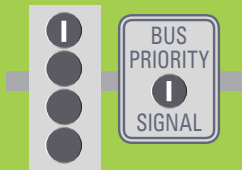




Advanced Fare Collection

- Mobile fare payment
- Reloadable smart cards
- Off-board validators



Transit Spot Improvements

- Queue jump lanes
- Transit signal priority



Enhanced Stations

- Level boarding
- Shelters and seating
- Real-time information



Custom Buses

- Multiple doors
- Higher passenger capacity
- Bikes on board



Dedicated Lanes

- Separate buses from traffic
- Partial or entire corridor



Unique Branding

- Differentiates modes
- Creates recognition
- Applies to service/lines