## **Southwest Police Motorcycle Training and Competition**

### **Vender Application**

Vender name:			
Do you need a pop-up canopy?	Yes:	No:	
Do you need a table?	Yes:	No:	
Do you need chairs?	Yes:	No:	
Do you have any special requiremen	nts:		
Donation amount: \$			
All donations should be made out to at 3443 S. Central Avenue, Phoenix.		pecial Olympics, and ser	nt to Officer Dan Nochta

Banquet Tickets are \$35 each, if interested in attending the banquet contact Officer Dan Nochta via email at: <a href="mailto:daniel.nochta@phoenix.gov">daniel.nochta@phoenix.gov</a>

Pop-up canopies, tables and chairs will be provided based on availability, supply is limited. Contact Sight Coordinator, Sgt. Chris Scranton, to make arrangements for these items:

Email: <a href="mailto:christopher.scranton@phoenix.gov">christopher.scranton@phoenix.gov</a>

**Phone:** 602-495-6722

# Ad Specs for SPMTC 2012 Program

All ads in the program will be in black & white.

The trim size of the program is 8.5"w 11"h. All images should be 300dpi

Dimensions for the **full-page ad** should be in the following format:

Full page ad: 7.5"w x 10" h (Black & White)

Full page ad provided with a \$1000.00 or more donation to Special Olympics

Dimensions for the **half-page ad** should be in the following format: Half page ad 7.5"w x 4.875"h (Black & White) Half page ad provided with a \$500.00 donation to Special Olympics

Dimensions for the **quarter-page vertical ad** should be in the following format:

Quarter page ad 3.625"w x 4.875"h (Black & White)

Quarter page ad provided with a \$250.00 donation to Special Olympics

Business card sized ads are also available in 3.5" wide x 2" high Business card ad provided with a \$100.00 donation to Special Olympics

Ads may be submitted electronically via one of these methods:

- 1. QuarkXpress (saved as version 7.0 or lower)
- 2. InDesign CS (5.5 or lower version)
- 3. Illustrator EPS file (saved as version CS5 or lower)
- 4. Photoshop EPS or TIF file (CS5 or lower)
- 5. Hi-Res (300 dpi) Press Quality PDF (PREFERRED)

QuarkXpress and InDign files should include all fonts and images. Create

#### outlines

for text and illustrator files. Large files should be stuffed or zipped. All logos should be illustrator eps files or hi-res TIF or JPEG images.

## Submit all files by:

- 1. Email (5 MB or less) to Sara at <a href="mailto:design@ipcaz.com">design@ipcaz.com</a>
- 2. Please cc Michael.long@phoenix.gov
- 3. If the file is large than 5mb you can request a link from <a href="mailto:design@ipcaz.com">design@ipcaz.com</a> and we can assist you in sending a large file

Or

4. Deliver CD to:

International Printing
Attn: Sara Placey
2241 South 7<sup>th</sup> Street, Phoenix, AZ 85034

DEADLINE FOR PROGRAM ADS: March 30, 2012