

Urban Villages

The urban villages are based on the Phoenix General Plan which was adopted to guide the urban form of the city while meeting the community's desires for a well-planned city with a sense of place. Three key principles of the General Plan are:

- ✓ balance housing and employment
- ✓ concentrate intensity in village cores
- ✓ promote the unique character of each village

Each village has a core which serves as the focal point of the village by combining the most intense land uses with a great variety of uses. By providing a mix of employment, housing and retail opportunities, this village "downtown" creates a physical identity for the residents. It should also serve as a gathering place with pedestrian activity and a focus for the local transportation system. The core should reflect the character and land use intensity of the village it supports.

Village Planning Committees

Each village has its own village planning committee which represents the interests of local residents. The village planning committees helped develop the General Plan for Phoenix. They review and comment on General Plan amendments, zoning ordinance text amendments, and rezoning requests and sometimes assist the City of Phoenix Planning Department in developing plans for areas within the village. The committees are a vital link between the community and city decision makers.

Village planning committees are volunteers appointed by City Council and their recommendations are advisory in nature. The Council strives to create well-balanced committees which represent the people who live and work in all segments and geographic areas of the village. The 15-21 members of each village committee typically meet once a month in the evening. Some also have active subcommittees.

How to Participate

All village committee meetings are open to the public. Their agendas can be found on the Internet at: www.ci.phoenix.az.us (Public Meeting Notices and Agendas). Each committee is staffed by a planner who can provide additional information about attending meetings or becoming a member. For more information call the Phoenix Planning Department at: **(602) 262-6882.**

Jan. 1998

MARYVALE VILLAGE

VILLAGE SIZE: 37.6 sq. miles

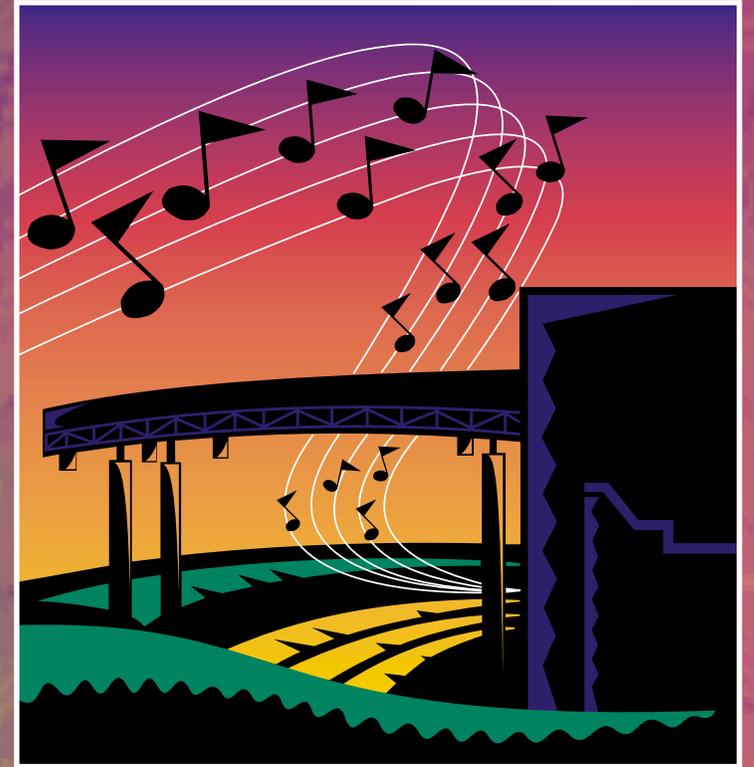
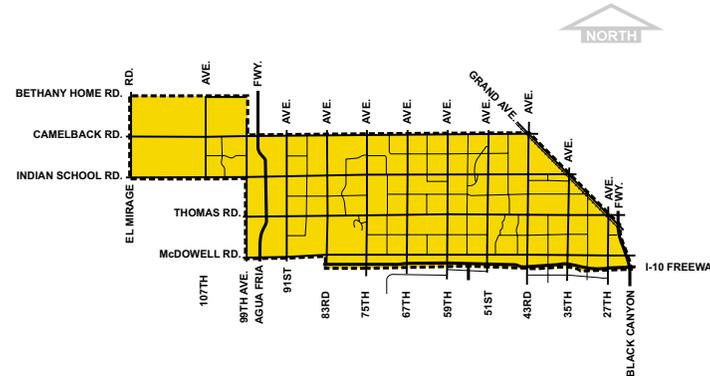
VILLAGE CORE: Desert Sky Marketplace area

PRESENT & PROJECTED* SOCIO-ECONOMIC PROFILE

Population		Households		Employment	
1995	2020	1995	2020	1995	2020
172,100	238,900	52,800	76,100	52,700	71,200

*Source: Village Size - Village GIS Coverage, Phoenix Planning Department, October 1997
Projections - Whole Traffic Analysis Zones, Maricopa Association of Governments, July 1997

MARYVALE VILLAGE



MARYVALE VILLAGE

Home of Blockbuster
Desert Sky Pavilion



City of Phoenix

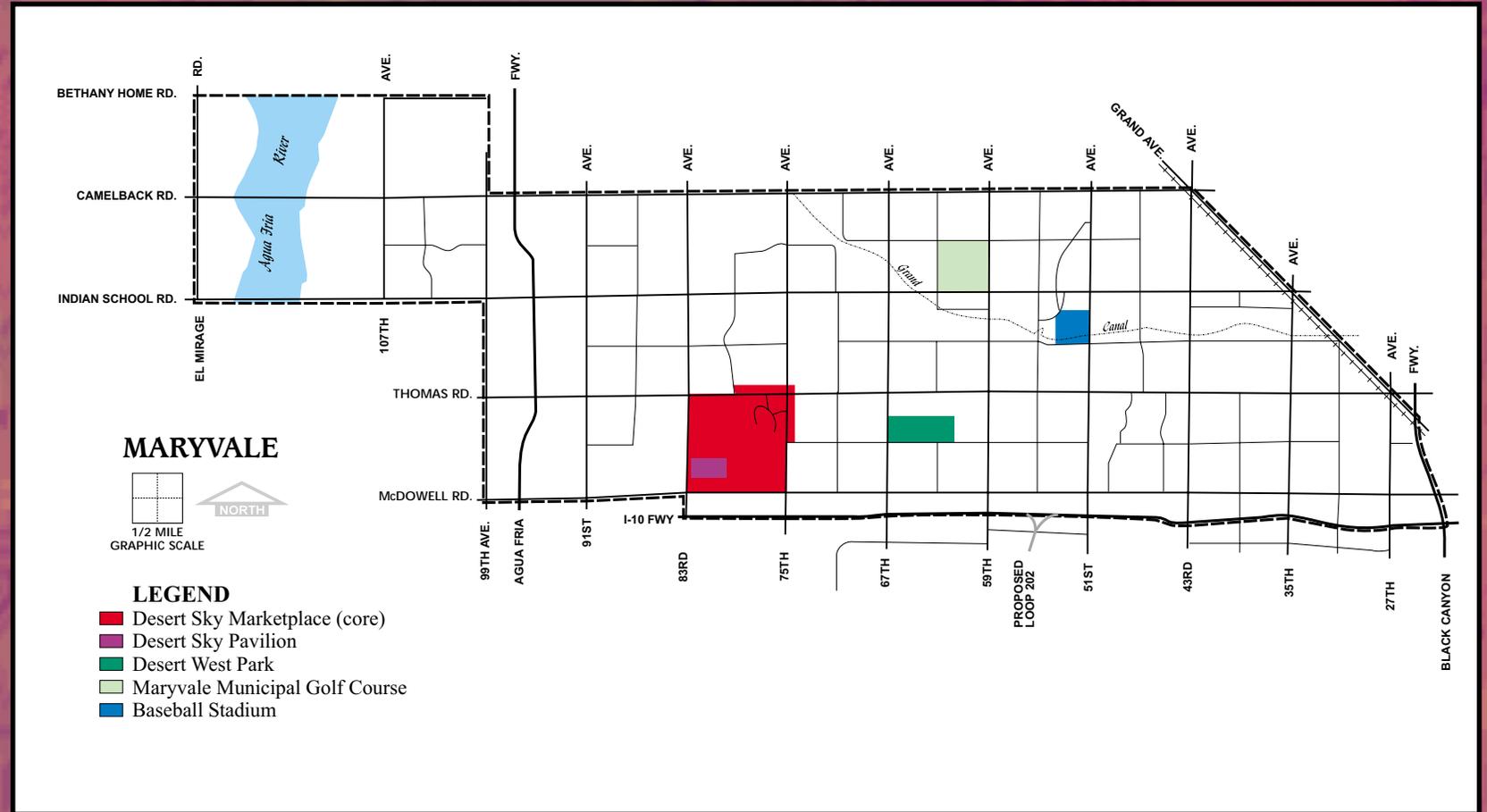
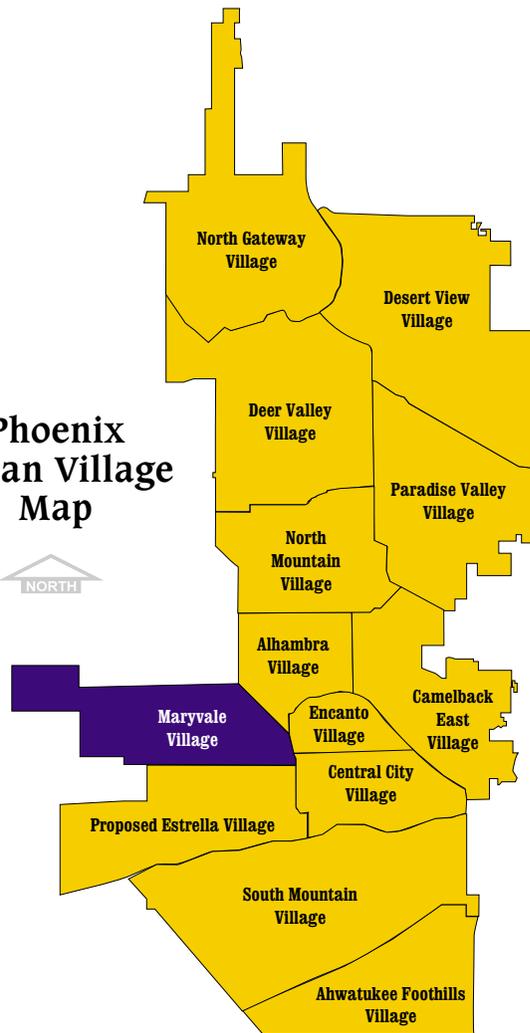
Prepared by
City of Phoenix Planning Department

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Phoenix is a growing city with a population of over one million people and a planning area of over 600 square miles. Meeting the demands of a diverse and increasing population takes thoughtful planning and active citizen participation. The Phoenix City Council and Planning Commission have divided the city into twelve planning areas called urban villages in order to work better with the community on planning and development issues. The goal for each village is to offer a variety of housing, job opportunities, education, recreation, and shopping facilities.

Phoenix Urban Village Map



MARYVALE VILLAGE

Maryvale Village is bounded by Grand Avenue on the northeast, Black Canyon Freeway on the east, McDowell Road and I-10 Freeway on the south and the city limits to the west and northwest. It is accessed by the I-10 Freeway at its southern edge and the future Outer Loop between 91st and 99th Avenues.

Maryvale contains many planned neighborhoods built from the beginning of the post war housing boom onward. Primarily aimed at affordable markets, Maryvale followed a master plan which focused on a commercial center located at the intersection of Indian School Road and 51st Avenue. Today, the village retains a wide variety of housing and neighborhoods ranging from recent growth with new single family subdivisions on the western edge to older homes to the east. Maryvale

residents also have a good network of volunteers and neighborhood advocates who meet regularly to resolve problems and implement solutions.

The core contains a variety of land uses and activities within a square mile located between 75th and 83rd Avenues and south of Thomas Road. It serves as a regional center for much of the west valley and includes Desert Sky Pavilion, the metropolitan area's largest outdoor entertainment facility.

A Major League Baseball Spring Training Stadium near 51st Avenue and Indian School Road includes a state-of-the-art training complex with a 7,000 seat stadium, 1800 parking spaces and six adjoining practice fields. The complex is managed by the Phoenix Parks, Recreation and Library Department and used by the public when it is not occupied by the Milwaukee Brewers.