

Phoenix Bus Rapid Transit Survey—Shape your BRT!

Bus Rapid Transit, or BRT, is a high capacity bus service that provides a fast, reliable, and convenient transit experience . . . and this new transit option is coming to Phoenix!

BRT, approved by Phoenix voters in 2015, is being developed now and we need **your input** on where to add BRT in Phoenix.

Let's get started!

1. What is your home zip code?

2. How often do you use public transit?

- ☐ Daily
- ☐ Several times a week
- ☐ Several times a month
- ☐ Several times a year
- ☐ Never

3. How familiar are you with Bus Rapid Transit?

- ☐ Not at all familiar
- ☐ Slightly familiar
- ☐ Somewhat familiar
- ☐ Moderately familiar
- ☐ Very familiar

Now, let's get your input on where BRT corridors should be established.

Potential corridors were identified using demographic and socioeconomic data, and current transit and forecasted (future) ridership.

4. Potential East–West BRT Corridors (A, B, C, D)

Take a look at the **Potential East–West BRT Corridors** map (right) and rank the potential east–west corridors from 1 to 4, with *1 being most preferred and 4 being least preferred*:

- Camelback Rd/24th St (A)
- Indian School Rd/24th St (B)
- Thomas Rd/44th St (C)
- McDowell Rd/44th St (D)

5. Why do you like your most preferred east–west corridor? Select all that apply.

- ☐ Close to my home/work/school
- ☐ Serves more transit riders
- ☐ Takes me to key destinations
- ☐ Could reduce my daily commute time

Other (please specify)

6. Potential North–South BRT Corridors (E, F)

Take a look at the **Potential North–South BRT Corridors** map (right) and select the preferred north–south corridor:

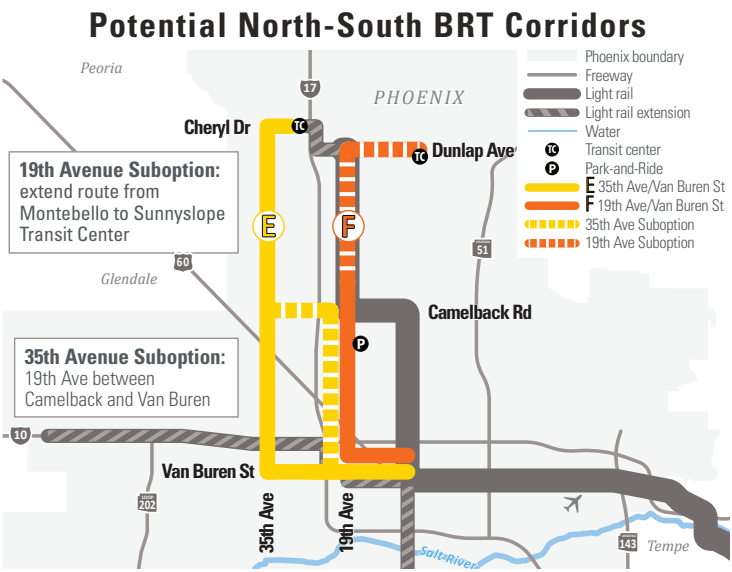
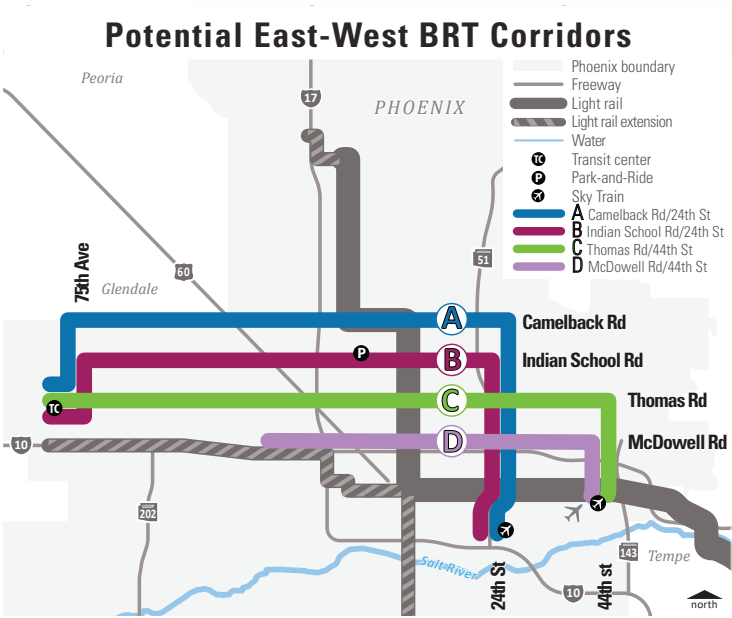
- ☐ 35th Ave/Van Buren St (E)
- ☐ 19th Ave/Van Buren St (F)

7. Why do you like your preferred north–south corridors? Select all that apply.

- ☐ Close to my home/work/school
- ☐ Serves more transit riders
- ☐ Takes me to key destinations
- ☐ Could reduce my daily commute time

Other (please specify)

8. If you have suggested modifications to any of the six potential corridors (A, B, C, D, E, F - reference maps from questions 4 and 6), please provide your ideas in the space below.



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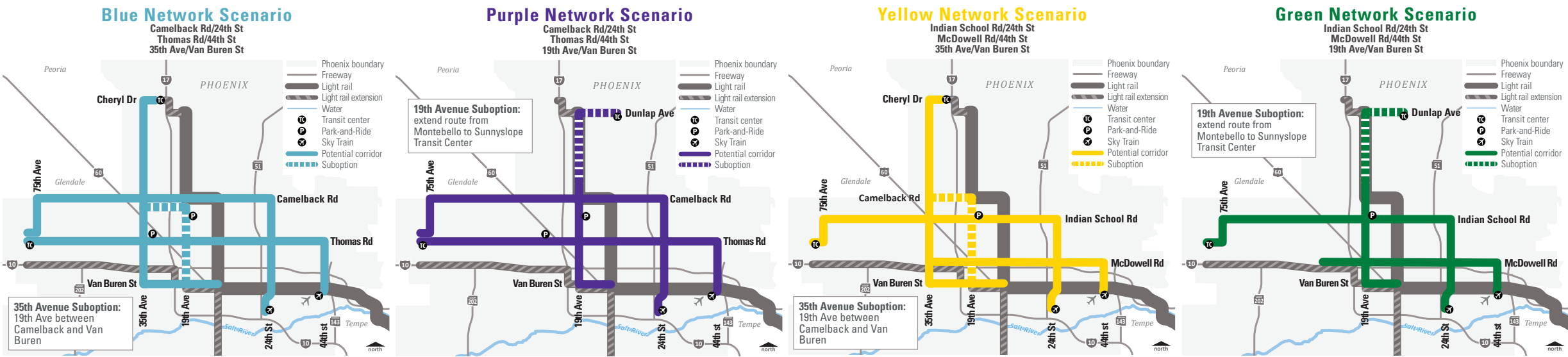
9. Potential Network Scenarios

Ultimately, our goal is to identify the BRT foundation network, which will consist of three corridors. Taking into consideration spacing between corridors, good connections to light rail and local bus service, and access to key destinations, below are four potential network scenarios. Rank the following from 1 to 4, with 1 being most preferred and 4 being the least preferred:

- Camelback Rd/24th St, Thomas Rd/44th St, 35th Ave/Van Buren St (Blue Network Scenario)
- Camelback Rd/24th St, Thomas Rd/44th St, 19th Ave/Van Buren St (Purple Network Scenario)
- Indian School Rd/24th St, McDowell Rd/44th St, 35th Ave/Van Buren St (Yellow Network Scenario)
- Indian School Rd/24th St, McDowell Rd/44th St, 19th Ave/Van Buren St (Green Network Scenario)

10. If you have suggested modifications to any of the four potential network scenarios (Blue, Purple, Yellow, Green – reference map from question 9), please provide your ideas in the space below.

BRT Foundation Network Scenarios



11. Bus-only Lanes

Bus-only lanes substantially improve transit speed and reliability but may reduce the current number of auto lanes. Thinking about the use of bus-only lanes along potential corridors, rank the following from 1 to 3, with 1 being most preferred and 3 being least preferred:

- Bus-only lanes (BRT operates in bus-only lanes for entire corridor)
- Partial bus-only lanes (BRT operates in bus-only lanes in some sections of the corridor)
- No bus-only lanes (BRT operates in regular traffic lanes with other vehicles)

12. BRT Service

As a potential rider of BRT, what would be most important to you? Rank the following from 1 to 4, with 1 being most important and 4 being least important:

- Transit speed and reliability: getting to my destination on time and as quickly as possible
- Minimal impacts: avoiding impacts to current auto travel lanes
- Limited or no transfers: transit rider avoids transfers between buses
- Amenities: enhanced stations, custom buses, mobile fare payment

13. Please provide any additional thoughts or comments about the Phoenix Bus Rapid Transit Program.

The following demographic questions are optional.

14. What is your age?

- ☐ Under 18
- ☐ 18–24
- ☐ 25–34
- ☐ 35–44
- ☐ 45–54
- ☐ 55–64
- ☐ 65+

15. Specify your ethnicity:

- ☐ White
- ☐ Hispanic or Latinx
- ☐ Black or African American
- ☐ Asian or Asian American
- ☐ Native American or Alaska Native
- ☐ Native Hawaiian or other Pacific Islander
- ☐ Other

16. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Non-binary or other