



## What is G.A.I.N.?

G.A.I.N. (Getting Arizona Involved in Neighborhoods) is a statewide annual event designed to encourage Neighborhood Watch programs and bring together communities throughout Phoenix for a common goal -- to let criminals know that citizens of Phoenix are seriously united in the fight against criminal activity. This is a time to turn on your porch lights, go out into your neighborhood, and get to know your neighbors.

## Party Planning & Event Tips

The Phoenix Police Department would like to assist you with hosting a successful G.A.I.N. event and increasing your attendance. The following tips are being provided to help:

Block Watches, apartment complexes, neighborhood groups, schools, parks, businesses, from across Phoenix participate in events to:

- ◆ Show support for the efforts of those involved in the fight against crime.
- ◆ Heighten crime and drug prevention awareness.
- ◆ Generate support for, and participation in local anti-crime programs.
- ◆ Strengthen neighborhood spirit and encourage police-community partnerships.
- ◆ Send a message to criminals letting them know that neighborhoods are organized and fighting back.

## The success of G.A.I.N. depends on you!

G.A.I.N. is also a day for the Phoenix Police Department to show their appreciation for those in the community that support our efforts in the day to day fight against crime. It's not too early to start thinking of ways you can help make G.A.I.N. a successful event.

### Planning

- Ask individuals in person for help
- Your event doesn't have to be huge or elaborate...
- Get more people in your event by asking them to help-divvy up the workload...it is a "neighborhood" event
- Think about times of the day for the event (Community Breakfast or evening movie?)
- Flyers for your event
- People who help plan may have connections with neighbors you don't know; they may draw new people to the event
- What are you going to need: tables, chairs, ice chests, canopies...
- Tailor your event to the people living on your block (For example, if you have a lot of little children, plan activities that will be interesting to young kids and their parents)
- Don't be afraid to contact local businesses- the answer is "no" unless you ask
- Are you going to need barricades or to block off a street? Information regarding closing off a street or obtaining barricades:

<https://www.phoenix.gov/streets/neighborhood-matters/block-party-frequently-asked-questions>

or call Street Transportation Department at (602) 534-5369

- Are you thinking about having your event at a local park? Please review the rules & regs for park use at: <https://www.phoenix.gov/parks/parks/party> or call Parks and Recreation Department at (602) 262-6862

### Inviting

- Invite all neighbors well in advance and in person. People are much more likely to participate when asked in person instead of reading about the event in a flyer or e-mail message
- Invite the owner/managers of rental property on your block. Ask them to invite their tenants

- Encourage involvement from businesses on or near your neighborhood
- Create or update your neighborhood block map. Tell everyone that the new maps will be available at your event
- Extend your event to invite a nearby street. Everyone will meet new neighbors and the effectiveness of your block watch/GAIN event will spread
- Many businesses will come out and participate in your event - but you need to ask early!

### At Your Event

- Start the event by having kids (with adult supervision) go door-to-door to remind neighbors, particularly households that haven't attended in the past
- Utilize any of the give-a-ways and materials provided - you may need to make copies
- Encourage everyone to bring their own chairs
- Remember garbage cans...what about recycling? Contact APS or SRP ahead of time.
- Don't forget ice...the last few events have been quite warm!!

### Things to do at Your Event

- Have an ice breaker to introduce everyone
- Name tags are quite helpful!
- Display photos from past parties/events
- Chili Cook-off or Salsa contest!
- A neighborhood garage sale
- Dessert competition
- Talk about crime prevention and keeping an eye on each other's property
- Establish a block watch if you don't already have one
- Introduce the Block Watch Captains and Co-captains
- Welcome new residents
- Conduct home security inspections

- Pass out literature and any give-a-ways that you received from the kick-off event
- Hang out and enjoy everybody's company!
- Pot luck is a great way to meet people and try new food

### Activities for Youth

- Bicycle parade
- Chalk art/make a mural or banner
- Face painting
- Games
- Snow Cones
- Finger painting
- Inflatable bouncy
- Water balloon toss
- Pumpkin decorating
- Scavenger hunt
- Be creative!

### Contribute to Your Community

- Beautify a common area
- Collect food/donations for a charity
- Trash pick-up
- Paint over graffiti
- Fall clean up project
- "Neighbor helping neighbor" projects
- Plan your next event or meeting
- Pass out literature and any give-a-ways that you received from the kick-off event
- Hang out and enjoy everybody's company!
- Pot luck is a great way to meet people and try new food

## Most importantly...

### Have Fun!





Dear G.A.I.N participant,

Thank you for your continuing effort in the fight against crime to keep your neighborhoods safe. The Phoenix Police Department appreciates your commitment and involvement you put forth in your neighborhood.

The Phoenix Police Department works with block watch groups throughout the year to keep this crime prevention program active. We encourage you and your neighborhood to participate in G.A.I.N. 2017.

G.A.I.N. will be celebrated at various neighborhoods throughout Phoenix on **Saturday, October 21, 2017**. Members of the Phoenix Police Department, the Mayor and City Council members, the Fire Department, Neighborhood Services Department, Phoenix Block Watch Advisory Board (PBWAB) directors and countless others will be visiting G.A.I.N events throughout that day.

Registrations for your G.A.I.N. event must be completed by **September 18, 2017** to be eligible for a visit and a crime prevention tote. Although, every attempt is made to visit all the events, it cannot be guaranteed.

For more information, please contact Ted Olsen at 602-534-9960 or [Ted.olsen@phoenix.gov](mailto:Ted.olsen@phoenix.gov) or your local precinct. You can also visit [www.phoenix.gov/police/neighborhood-resources/gain](http://www.phoenix.gov/police/neighborhood-resources/gain) for additional information.

**We encourage your participation in this year's G.A.I.N. 2017 event on Saturday, October 21, 2017!**

**REMEMBER** - The 2017 G.A.I.N. kick-off event will be held on **Saturday, October 7 from 10am-noon at Metrocenter Mall.** Your crime prevention tote and additional resources and information will be available.

Sincerely,  
*The Phoenix Police Department*



# G.A.I.N. 2017

**SATURDAY, OCTOBER 21**

**GETTING ARIZONA INVOLVED IN NEIGHBORHOODS**



Please make sure to register your event\* by Monday, September 18<sup>th</sup> to be eligible for a crime prevention tote provided by:

**Phoenix Police Department Block Watch Program and  
the Phoenix Block Watch Advisory Board**

Name/s of group/block watch/neighborhood association/etc.

Gate \_\_\_\_\_ code \_\_\_\_\_ (if \_\_\_\_\_ applicable)  
Event \_\_\_\_\_ contact \_\_\_\_\_ person \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_

EXACT address of event (\*One (1) crime prevention tote will be given per registered event location)

Cross \_\_\_\_\_ streets \_\_\_\_\_

Date of your event \_\_\_\_\_ (event must be on Oct 21, 2017, for a crime prevention tote)

Approx. start time \_\_\_\_\_

Approx. end time \_\_\_\_\_

Approx. number of people at event \_\_\_\_\_

Precinct \_\_\_\_\_

Council District \_\_\_\_\_

**Would you like your event time and location published?**

**(i.e. City of Phoenix website, news media, local paper, etc.?)**

YES  NO

**G.A.I.N.**  
**KICK-OFF event**

Saturday, October 7 at  
Metrocenter Mall  
10am-noon

- ◆ Pick up your G.A.I.N. event crime prevention tote
- ◆ Win other freebies
- ◆ Purchase BW signs
- ◆ Neighborhood and local resources
- ◆ G.A.I.N. t-shirts for sale
- ◆ Great ideas for future events or meetings
- ◆ And much, much more...

**If there are ANY changes to your event, please let me know immediately so we can make necessary corrections.**

**ONLINE** at <https://www.phoenix.gov/police/neighborhood-resources/gain>

**EMAIL** to [ted.olsen@phoenix.gov](mailto:ted.olsen@phoenix.gov)

**FAX** completed form to 602.534.2346—attn.: Ted Olsen

**MAIL** completed form to  
Phoenix Police Department  
attn.: CRB—Ted Olsen

