**TOPIC 1: Equity**

***Volunteer to present list of deliverables to full Committee: Lisa M. Perez***

* + 1. Produce a list of equity-focused policies, programs and actions that the City could consider to show leadership in EV equity.
    2. Produce recommendations for the size and scale of the program(s) and possible approaches to enhance equity-focused community engagement. It should consider:
* a list of equity issues and questions that need to be addressed in the EV Roadmap including mobility needs, emission reduction goals, and approaches that do not add risks and burdens to disadvantaged areas.
* a list of possible metrics/outcomes that can be used to establish targets or items to measure.
* recommendations on possible incentives and rebates (to supplement utility incentives, and federal/grant funding) the city could offer individuals for purchasing an EV.
* recommendations on incentives and rebates that can be offered to developers and builders to assist in EV charging infrastructure deployments in disadvantaged areas.
  + 1. Provide recommendations that align with the Justice40 initiatives that provide guidance to local communities to deliver 40 percent of the overall benefits from Federal investments in climate and clean energy to disadvantaged communities to be used in developing the EV Roadmap.

Staff Presentation Requests:

* Office of Sustainability: Provide an overview of what other cities that are comparable with Phoenix are implementing in regards to EV Equity programs, metrics, targets, and results.

**TOPIC 2: Education and Outreach**

***Volunteer to present list of deliverables to full Committee: Vianey Olivarria***

1. Produce recommendations for Community Outreach and Education that informs the size of the needed program(s) such as list of education materials needed, list of stakeholders, number of residents and businesses to engage, the number of staff needed for this program, and the possible City incentives (to supplement utility incentives, and federal/grant funding). The framework should consider:

* recommended forms of outreach such as public meetings, surveys, canvassing, phone banks and/or other outreach tactics to encourage participation.
* understanding resident and small business mobility and transportation needs and the corresponding EV benefits.
* outreach to high schools and universities.
* tracking participation from disadvantaged communities’ members to ensure their input is included in the development of programs and policies.
* work hours and time of day for charging; include listening sessions to inform the approach.

1. Explore possible partnerships with local media (print/cable/tv) to assist with outreach efforts including publications/media in Spanish.
2. Produce the content for a needs assessment survey to assess public’s awareness, needs and understanding of EVs and EV charging.
3. Provide a list of content needed for an information repository or webpage made available to the public regarding information and outreach data such as interactive GIS maps, business information, and FAQs.

Staff Presentation Requests:

* Office of Sustainability: Provide an overview of what other cities have implemented in regards to education and outreach efforts to include any needs assessment surveys and/or results.
* Office of Sustainability: Prove an overview of the results of the Travel Reduction survey and focus on how incentives have impacted travel behavior and modal choices.