To: Kimberly Mitchell, Commander
Community Relations Bureau

Date: January 23, 2019

From: Barbara Alexander, Lieutenant
Community Relations Bureau

Subject: COMMUNITY OUTREACH FOR CRB JULY – DECEMBER 2018

The following is a description of community engagement/outreach efforts by the Community Relations Bureau for July 1, 2018 – December 31, 2018.

Body Worn Camera Unit

The Body Worn Camera Unit (BWCU), created in March 2015, manages the existing 300 camera deployment by identifying, preparing, and making video footage available upon legal and public request. From July 1 – December 31, 2018, the BWCU processed 10,866 videos for the City and County Prosecutor’s Offices, Legal Unit, and Public Records. The Phoenix Police Department continues to evaluate the technology and expand the Body Worn Camera program through assistance from the Bureau of Justice Assistance Smart Policing Initiative. Expansion of the program will continue with additional funding through the Edward Byrne Memorial Justice Assistance and Gila River Indian Community Grants.

Community Engagement Team

The City formed a Community Engagement and Outreach Task Force (CEOTF) after a March 2010 incident involving a Phoenix Police Officer and a former councilman. The incident brought to the surface feelings and perceptions about the Phoenix Police Department and its interactions with members of the community.

The CEOTF met April to November 2010 to develop a plan to implement short-term, intermediate and long-term strategies and programs to address officer training, communication, community policing and public outreach. The CEOTF created a report and presented recommendations to the Phoenix City Council on January 11, 2011. The recommendations called for the establishment of a Community Engagement and Outreach Implementation Team, which was approved by the Phoenix City Council, to assure the Task Force recommendations were implemented.

Though the CEOTF has been sunset, their previous recommendations and implementation strategies have continued to be a major proactive emphasis within the Community Relations Bureau. Under the Community Engagement Team (CET), the CEOTF efforts of 2016 resulted in the following events and projects:

- Citizen’s Offering Police Support (COPS) Program
- Community Events
- In-Service Police Officer Training/Police Recruit Training
Refugee-New Arrival Training
The Phoenix Police Department's Citizen Police Academy (CPA)
Police Academy Experience
Family Experience
Meetings with Internal and External Organizations
Behind the Badge/Cop for a Day Events
Special Programs – Blood Drives/CSFD/Special Olympics
Community Action Officer Coordinator

Citizen's Offering Police Support (COPS) Program

For any police department to be successful they must have the support of the community. One way this is accomplished is through traditional community relations programs, where officers interact with citizens at various events. The Citizen’s Offering Police Support (COPS) Program is a volunteer organization dedicated to helping the Phoenix Police Department and the community. Currently, the Phoenix Police Department has nearly 205 civilian volunteers working in a variety of units within the Department. From July 2018 – December 2018, COPS volunteers contributed approximately 12,185 hours of service to our Police Department, a value of hours estimated at over $300,847.00.

Community Events

Members of the Community Engagement Team (CET) routinely collaborate and engage with members of the public in community related events. These events include speaking engagements and educational presentations on the role of the Phoenix Police Department in their community. These community events contain public forums that allow for critical dialogue that may involve current issues in the law enforcement profession.

Additionally, there are many opportunities for Phoenix Police personnel to sponsor information booths and tables in an effort to communicate with a variety of attendees. The goals are to communicate with external partners, be available to answer questions, and exchange critical information to assist with our joint relationships.

From July 2018 – December 2018, CET attended approximately 508 various community events, ranging from career days, community presentations and town hall forums. Attending these meetings provided opportunities to engage both the youth and adult populations in Phoenix.

As a result, CET has built positive relationships with the following organizations: Friendly House, Junior Achievement, UN Refugee Office (Washington DC), Milwaukee Brewers, Heart Fit For Duty, United Blood Services/Vitalant, Somalia and American Council, International Rescue Committee, African American Leadership Institute, Special Olympics of Arizona, Si Se Puede, Friendly House, Dia de los Ninos, Parents and Families of Murdered Children, Salvation Army, Center for Autism, La Familia Neighborhood Association, Neighborhood Ministries, Mexican Consulate's Office, Ecuadorian Consulate's Office, Chicanos Por La Causa, Franklin Fire & Police High School, Phoenix College, Estrella Mountain Community College, Paradise Valley Community College, Grand Canyon University, Arizona State
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University, ALAC, RING.com, No Vet Alone, DEA, FBI, DHS, New Life Church, Maricopa County Juvenile Probation/ Detention, AZ Common Ground, Super Moms, SEROS Financial, Glasser Foundation, CLEA-GI, Hispanic Valley Leadership, O’Tahirah Foundation, Phoenix Job Corps, Army National Guard, Harmon Library, Phoenix Fire Department, Phoenix Neighborhood Services Division, and the City of Phoenix Parks and Recreation Department.

In-Service Police Officer Trainings/Police Recruit Trainings

CET officers provide training to other sworn Phoenix Police Officers on topics such as Interpersonal Communication, Blue Courage and Implicit Bias Curriculums. The classes are designed to encourage a better understanding and awareness of professional police officer expectations. From July of 2018 – December of 2018, CET conducted approximately 2 in-service training sessions. Additionally, CET provided four, 4-hour training sessions on cultural diversity and cultural awareness at the Arizona Law Enforcement Academy. These sessions were taught to new police recruits and are integrated into the 20-week AZPOST basic training curriculum.

Refugee – New Arrival Trainings

CET Officers teach new refugee arrivals in cooperation with International Rescue Committee, Lutheran Services and Somalia American Council. The classes are designed to offer new refugee arrivals with an understanding of police interaction with citizens and some issues that may present themselves due to language and cultural barriers. From July of 2018 – December of 2018, CET conducted approximately 8 training sessions for the refugee community.

The Phoenix Police Department’s Citizen Police Academy (CPA)

The Phoenix Police Department’s Citizen Police Academy (CPA) began in April 1986 with the goal of providing business and community leaders an inside look at the law enforcement profession. This concept still stands today after graduating more than 88 Citizen Police Academy classes. Hundreds of citizens learned “what we do, and why we do it.” These CPA sessions are carried out in a six-week time frame. Applicants must be 18 years of age or older, live and/or work in the City of Phoenix, must pass a required background check, commit to all dates of each academy session, and must be referred by a former CPA participant or member of the Phoenix Police Department.

A variety of topics are offered during each CPA to include: de-escalation techniques, lethal and non-lethal encounters, drug enforcement and gangs, firearms and decision-making, tactical training, internet crimes, police ethics and professional standards, 9-1-1, crime lab, air support and K9 unit, an overview of investigations surrounding homicides, document crimes, robberies, crimes against children and demonstrations/equipment displays by the Department’s Special Assignments Unit. From July of 2018 – December of 2018, approximately 70 community members graduated from three CPA classes.

Graduates of each CPA are offered opportunities to continue their behind-the-scenes law enforcement education by joining the Phoenix Citizen Police Academy Alumni Association.
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(PCMAAA). Throughout the year, the PCPAAA hosts continuing education events that are exclusive to dues-paying members of the Association. July of 2018 – December of 2018, three continuous education classes were conducted and were attended by approximately 158 CPA alumni members of the community.

Police Academy Experience

The Police Academy Experience is a four-hour program designed to provide members of the community with a unique perspective into the daily responsibilities of a City of Phoenix police officer. The Experience is facilitated through the Advanced Training and Firearms Units of the Phoenix Police Department.

During the Experience, community members are exposed to the training techniques and mechanisms that our officers must employ in order to carry out their official duties. Participants engage the Department’s training personnel and gain access to the Department’s Tactical Village, where they participate in simulated mock scenario-based training exercises that familiarizes them with the daily activities of our officers.

Participants have the opportunity to discuss de-escalation techniques, “use of force” dynamics and the use of force policies that Phoenix Police officers must adhere to. The participants are also introduced to the Decision-Making Range 3000 Firearms Training Simulator (FATS). Participants then receive familiarization and a demonstration of the Taser which is a non-lethal use of force tool that Phoenix Police officers have available to them as they carry out their duties and responsibilities.

From July of 2018 – December of 2018, CET conducted two events with two organizations/groups: The African American Leadership Institute and millennial generation community members. CET is planning for future events for millennial citizens, business groups, AZ Women’s Forum and a youth leadership group (T.I.L.T.).

Family Experience

The Family Experience was created to provide our officers and their spouses with practical and useful information regarding employee wellness that will assist them and their families throughout their law enforcement career.

The intent of the Experience is to offer employees the chance to show their selected loved one’s insight and a basic introduction to the services that are afforded to sworn employees of the Department. The hands-on training activities and experiences provided loved ones with a perspective on the training requirements that sworn officers are subjected to. From July of 2018 – December of 2018, CET did not host a Family Experience Academy.

Meetings with Internal and External Organizations

The CET routinely meet and exchange dialogue with our internal and external partners. It is imperative that we are in communication with outside organizations to ensure we are available to them in the event their groups are in need of current information on a particular
matter of interest. As a result, these meetings allow an opportunity to continue proactive dialogue or offer collaborative input on solutions that affect those we serve. These interactions also allow for planning future community events to engage the Phoenix Police Department and the community.

From July of 2018 – December of 2018, CET conducted approximately 19 meetings which included members from the following organizations: Families and Parents of Murdered Children, Mexican Consulate, Human Relations Commission, Arizona Diamondbacks Baseball Club and Milwaukee Brewers, UN Refugee Office Washington DC, Friendly House, Somali American Council, International Rescue Committee, Refugee Focus, Phoenix City Council members, New Life Church, CLEA-GI, AZ Common Ground and Maricopa County Juvenile Probation and Detention. Other events include Los Altos Ranch Market Back to School Event, Career Day presentations at nine schools throughout the city, Pathways to Justice Careers Youth Summer Academy and City of Phoenix Sister Cities Foreign Student Exchange Program.

In addition, CET conducted seven Active Shooter and Workplace Violence trainings, which introduces the audience to the Run, Hide, Fight concept.

**Behind the Badge/Cop for a Day**

Members of the CET facilitate educational opportunities for members of the community. These pre-scheduled, one day events are for community members to have a more personal awareness and understanding of Phoenix Police operations. The Behind the Badge event allows for an introduction to the Phoenix Police Department Firearms Range, Communications Bureau and the Crime Lab. The event ends with the community member having a precinct ride-along with a patrol officer. From July of 2018 – December of 2018, CET hosted one “Behind the Badge” events. Members of the CET also facilitated the “Cop for a Day” events. This is also a pre-scheduled event for citizen members of the community to get a more personal awareness of Phoenix Police operations and services. The event ends with up to two citizens having the chance to meet with an Executive staff member and ride in the police helicopter. From July of 2018 – December of 2018, CET hosted four “Cop for a Day” events.

**Special Programs – Blood Drives/CSFD/Special Olympics**

The Special Programs coordinator is responsible for generating Departmental participation in the Community Service Fund Drive (CSFD), coordinating Department blood drives, and organizing the Phoenix Police Law Enforcement Torch Run for Arizona Special Olympics and other related events.

July of 2018 – December of 2018, the Special Programs coordinator facilitated four blood drives with United Blood Services. The Department had 363 donors, resulting in enough blood to save approximately 726 lives.

The Special Programs coordinator also trained 35 Special Olympics assistant representatives for the Law Enforcement Torch Run resulting in $22,546.19 in fundraisers and the success of
$10,310.00 in shirt sales. The Special Programs coordinator also attended and assisted in raising $34,128.51 at the Southwest Special Olympics motorcycle completion in Las Vegas.

Community Action Officer Coordinator

In July of 2016, the Community Action Officer (CAO) coordinator was added to the Community Programs Squad. The CAO coordinator works with internal and external city departments, private industries and community partners to develop crime prevention strategies.

In early 2017, the CAO coordinator developed a CAO and Weekly Precinct Police Report database to capture efforts performed by CAO’s within each precinct. This information is now readily available to supervisors and command staff. July of 2018 – December of 2018 captured an additional 959 entries in the Community Engagement CAO database.

Serving as a liaison between the community, Precinct CAO’s, City Council members and staff, the CAO coordinator helps maintain a constant level of service throughout the City. Maintaining a constant line of communication with precinct CAO’s and their supervisors is paramount to the success of this effort.

The CAO coordinator also aids with coordinating and organizing support with additional programs and functions within the Community Relations Bureau which include assisting with presentations, fundraising and providing information to: Grand Canyon University, Coffee with a Cop, Take Your Kid to Work Day, Corporate Security Specialists, Golden Gate Community Center, Master Engines, Community Development League, Zoo Walk, City Block Watches, Tip-A-Cop, CPTED evaluations, Special Olympics, Virtual Block Watch, faith based organizations, Arizona Organized Retail Crime Association (ORCA), Ring.com, Waste Management and Fry’s Marketplace.

In 2018, the CAO coordinator worked the annual Pharmaceutical Take-Back with the U.S. Drug Enforcement Agency (DEA), assisted with the implementation and distribution of the Phoenix Merits program and worked on the development and roll out of the Virtual Block Watch Program and the Waste Watch partnership.

Crisis Intervention Squads and Training

The Department’s Crisis Intervention Team (CIT), which was formed in June 2015, went fully operational in August 2015, and is currently comprised of two squads. The squads were implemented to assist with the service of court ordered mental health detentions.

The Phoenix Police Department serves approximately 4000 court ordered mental health pick-up detention orders each year. The CIT squads assist in lessening the demand for first responders in patrol. CIT squads are highly trained and follow a national model on how to safely respond and effectively communicate with people who suffer from mental illness or are in a crisis situation.
CIT members also receive a significant amount of advanced training that involves negotiation skills, crisis intervention, advanced crisis intervention, intelligence officer training, building searches, as well as other advanced tactics. Additionally, each member of the Crisis Intervention Squad is equipped with a body worn camera, which assists in enhancing trust and transparency with the community. CIT continues to collaborate with private/public partners in the mental health community to ensure citizens with mental health concerns are provided the best possible initial care and follow-up.

Additionally, the CIT squads provide briefings to the patrol division throughout the city, ensuring officers understand the importance of mental health, as well as the assistance CIT can provide to patrol on these types of calls for service.

The CIT squads continue to provide presentations and build partnerships with community groups who share a common goal of assisting those with mental illness. From July 1 – December 31, 2018, several presentations were provided at three Phoenix Crime Free Multi-Housing meetings, as stable housing is critically important for those with mental illness. The CIT squads provided two, 40-hour Crisis Intervention Training classes to 53 officers from 10 different police agencies, as well as one Advanced Crisis Intervention Training class to 58 officers, educating them on effective ways to address subjects with mental health concerns. These additional training sessions and partnerships provide CIT an opportunity to serve the community in the safest and most effective manner possible.

From July 1 – December 31, 2018, the Crisis Intervention Team served approximately 450 mental health detention orders, providing individuals with the necessary resources to assist them during their time of crisis. In addition, CIT responded to approximately 838 calls for service.

CIT continue to have dialogue with numerous public/private partners, which include:

- Arizona Coalition to End Homelessness
- Arizona Health Care Cost Containment System (AHCCCS)
- Autism Society of Greater Phoenix
- CIT International
- Chicanos Por la Causa
- City/County Prosecutor’s Office
- Community Bridges
- Connections AZ
- Continuum of Care
- Crisis Community Collaborative
- Crisis Response Network
- David’s Hope
- Department of Economic Security (DES)
- Emergency Mobile Pediatric and Adolescent Crisis Team (EMPACT)
- Governor’s Chief of Staff
- Housing and Urban Development (HUD)
- Maricopa County Regional Behavioral Health Authority Crisis Coordination Committee
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- Maricopa County Sheriff's Office
- Mercy Maricopa Integrated Care
- National Alliance on Mental Illness (NAMI)
- National Coalition for Homeless Veterans
- National Council for Behavioral Health
- Partners in Recovery
- Phoenix Fire Department
- Phoenix Police Department’s Mental Health Executive Advisory Board
- Psychiatric Recovery Center West (Recovery Innovations)
- Tempe, Mesa, Glendale, Chandler, Apache Junction, Peoria, Salt River, Gila River, Avondale, Grand Canyon University and Arizona State University Police Departments
- Terros
- United Methodist Outreach Ministries (UMOM)
- Urgent Psychiatric Care (UPC)

CIT Trained Patrol & Downtown Operations officers

- In addition to the two CIT squads assigned to the Community Relations Bureau, the Phoenix Police Department has a total of 506 officers that are CIT trained. Of the 506 officers, 288 officers are currently assigned to the various patrol precincts and our Downtown Operations Unit.

New Officer graduates – Post Academy

- While new officers are not CIT trained as they do not yet meet the requirements of the national model, Police Chief Jeri L. Williams added an additional 40 hours of mental health and crisis awareness training on top of their basic training to new Academy graduates prior to them being assigned to the field training officer program. Since April 2017, the Department has a total of 366 officers that have received the additional training.

Community Response Squads

The Community Response Squad’s (CRS) primary responsibility is to maintain an ongoing, working relationship with all of our diverse communities. There are currently two Community Response Squads who also oversee the Police Chief’s 12 Advisory Boards and the boards’ quarterly meetings. The Advisory Board meetings provide a forum to exchange information between the Phoenix Police Department and community members through active listening of community concerns and having open discussions to create solutions to problems. The squads actively engage community members, community activist’s groups and attend events that build trust and positive relationships between the Phoenix Police Department and the community we serve. The squads also monitor protests, demonstrations, rallies and marches within the City of Phoenix ensuring a safe environment and allowing community members to exercise their right to free speech and peaceful assembly.
From July 1 – December 31st, 2018, the Community Response Squads monitored approximately 112 protests/rally events in the City of Phoenix, conducted 580 community meetings and hosted and attended 12 Advisory Board meetings with the following Police Chief’s Advisory Boards: African American, Asian, Arab, Cross-Disability, Faith Based, Hispanic, Jewish, LGBTQ, Muslim, Native American, Refugee and Sikh.

**Community Programs**

The Community Programs Squad is composed of several unique programs: Phoenix Neighborhood Patrol, Block Watch, G.A.I.N. Events, Crime Free Multi-Housing, SafeBiz, D.R.A.G.G. and Wake Up!

**Phoenix Neighborhood Patrol**

The Phoenix Neighborhood Patrol (PNP) program started as the Block Watchers on Patrol Program in 1994. The purpose was to encourage citizens to take Block Watch/Neighborhood Watch to the streets and patrol their own neighborhoods, becoming the mobile “eyes and ears” for the city. PNP members are required to attend special training on various topics including observation skills, confrontation avoidance, patrol procedures, laws and liability, and the proper usage of 911 and Crime Stop.

The program is robust and is directed by one detective with PNP groups represented in each precinct. Monthly meetings are held and each PNP member reports their hours of service directly to their precinct coordinators. The program has led to better community and police involvement. Many PNP members sit on citizen review boards, city oversight committees or have started their own neighborhood involvement groups that have included graffiti paint-outs and neighborhood clean ups.

From July 1 – December 31, 2018, PNP trained 144 new members during 7 PNP training classes, this included three smaller “Road Show” classes where CRB takes the training to a requesting neighborhood. Two classes were conducted in Spanish only or with live interpretation at a bilingual class. The new members join approximately 4022 PNP members trained over the previous years.

**Block Watch**

The Phoenix Block Watch (BW) Program is a standalone program, although most of the training for new BW members takes place during PNP training sessions. The purpose is to encourage citizens to take Block Watch to the streets and patrol their own neighborhoods. BW members are encouraged to attend special training on various topics including observation skills, confrontation avoidance, patrol procedures, laws and liability and the proper usage of 911 and Crime Stop.

Currently, the City of Phoenix has approximately 556 registered Block Watches. There is an officer assigned as the city-wide liaison for the BW Program. BW groups are supported by Community Action Officers (CAO) and BW coordinators in each precinct. The BW
coordinator general meetings are conducted twice a month which also includes meeting with the Phoenix Police Chief’s Advisory Boards.

G.A.I.N. Events

Another important part of our community outreach is our coordination of the annual Getting Arizona Involved in Neighborhoods (G.A.I.N.) events. G.A.I.N. (formerly known as National Night Out) is an annual event designed to unite neighbors and communities to help create safer neighborhoods. G.A.I.N. encourages residents to get together in their respective communities to promote safety, neighborhood communication and celebrate the successes of crime prevention through community involvement.

The City of Phoenix Block Watch program has 159 Block Watch organizations who support our efforts through Block Watch grants.

Crime Free Multi-Housing & Crime Prevention Through Environmental Design

The Crime Free Multi-Housing (CFMH) program was developed in 1992 following a Bureau of Justice study by John Campbell of Portland, Oregon, which resulted in the “Landlord Training Program.” Lacking a marketing component to engage owners and management companies to partner with police departments, a crime prevention specialist from the Mesa Police Department, Mesa, Arizona, added a certificate program which produced the best community-based partnership for the rental community.

Crime Prevention Through Environmental Design (CPTED) is a concept used to help target physical structures. There are four certified CPTED officers utilizing the principles in the Safe Business Network (SafeBiz) and CFMH programs. The program incorporates a unique three-phase approach which ensures crime prevention while maintaining a resident-friendly approach.

- **Phase I** involves an eight-hour seminar presented by the police department. This training is offered free and usually attended by property managers, landlords and property owners. Participants are given an overview of the CFMH program including information on eliminating graffiti, fair housing, crisis recognition, crime prevention strategies, liability and eviction, working with the police and preparing the property using CPTED principles.
- **Phase II** requires a CPTED evaluation and follow-up to certify the rental property has met minimum security requirements for the residents’ safety.
- **Phase III** requires an annual crime prevention meeting with the residents. After becoming certified in all three phases, managers will be granted the use of large CFMH metal signs for their property as well as the use of the program logo in all advertisements.

The City of Phoenix webpage provides the introduction to the CFMH program as a resource to rental property owners. In 2018, the Phoenix Police Department celebrated the CFMH’s 23rd Anniversary.
The best benefit to the industry is unequivocally the automated daily e-mail report to the owner who completes Phase II. This daily e-mail alerts them of calls for police service on their property. The City of Phoenix is the first police department in the world to offer this benefit.

The Arizona Multi-housing Association named the CFMH program as the best opportunity to work with the police department to preserve property investments and provide safer environments for their residents. This program stabilizes resident occupancy, builds a positive reputation and provides quality due diligence that has lowered third party crime liability.

Three CFMH classes were held from July 1 – December 31, 2018, where 133 new participants completed Phase I; 6 properties completed their Phase II obligations bringing the total number of CFMH Phase II properties to 155. In addition, 68 Phase III safety socials were conducted during this same time frame. There are 339 properties that currently meet the Crime Free standards to receive daily e-mails of police activity on their properties.

**SafeBiz**

The Safe Business Network (SafeBiz) is a program initially developed in response to a specific set of problems associated with a single strip-mall development in South Phoenix in 2002. Police officials noticed an inordinate amount of service calls for trespassing, criminal damage, property crimes and liquor violations in the South Phoenix area. The process of identifying the causes for these calls and the possible solutions required a communicative effort between the police department and the businesses that were having their reputations and operations negatively impacted by the need for continued police responses.

Site surveys were completed, solutions were recommended, and businesses implemented changes that began to turn things around. A new model for business problem resolution was born. It is now known as the Safe Business Network or SafeBiz.

The SafeBiz liaison position is one that has helped create strong and lasting relationships between the business community and the Phoenix Police Department. It will continue to expand in its responsibilities as more and more businesses, business associations and governmental entities become aware of the services it can provide to help ensure commercial property attrition is minimized and the core of the Phoenix business structure remains strong.

From July 1 – December 31, 2018, safety presentations were given to various groups reaching approximately 600 individuals. Some of these groups include: Native Health (ASI), Social Security N and S sites (Awareness), Universal Technical Institute (ASI), Ameriprise Financial (Awareness), Catholic Charities/Child Social Services (De-Escalation), Block Watch groups (CPTED), CFMH (CPTED).

The CPTED Evaluations system was upgraded to the Authority to Arrest database. Forms were moved from the Crime Free Multi Housing System to the Police Share Point. A total of 3091 Authority to Arrest forms were transferred between the two databases.
New and regenerated business partnerships include meetings with representatives from: Recovery International, Empire Business Alliance, Tomar, FedEx, Salvation Army Advisory Board, Phoenix Hebrew Academy, Arizona Organized Retail Crime Alliance (ORCA), Ring (Security Cameras/Doorbells and newest Law Enforcement Portal), Social Security Offices, Refugee Focus, Bolocop.org, Arizona Humane Society, Health Management Systems, United Parcel Service (UPS) and Waste Management.

SafeBiz participates in other community service opportunities with D.R.A.G.G., Special Olympics Arizona, 100 Black Men, Tip a Cop, Fuel of Dreams, Black Mountain Community Alliance, Camp Franklin, Pathways to Justice, and the Grind Games.

**Phoenix Drag Racing Against Gangs and Graffiti (D.R.A.G.G.)**

The Phoenix Police Department had a very successful spring launch in 2018 with an innovative after school program called Drag Racing Against Gangs and Graffiti (D.R.A.G.G.). The D.R.A.G.G. program facilitates and encourages Phoenix police officers and individuals from the automotive industry to mentor and educate local high school students. Students who participate in the program earn high school and college credits. The program curriculum is a blend of automotive education, creative car customization and community engagement opportunities. The experience the students receive while participating in the D.R.A.G.G. program provides them a viable alternative to a life of gangs and graffiti and a possible career in the automotive industry.

Classes started in August 2018 and were held on Tuesdays and Thursdays through the end of the semester with nearly 80 student participants. This was a shortened 2018 program, but several of the students were offered paid position opportunities within the automotive industry that arose from their participation in the program.

Over the course of the 2018 fall semester, students were able to gain valuable hands on experiences with many phases of auto mechanics. From oil changes to engine swaps, the program participants learned how many of the mechanical systems of cars work and how to fix issues that may arise.

Fall 2018 Semester was a busy one for the D.R.A.G.G. program. We received generous donations that allowed more than 40 students to create 2 unique D.R.A.G.G. vehicles, a 2018 Ford Raptor and a 2018 Ford Mustang. Students spent more than 100 hours working directly with officers and educational personnel while building the head-turning police cars.

Students also had the opportunity to experience The SEMA Show, Supercross, Indy Car, NHRA Drag Racing, and Off-Road Racing Trucks all free of charge. In October a group of program participants were able to take hot laps at ISM Raceway in an authentic NASCAR Pace Car. D.R.A.G.G. program vehicles were displayed at nearly 40 community events in 2018.

The D.R.A.G.G. program has developed many relationships over the last year that have benefited, and will continue to benefit, D.R.A.G.G. program students. Community and
business involvement is absolutely essential to the success and sustainability of the D.R.A.G.G. program.

The D.R.A.G.G. program received generous donations from State Farm Insurance, Full Race, Pro-Charger, Ford Motor Company, Tomar Lights, and many other individuals. These donations helped pay for much of the cost associated with the program.

Wake Up!

The 1994 drive by-shooting death of 4-year old Ashley Boss spurred the Phoenix Police Department to create a Community Effort to Abate Street (C.E.A.S.) Violence program to combat youth violence. Designed to give 7th and 8th grade students an alternative to violence and gang behavior, and encourage positive solutions, the Wake Up! Program teaches social and personal responsibility, community pride, life management skills and conflict resolution. Wake Up! makes youth aware that choices exist and that bad choices have consequences. Wake Up! goes beyond simply instructing in what behaviors they should avoid; police officers present and demonstrate an alternative path for students to follow. Participation by youth requires, and then perpetuates, a commitment of service to the community, avoidance of violence and positive achievement. These efforts are accomplished as a group, within a social environment, providing peer support and team building. Partnerships are created among the police, students, parents, schools, community organizations, and local businesses.

From July 1 – December 31, 2018, The Wake Up! Program consisted of 30 clubs around the city, with 27 of them receiving funding from the Block Watch Program. The remaining 3 clubs are continuing this year with the hope of getting funding back next year.

This grant cycle began with 14 clubs holding summer programs at 7 sites around the city. The students participated in a variety of activities during the summer: team building activities, guest speakers, law related education classes, crafts, community service activities and educational field trips.

Nine clubs at 5 different sites held fall intercession programs in October. Community service is a significant component of the Wake Up! program. Outside of the summer programs, Wake Up! students have contributed to their communities through the following activities: Six trips to the St. Mary’s Food Bank to sort food and pack boxes, handing out flyers at the Veteran’s Day Parade, helping with set-up and clean-up of six GAIN events, handing out cotton candy and popcorn at the annual Grant Park Fun Fest, making Christmas cards for the elderly with one club singing carols while they delivered the cards, raising over $2,000.00 and walking in the annual Tempe Breast Cancer Walk, weekly cleaning of the Ed Pastor Pedestrian Bridge and six clubs marching in the 46th Annual South Mountain Thanksgiving Parade. Santa Maria Wake Up! is in their 2nd year of the Adopt-a-highway program keeping the mile stretch of Lower Buckeye Rd. in front of the school free from litter. The Cartwright School District recognized their Wake Up! clubs contribution to the community at one of their school board meetings.
Several clubs helped their schools by participating in Love Our School events, collecting food for the school’s holiday food drive, planting and caring for gardens at five of the schools, and educating their fellow students and families about the dangers of drugs during Red Ribbon Week by making posters, doing morning announcements and manning a table at lunch and after school passing out information.

They have taken educational field trips this year as well. On three separate occasions, 22 clubs have gone to Stratum Events to participate in team building activities and meet club members from different schools. Four clubs have gone to Great Skate, two have gone to the Heard Museum and to visit the Arizona National Guard post. Guest speakers also add an outside educational component like Garden Gail and motivational speaker Gerald Richard. Last week, two clubs from the Cartwright School District spent the day touring Luke Air Force Base with each child having a service member mentor for the day. One of the Laveen Wake Up! clubs made a presentation about the Wake Up! program at a district board meeting with the students being the educators.

**Off-Duty Work Detail**

The Off-Duty Work Detail is responsible for monitoring all off-duty work, coordinating extra-duty work, receiving and recording off-duty work requests, assigning coordinators to off-duty work requests, and maintaining all original paperwork for off-duty jobs. The monitoring of these responsibilities from July 2018–December 2018, resulted in 276 new off-duty jobs and staffing for 503 extra duty positions.

**Police Activities League (PAL)**

The Phoenix Police Department’s Police Activities League (PAL) consists of eight officers and one sergeant. The program was reintroduced to the Phoenix Police Department in June 2016, to address the needs of at risk youth and build positive relationships between those youth and the police.

The PAL program is an organization in which members of the police force interact with boys and girls in sports and school-related activities. The PAL program incorporates service-minded officers who are committed to being positive role models to the city’s youth. The PAL program teaches the youth the importance of integrity, respect, discipline, self-esteem, leadership, teamwork and other valuable life skills that breed success. From July 1, 2018–December 31, 2018 PAL partners with 11 youth centers and engages with approximately 1,500 youth on a weekly basis.

In order to accurately reflect the efforts in building positive relationships in the community, PAL officers work within the following guidelines:

- Collaborate with groups and organizations who have committed to working with the PAL program.
- Engage with youth at locations and centers throughout the City of Phoenix.
- Participate in youth focused programs.
The following organizations are partners with PAL in developing youth engagement and mentorship:

- Ability 360
- Arizona Coyotes
- Arizona Diamondbacks
- Arizona Rattlers
- Boys and Girls Club
- Franklin Police and Fire High School
- Grand Canyon University
- KROC Salvation Army
- Pathways School
- Phoenix Parks and Recreation
- Phoenix Suns/Mercury
- Student Choice High School
- Wet N Wild Waterpark
- YMCA

**Police Cadet Program**

The Phoenix Police Cadet Program is a Public Safety Program for career-oriented young adults, ages 14 through 21. The program provides young adults with law enforcement training, leadership skills, and knowledge with an emphasis on the importance of community relationships. The program instills sound morals and values, good physical fitness and provides many professional opportunities. Cadets are assisted and encouraged to pursue a career in law enforcement. The service area served is the Phoenix Metro Area and incorporates 70+ young men and women. The impact extends to more than tens of thousands of residents as the Cadets work representing the Phoenix Police Department with over 2834 hours of community service and put in over 1333 hours in training from July 1 – December 31, 2018.

They have participated in more than 62 activities, community service events, competitions, training / meetings and special (other) events. In addition to gaining a working knowledge of police work, the Cadets can volunteer themselves to their community. The Cadet program will continue to produce new high caliber law enforcement professionals. Those who do not enter a law enforcement profession will still benefit from the skills and training received in the below events:

- 2018 Cadet Olympics
- Cadet Promotional process conducted – ceremonies
- Community Service outreach
- Competitions
- Fundraising, Writing and Researching grants
- Law Enforcement Support
- Maintained up-to-date reporting structure
- PAL and Cadet Partnership events
Barbara Alexander, Lieutenant
Community Outreach for CRB July 2018 – December 2018
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- Recruitment / Program growth and rebranding Cadet Program emphasized
- Team building activities
- Training – Police activities

Training Events (Law Enforcement Support):

Cadets meet on Tuesday evenings for a wide variety of training and activities:

- Cadet Specific Law Enforcement Related Training courses (16)
- City Wide Explorer/Cadet Advisor meeting
- Command Staff Training
- Competition Team training
- Funding meetings (2)
- Networking/Recruitment PAL events (7)
- Oral Board Training
- Planning Meetings (3)
- Recruitment PAL meetings (3)
- Recruitment Presentations (6)

Community Service & Special Events:

- Cadet Car Give-a-way (Dragg Program Partnership)
- Cadet Recruit Testing
- Citizens Police Academy – Police Experience (10)
- Community Support – Educational
- First Annual Cadet Olympics
- Fundraiser - Community Service
- GAIN events (2)
- Honor Guard events (2)
- Law Enforcement Experience
- Planning/Networking, Meetings (5)
- Prescott planning meeting
- Recruit Orientation
- Special Event Community Service (20+)
- Team Building Trip to Colorado
- Team Building Trip to Sedona
- Training (Juvenile specific)
- Veterans Day Parade
- Wet and Wild team building Trip

Please review before it being posted on the CPTI website.
MCE Material 5309

I recommend the department’s community engagement/outreach efforts be updated with this information on the CPTI website.
1/25/19 MCE Claim 4342