

City CONNECTION

October 29, 2014

A Weekly Publication for City of Phoenix Employees

Meet this week's featured employee, **Danny Murphy, retiring Aviation Director**, who discusses operations and employees at the airport as well as reflects on his 30 year career with Phoenix. Thank you, Danny for your dedicated years of service! View his "On the Job" video at <https://www.phoenix.gov/phxtv/phxtv-media/video/1909>.



We're coming down with Super Bowl XLIX fever!

With the nation's biggest sporting event only 100 days away, excitement is mounting in Phoenix.

From free fireworks and nightly concerts to an interactive football theme park, downtown Phoenix will be the epicenter of entertainment during the run-up to the big game on Feb. 1, and city employees will have a big role to play.

Twelve downtown blocks will be transformed into a giant block party for a free street festival Jan. 28 – Feb. 1. The event will include live music and dancing, a three-story-high XLIX (the Roman numeral for 49), beer and wine gardens, and a chance to meet professional athletes. A free nightly fireworks display will cap off the daily festivities.

The Phoenix Convention Center, meanwhile, will host the 22nd annual NFL Experience from Jan. 24 - Feb. 1. Fans who attend the interactive theme park, which requires paid admission, will enjoy games, displays, youth football clinics and free autograph sessions with current and former NFL players.

The Phoenix Convention Center also will house the NFL Media Center, which will provide working space for 5,000 members of the media from all over the world.

To introduce football fans and visitors to the area, the city of Phoenix has produced #PHX100, short videos that each day count down to the big day, highlighting local restaurants, cultural facilities, attractions and fun activities. The spots can be viewed on phoenix.gov, PHXTV (Cox Cable channel 11 and Century Link channel 8005) and the city's social media platforms, including facebook.com/cityofphoenix, twitter@cityofphoenixaz and instagram.com/cityofphoenixaz.

The city also has launched phoenix.gov/azsuperbowl, a special web page devoted to the championship game and related activities.

Recent cyberattacks on city's Internet

Employees may have seen or read news reports about recent cyberattacks on the city's Internet-based systems. The Information Security and Privacy Office (ISPO) in Information Technology Services wants employees to know that although the news media are calling these "hacking" incidents, no city or customer information was compromised.

These incidents actually were "Distributed Denial of Service" (DDoS) attacks, where malicious programs, called bot-nets, auto-generated thousands of services requests, flooding the city's network in an attempt

to overwhelm the system and disrupt business applications such as phoenix.gov and email. The goal of these attacks was to find a vulnerability in our network perimeter defenses that malicious hackers could then exploit.

Phoenix is not alone in having to manage DDoS incidents - many public and private organizations regularly deal with these types of attacks because this has become the new "normal."

The city uses an in-depth digital defense strategy to protect city confidential information that includes both private resident and employee information. This strategy is a combination of city policies, standards, and processes augmented by specific tools and applications such as enterprise-wide antivirus programs, security patch management, email SPAM filters, firewalls, quarterly and annual penetration testing, and many others.

City security operations staff continues to daily monitor city logs looking for malware and anomalies that might be indicators of a threat to city information systems and personal identifying information (PII).

The city also works closely with national cyber partners, such as the Multi-State Information Sharing and Analysis Center (MS-ISAC), to identify potential threats and malicious entities.

IT security staff continues to be vigilant, but we are all on the same team when it comes to protecting the city and our customers. Employees are encouraged to report any suspicious emails or online activities, or send questions, to ispo@phoenix.gov.

Nominations sought for human rights awards

The Phoenix Human Relations Commission is seeking human rights awards nominations for people, including youth, who have made an impact on the quality of life of Phoenix residents and contributed significantly to creating a compassionate and socially just community.

The Calvin C. Goode Lifetime Achievement and Dr. Martin Luther King Jr. Living the Dream awards will be presented mid-January at the Arizona Dr. Martin Luther King Jr. Celebration Breakfast.

The Lifetime Achievement Award recognizes an individual who has made Phoenix a better place to live by promoting social and economic justice and civil rights, while the Living the Dream Award honors individuals who embody the ideas of Dr. King through a personal commitment to human relations and justice.

For applications, call 602-256-4126 or 602-534-1557/TTY or visit phoenix.gov/eod. The deadline to receive nominations is 5 p.m. Friday, Oct. 31.

PEOPLE

Congratulations to the following employees who recently earned pre-supervisory certificates:

Karen Walters, Human Services; **Olivia Rivera**, Neighborhood Services; **Elizabeth Smith**, Parks and Recreation; **Joseph Chavez**, Phoenix Convention Center; **Mariana Arismendez** and **Sue Wood**, Planning & Development; **Justeen Cook**, **Matthew Davis** and **Norman Schoenrad**, Public Works; **Mario Mejia** and **Arturo Nubez**, Street Transportation; and **Heather Boarchart**, Water Services.

As **Nicole Messina** with Water Services was closing the Northwest Pay Station recently, she found \$200 on the floor that her last customer of the day apparently had dropped. Tracking down the customer took some time, but the money eventually was returned to him. Thank you, Nicole!

MARK YOUR CALENDAR

Monday, Nov. 3 - City Manager's Future Leaders Forum Lunch Series: "Interacting with Elected Officials." Presented by Rick Naimark, Penny Parrella, Neal Young, Karen Peters, Alan Stephenson and Toni Maccarone. Noon to 1 p.m. City Council Chambers. Register on eCHRIS (course code CMLF07).

City Connection is published every week for city employees by the Public Information Office, 12th floor, Phoenix City Hall, 200 W. Washington St., Phoenix, AZ 85003. For more information about the publication or to submit story ideas, email contactus@phoenix.gov or call 602-262-6213.