



City of Phoenix Planning & Development Research Team

2010 Census Characteristics for all Villages + Phoenix

2010 Census Characteristic (Summary File 1)	City of Phoenix	Ahwatukee	Alhambra	Camelback East	Central City	Deer Valley	Desert View	Encanto
Total Population (April 1, 2010)	1,445,632	77,061	127,764	134,104	58,161	165,656	49,107	54,614
RACE								
Persons of One Race	1,393,298	74,317	122,801	129,260	55,856	160,500	47,936	52,429
- White	951,958	61,614	78,018	94,791	29,062	134,878	44,250	34,158
- Black or African American	93,608	4,153	8,465	8,069	5,855	5,121	721	3,339
- American Indian and Alaska Native	32,366	1,198	4,306	4,586	2,028	2,168	167	2,246
- Asian	45,597	4,739	4,932	2,991	829	7,247	2,120	1,714
- Native Hawaiian & Other Pacific Islander	2,555	143	249	224	65	291	34	113
- Some Other Race	267,214	2,470	26,831	18,599	18,017	10,795	644	10,859
Persons of Two or More Races	52,334	2,744	4,963	4,844	2,305	5,156	1,171	2,185
ETHNICITY								
Hispanic or Latino (of any race)	589,877	9,530	61,969	44,322	37,903	27,348	3,409	24,428
Not Hispanic or Latino (of any race)	855,755	67,531	65,795	89,782	20,258	138,308	45,698	30,186
- Not Hispanic or Latino (White Race)	672,573	55,737	47,418	72,801	12,022	120,764	41,748	22,593
AGE								
- 18 Years & Over (Voting Age - Adult)	1,037,291	58,141	89,309	102,869	40,990	124,261	36,071	41,462
- Less than 18 Years (Child & Teen)	408,341	18,920	38,455	31,235	17,171	41,395	13,036	13,152
Median Age	32.20	40.00	34.06	37.58	28.59	36.34	39.07	35.79
- Under 5 Years	120,734	4,129	11,284	9,787	5,447	11,806	3,629	4,190
- 5 to 17 Years	291,083	14,791	27,171	21,448	11,724	29,589	9,407	8,962
- 18 to 34 Years	377,123	15,894	31,324	34,998	18,060	42,603	9,355	14,845
- 35 to 49 Years	310,798	19,211	26,543	28,911	11,273	37,733	13,388	12,441
- 50 to 64 Years	235,907	16,208	19,222	23,654	7,780	30,479	8,779	9,549
- 65 to 84 Years	109,202	6,118	10,157	12,984	3,494	12,120	4,189	3,903
- 85 Years and Older	14,643	710	2,063	2,322	383	1,326	360	724
HOUSING UNITS								
Total Housing Units	590,149	33,412	52,611	69,811	23,300	70,462	22,136	27,669
Occupied Housing Units	514,806	31,193	43,993	59,386	18,786	64,034	19,398	22,699
Vacant Housing Units	75,343	2,219	8,618	10,425	4,514	6,428	2,738	4,970
2006-2010 Census Characteristic American Community Survey (ACS)								
	City of Phoenix	Ahwatukee	Alhambra	Camelback East	Central City	Deer Valley	Desert View	Encanto
HOUSEHOLD INCOME								
Households	520,288	31,905	46,882	58,613	18,140	63,739	16,728	23,376
Median Household Income	\$54,745	\$87,575	\$43,489	\$53,409	\$20,674	\$62,177	\$96,327	\$41,864
- < Less than \$25,000	125,637	3,442	15,394	16,304	10,744	9,813	1,280	7,821
- \$25,000 to \$50,000	139,235	5,778	14,372	15,668	4,092	16,632	2,750	6,501
- \$50,000 to \$100,000	155,512	10,468	11,601	14,767	2,633	23,712	5,259	6,131
- > Greater than \$100,000	99,904	12,217	5,515	11,874	671	13,582	7,439	2,923
POVERTY								
Total Families	333,810	21,880	28,623	28,342	10,488	41,586	11,942	11,273
- Families Living in Poverty Status	48,694	986	6,848	4,320	4,859	2,454	316	2,859
EDUCATION								
Population 25 Years & Older	893,686	53,199	80,744	88,614	31,288	107,304	29,441	36,820
- < Less than 9th Grade	89,745	587	9,764	6,111	8,489	4,098	78	4,358
- 9th to 12th Grade	89,769	1,156	11,322	7,079	4,704	6,772	447	3,942
- High School Graduate	219,797	8,182	21,215	18,834	8,935	27,017	4,335	8,655
- Some College	201,337	12,394	18,183	19,389	4,711	30,905	6,250	8,357
- Associates Degree	64,799	4,744	5,215	5,999	1,360	9,998	2,474	1,919
- Bachelors Degree	147,045	16,167	8,733	19,107	2,017	19,602	10,808	5,782
- Graduate Level or Doctoral Degree	81,194	9,969	6,312	12,095	1,072	8,912	5,049	3,807
HOUSING								
Median Housing Unit Value	\$222,942	\$338,188	\$182,995	\$298,851	\$128,502	\$208,995	\$448,648	\$208,830
Median Rent	\$903	\$989	\$791	\$842	\$599	\$906	\$1,279	\$766
Total Occupied Housing Units	519,521	31,193	43,993	59,386	18,786	64,034	19,398	22,699
- Owner Occupied Housing Units	300,801	20,710	21,920	28,357	4,995	42,390	14,758	9,823
- Renter Occupied Housing Units	218,720	10,483	22,073	31,029	13,791	21,644	4,640	12,876

Source: 1) City of Phoenix Planning & Development Research Team, Maricopa Assoc. of Governments (MAG) & U.S. Census Bureau *et al.* "Census Summary File 1 from Block Group Scale Geography." Washington, D.C. April 1, 2010.

Source: 2) City of Phoenix Planning & Development Research Team, Maricopa Assoc. of Governments (MAG) & U.S. Census Bureau *et al.* Census American Community Survey (ACS) 2006-2010 5-Year Report from Block Group Scale Geography. Washington, D.C. January 1, 2011.



City of Phoenix Planning & Development Research Team

2010 Census Characteristics for all Villages

2010 Census Characteristic (Summary File 1)	Estrella	Laveen	Maryvale	North Gateway	North Mountain	Paradise Valley	Rio Vista	South Mountain
Total Population (April 1, 2010)	87,912	47,834	208,189	16,298	162,719	167,614	7,044	110,837
RACE								
Persons of One Race	84,579	45,417	199,754	15,782	156,703	163,353	6,836	106,131
- White	42,832	22,530	103,007	14,151	117,293	141,472	5,758	49,195
- Black or African American	7,549	8,488	12,411	386	8,303	3,695	312	18,471
- American Indian and Alaska Native	1,971	1,015	3,955	81	4,483	1,604	151	2,764
- Asian	1,676	3,268	3,128	812	5,090	5,807	217	2,226
- Native Hawaiian & Other Pacific Islander	130	135	269	29	344	213	15	342
- Some Other Race	30,421	9,981	76,984	323	21,190	10,562	383	33,133
Persons of Two or More Races	3,333	2,417	8,435	516	6,016	4,261	208	4,706
ETHNICITY								
Hispanic or Latino (of any race)	63,086	22,141	158,159	1,438	47,752	27,779	1,015	68,851
Not Hispanic or Latino (of any race)	24,826	25,693	50,030	14,860	114,967	139,835	6,029	41,986
- Not Hispanic or Latino (White Race)	13,987	12,430	31,288	13,176	94,931	126,191	5,244	18,714
AGE								
- 18 Years & Over (Voting Age - Adult)	56,787	31,515	131,766	11,718	122,335	130,794	5,315	75,308
- Less than 18 Years (Child & Teen)	31,125	16,319	76,423	4,580	40,384	36,820	1,729	35,529
Median Age	25.71	29.54	25.87	34	36.38	40.69	36.75	29.54
- Under 5 Years	9,488	5,171	22,874	1,657	12,046	9,600	470	10,666
- 5 to 17 Years	21,637	11,148	53,549	2,923	28,338	27,220	1,259	24,863
- 18 to 34 Years	28,607	13,460	58,229	4,212	41,722	36,674	1,488	29,960
- 35 to 49 Years	16,672	10,131	40,013	4,198	33,259	36,761	1,892	21,790
- 50 to 64 Years	8,509	5,845	22,987	2,389	29,655	36,174	1,188	15,799
- 65 to 84 Years	2,774	1,939	9,779	855	15,715	18,271	696	7,087
- 85 Years and Older	225	140	758	64	1,984	2,914	51	672
HOUSING UNITS								
Total Housing Units	25,434	15,884	65,043	7,044	72,272	75,999	2,568	38,592
Occupied Housing Units	21,698	13,979	55,616	6,185	63,641	68,543	2,095	33,833
Vacant Housing Units	3,736	1,905	9,427	859	8,631	7,456	473	4,759
2006-2010 Census Characteristic American Community Survey (ACS)								
	Estrella	Laveen	Maryvale	North Gateway	North Mountain	Paradise Valley	Rio Vista	South Mountain
HOUSEHOLD INCOME								
Households	20,790	12,965	56,885	4,557	65,456	69,659	1,837	33,268
Median Household Income	\$42,238	\$71,581	\$40,504	\$89,674	\$51,565	\$68,332	\$72,910	\$47,083
- < Less than \$25,000	5,003	1,657	16,205	330	16,153	11,968	195	9,928
- \$25,000 to \$50,000	6,262	2,682	20,286	828	18,816	16,016	432	9,214
- \$50,000 to \$100,000	7,213	5,475	15,974	1,475	20,049	22,339	601	9,468
- > Greater than \$100,000	2,312	3,151	4,420	1,924	10,438	19,336	609	4,658
POVERTY								
Total Families	16,807	10,142	44,069	3,370	39,953	43,821	1,422	23,503
- Families Living in Poverty Status	3,201	1,056	9,090	35	4,597	3,211	23	5,015
EDUCATION								
Population 25 Years & Older	43,128	24,383	105,500	7,611	108,044	118,759	4,671	61,994
- < Less than 9th Grade	8,279	2,265	22,986	196	7,139	4,005	208	11,460
- 9th to 12th Grade	7,420	2,080	19,615	112	10,194	6,686	275	8,405
- High School Graduate	12,675	6,059	32,352	1,177	28,898	25,063	1,518	16,822
- Some College	7,766	5,430	17,618	1,672	27,072	30,816	1,284	11,133
- Associates Degree	2,663	2,411	5,219	812	9,485	9,328	365	3,644
- Bachelors Degree	3,566	3,676	5,357	2,505	15,409	28,164	752	7,200
- Graduate Level or Doctoral Degree	759	2,462	2,353	1,137	9,847	14,697	269	3,330
HOUSING								
Median Housing Unit Value	\$137,926	\$241,892	\$136,434	\$369,838	\$187,365	\$296,433	\$229,500	\$170,790
Median Rent	\$877	\$1,121	\$947	\$942	\$854	\$1,070	\$1,142	\$833
Total Occupied Housing Units	21,698	13,979	55,616	6,185	63,641	68,543	2,095	33,833
- Owner Occupied Housing Units	13,903	10,835	29,250	3,989	34,309	46,576	1,761	20,909
- Renter Occupied Housing Units	7,795	3,144	26,366	2,196	29,332	21,967	334	12,924

Source: 1) City of Phoenix Planning & Development Research Team, Maricopa Assoc. of Governments (MAG) & U.S. Census Bureau *et al.* "Census Summary File 1 from Block Group Scale Geography." Washington, D.C. April 1, 2010.

Source: 2) City of Phoenix Planning & Development Research Team, Maricopa Assoc. of Governments (MAG) & U.S. Census Bureau *et al.* Census American Community Survey (ACS) 2006-2010 5-Year Report from Block Group Scale Geography. Washington, D.C. January 1, 2011.