

What's in it for me?

- Get connected with the city of Phoenix Public Works Department's social media program. Be promoted with relevant posts, tweets, pictures, etc.
- Visual media kit, including a certificate and window decal, to show your commitment to sustainability.
- Electronic version of the Green Business Leader logo to use in your promotional materials (company newsletters, fliers, etc).
- Recognition by the Phoenix Mayor and City Council members.
- Receive cross-marketing and cross-promotion opportunities.
- Access to recycling labels and signage.
- Access to Public Works staff for education & awareness training and recycling facility tours.
- Personalized guidance about waste reduction and diversion programs.

Who can Join?

- Retail
- Groceries/Markets
- Restaurants
- Banks/Financial Institutions
- Hospitality
- Faith-Based Organizations
- Manufacturing
- Nonprofits
- Hospitals

Green Business Leader Program

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PHOENIX
GREEN



BUSINESS
LEADER



Recognizing
Phoenix
Businesses
committed to
Sustainability

Phoenix Green Business Leader Program

In 2013, the Mayor and City Council established a citywide goal to increase Phoenix's waste diversion rate to 40 percent by the year 2020. To accomplish this, the Public Works Department launched the Reimagine Phoenix initiative, which encourages residents to divert more of their waste from the landfill.

Under this initiative, staff created the Phoenix Green Business Program which is designed to promote recycling in local businesses. The hope is to encourage public and private companies to establish their own recycling policies and procedures to divert waste, decrease their carbon footprint and be more sustainable.



Green Business presentation at Steptoe & Johnson LLP

What does it take to be a Green Business Leader?

As a part of the city of Phoenix Green Business Leader program, you will:

- Supply your space with color-coded, labeled bins in convenient locations. All landfill bins must be paired with recycling bins. Recycling options should be available within all buildings and facilities. Composting is optional.
- Subscribe to adequate recycling and landfill hauling service. While the city will provide education and resources to help reduce contamination, the city will not be responsible for any collection or costs associated with the collection of recycled materials.
- Receive annual education and training for tenants, employees, contractors and custodial staff on proper recycling habits.



Are you ready to turn Green?

If you are a business that already recycles, that's fantastic! Contact the city of Phoenix Zero Waste team via email at GreenBusiness@phoenix.gov. They will evaluate your recycling program and see what else you may need to do before being officially recognized as a Green Business Leader. If you haven't started recycling, that's okay. Check out what your company needs to do to become eligible at phoenix.gov/GreenBusiness. From there, you can learn more about the requirements and complete the online registration form.

