

## Urban Villages

The urban villages are based on the Phoenix General Plan which was adopted to guide the urban form of the city while meeting the community's desires for a well-planned city with a sense of place. Three key principles of the General Plan are:

- ✓ balance housing and employment
- ✓ concentrate intensity in village cores
- ✓ promote the unique character of each village

Each village has a core which serves as the focal point of the village by combining the most intense land uses with a great variety of uses. By providing a mix of employment, housing and retail opportunities, this village "downtown" creates a physical identity for the residents. It should also serve as a gathering place with pedestrian activity and a focus for the local transportation system. The core should reflect the character and land use intensity of the village it supports.

## Village Planning Committees

Each village has its own village planning committee which represents the interests of local residents. The village planning committees helped develop the General Plan for Phoenix. They review and comment on General Plan amendments, zoning ordinance text amendments, and rezoning requests and assist the City of Phoenix Planning Department in developing plans for areas within the village. The committees are a vital link between the community and city decision makers.

Village planning committees are volunteers appointed by City Council, and their recommendations are advisory in nature. The Council strives to create well-balanced committees, which represent the people who live and work in all segments and geographic areas of the village. The 15-21 members of each village committee typically meet once a month in the evening. Some also have active subcommittees.

## How to Participate

All village committee meetings are open to the public. Their agendas can be found on the Internet at: [www.phoenix.gov](http://www.phoenix.gov) (Public Meeting Notices and Agendas). Each committee is staffed by a planner who can provide additional information about attending meetings or becoming a member. For more information call the Phoenix Planning Department at:

(602) 262-6882.

July 2004

## ESTRELLA VILLAGE

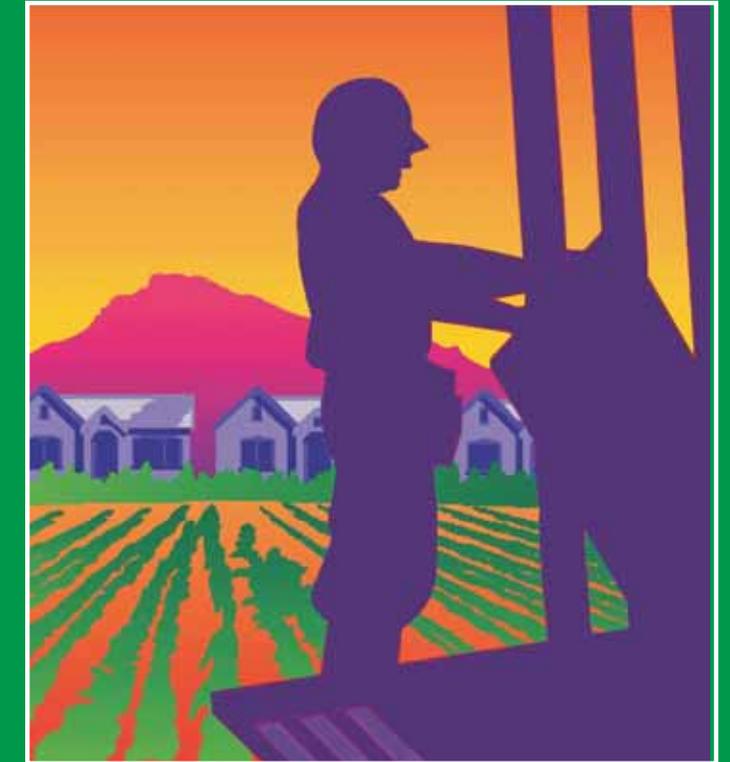
VILLAGE SIZE: 41 sq. miles

VILLAGE CORE: Lower Buckeye and 59th Ave.

### PRESENT & PROJECTED\* SOCIO-ECONOMIC PROFILE

Population		Households		Employment	
2000	2020	2000	2020	2000	2020
43,379	118,789	9,543	33,041	47,242	108,832

\*Source: Village Area - Village GIS Coverage, Phoenix Planning Department, March 2002  
Population and Households: Census 2000, U. S. Census.  
Projections - Maricopa Association of Governments; Whole Traffic Analysis Zones, 2003 Interim Population and Employment Projection Data.



# ESTRELLA VILLAGE

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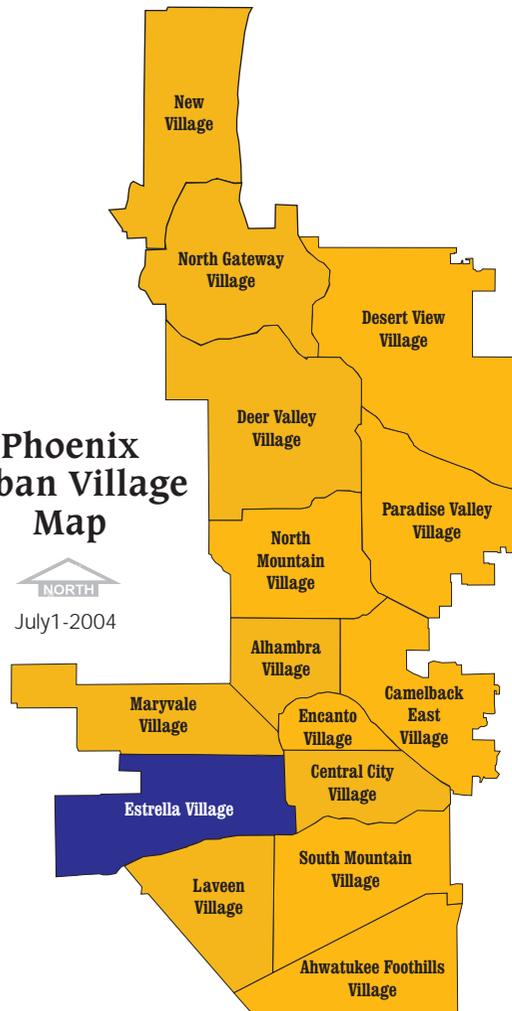
City of Phoenix

Prepared by  
City of Phoenix Planning Department

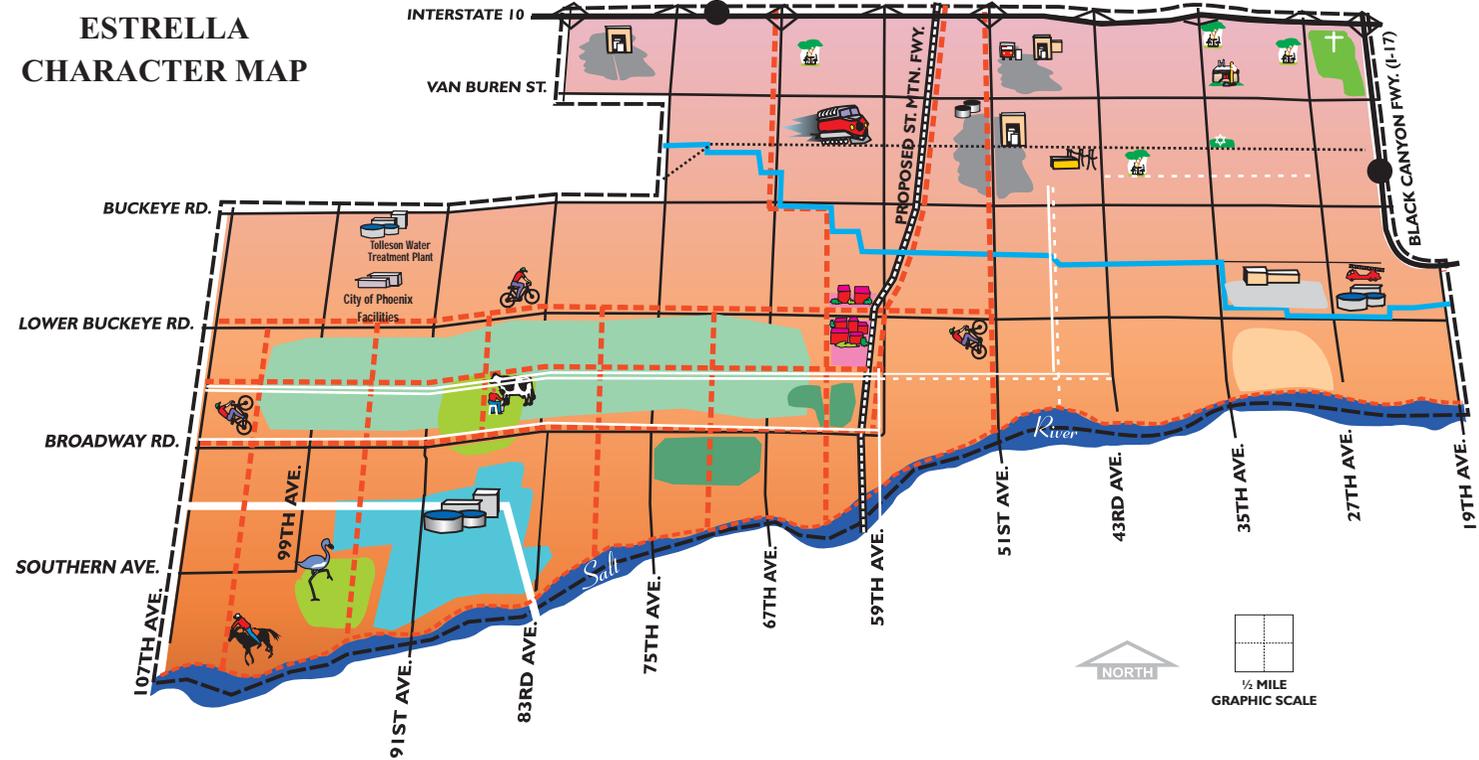


Phoenix is a growing city with a population of over 1.3 million people and a planning area of over 600 square miles. Meeting the demands of a diverse and increasing population takes thoughtful planning and active citizen participation. The Phoenix City Council and Planning Commission have divided the city into 15 planning areas called urban villages in order to work better with the community on planning and development issues. The goal for each village is to offer a variety of housing, job opportunities, education, recreation, and shopping facilities.

### Phoenix Urban Village Map



### ESTRELLA CHARACTER MAP



### ESTRELLA VILLAGE

The boundaries of Estrella Village are Interstate 10 and Buckeye Road on the north, the Black Canyon Freeway (I-17) and 19<sup>th</sup> Avenue on the east, the Rio Salado on the south and 75<sup>th</sup>, 83<sup>rd</sup> and 107<sup>th</sup> on the west. This planning area has a large supply of undeveloped land, large parcels, natural and scenic amenities, and an excellent transportation system from both Interstate 17 and 10.

- ✓ The village is 15-20 minutes from downtown Phoenix.
- ✓ The Rio Salado Recreation Corridor borders the south side while the Tres Rios Habitat and Restoration area is in the southwestern section of the village.
- ✓ There are magnificent scenic views of the Estrella and White Tank Mountains.

- ✓ The northeast section developed in the 1940s and 50s with bungalow housing and older hotels along Buckeye Road interspersed with outdoor storage areas. The residents in these older neighborhoods have strong community spirit and diverse cultures.
- ✓ The central section is the largest center of commerce park and industrial activity in the City. There is a sufficient amount of land available for expansion opportunities and new businesses.
- ✓ The southwest section has some of the last remaining agricultural and dairy businesses in the City. New residential subdivisions located in master planned developments will feature community trails, neighborhood parks, schools, and future shopping centers.