

City CONNECTION

March 25, 2015

A Weekly Publication for City of Phoenix Employees

This week's featured employee is **Gerard Brilhante, Neighborhood Preservation Inspector**, who discusses code enforcement on signs and blighted properties. View his "Doing What Matters" video at <https://www.phoenix.gov/phxtv/phxtv-media/video/2532>.

Preview new Inside Phoenix

The city will soon launch a redesigned Inside Phoenix, and the Communications Office is giving employees an opportunity to preview the site at <http://insidephx.com> and provide feedback. The design and format are set, so employees are asked to only help test the site's functionality, including checking links on their own Intranet pages. Please provide feedback to cconnect@phoenix.gov by close of business on Friday, April 3.

Some fast facts about the new Inside Phoenix:

- Repurposes the same design and page layouts created for phoenix.gov, allowing the city to save money on redesign costs;
- Was migrated to the same platform as phoenix.gov (SharePoint 2013), allowing the city to realize efficiencies by leveraging existing technology as well as offer employees a familiar environment;
- Features a reorganized and more visually appealing homepage, and makes available on every page quick links to some of the most visited content on Inside Phoenix;
- Introduces social media integration by including a feed from the city's Twitter account;
- Offers a more robust search for department Intranet web content and the ability to filter search results;
- Is more easily viewed on Internet-enabled devices such as smartphones and tablets; and
- Includes Google Analytics code on all pages to measure site performance.



The exact launch date for the new Inside Phoenix will be announced soon via enterprise email.

It's bike vs. car at "Lunchtime Dash" April 3

In an effort to promote Grid Bike Share as a transportation option for lunch outings or running errands, the city of Phoenix, in partnership with Valley Metro, is hosting "The Lunchtime Dash," a bicycle vs. car race beginning at noon, Friday, April 3.



Vice Mayor Daniel Valenzuela and city bicycle coordinator Joseph Perez will represent team Grid Bike Share and compete against a selected car driver in the race. Deputy City Manager Rick Naimark will open the race, and Mayor Greg Stanton will declare the winner.

The competition will start and finish at Phoenix City Hall and contestants will be required to snap selfies at various locations in downtown and central Phoenix that are typical for dining or running errands before making their way to the finish line.

More information about the event is available at phoenix.gov/calendar/streets/541.

Celebrate Arizona Gives Day at the Orpheum Theatre April 7

The Friends of the Orpheum Theatre invite employees to celebrate Arizona Gives Day by visiting the Orpheum Theatre Open House on April 7. Take a free tour of the iconic theater between 10 a.m. - 3 p.m. to learn why Phoenix's oldest operating theater is still a preferred venue for touring companies, see historic artifacts, and hear unique stories about performers who have graced the theater's stage in the past. Additionally, learn about the "Give Kids a Boost" program and how to make a donation to become a member of the Friends. The Friends of the Orpheum Theatre is always seeking volunteers to support Orpheum events. For more information about volunteer opportunities, email Patty Dunlap at patty.dunlap@phoenix.gov.



Bike to work on April 23

Employees are invited to join Mayor Greg Stanton in the tenth annual Phoenix Bike to Work Day, a cycling event held with Maricopa County that highlights the use of bicycles for regular work-day commutes. Bike to Work also supports the city's FitPHX initiative that strives to make Phoenix one of the healthiest cities in the nation.

Participants can join a police-escorted ride from Park Central Mall to CityScape in downtown Phoenix, or they can make their way to Bike to Work events on their own.

Registered participants will receive a t-shirt and are eligible to enter a raffle for a variety of prizes. Participants are also invited to a light breakfast from The Corner. While supplies last, free bagels will be available to all other "Bike to Work Day" guests visiting CityScape. CityScape will also have bicycle racks for guests to park and lock their bikes while they enjoy their breakfast.



Last year, the city of Phoenix won first place for most participants, the first time in the several years of friendly competition with Maricopa County.

For more information or to register, visit maricopa.gov/btw.

NEWS BRIEF

City of Phoenix 2015-16 Trial Budget Community Hearings are now underway and scheduled at various times and locations throughout the community. Council members and city staff will answer questions and talk about specific district issues. This trial budget requires no cuts in services or increases in taxes and fees. Employees may attend the hearings on their own time, but cannot wear city uniforms to the meetings. More information about the budget and hearings is available at phoenix.gov/budget.

City Connection is published every week for city employees by the Public Information Office, 12th floor, Phoenix City Hall, 200 W. Washington St., Phoenix, AZ 85003. For more information about the publication or to submit story ideas, email contactus@phoenix.gov or call 602-262-6213.