

City CONNECTION

JANUARY 28, 2015

A Weekly Publication for City of Phoenix Employees

This week's featured employee is **Vauda Jordan with Information Technology Services** who talks about cyber security. To learn more, view "Doing What Matters" at <https://www.phoenix.gov/phxtv/phxtv-media/video/2267>.

Slogans, logos sought for 2015 Community Service Fund Drive

It's time for the annual Community Service Fund Drive logo and slogan contest. If the call-for-entries seems early, it's because the CSFD Executive Committee wanted to give ample notice with so many employees involved in Arizona Super Bowl activities.



The winning design will be used on T-shirts, posters and other material to promote the 2015 campaign. The deadline for entries is 5 p.m. Friday, March 6. You can use clip art, but hand-drawn entries also will be accepted. Submit entries on 8 1/2 x 11-inch paper. A maximum of two entries per person will be accepted.

Send entries, along with an entry form, to Joyce Valdez, Public Information Office, 12th floor, City Hall. You can print an entry form from the Inside Phoenix home page using the link in the right column or call 602-262-6213 to request one.

Don't worry if you lack artistic ability – a graphic artist will take the winning concept and turn it into a polished logo. The winner will receive a logo shirt, a framed copy of the final print and recognition at CSFD events.

Here are some tips for designing your CSFD slogan/logo:

- Be brief. You can pack a lot of meaning in a few words. Here are some good examples from previous years: "When You Give, You Rock;" "Step Up to the Plate;" "Take Action! Care. Give. Hope."
- Illustrations should be simple. Clean lines and a few colors work best. Computer clip art is OK but hand-drawn designs will be accepted.
- Make it a family affair. Ask your children and grandchildren for their ideas or look at their drawings for inspiration.

Mobile On-Site Mammography returns for on-site screenings

Is it time to visit MOM? Mobile On-Site Mammography, that is. Beginning Monday, Feb. 23, city employees who are due for their annual breast screening may schedule a visit with MOM, which brings state-of-the-art mammograms to you at two convenient locations.

Here is where you can find MOM and the schedule:

- Downtown (Adams Street, between Second and Third avenues) – Feb. 23, 7 a.m. to 4:30 p.m.; Feb. 24 and 25, 7 a.m. to 5 p.m.; and Feb. 27, 7 a.m. to 4 p.m.

- Aviation (Facilities and Services Complex, 2515 E. Buckeye Road) – Feb. 29, 7 a.m. to 1 p.m.

Annual mammograms are free to city employees with city medical coverage and who are at least 35 years old. Please bring your medical ID card, the name and address of your primary care physician and the location of prior mammogram films to your appointment.

Appointment are required for the screenings. To schedule an appointment or for more information, call MOM at 480-967-3767 or 1-800-285-0272.

MOM's technical staff and equipment must adhere to strict performance standards set by state, federal and professional associations. For more information about MOM, visit mobileonsitemammography.com.

Inaugural event connects businesses with city experts

Do you know a business owner? Are your customers business owners? If so, let them know about the first annual City of Phoenix Business Experience set for March 10 at the Phoenix Convention Center.



The free event will connect the business community with city experts in procurement, construction, sales taxes, business assistance and more.

Jason Rowley, president of the Phoenix Suns and Phoenix Mercury, will be the keynote speaker. Mayor Greg Stanton, City Councilwoman Kate Gallego and City Manager Ed Zuercher are also presenters.

The event begins at 8 a.m. (registration at 7 a.m.) and concludes at 4:30 p.m. at the Convention Center's South Building. A variety of workshops will cover such topics as the city's procurement process and e-procurement system; city business assistance programs; city of Phoenix transaction privilege sales taxes; and competing for city contracts

The city's Finance Department is coordinating the event, and city staff will present the workshop sessions. There is no registration fee, and lunch is included. However, space is limited. To register for the event, visit phoenix.gov/businessexperience. The registration deadline is Feb. 27.

For more information, visit the Business Experience website or call 602-262-6033.

NEWS BRIEFS

The Phoenix Green Team presents "Blood Diamonds Are Not a Girl's Best Friend" at noon Wednesday, Feb. 11, at the Calvin C. Goode Building, 10 East Conference Room.

"Blood diamonds" is a term used for a diamond mined in a war zone and sold to finance an insurgency. Guest experts will show you how to shop responsibly when making significant diamond and jewelry purchases. Representatives from Mother of Gideon at Biltmore Fashion Park and Tiffany & Co. at Scottsdale Fashion Square have been invited to talk about their environmentally and socially responsible purchasing practices. Door prizes will be given away. This Green Bag qualifies for triple diversity training credit under the city's Equal Opportunity Plan; your attendance will count toward your departmental goals.

Public Works and Keep Phoenix Beautiful collected tons of material at the recent P.F. Chang's Rock 'n' Roll Marathon. The team collected 3.27 tons of trash, recyclable material, fruit and clothing. The clothing was discarded by runners between CityScape and 24th and Missouri streets. The clothing and food were donated to the Watkins Homeless Shelter.

PEOPLE

Police Officer J. Sticca was commended for purchasing a scooter for a 10-year-old boy to replace one that was stolen from him...**Alyssa Gonzales** with Water Services assisted a customer who collapsed after suffering a seizure at a pay station. Paramedics thanked her for taking quick action and knowing how to properly care for the customer.

City Connection is published every week for city employees by the Public Information Office, 12th floor, Phoenix City Hall, 200 W. Washington St., Phoenix, AZ 85003. For more information about the publication or to submit story ideas, email contactus@phoenix.gov or call 602-262-6213.