

Phoenix Police Department

Public Affairs Bureau620 West Washington Street, Phoenix, Arizona 85003



MEDIA ADVISORY

Launch of New Media Request Portal

Date/Time: Link:

November 20, 2023 Media Request Form

(November 17, 2023) The Phoenix Police Department's Public Affairs Bureau is launching a new media request portal, which is open and operational as we speak.

For the past year, the Public Affairs Bureau has been building a new method of receiving and answering media requests. The project has been tested with multiple outlets in the past few months and is now ready to launch.

On November 20, 2023, the Public Affairs Bureau will only answer media requests sent through this portal. The portal is available now, and we encourage those desk personnel and reporters to utilize the portal and become familiar with it. The time frame of responses should not change; however, the efficiency and organization of the requests will be greatly improved. Also, this system allows us to not miss any of your media requests as they come in, which is something that the current process experiences from time to time.

A <u>short tutorial video</u> has been produced to show you what you can expect from the form and the process of receiving the information you have requested. The video goes through the form itself and has some examples of what response will look like.

Thank you for your patience with this transition and we look forward to being able to use this portal to better serve our partners in the media.

Sergeant Rob Scherer Public Affairs Bureau