

Guidance and Direction

- Approve a project phasing plan and schedule
- Provide ideas on the updated document to be useable and relatable to the community in all respects
- Establish a set of community priorities and overarching guiding principles
- Develop a set of goals, policies, and strategies
- Assist Mayor, Council, and staff in the circulation and presentation of the updated General Plan by no later than December 2014

The charge of this committee is quite extensive and involves a serious commitment of time and effort as we look at a thorough and engaged design process. This is not the same plan we currently have, but an updated plan that speaks to our future, while remaining true to those community standards that are so critical to uphold.

I recommend the following individuals to be appointed to the Plan Phoenix Leadership Committee:

Mo Stein

Mr. Stein resides in District 6 and is a Principal with HKS Architects, and a former chair of the Phoenix Planning Commission and 2002 General Plan Update. Mo serves on the Camelback East Village Planning Committee. Mr. Stein will serve as Chair.

Kate Gallego

Ms. Gallego resides in District 8 and is a Senior Policy Analyst with Salt River Project, and currently serves as Chair of the City of Phoenix Environmental Quality Commission and as a member of the Central City Village Planning Committee. Ms. Gallego will serve as Vice-Chair.

Bob Beletz

Mr. Beletz resides in District 1 and is President of the North Phoenix Alliance, and serves on the Phoenix Planning Commission and as Chair of the North Mountain Village Planning Committee.

Theresa Brice

Ms. Brice resides in District 8 and is the Director of the Local Initiatives Support Corporation Phoenix Office, and has served on the West Phoenix Revitalization Committee.

George Brooks

Dr. Brooks resides in District 8 and is the owner of Southwest Green, and the President and CEO of NxT Horizon Group, as well as Chair of Southminster Social Service. Dr. Brooks is the Vice-Chair of the South Mountain Village Planning Committee.

Peggy Eastburn

Ms. Eastburn resides in District 7 and works for the Fowler School Board, and is Chair of the Estrella Village Planning Committee.

Sandra Ferniza

Ms. Ferniza resides in District 8, was the former Executive Director of Community Relations and Development for Arizona State University, and serves on the Central City Village Planning Committee.

John Heffernan

Mr. Heffernan resides in District 2 and is the Vice President for Superlite Block.

Kimber Lanning

Ms. Lanning resides in District 8 and is the founder of Local First Arizona and a small business owner.

Jack Leonard

Mr. Leonard resides in District 6 and is the founder of CREO Architects.

Taz Loomans

Ms. Loomans resides in District 4 and is an architect and owner of Blooming Rock Development LLC. She serves on the Historic Preservation Commission.

Adam Lopez Falk

Mr. Lopez Falk resides in District 5 and is a member of the Alhambra Elementary School District Governing Board, and serves on the Alhambra Village Planning Committee.

Barry Paceley

Mr. Paceley resides in District 6 and is President of Paceley Constructors, Inc., and serves on the Camelback East Village Planning Committee.

Carole Poore

Ms. Poore resides in District 4 and is the President and CEO of Phoenix-based Southwest Center for HIV/AIDS and previously served as Vice Provost of Public Affairs at Arizona State University's West Campus.

Marcia Veidmark

Ms. Veidmark resides in District 3 and is President of Special Services Company (SSC) and President of the North Mountain Business Corridor Alliance.

Felipe Zubia

Mr. Zubia resides in District 6 and is the Principal for ReSEED Advisors, and serves on the Phoenix Planning Commission.