City of Phoenix PLANNING AND DEVELOPMENT DEPARTMENT

General Sign Information

Signs are governed under the Phoenix Zoning Ordinance, Section 705. There are provisions for permanent and temporary signs. This information contains general information and may not reflect all ordinance requirements.

PERMANENT SIGNS

Multi-family residential zoning districts and residential zoning districts that have nonresidential activity which include churches and professional offices are permitted to have wall signs at a maximum height of fifteen feet. The formula used to determine the amount of sign area is one foot of sign area for each linear foot of building frontage with a minimum of 24 square feet and a maximum of 120 square feet. The number of ground signs is based on the number of driveways that a site has. The maximum height without design review approval is five feet. The maximum height with design review approval is eight feet. The maximum area permitted without design review is sixteen square feet and the maximum is thirty-two square feet with design review approval.

Commercial and Industrial zoning districts permit wall signs up to 56 feet in height. Signs over 56 feet in height can only be permitted with a comprehensive sign plan. The area permitted for wall signs 56 feet and less is one square foot for each lineal foot of occupied building space, with all businesses permitted a minimum of fifty square feet up to a maximum of five hundred square feet. The number of ground signs is determined by the street frontage and street classification. It is difficult to generalize the provisions regarding ground signs for commercial districts as there are numerous provisions that may or may not apply. For more specific information regarding commercial ground signage please refer to Section 705.D, Table D-1 and 705.D.2 of the Phoenix Zoning Ordinance.

TEMPORARY SIGNS

Signs permitted by Section 705.D.10.c may include banners and balloons and are subject to obtaining a permit and to the time restrictions set forth by the ordinance. The permit fees for banners and balloons are \$75.

Temporary event signs. Signs for temporary events permitted under Section 708 of this ordinance are permitted as follows:

- 1) Such signs shall be erected no more than two days prior to the event and shall be removed no more than one day after the event.
- 2) Such signs are limited to no more than four events at one site in a calendar year.

Grand openings/temporary business identification while awaiting permanent signage. Signs for grand openings or temporary business identification while awaiting permanent signage are permitted as follows:

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For more information or for a copy of this publication in an alternate format, contact Planning & Development at 602-262-7811 voice or TTY use 7-1-1.

- 1) Temporary business identification is limited to one sign per street front.
- 2) Such signs shall be erected for a period not to exceed fourteen days.
- 3) Permits for grand openings shall be issued only if a valid building permit for construction or alteration of the building or suite for that location has been issued, or a valid application for a certificate of occupancy has been made, if required, for the address in question.

Temporary business identification during periods of right-of-way construction. Signs for temporary business identification during periods of right-of-way construction are permitted as follows:

- Such signs are permitted only during periods of construction in adjacent rights-of-way; the signs must be removed immediately upon restoration of traffic flow on the affected rights-ofway.
- 2) The lot or parcel on which the business is located must be immediately adjacent to the right-of-way construction zone.
- 3) Such signs are limited to one per street front.
- 4) Each sign is limited to sixteen square feet in area and can be no more than five feet in height.

FOR MORE INFORMATION ON SIGNS:

City of Phoenix Website – this site will provide sign permit application and submittal information:

https://www.phoenix.gov/pdd/development/permits/signs

City of Phoenix Zoning Ordinance Online – this will take you to the Phoenix Zoning Ordinance. Code sections have been referenced above:

http://www.codepublishing.com/AZ/phoenix/?PhoenixZNT.html

Sign Services Staff: 602-495-0301 or 602-495-0284 (voice) or (602) 534-5500 (TTY).