflicting with CC\&R's.

[^5]:    ${ }^{11}$ Unless otherwise conflicting with CC\&R's.
    ${ }^{12}$ Unless otherwise conflicting with CC\&R's.
    ${ }^{13}$ Unless otherwise conflicting with CC\&R's.

