

Ad Specs for SPMTC 2015 Program

All ads in the program will be in black & white.
The trim size of the program is 8.5"w 11"h. All images should be 300dpi

Dimensions for the **full-page ad** should be in the following format:

Full page ad: 7.5"w x 10" h (Black & White)

Full page ad with a \$1000.00 or more donation to Special Olympics

Dimensions for the **half-page ad** should be in the following format:

Half page ad 7.5"w x 4.875"h (Black & White)

Half page ad with a \$500.00 donation to Special Olympics

Dimensions for the **quarter-page vertical ad** should be in the following format:

Quarter page ad 3.625"w x 4.875"h (Black & White)

Quarter page ad with a \$250.00 donation to Special Olympics

Business card sized ads are also available in 3.5" wide x 2" high

Business card ad with a \$100.00 donation to Special Olympics

Ads may be submitted electronically via one of these methods:

Hi-Res (300 dpi) Press Quality PDF (PREFERRED) or

1. InDesign CS (6.5 or lower version)
2. Illustrator EPS file (saved as version CS6.5 or lower)
3. Photoshop EPS or TIF file (CS6.5 or lower)

InDesign files should include all fonts and images. Create outlines for text and illustrator files. Large files should be stuffed or zipped. All logos should be illustrator eps files or hi-res TIF or JPEG images.

Submit all files by:

1. Email (10 MB or less) to design@ipcaz.com
2. Please cc Michael.long@phoenix.gov
3. If the file is large than 10 mb you can request a link from design@ipcaz.com and we can assist you in sending a large file

Questions on artwork

International Printing
Attn: Jorge
602-943-6668
2241 South 7th Street, Phoenix, AZ 85034

**DEADLINE FOR PROGRAM ADS:
March 30, 2015**