

2030 VISION

Achieve an average 25% canopy coverage in Phoenix.

By 2030, the view from the northern ridgelines of South Mountain to the desert washes of the Sonoran Preserve reveals the urban forest as a healthy, diverse and cohesive ecosystem. Saguaros cover the hillsides, shade trees define streets, and residential neighborhoods are tree groves that are cool and comfortable. The urban forest lowers the temperature during the summer months, and characterizes the city as a connected oasis that radiates out from Downtown. The urban forest identifies this place as a unique desert city. Phoenix reflects and preserves the beauty of the Sonoran Desert.

Elected officials, citizens, city staff, and developers value the diverse mix of flora and fauna that make up the urban forest. Citizens are educated about the benefits of the urban forest and view it as a critical component of the infrastructure that must have regular investment and maintenance.

By 2030, Phoenix has laid the foundation for a healthy and sustainable urban forest that is carefully cared for and managed. The urban forest contributes to the economic, environmental and social well-being of our city, as well as furthers the goals and policies of the city. Phoenix has made the urban forest a priority.

<http://www.phoenix.gov/parks/>



519



1.5



92



1

Phoenix encompasses **519 square miles** of land that is shared by **1.5 million citizens**—a number that grows daily. The City of Phoenix averages **92 days** of temperatures over one hundred degrees annually. These numbers are more than simple statistics; they are contributing factors to the increasing intensity of the city’s urban heat island (UHI). The UHI effect equates to increased energy and water consumption and leads to increased costs and strained resources. The good news is that there is **1 simple solution: TREES**. By implementing the Tree and Shade Master Plan, the City of Phoenix will fight the effects of the urban heat island while enriching the city and lives of the residents.