



Phoenix Police Department
Public Affairs Bureau
620 West Washington Street, Phoenix, Arizona 85003



MEDIA ADVISORY

Date/Time: March 4, 2024, just before 8:09 p.m.
Incident: 2024-328113
Location: 4000 West Van Buren Street
Victim: Ruben Fierro, 30-year-old male, deceased

Detectives Seek Assistance with West Phoenix Homicide

(March 5, 2024): A man is dead after being shot by an unknown male who left the area in a light-colored SUV. Detectives have released photos of the suspect vehicle leaving the area after the shooting.

Officers were called to a shooting in the area of 40th Avenue and Van Buren Street just after 8:00 p.m. When officers arrived, they found a man, later identified as 30-year-old Ruben Fierro, lying on the ground and suffering from a gunshot wound. The fire department responded to give Fierro aid, but he died from his injuries on scene.

Detectives responded to investigate the shooting. After searching the area for evidence and speaking to witnesses, detectives learned an unknown man shot Fierro and left in a light-colored SUV. Investigators ask if anyone has information to please call Phoenix police or Silent Witness if they wish to remain anonymous. Anyone with information that leads to an arrest can receive up to a \$2,000 reward.

Sergeant Phil Krynsky
Public Affairs Bureau