

## Urban Villages

The urban villages are based on the Phoenix General Plan which was adopted to guide the urban form of the city while meeting the community's desires for a well-planned city with a sense of place. Three key principles of the General Plan are:

- ✓ balance housing and employment
- ✓ concentrate intensity in village cores
- ✓ promote the unique character of each village

Each village has a core which serves as the focal point of the village by combining the most intense land uses with a great variety of uses. By providing a mix of employment, housing and retail opportunities, this village "downtown" creates a physical identity for the residents. It should also serve as a gathering place with pedestrian activity and a focus for the local transportation system. The core should reflect the character and land use intensity of the village it supports.

## Village Planning Committees

Each village has its own village planning committee which represents the interests of local residents. The village planning committees helped develop the General Plan for Phoenix. They review and comment on General Plan amendments, zoning ordinance text amendments, and rezoning requests and sometimes assist the City of Phoenix Planning Department in developing plans for areas within the village. The committees are a vital link between the community and city decision makers.

Village planning committees are volunteers appointed by City Council and their recommendations are advisory in nature. The Council strives to create well-balanced committees which represent the people who live and work in all segments and geographic areas of the village. The 15-21 members of each village committee typically meet once a month in the evening. Some also have active subcommittees.

## How to Participate

All village committee meetings are open to the public. Their agendas can be found on the Internet at: [www.ci.phoenix.az.us](http://www.ci.phoenix.az.us) (Public Meeting Notices and Agendas). Each committee is staffed by a planner who can provide additional information about attending meetings or becoming a member. For more information call the Phoenix Planning Department at: **(602) 262-6882.**

Jan. 1998

## ENCANTO VILLAGE

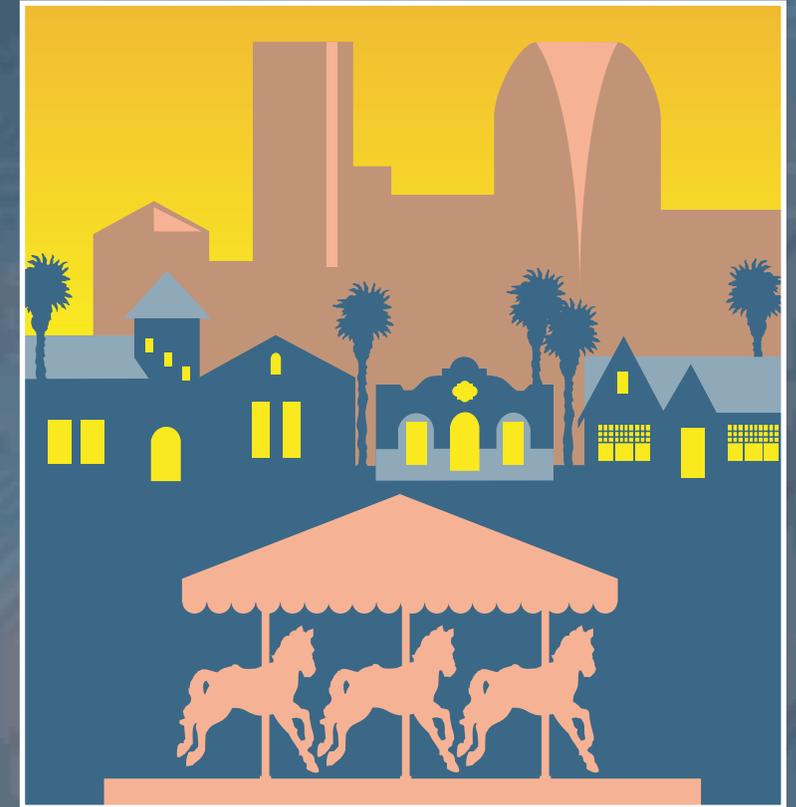
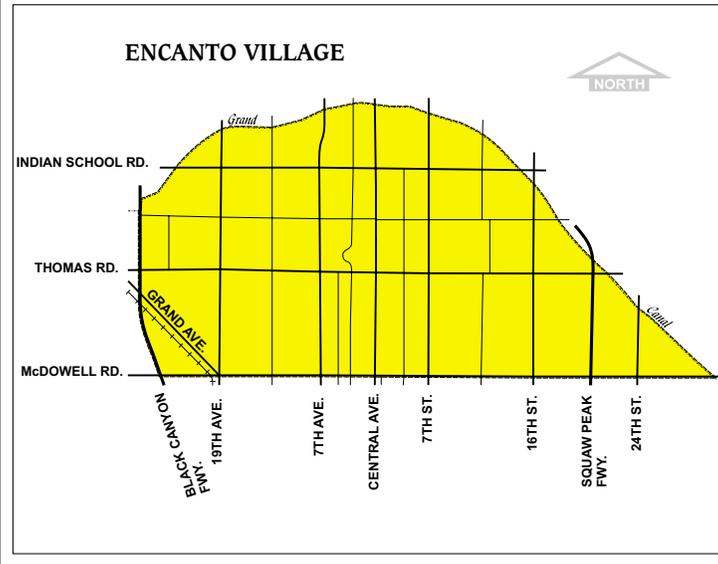
VILLAGE SIZE: 10.5 sq. miles

VILLAGE CORE: Park Central Shopping Center Area

### PRESENT & PROJECTED\* SOCIO-ECONOMIC PROFILE

Population		Households		Employment	
1995	2020	1995	2020	1995	2020
63,000	64,700	25,300	26,000	75,500	78,800

\*Source: Village Size - Village GIS Coverage, Phoenix Planning Department, October 1997  
Projections - Whole Traffic Analysis Zones, Maricopa Association of Governments, July 1997



# ENCANTO VILLAGE

Where Phoenix History Lives



City of Phoenix

Prepared by  
City of Phoenix Planning Department

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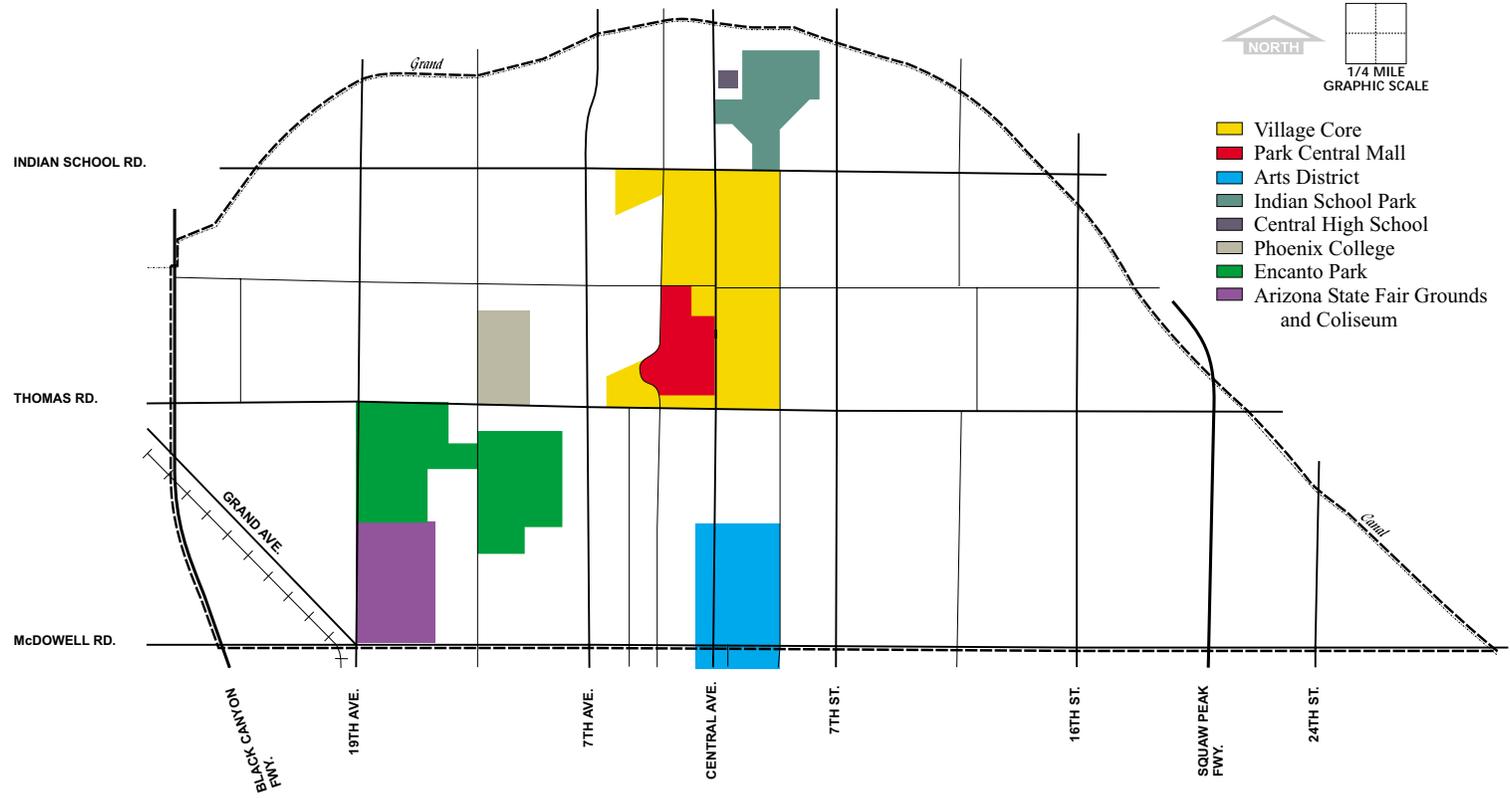
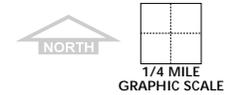


Phoenix is a growing city with a population of over one million people and a planning area of over 600 square miles. Meeting the demands of a diverse and increasing population takes thoughtful planning and active citizen participation. The Phoenix City Council and Planning Commission have divided the city into twelve planning areas called urban villages in order to work better with the community on planning and development issues. The goal for each village is to offer a variety of housing, job opportunities, education, recreation, and shopping facilities.

### Phoenix Urban Village Map



### ENCANTO



- Village Core
- Park Central Mall
- Arts District
- Indian School Park
- Central High School
- Phoenix College
- Encanto Park
- Arizona State Fair Grounds and Coliseum

### ENCANTO VILLAGE

Encanto Village is bounded by the Black Canyon Freeway on the west, McDowell Road on the south, and the Grand Canal on the north and east sides. It is the smallest village in Phoenix, but is the most intensely developed with a wealth of activities.

The core of Encanto Village is the Park Central Mall and surrounding mid-density area. The core also contains a portion of the Central Avenue Corridor where commercial, high-rise office and high-rise residential development coexist. Palm trees line many neighborhood streets while ornamental and decorative landscaping are characteristic of Central Avenue.

The Phoenix Arts District, an approximately 2,000 foot wide corridor, focuses on First Street and extends from the Margaret T. Hance Park on the south to Hoover Avenue on the north. An Art Walk serving as a north-south axis will be on First Street. The walk links the Phoenix Arts Museum and Theater, Heard Museum and future Cancer Survivors Park.

The village has fifteen historic preservation districts of predominantly single family homes. Encanto Park, one of the city's premier parks, is known for its golf course, game courts and lagoons and is a regional destination. The Indian School Park under design at Central Avenue and Indian School Road, will attract visitors to its historic cultural buildings and recreational opportunities. Encanto Village is also home to Phoenix College, the State Fair Grounds and Coliseum, and Central High School.