

Estrella Village Planning Committee January 16, 2018

**Meeting Date:** 

Planning Commission Hearing Date: February 1, 2018

Request From: C-2 (Intermediate Commercial District) (7.90

acres)

C-3 (General Commercial District) (3.53 acres)

Request To: CP/GCP (Commerce Park/General Commerce

Park District) (11.43 acres)

**Proposed Use:** Commerce Park

**Location:** Approximately 280 feet west of the northwest

corner of 67th Avenue and Van Buren Street

Owner: West 67, LLC, et. al.

Applicant/Representative: William F. Allison, Withey Morris, PLC

**Staff Recommendation:** Approval, subject to stipulations

General Plan Conformity				
General Plan Land Use Designation		Residential 3.5 to 5 du/acre		
Street Map Classification	67th Avenue	Arterial	33-foot west half street	
	Van Buren Road	Arterial	33-foot north half street	

CONNECT PEOPLE AND PLACES; OPPORTUNITY SITES; LAND USE PRINCIPLE: Support reasonable levels of increased intensity, respectful of local conditions and surrounding neighborhoods.

The proposal would allow for increased intensity that is consistent in scale and character with the zoning in the area while being mindful of the residential use north of the property by providing increased building and landscape setbacks.

STRENGTHEN OUR LOCAL ECONOMY; MANUFACTURING/INDUSTRIAL DEVELOPMENT; LAND USE PRINCIPLE: Support the expansion of industrial zoning in targeted industrial areas.

The subject site is located within the Southwest Phoenix Major Employment Center. The request for Commerce Park/General Commerce Park will support the expansion of commerce park zoning in an appropriate location in the Estrella Village.

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CELEBRATE OUR DIVERSE COMMUNITIES AND NEIGHBORHOODS; CLEAN NEIGHBORHOODS; LAND USE PRINCIPLE: Facilitate the acquisition of vacant, underutilized and blighted parcels for appropriate redevelopment, compatible with the adjacent neighborhood character and adopted area plans.

Approval of the request would support the development of the underutilized vacant land. Rezoning to CP/GCP will provide opportunity for growth of development and employment in Estrella Village.

# **Applicable Plans and Principles**

# The Tree and Shade Master Plan

See background item #6

# **Reimagine Phoenix**

See background item #7

Surrounding Land Uses/Zoning				
	Land Use	Zoning		
On Site	Vacant undeveloped land	C-2, C-3		
North	San Estrella Estates mobile home park	PAD-10		
South across Van Buren Street	Fowler Elementary School	RE-43		
East	Family Dollar (retail) and Burger King (fast-food restaurant)	C-2, C-3		
East across 67th Avenue	Single-family subdivision	R-5		
West	Church, undeveloped land	RE-43, C-3		

# Background/Issues/Analysis

### SUBJECT SITE

- 1. This is a request to rezone approximately 11.43 acres located approximately 280 feet west of the northwest corner of 67th Avenue and Van Buren Street from 7.90 acres of C-2 (Intermediate Commercial District) and 3.53 acres of C-3 (General Commercial District) to CP/GCP (Commerce Park District/General Commerce Park Option). The applicant is proposing to market the property to commerce park users.
- 2. The proposed land use is not consistent with the General Plan Land Use Map designation of Residential 3.5 to 5 dwelling units per acre. General Plan Amendment Case No. GPA-EST-1-17-7 is being processed concurrently as a companion case. This request is to amend the General Plan Land Use Map designation for 11.43 acres at approximately 280 feet west of the northwest corner of 67th Avenue and Van Buren Street to Commerce/Business Park. The staff recommendation in GPA-

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EST-1-17-7 is to approve the request as filed.

## SURROUNDING USES AND ZONING

3. North of the subject site is a mobile home park zoned PAD-10. South of the subject site is Fowler Elementary School zoned RE-43. Directly east of the subject site is a Family Dollar retail store zoned C-2 and a Burger King restaurant zoned C-3. To the east across 67th Avenue is a single-family subdivision, Northglen, zoned R-5. West of the subject site is a church zoned both RE-43 and C-3.

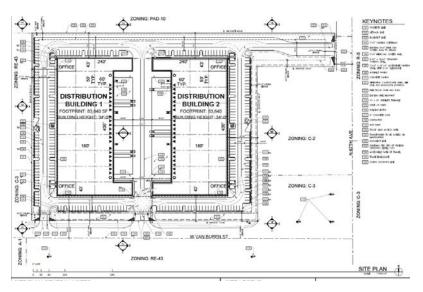


### **PROPOSAL**

# 4. Site Plan

The proposed site plan is conceptual. Rezoning to CP/GCP will provide flexibility for future owners or tenants interested in developing the site.

Due to the proposed site plan being conceptual, staff is not stipulating general conformance to the submitted site plan.



While the site plan is

conceptual, staff has stipulated that the developer provide an increased building setback along the northern boundary of the site. This is addressed in Stipulation No. 1. Further, staff requested increased landscape setbacks along the north, west, and southern boundaries of the site. These are addressed in Stipulation Nos. 2 and 3.

### 5. Elevations

Conceptual elevations were submitted with the rezoning case; however, because they are conceptual, staff is proposing a stipulation that any new building elevations shall contain architectural embellishments and detailing such as textural changes, pilasters, offsets, recesses, variation in window size and location, and/or other overhang canopies. This is addressed in Stipulation No. 6. Additionally, staff is proposing a stipulation limiting the height of wall lighting to a maximum of 10 feet and a maximum of 8 feet when located within the building setback along the north

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- boundary of the site. This is addressed in Stipulation No. 7.
- 6. The Tree and Shade Master Plan has a goal of treating the urban forest as infrastructure to ensure that trees are an integral part of the city's planning and development process. The development of this site will contribute to the urban forest infrastructure through the provision of trees along the rights-of-way. Further, to the extent possible, the sidewalks will be detached from the curbs, allowing trees to be planted to shade and separate pedestrians from vehicles on the street. These are addressed in Stipulation Nos. 4, 5 and 8.
- 7. As part of the Reimagine Phoenix initiative, the City of Phoenix is committed to increasing the waste diversion rate to 40 percent by 2020 and to better manage its solid waste resources. Section 716 of the Phoenix Zoning Ordinances establishes standards to encourage the provision of recycling containers for multifamily, commercial and mixed-use developments meeting certain criteria. The provision of recycling containers was not addressed in the applicant's submittals.

## **DEPARTMENT COMMENTS**

- 8. The site has not been identified as being archaeologically sensitive. However, in the event archaeological materials are encountered during construction, all ground disturbing activities must cease within 33-feet of the discovery and the City of Phoenix Archaeology Office must be notified immediately and allowed time to properly assess the materials. This is addressed in Stipulation 11.
- 9. The Fire Department does not anticipate any problems with this rezoning application. A fire flow test per NFPA 291 should be done as soon as possible and submitted with the additional information to ensure that fire flow is available. See Phx Fire code section 508 and appendix B. They noted that the site and/or buildings shall comply with the Phoenix Fire Code.
- 10. The Water Services Department indicated that the proposed zoning change is surrounded with existing water and a sewer main extension may be required so that the development can potentially be served.
- 11. The Floodplain Management division indicated that this parcel is not in a Special Flood Hazard Area (SFHA), but located in a Shaded Zone X, on panel 2180 L of the Flood Insurance Rate Maps (FIRM) dated October 22, 2013.
- 12. The Street Transportation Department has indicated that there shall be no more than two driveways along Van Buren Street, both of which shall be limited to right-in and right-out only. Further, Street Transportation Department has indicated that the developer construct all streets within and adjacent to the development with paving, curb, gutter, sidewalk, curb ramps, driveways, streetlights, median islands, landscaping and other incidentals as per plans approved by the City. All improvements shall comply with all ADA accessibility standards. These are addressed in Stipulation Nos. 9 and 10.

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13. The Public Transit, Parks and Recreation, and Aviation had no comments regarding the request.

## **MISCELLANEOUS**

14. Development and use of the site is subject to all applicable codes and ordinances. Zoning approval does not negate other ordinance requirements. Other formal actions such as, but not limited to, zoning adjustments and abandonments, may be required.

## **Findings**

- 1. The request is not consistent with the General Plan Land Use Map designation of Residential 3.5 to 5 du/ acre. However, staff is recommending approval on a General Plan Amendment that is being requested concurrently with this rezoning request, GPA-EST-1-17-7.
- 2. The CP/GCP zoning district will allow future development that is consistent in scale and character with the land use pattern in the surrounding area as well as allow for flexibility of future developments.
- 3. The subject property has been identified as part of the Southwest Phoenix Major Employment Center as designated by the Maricopa Association of Governments (MAG).

## **Stipulations**

- 1. A minimum 45-foot building setback shall be provided along the northern boundary of the site.
- 2. The following landscape setbacks shall be provided for the north and west boundaries of the site:
  - a. A minimum 15-foot landscape setback along the northern boundary of the site.
  - b. A minimum 10-foot landscape setback along the western boundary of the site

All landscape setbacks shall be planted with a minimum 50% 2-inch caliper trees and a minimum 50% 3-inch caliper or multi-trunk trees planted 20-feet on center or equivalent groupings with a minimum of five 5-gallon shrubs per tree, as approved by the Planning and Development Department.

3. An average 35-foot, minimum 25-foot landscape setback, shall be provided along Van Buren Street, as approved by the Planning and Development Department. The streetscape landscaping shall be installed and maintained with a minimum 50% 2-inch caliper trees and a minimum 50% 3-inch caliper or multi-trunk trees planted 20-feet on center or equivalent groupings with a minimum of five 5-gallon shrubs per

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tree, as approved by the Planning and Development Department.

- Trees along the street frontages shall be planted adjacent to the sidewalk to provide shade/thermal comfort for pedestrians, as approved by the Planning and Development Department.
- 5. The development shall comply with the Estrella Village Arterial Landscaping Program, as approved by the Planning and Development Department.
- 6. Building elevations shall contain architectural embellishments and detailing such as textural changes, pilasters, offsets, recesses, variation in window size and location, and/or other overhang canopies, as approved by the Planning and Development Department.
- 7. All lighting shall be limited to the following:
  - a. Wall lighting shall be limited to 10 feet in height, and
  - b. Lighting within the building setback along the northern boundary of the site shall be limited to 8 feet in height. All light sources shall be shielded to prevent light dispersion onto adjacent properties.
- 8. The developer shall retain the existing detached sidewalks for the perimeter of the site, as approved by the Planning and Development Department.
- 9. The development shall be limited to a maximum of two driveways along Van Buren Street, both restricted to right-in and right-out only, as approved by the Planning and Development Department.
- 10. The developer shall construct all streets within and adjacent to the development with paving, curb, gutter, sidewalk, curb ramps, streetlights, median islands, landscaping and other incidentals as per plans approved by the Planning and Development Department. All improvements shall comply with all ADA accessibility standards.
- 11. In the event archaeological materials are encountered during construction, the developer shall immediately cease all ground disturbing activities within a 33-foot radius of the discovery, notify the City Archaeologist, and allow time for the Archaeology Office to properly assess the materials.

# Writer

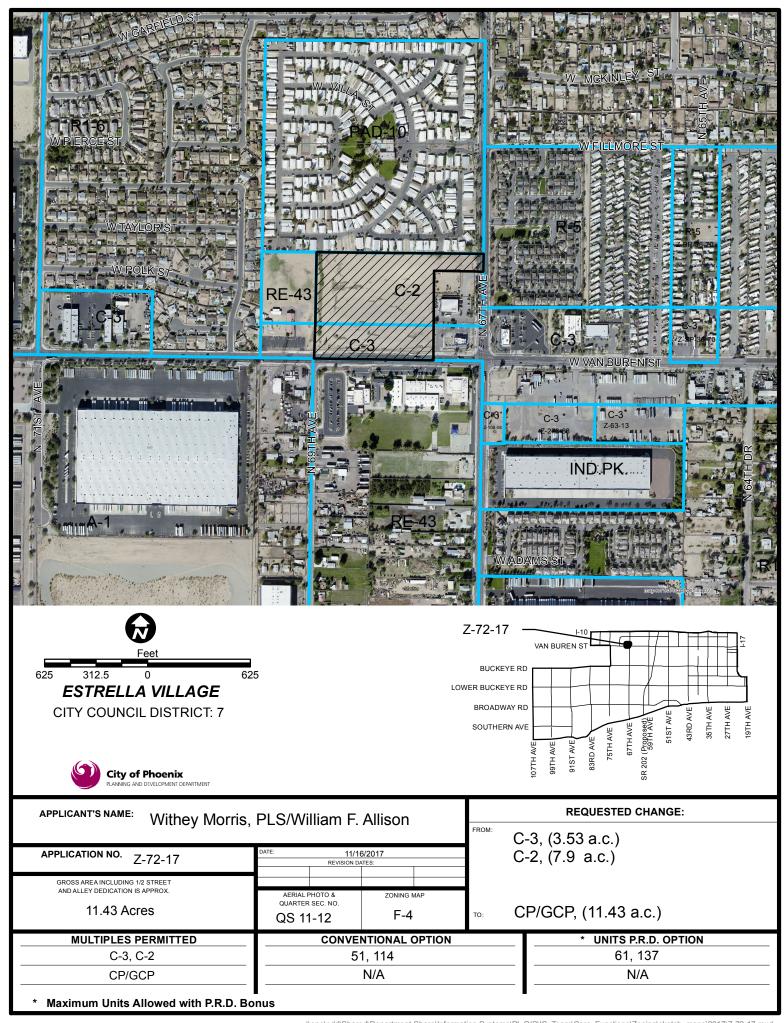
Elyse DiMartino December 21, 2017

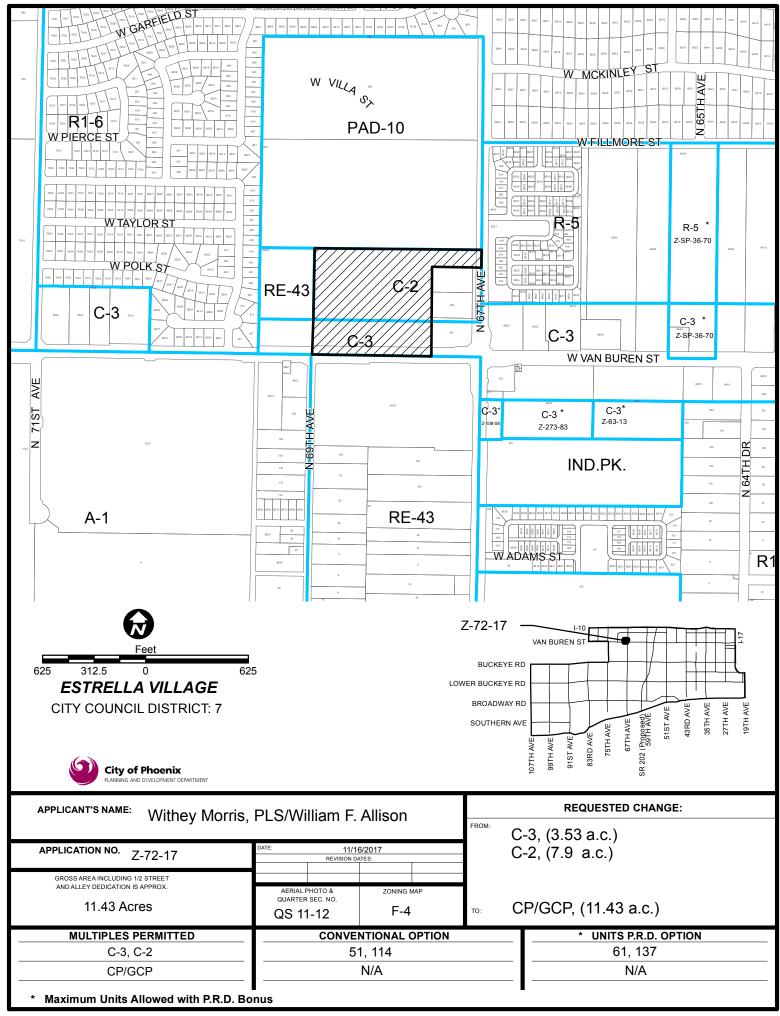
# **Team Leader**

Joshua Bednarek

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Attachments Sketch Map Aerial Map Site Plan Date Stamped October 23, 2017





H. CHAN AZIMI PHX17-0070-00