

## Urban Villages

The urban villages are based on the Phoenix General Plan which was adopted to guide the urban form of the city while meeting the community's desires for a well-planned city with a sense of place. Three key principles of the General Plan are:

- ✓ balance housing and employment
- ✓ concentrate intensity in village cores
- ✓ promote the unique character of each village

Each village has a core which serves as the focal point of the village by combining the most intense land uses with a great variety of uses. By providing a mix of employment, housing and retail opportunities, this village "downtown" creates a physical identity for the residents. It should also serve as a gathering place with pedestrian activity and a focus for the local transportation system. The core should reflect the character and land use intensity of the village it supports.

## Village Planning Committees

Each village has its own village planning committee which represents the interests of local residents. The village planning committees help develop the General Plan for Phoenix. They review and comment on General Plan amendments, zoning ordinance text amendments, and rezoning requests and assist the City of Phoenix Planning Department in developing plans for areas within the village. The committees are a vital link between the community and city decision makers.

Village planning committees are volunteers appointed by City Council, and their recommendations are advisory in nature. The Council strives to create well-balanced committees, which represent the people who live and work in all segments and geographic areas of the village. The 15-21 members of each village committee typically meet once a month in the evening. Some also have active subcommittees.

## How to Participate

All village committee meetings are open to the public. Their agendas can be found on the Internet at: [www.phoenix.gov](http://www.phoenix.gov) (Public Meeting Notices and Agendas). Each committee is staffed by a planner who can provide additional information about attending meetings or becoming a member. For more information call the Phoenix Planning Department at:

(602) 262-6882.

May 2002

## SOUTH MOUNTAIN VILLAGE

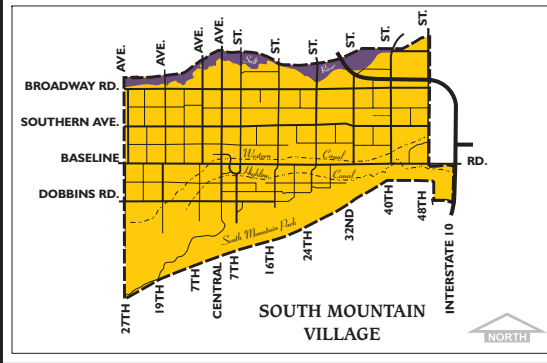
VILLAGE SIZE: 39.8 sq. miles

VILLAGE CORE: Central & Broadway area

### PRESENT & PROJECTED\* SOCIO-ECONOMIC PROFILE

Population		Households		Employment	
2000	2020	2000	2020	2000	2020
91,907	113,513	25,939	35,700	55,091	66,890

\*Source: Village Area - Village GIS Coverage, Phoenix Planning Department, March 2002  
Population and Households: Census 2000, U. S. Census.  
Employment 2000: MAG Employer Database  
Projections - Whole Traffic Analysis Zones, Maricopa Association of Governments,



# SOUTH MOUNTAIN VILLAGE

Gateway to the World's  
Largest Municipal Park



City of Phoenix

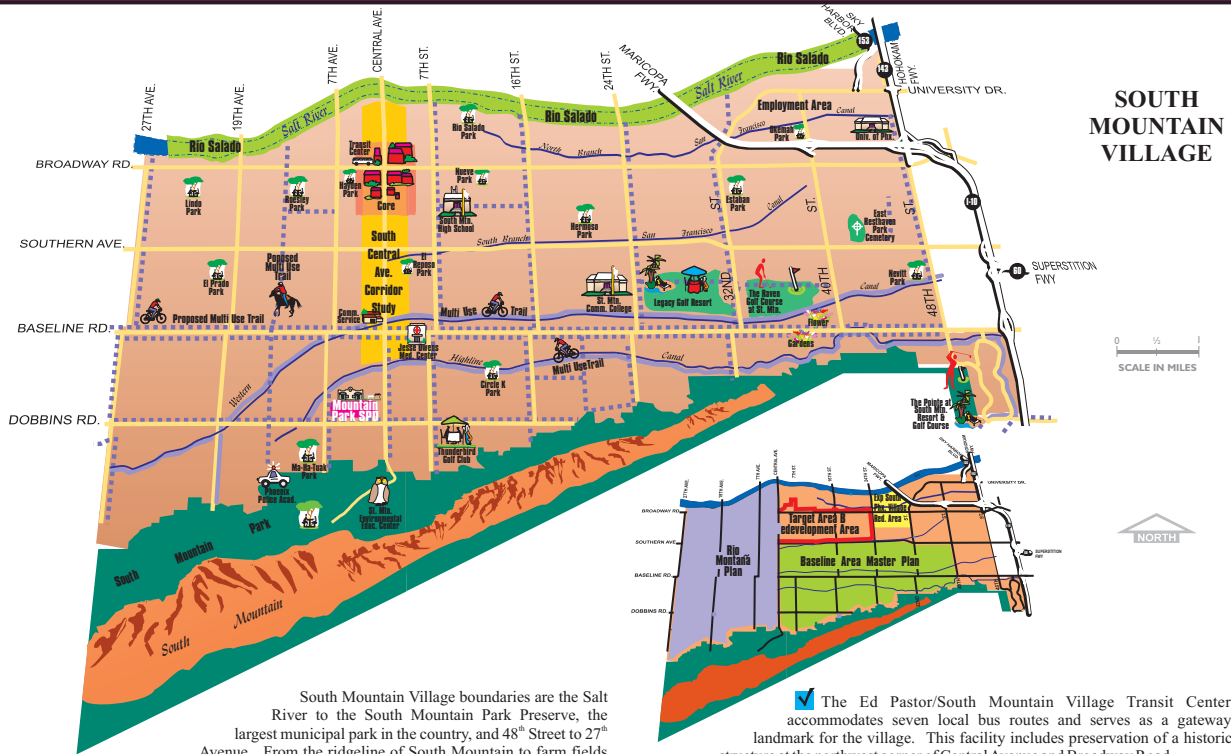
Prepared by  
City of Phoenix Planning Department

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Phoenix is a growing city with a population of over 1.3 million people and a planning area of over 600 square miles. Meeting the demands of a diverse and increasing population takes thoughtful planning and active citizen participation. The Phoenix City Council and Planning Commission have divided the city into 14 planning areas called urban villages in order to work better with the community on planning and development issues. The goal for each village is to offer a variety of housing, job opportunities, education, recreation, and shopping facilities.

## Phoenix Urban Village Map



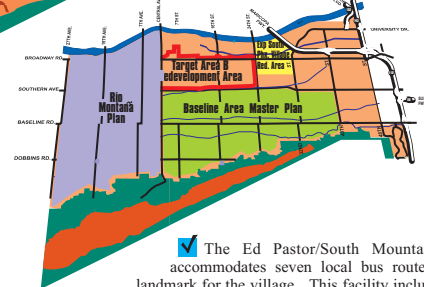
## SOUTH MOUNTAIN VILLAGE

South Mountain Village boundaries are the Salt River to the South Mountain Park Preserve, the largest municipal park in the country, and 48<sup>th</sup> Street to 27<sup>th</sup> Avenue. From the ridgeline of South Mountain to farm fields and urban neighborhoods, the village offers many different living environments. The rural and open character of the village, enhanced by agricultural areas, citrus groves, open canal system and foothills motivates development that enhances this rural atmosphere.

Although containing established neighborhoods, South Mountain Village is in many ways a young, developing area. The core of the village is in the vicinity of Central Avenue between Roeser and Broadway Roads. As the core develops, it will provide a blend of employment, commercial, and cultural uses and a concentration of residential activities.

Significant employment centers are located in the northeast portion of the village. This area is accessible from the Maricopa and Hohokam Freeways and is close to downtown and Sky Harbor International Airport. This intense development in the northeast portion of the village will be balanced by quality residential developments near the foothills of South Mountain. Some features of the village include:

- ✓ The South Mountain Park Preserve contains over 16,000 acres of pristine desert. Hiking, biking, horse trails, picnic areas and the natural beauty of South Mountain Park make the park one of the city's greatest natural assets.



- ✓ The Ed Pastor/South Mountain Village Transit Center accommodates seven local bus routes and serves as a gateway landmark for the village. This facility includes preservation of a historic structure at the northwest corner of Central Avenue and Broadway Road.
- ✓ The Baseline-Dobbins Scenic Drive offers dramatic views of South Mountain Park and downtown Phoenix.
- ✓ The YMCA/Field of Dreams provides various child care and physical fitness programs to the community. The Field of Dreams provides outdoor recreation opportunities for people using the YMCA.
- ✓ The numerous historic styles in the area, including farmhouses in National American Folk and Bungalow styles dating back to the early 1900s, exemplify the diverse historic character of the village. Other architectural styles include Spanish, Pueblo, Tudor, English Cottage, and Mission. One of the most unique historic buildings in the village is Mystery Castle, an eccentric structure built of native stone and a conglomeration of scavenged materials, constructed between 1930-45. Additional historic landmarks include Scorpion Gulch, Del Monte Market, Neighborhood House, Rancho Ko-Mat-Ke House, Sierra Vista Residence, and Heard Ranch Grain Silos.
- ✓ The area plans that address special issues in the South Mountain Village include the Baseline Area Master Plan, the Target Area B Redevelopment Plan and Assessment, the South Phoenix Village Redevelopment Area, the Mountain Park Neighborhood Specific District Plan, the South Central Avenue Corridor Study, the Rio Montana Plan and the Rio Salado Habitat Restoration Project.